

City of San Antonio Bid Tabulation

Opened: October 18, 2017 For: SWMD - Spurs Advertisement 2017-2018 6100009537			ADV Spurs Sports & Entertainment One AT&T Center Parkway San Antonio, TX 78219 210-444-5514
	JF		
Item	Description	Estimated Quantity	
1	Broadcast Media Total Cost	1	\$141,450.00
2	Promotions Total Cost	1	\$16,150.00
3	New Media Total Cost	1	\$8,400.00
4	Signage, Tickets, Designaion and Other Marketing Total Cost	1	\$29,000.00
	Payment Terms		Net 30
	Total		\$195,000.00
	Total Award		\$195,000.00