

**State of Texas  
County of Bexar  
City of San Antonio**



**FINAL  
Meeting Minutes  
City Council A Session**

City Hall Complex  
114 W. Commerce  
San Antonio, Texas 78205

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Thursday, January 9, 2014

9:00 AM

Municipal Plaza Building

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The City Council convened in a Regular Meeting. The City Clerk took the Roll Call as follows:

**Present:** 10 - Mayor Castro, Bernal, Viagran, Saldaña, Gonzales, Lopez, Medina, Nirenberg, Krier and Soules

**Absent:** 1 - Taylor

City Clerk Leticia M. Vacek announced that Councilmember Taylor was in Washington, DC on City Business.

1. The Invocation was delivered by Reverend Michael Novak, Reformed University Fellowship (RUF) Campus Minister at Trinity University, guest of Councilmember Cris Medina, District 7.
2. Mayor Castro led the Pledge of Allegiance to the Flag of the United States of America.
3. Approval of Minutes for the October 9 - 10, 2013 City Council Meetings

Councilmember Lopez moved to approve the Minutes for the October 9-10, 2013 City Council Meetings.

Councilmember Krier seconded the motion. The motion prevailed by the following vote:

**Aye:** 9 - Mayor Castro, Bernal, Viagran, Saldaña, Gonzales, Lopez, Medina, Nirenberg and Krier

**Absent:** 2 - Taylor and Soules

### **ACTION ITEMS FOR STAFF BRIEFING**

The City Clerk read the following:

**Items 4-7 concern the Limited Purpose Annexation of South San Antonio Areas 1-4 and the Dissolution of the City South Management Authority. Item 4 is the limited purpose annexation of South San Antonio Areas 1-4. Items 5A-5C carve out certain properties from the annexed areas. Items 6A-6H are the Plan Amendments and associated Zoning for properties within the annexed areas. Item 7 is the dissolution of the City South Management Authority.**

#### **2014-01-09-0001**

- 4.** Reading and consideration of an ordinance approving the Limited Purpose Annexation of South San Antonio Areas 1 – 4, consisting of 36 square miles generally located south of Loop 410, between Old Pearsall Road and State Highway 181, in the southern portion of San Antonio’s Extraterritorial Jurisdiction and Bexar County and the Adoption of the Regulatory Plan. [Peter Zanoni, Deputy City Manager, John Dugan, Director, Planning and Community Development]
- 5.** Consideration of the following Ordinances (Items 5A-5C) relating to agreements within the proposed Limited Purpose Annexation area: [Peter Zanoni, Deputy City Manager; John Dugan, Director, Planning and Community Development]

#### **2014-01-09-0002**

- 5A.** An Ordinance authorizing the Planning Director to execute Development Agreements guaranteeing the continued extraterritorial status of the property which is appraised for ad valorem tax purposes as agricultural, wildlife management or timber use for a period of 10 years between the City of San Antonio and multiple property owners within the proposed Limited Purpose Annexation area

#### **2014-01-09-0003**

- 5B.** An Ordinance authorizing the Planning Director to execute Development Agreements guaranteeing the continued extraterritorial status of properties with

exceptional circumstances which are appraised for ad valorem tax purposes as agricultural, wildlife management or timber use for a period of 10 years between the City of San Antonio and multiple property owners within the proposed Limited Purpose Annexation area.

**2014-01-09-0004**

- 5C.** An Ordinance authorizing an “Agreement for Services in lieu of Annexation between the City of San Antonio and Southwest Independent School District” located in the City’s extraterritorial jurisdiction.

John Dugan presented a Power Point and stated that a 2011 State Law required a study of the City South Management Authority (CSMA) Effectiveness. He reported that the study was completed in 2012 and recommended the Dissolution of the CSMA; annexation of major nodes of current and potential economic development; and modification of land use and zoning to encourage economic development. He stated that the study was adopted by the CSMA Board and City Council in 2012. He noted that after CSMA Dissolution; properties located within the CSMA Jurisdiction would revert to unincorporated Bexar County and the City’s Extra-Territorial Jurisdiction (ETJ) without land use controls.

Mr. Dugan reported that staff had revised their Area 4 Recommendation noting that a cost analysis reflected that a third Fire Station would be warranted. He noted that the Neighborhood would be reconsidered as part of the 10-Year Annexation Plan. He outlined the Amended Limited Purpose Annexation Area which would consist of 491 square miles and 1,310 parcels of land. He indicated that 150 Development Agreements had been signed.

Mr. Dugan spoke of the Proposed Regulatory Plan Amendment which identifies City Codes that will be applied to the area. He stated that the Plan includes a date for Full Purpose Annexation within three years. He noted that it excludes Storm Water Utility Fees and Services and extends time by 180 days to adhere to Code Compliance. He reported that staff recommends amending the Regulatory Plan to extend the Code Compliance Deadline and remove the Water and Sewer Development Fees. He added that Bexar County currently provides services and will continue to do so during the three-year Limited Purpose Annexation.

Mr. Dugan mentioned that State Law requires the city to offer a Development Agreement to areas appraised as Agricultural, Wildlife Management, or Timber Management. He stated that the city could annex the property if the Land Owner declines or is non-responsive. He noted that staff recommended acceptance of the 150 Development Agreements. He spoke of the 3-Year Agreement in lieu of annexation with Southwest ISD.

Mr. Dugan reported that the CSMA Board had been dissolved and that zoning and land use controls were removed. He indicated that the effective date of the CSMA Dissolution would be January 19, 2014. Lastly, he outlined the Four Annexation Areas and noted that staff recommended approval.

Mayor Castro called upon the individuals registered to speak:

Annette Anderson addressed the City Council in opposition to the proposed Annexation. She requested that the property owners be grandfathered and that the residents be allowed to decide on their own.

Amalia Martinez stated that she lived in Area 4 and was pleased that the request had been modified. She expressed concern that they did not have more time to discuss the proposed Annexation.

T. Simon Martinez stated that he lived in Area 4 and thanked the Planning and Zoning Commission for listening to their requests.

Colleen Schneider stated that she was opposed to the proposed Annexation and does not understand why the area was selected. She noted that she had lived in the area for 30 years and would move if Annexation occurred.

Darrell Willoughby stated that he lived in Area 4 and did not want to be annexed. He asked the City Council to accept the modified plan for Area 4 if they moved forward with the proposed Annexation.

Aurelina Prado thanked city staff for the revised plan and stated that she believed it was a good compromise. She noted that she needed some clarification and would contact city staff.

Lucy Adame-Clark stated that many in their community were still concerned with the proposed Annexation. She expressed concern with individuals on fixed incomes and asked that fire safety be provided.

James Nations thanked the City Council for the opportunity to speak but expressed concern that 90 days would not be enough time to comply. He noted concerns with the new fees that would have to be paid and asked that Areas 3 and 4 be removed from the Plan.

Jack M. Finger spoke in opposition to the proposed Annexation and asked the City Council to listen to the concerns of the residents.

Buck Benson stated that he represents the operator of the Flying J Travel Center at the Intersection of IH-37 and Loop 1604. He noted that the current zoning was inconsistent with the current use and looked forward to working with city staff to address same.

Mayor Castro asked of the Code Compliance Timeline. Mr. Dugan responded that staff is recommending 180 days for property owners to bring their properties into compliance with City Codes. He stated that this should provide the necessary time for property owners to convert from Rural Community Standards to Urban Community Standards. Mayor Castro asked of the Development Agreements. Mr. Dugan replied that 250 letters had been sent to property owners and staff had received 150 signed Agreements. Mayor Castro asked staff to explain next steps. Mr. Dugan stated that over the next 36 months, they would decide whether to permanently annex the areas and ensure that safe and quality construction occurs. He spoke of the studies they would conduct including Land Use, Financial, and Services Studies. Mayor Castro asked that the residents of the area be provided opportunities for input and commended Councilmembers Viagran and Saldaña for their work on said item.

Councilmember Viagran thanked everyone that participated in the process and asked of the changes to Chapter 5. Mr. Dugan replied that there would be changes but they did not yet know what they would be. He stated that they would discuss same with larger property owners. Councilmember Viagran recommended quarterly meetings with area residents to discuss issues and answer questions. She asked what would occur in 10 years. Mr. Dugan explained that individuals could request an extension if there are still Agricultural Operations and the City of San Antonio could agree or disagree to extend the agreement.

Councilmember Viagran moved to institute annexation proceedings and approve Item 4 and Items 5A through 5C by adopting the Regulatory Plan for the area to be annexed for limited purposes with amendments to allow Bexar County to continue to provide services and collect the fee for Drainage Utility Services and finding that such amendment avoids duplication of services and fees by Bexar County and the City of San Antonio and allow 180 days for property owners to bring their properties into compliance with City Codes and find it necessary to allow time for property owners to convert from rural community standards to urban community standards:

annexing for Limited Purposes Area 1, Area 2, Area 3 and Area 4 with amendments as recommended by staff, save and except Southwest ISD Property located on Howard Street and properties appraised for tax purposes as agricultural or timber that are subject to Development Agreements;

approving Development Agreements for properties appraised for tax purposes as agricultural or timber for a 10 year term;

approving modification of the Development Agreement with Cross Timbers to allow construction of two new single-family homes;

and approving a Development Agreement with Southwest ISD to allow completion of construction of a multi-school campus finding that the approval of such agreement is in the public interest by reducing the cost of the school facility;

all such properties and agreements being more particularly described in the ordinances relating to these items.

Councilmember Saldaña seconded the motion.

Councilmember Saldaña thanked the residents of the areas that participated in the process and Councilmember Viagran for her work the Annexation Terms. He spoke of the investment that needs to occur on the Southside and the implementation of an Urban Growth Boundary.

Councilmember Bernal commended the residents and Councilmembers Viagran and Saldaña for agreeing to a compromise.

Councilmember Nirenberg also thanked the residents for being present and spoke to the importance of balanced growth.

Councilmember Gonzales spoke of issues that still have not been addressed within District 5. She stated that she had experienced a house fire near her home and cannot support the Annexation until Fire Service can be available to the area within five minutes from a call.

Councilmember Krier stated that Annexation was never easy but great cities must continue to grow. He asked of future Annexation to the East, West and North Sides of the city. Mr. Dugan replied that they were in the process of reviewing the entire ETJ and would provide recommendations to the City Council.

Councilmember Lopez commented with support for the Annexation and addressing regional issues such as transportation and air quality which is a component for the region.

The motion to approve the Limited Purpose Annexation prevailed by the following vote:

**Aye:** 9 - Mayor Castro, Bernal, Viagran, Saldaña, Lopez, Medina, Nirenberg, Krier and Soules

**Nay:** 1 - Gonzales

**Absent:** 1 - Taylor

6. Consideration of the following Ordinances (Items 6A - 6H) relating to the Comprehensive Plan and zoning district boundaries within the proposed Limited Purpose Annexation area: [Peter Zaroni, Deputy City Manager; John Dugan, Director, Planning and Community Development]

**2014-01-09-0005**

- 6A.** PLAN AMENDMENT #14007 (District 4): An Ordinance amending the future land use plan contained in the United Southwest Communities Plan a component of the Comprehensive Master Plan of the City, by changing the use of approximately 1596.85 acres of land located west of Loop 410, south of Old Pearsall Road, north IH-35, and east of the Medina River from Agricultural, Community Commercial, Mixed Use, Parks and Open Space, Regional Commercial, and Light Industrial to Regional Commercial, Heavy Industrial and Light Industrial, and adding a Heavy Industrial comprehensive land use category to the Land Use Plan. Staff and Planning Commission recommend approval. (Associated Zoning Case: #Z2014041A CD S)

**2014-01-09-0006**

- 6B.** ZONING CASE # Z2014041 A CD S (District 4): An Ordinance amending the Official Zoning Map of the City of San Antonio, Texas by applying zoning to newly annexed territory as follows: "C-2" Commercial District, "C-3" General Commercial, "I-1" General Industrial District, "I-2" Heavy Industrial District, "L" Light Industrial District, "L S" Light Industrial District with a Specific Use Authorization for a Animal - Equestrian Center and Riding Trails, "C-3 CD" General Commercial with a Conditional Use for a Flea Market - Outdoor, "RP" Resource Protection District, "FR" Farm and Ranch District, "MI-1" Mixed Light Industrial District, "MI-1 S" Mixed Light Industrial District with a Specific Use Authorization for a Fairground, "MI-1 S" Mixed Light Industrial District with a Specific Use Authorization for a Fairground and/or Stadium, "RD" Rural Development District, "UD" Urban Development District and adding the "AHOD" Airport Hazard Overlay District on approximately 9,872 acres to be annexed into the City of San Antonio currently in the City's Extraterritorial Jurisdiction located west and south of Loop 410, south of Old Pearsall Road, east of the Medina River, north of a line 1,320 feet south of the Medina River and west of State Highway 16. Staff and Zoning Commission recommend approval.

**2014-01-09-0007**

- 6C.** PLAN AMENDMENT #14008 (District 3 & 4): An Ordinance amending the future land use plan contained in the Heritage South Sector Plan, a component of the Comprehensive Master Plan of the City, by changing the future land use of approximately 38.88 acres of land located south of the Medina River, west of Applewhite Road, and north of Loop 1604, 2789 West Loop 1604 and portions of 19859 Applewhite Road and 19775 Applewhite Road from “Country Tier” to “Agribusiness/RIMSE Tier” Staff and Planning Commission recommend approval. (Associated Zoning Case: #Z2014041B)

**2014-01-09-0008**

- 6D.** ZONING CASE # Z2014041 B (Districts 3 & 4): An Ordinance amending the Official Zoning Map of the City of San Antonio, Texas by applying zoning to newly annexed territory as follows: “BP” Business Park District, “L” Light Industrial District, “RP” Resource Protection District, “FR” Farm and Ranch District, “UD” Urban Development District, “MI-1” Mixed Light Industrial District, and adding the “AHOD” Airport Hazard Overlay District on approximately 987 acres located along both sides of Applewhite Road, south of the Medina River and north of Loop 1604. Staff and Zoning Commission recommend approval.

**2014-01-09-0009**

- 6E.** PLAN AMENDMENT #14009 (District 3): An Ordinance amending the future land use plan contained in the Heritage South Sector Plan a component of the Comprehensive Master Plan of the City, by changing the use of approximately 942.36 acres of land bound by IH-37 to the west, U.S. Highway 181 and South Presa Street to the north, Donop Road and Old Corpus Christi Road to the east, and the existing city limits to the south from Suburban Tier, Rural Estate Tier, and Agribusiness/RIMSE Tier to Rural Estate Tier, Agribusiness/RIMSE Tier, and Specialized Center. Staff and Planning Commission recommend approval. (Associated Zoning Case: #Z2014041C CD S)

**2014-01-09-0010**

- 6F.** ZONING CASE # Z2014041 C CD S (District 3): An Ordinance amending the Official Zoning Map of the City of San Antonio, Texas by applying zoning to newly annexed territory as follows: “BP” Business Park District, “C-2” Commercial District, “C-2 CD” Commercial District with a Conditional use for Motor Vehicle Sales, “C-3” General Commercial District, “FR” Farm and Ranch District, “I-1” General Industrial District, “I-2” Heavy Industrial District, “L” Light Industrial District, “L S” Light Industrial District with a Specific Use Authorization for Building Specialties - Wholesale Outside Storage Permitted, “NP-15” Neighborhood



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Preservation District, “R-20” Residential Single-Family District, “R-6” Residential Single-Family District, “RE” Residential Estate District, “MPCD” Master Planned Community District, “SGD” Sand and Gravel District, “DR” Development Reserve District, “R-6 HS RIO-6” Historic Residential Single-Family River Improvement Overlay District, “R-6 RIO-6” Residential Single-Family River Improvement Overlay District, “MF-25” Low Density Multi-Family District, “C-2 RIO-6” Commercial River Improvement Overlay District, “FR HS RIO-6” Historic Farm and Ranch River Improvement Overlay District, “MI-1” Mixed Light Industrial District, “MI-1 CD” Mixed Light Industrial District with a Conditional Use for a Cold Storage Plant, “RD” Rural Development District, “UD” Urban Development District, and adding the “AHOD” Airport Hazard Overlay District on approximately 5,058 acres to be annexed into the City of San Antonio currently in the City’s Extraterritorial Jurisdiction located in the area bound by the San Antonio River and the present city limits to the west, U.S. Highway 181 and the existing city limits south of Loop 410 to the north, Donop Road and Old Corpus Christi Road to the east, and the existing city limits to the south. Staff and Zoning Commission recommend approval.

**2014-01-09-0011**

- 6G.** PLAN AMENDMENT #14010 (District 3): An Ordinance amending the future land use plan contained in the Heritage South Sector Plan a component of the Comprehensive Master Plan of the City, by changing the use of approximately 2122.1 acres of land bound by the existing city limits and the San Antonio River to the north, Labus Road and Lamm Road to the east, Priest Road to the south, and Campbellton Road to the west from County Tier, Rural Estate Tier, Suburban Tier, and Agribusiness/RIMSE Tier to Agribusiness/RIMSE Tier, General Urban Tier, Specialized Center, Civic Center, Regional Center, and Suburban Tier. Staff and Planning Commission recommend approval. (Associated Zoning Case: #Z2014041D CD S)

**2014-01-09-0012**

- 6H.** ZONING CASE # Z2014041 D CD S (District 3): An Ordinance amending the Official Zoning Map of the City of San Antonio, Texas by applying zoning to newly annexed territory as follows: “BP” Business Park District, “C-2” Commercial District, “C-2 CD” Commercial District with a Conditional Use for Landscaping Materials - Sales And Storage, “C-3” General Commercial District, “C-3 CD” General Commercial District with a Conditional Use for Long Term Parking & Storage, “FR” Farm and Ranch District, “I-1” General Industrial District, “I-2” Heavy Industrial District, “I-2 S” Heavy Industrial District with a Specific Use Authorization for Chemical - Manufacturing Or Processing, “L” Light Industrial District, “MF-33” Multi-Family District, “R-20” Residential Single-Family District, “RE” Residential Estate District on approximately 6,731 acres to be annexed into the

City of San Antonio currently in the City's Extraterritorial Jurisdiction located in the area bound by the existing city limits and the San Antonio River to the north, Labus Road and Lamm Road to the east, Priest Road to the south, and the area approximately 1,200 feet west of Campbellton Road to the west. Staff recommends approval. Zoning Commission recommends approval of the areas north of Loop 1604, east of IH-37, and the parcels south of Loop 1604 with frontage on Loop 1604 east of Campbellton Road and west of IH-37. Zoning Commission recommends denial of the remaining area within the zoning proposal.

Councilmember Viagran moved to approve Items 6A through 6H by amending the Comprehensive Plan of the City of San Antonio by amending the United Southwest Communities Plan and the Heritage South Sector Plan as those plans relate to newly annexed Limited Purpose Area 1, Area 2, Area 3, and Area 4 and approve zoning district boundaries for multiple properties contained within Area 1, Area 2, Area 3, and Area 4, save and except those properties with approved Development Agreements. Councilmember Saldaña seconded the motion. The motion prevailed by the following vote:

**Aye:** 9 - Mayor Castro, Bernal, Viagran, Saldaña, Lopez, Medina, Nirenberg, Krier and Soules

**Nay:** 1 - Gonzales

**Absent:** 1 - Taylor

#### **2014-01-09-0013**

7. An Ordinance authorizing the dissolution of City South Management Authority effective January 19, 2014. [Peter Zanoni, Deputy City Manager; John Dugan, Director, Planning and Community Development]

Councilmember Viagran moved to approve Item 7 dissolving the City South Management Authority. Councilmember Saldaña seconded the motion. The motion prevailed by the following vote:

**Aye:** 10 - Mayor Castro, Bernal, Viagran, Saldaña, Gonzales, Lopez, Medina, Nirenberg, Krier and Soules

**Absent:** 1 - Taylor

Mayor Castro addressed Item 10G at this time.

10. Consideration of the following Board, Commission and Committee appointments for

the remainder of unexpired terms of office to expire May 31, 2015, to be effective immediately upon the receipt of eight affirmative votes, or, in the event eight affirmative votes are not received, ten days after appointment; or for terms and effectiveness as otherwise indicated below: [Leticia M. Vacek, City Clerk]

- A) Reappointing Cosima T. Colvin (District 1) to the Linear Creekway Parks Advisory Board.
- B) Reappointing Orlando Salazar (District 4) to the Zoning Commission.
- C) Reappointing Victoria M. Garcia (District 4) to the Port Authority of San Antonio.
- D) Reappointing George L. Britton (District 4) to the Zoning Board of Adjustment.
- E) Reappointing Cristina J. Bazaldua-Salazar (District 4) to the Mayor's Commission on the Status of Women.
- F) Appointing Molly A. Moreno (District 4) and reappointing Laura Thompson (District 10) to the SA2020 Commission on Education.
- G) Appointing Sam D. Millsap, Jr. (District 9) to the Ethics Review Board for the remainder of an unexpired term of office to expire April 25, 2015.

Councilmember Krier recognized Art Downey for his many years of services on the Ethics Review Board. He stated that Mr. Downey had served on the Board since it was created and had served as Chair for the last 12 years. Mayor Castro also commended Mr. Downey for his years of service on the Ethics Review Board. He stated that he appreciated Mr. Downey for the many accomplishments achieved by the Ethics Review Board. Mr. Downey addressed the City Council and spoke of their work to improve citizen perception of government. He stated that he was very proud to have served on the Board and commended the City Council and staff that he worked with over the years. The City Council thanked Mr. Downey for his service.

Councilmember Krier introduced Sam D. Millsap, Jr. and thanked him for his willingness to serve on the Ethics Review Board. Mayor Castro stated that he was aware of Mr. Millsap's record and reputation and appreciated his willingness to serve. Mr. Millsap stated that he looked forward to serving on the Board.

Councilmember Krier moved to appoint Sam D. Millsap, Jr. (District 9) to the Ethics Review Board. Councilmember Nirenberg seconded the motion. The motion prevailed by the following vote:

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**Aye:** 10 - Mayor Castro, Bernal, Viagran, Saldaña, Gonzales, Lopez, Medina, Nirenberg, Krier and Soules

**Absent:** 1 - Taylor

**2014-01-09-0016**

10H) An Ordinance appointing Alan Schoenbaum (Mayoral) to the HemisFair Park Area Redevelopment Corporation for the remainder of an unexpired term of office to expire August 13, 2017 and waiving the city code residency requirement in Chapter 2, Article IX, Sec. 2-529(b) for this appointment.

**CONSENT AGENDA ITEMS**

Items 8 and 11 were pulled for Individual Consideration. Councilmember Saldaña moved to adopt Items 9 and 12 under the Consent Agenda. Councilmember Nirenberg seconded the motion.

Mayor Castro called upon Mr. Jack M. Finger to speak.

Mr. Jack M. Finger addressed the City Council in opposition to the creation of a Cultural and Arts District called “El Mercado Zona Cultural” (Item 11). He expressed concern with the homosexual arts organizations that receive City Funds and asked why another layer of bureaucracy was being created.

Faris Hodge, Jr. submitted written testimony in favor of Items 4-6G, and 7-12. He wrote in opposition to Item 6H.

The motion to approve the Consent Agenda Items prevailed by the following vote:

**Aye:** 7 - Mayor Castro, Bernal, Viagran, Saldaña, Lopez, Medina and Nirenberg

**Absent:** 4 - Taylor, Gonzales, Soules and Krier

**2014-01-09-0015**

9. An Ordinance authorizing the negotiation and execution of a Construction Manager at Risk (CMR) contract with Guido Brothers Construction Company Inc., in the amount not to exceed \$2,250,000.00 for the River Walk Capital Improvements Phase 5 Project, an authorized Certificates of Obligation and River Walk Capital Improvement funded project, located in Council District 1; and amending the Capital Improvement Budget with the appropriation of an additional \$1,010,000.00 in River Walk Capital Improvements funds to the River Walk Capital Improvements Project.

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[Peter Zanoni, Deputy City Manager; Mike Frisbie, Director, Transportation and Capital Improvements]

**2014-01-09-0018**

12. An Ordinance authorizing the renaming of Lakeside Park to Milam Wesley Tealer Park, located in Council District 2. [Gloria Hurtado, Assistant City Manager; Xavier Urrutia, Director, Parks & Recreation]

**CONSENT ITEMS CONCLUDED**

**ITEMS PULLED FOR INDIVIDUAL CONSIDERATION**

The City Clerk read the following caption:

**2014-01-09-0014**

8. An Ordinance for construction of a detention basin for the Westwood Village Phase II project, accepting the lowest responsive bid and awarding a construction contract in the amount of \$2,449,186.95, authorized payable to Alamo City Constructors, Inc., a 2012 - 2017 General Obligation Bond funded Project, located in Council District 6; of this amount, \$352,030.35 will be reimbursed by San Antonio Water Systems SAWS. [Peter Zanoni, Deputy City Manager; Mike Frisbie, Director, Transportation and Capital Improvements]

Councilmember Lopez highlighted the project and stated that he was pleased that drainage issues would be addressed. Mike Frisbie noted that six acres would be removed from the flood plain and that an All-Weather Road would be constructed for Pinn Road.

Councilmember Lopez moved to adopt the proposed ordinance. Councilmember Viagran seconded the motion. The motion prevailed by the following vote:

**Aye:** 8 - Mayor Castro, Bernal, Viagran, Saldaña, Lopez, Medina, Nirenberg and Krier

**Absent:** 3 - Taylor, Gonzales and Soules

The City Clerk read the following caption:

**2014-01-09-0017**

11. An Ordinance creating a cultural and arts district called "El Mercado Zona Cultural," located in Council District 1. [Ed Belmares, Assistant City Manager; Felix Padron, Director, Culture and Creative Development]

Mayor Castro called upon the individuals registered to speak:

George Cortez and Pete Cortez addressed the City Council in support of the creation of “El Mercado Zona Cultural.” Mr. George Cortez commended the City Council for their leadership and spoke of the great history of El Mercado. He commended Councilmember Bernal for his continued support and city staff for their work. Mr. Pete Cortez added that he was thankful to the City Council and City Staff for their work on said item. He stated that he had worked for years to achieve this dream and that it was a great day for the West End of Downtown. An individual stated that she was speaking in support of said item on behalf of Dr. Maria Ferrier, President of Texas A&M-San Antonio.

Councilmember Bernal expressed his support for the creation of “El Mercado Zona Cultural” and spoke of the need to provide a seamless experience for locals and visitors.

Mayor Castro commended Councilmember Bernal for his leadership on said item and stated that he was thankful to the Cortez Family for their work to build up El Mercado.

Councilmember Bernal moved to adopt the proposed ordinance. Councilmember Lopez seconded the motion. The motion prevailed by the following vote:

**Aye:** 10 - Mayor Castro, Bernal, Viagran, Saldaña, Gonzales, Lopez, Medina, Nirenberg, Krier and Soules

**Absent:** 1 - Taylor

### 13. City Manager's Report

#### A. Convention and Visitors Bureau Update

##### **Valero Alamo Bowl**

Mrs. Sculley reported that on December 30, 2013, the University of Oregon played the University of Texas at the 21st Annual Valero Alamo Bowl. She noted that this was the second highest rating for any Non-BCS Bowl on ESPN. She indicated that Alamo Bowl Officials estimate that the event drove \$40 million in total economic impact for San Antonio in December. She added that direct visitor spending is expected to be more than \$23 million. She reported that the Alamo Bowl drew a standing-room-only crowd of 65,918 fans which was the second-largest attendance in the game's history. She mentioned that the Convention and Visitor's Bureau (CVB) promoted the 2013 Valero Alamo Bowl through VisitSanAntonio.com, promotion in the CVB's e-newsletter to a database of more than 400,000 consumers, a monthly video at the airport and social-media support on Facebook and Twitter, as well as inclusion in printed guides. She indicated that staff maximized Valero Alamo Bowl Sponsorship Elements, including: Four 30-second TV spots, a 90-second halftime feature, panoramic shots of San Antonio on ESPN's game broadcast, four 30-second radio spots on ESPN's national game broadcast, a full-page ad in the game program and a full-page ad in the Fan Guide.

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**US Army All-American Bowl**

Mrs. Sculley stated that the U.S. Army All-American Bowl was the nation's premier high school football game, featuring the best 90 players in a classic East vs. West Match-Up. She noted that the game was held January 4, 2014 in San Antonio's Alamodome and broadcast live on NBC. She mentioned that the All-American Bowl announced a crowd of 40,017, just shy of the record 40,133 tickets that were dispersed in 2013. She reported that projections from the game produced more than 10,000 room nights; 8,500 total media stories; and more than 4 billion total impressions across all media platforms. She added that the CVB supported the US Army All American Bowl with inclusion on VisitSanAntonio.com as a Featured Event, promotion in the CVB's e-newsletter to a database of more than 400,000 consumers, plus social media support on Facebook and Twitter.

**Upcoming Significant Conferences**

Mrs. Sculley highlighted upcoming significant meetings including the American Farm Bureau on January 12–15, 2014 with estimated economic impact of \$5.4 Million; Pennwell's Annual DistribuTECH Conference & Exhibition on January 28-30, 2014 with estimated economic impact of \$5.8 Million; and the National Association of Corrosion Engineers (NACE) International on March 9–13, 2014 with estimated economic impact of \$7.7 Million.

**POINT OF PERSONAL PRIVILEGE**

Mayor Castro noted that on January 14, 2014, Councilmember Cris Medina would be celebrating his birthday. The City Council sang Happy Birthday to Councilmember Medina.

**ADJOURNMENT**

There being no further discussion, Mayor Castro adjourned the meeting at 11:03 am.

APPROVED

JULIÁN CASTRO  
MAYOR

ATTEST:

LETICIA M. VACEK, TRMC/MMC  
CITY CLERK

