



Jennifer Roolf Laster (District 10)

Jennifer Laster has a Bachelor of Arts in Communication Arts from Texas Lutheran University. She completed undergraduate internships in the Public Affairs Division with HEB and the Communications Division of the United States Department of Education in Washington, D.C. She completed additional coursework in communication and literature at the University of the Incarnate Word.

Jennifer is the Brand Content Manager for Whataburger Restaurants. Previously, she served as a Publications Coordinator. In these roles, Jennifer acts as lead write/editor for the company's digital newsroom, creates company-wide publications, manages content-creation team, and serves as lead writer for internal and external communications.

Previously, Jennifer was a freelance writer and editor, reporter and critic for the San Antonio Express-News, Director of Public Relations for the University of the Incarnate Word, and Director of Communications for Texas Lutheran University. Jennifer has also been a Fellow for the National Endowment for the Arts Program for Arts Journalism. She was the recipient of the San Antonio ADDY award and Bronze Quill Award both for print media, Women in Communications Awards for writing and publications, Council for Advancement and Support of Education Awards for writing and publications, and Associated Press Managing Editor Awards for writing.

Jennifer is a passionate supporter of early childhood education. As a resident of San Antonio, she believes it is critical to offer opportunities for all. She has three young children and has seen the impact of a rigorous curriculum led by engaged and passionate teachers.