



**TRICENTENNIAL CELEBRATION COMMISSION  
EXECUTIVE COMMITTEE MEETING MINUTES  
WEDNESDAY, MAY 16, 2018 at 8:30 AM  
TRICENTENNIAL OFFICE, 101 S. SANTA ROSA**

<b>Executive Committee Members Present:</b>	Dr. Cynthia Teniente-Matson, <i>President &amp; Co-Chair</i> ; Lionel Sosa, <i>Vice President &amp; Co-Chair</i> ; Dr. John Folks, <i>Co-Chair</i>
<b>Executive Committee Members Absent:</b>	Father David Garcia, <i>Co-Chair</i> ; Dr. Alfonso Chiscano, <i>Co-Chair</i>
<b>Tricentennial Staff Present:</b>	Carlos Contreras, <i>Director</i> ; Vanessa Hurd, <i>Deputy Director</i> ; Laura Elizabeth Mayes, <i>Communications Strategist</i> ; Michael Vela, <i>Special Projects Manager</i> ; Ann Eaton, <i>Executive Management Assistant</i>
<b>Others Present:</b>	Sherry Lambeck, <i>Tricentennial Treasurer</i> ; Debbie Racca-Sittre, <i>Director of the Department of Arts &amp; Culture</i> ; Steve Whitworth, <i>Assistant City Attorney</i> ; Claudia Guerra, <i>Cultural Historian of the Office of Historic Preservation</i> ; Cecily Hope Pretty, <i>Senior Administrative Assistant (OCC)</i> ; Betty Bueché, <i>Bexar County</i>

Mr. Carlos Contreras noted that President Dr. Cynthia Teniente-Matson would participate via telephone until she arrived. Due to lack of quorum, no action would be taken.

Item 2 was addressed at this time.

**2. President's Report**

Mr. Contreras reviewed the status of the audit and noted that a draft of the management response would be circulated to the Executive Committee. He stated that the second portion was still being reviewed.

**5. Statue Update**

Mr. Contreras stated that Commissioners had asked of the status of two bronze historical statues originally placed in Hemisfair Park and staff investigated.

Ms. Debbie Racca-Sittre stated that the statue of Father Hidalgo was still installed at Hemisfair and the statue of Francisco Madero was in storage after being removed from Hemisfair.

Dr. Matson entered at this time, constituting a quorum.

Ms. Racca-Sittre stated that she contacted Ambassador Reyna Torres Mendívil and a meeting was planned to discuss potential placement at the Mexican Consulate. She noted that the statue was a gift from Mexico in 2001 and the statue would be loaned back to the Mexican government if the Ambassador wished to select placement. She stated that alternative placement would be considered if an agreement with the ambassador was not reached.

Commissioner Dr. John Folks asked of the reason for removal. Ms. Racca-Sittre replied that it was not compatible with Hemisfair's Master Plan.

Vice President Lionel Sosa expressed concern that loaning a gift back to the Mexican government would be ill-received. Ms. Racca-Sittre stated that the ambassador preferred it be displayed than remain in storage.

Ms. Betty Bueché suggested locating an historically relevant location to display the statue and conducting a rededication. Ms. Racca-Sittre replied that the goal was to rededicate the statue during the Tricentennial Year.

Ms. Racca-Sittre noted that the Go See SA mobile phone application was available for download and highlighted history, art, education, and culture. Mr. Contreras asked that the Tricentennial lead publicity efforts for the application. Ms. Racca-Sittre replied that the Department of Arts and Culture would forward draft press materials to the Tricentennial Office for editing and release.

No action was required for Item 2. Item 1 was addressed at this time.

### **1. Approval of Minutes from the Meetings on March 5, 2018 and March 22, 2018**

Dr. Folks moved to approve the minutes of the March 5, 2018 and March 22, 2018 Tricentennial Celebration Commission Executive Committee meetings. Vice President Sosa seconded the motion. The motion carried unanimously by those present.

Item 3 was addressed at this time.

### **3. Budget Review**

Treasurer Sherry Lambeck reported that there was minimal financial activity recorded in April 2018. She noted that amounts collected or outstanding from the Founders' Day Gala totaled \$962,000 and therefore the event likely generated a profit. Mr. Contreras added that the budget for the Gala had been cut from \$950,000 to \$500,000 and final expenses would likely fall under the budgeted amount. Ms. Lambeck stated that the Tricentennial Budget was on track for the remainder of 2018.

No action was required for Item 3. Item 7 was addressed at this time.

### **7. Commemorative Week Recap**

Ms. Laura Elizabeth Mayes stated that advertising Commemorative Week's 150 events was accomplished by contacting journalists based on their expert subject matter. She noted that Commemorative Week garnered 120 news mentions for \$672,237 in publicity value and all

mentions were positive. She stated that coverage reached an audience of 10 million people and each day of Commemorative Week received front page coverage from local newspapers. She noted pre-Commemorative Week outreach and events to generate interest and coverage. She provided an overview of highlighted news stories for each day of Commemorative Week.

Vice President Sosa suggested utilizing the narrative of the Founders' Day Gala in print format with associated photos from the event. Ms. Vanessa Hurd stated that Tribu was working with staff from the Department of Government and Public Affairs to create a recap video of the event that could be shared.

No action was required for Item 7. Item 8 was addressed at this time.

### **8. Professional Services Contract**

Mr. Contreras stated that a contractor had been hired to assist with creative outreach on a limited contract basis and asked the Executive Committee to approve an hourly-basis Professional Services Contract for the remainder of the year. Ms. Hurd added that the rate would be \$110 hourly which was 20% less than current, blended-rate expenditures. She expressed staff satisfaction with the contractor's timeliness, flexibility, and teamwork. She noted that staff was working to develop an estimate of anticipated hours for future months.

Dr. Folks moved to approve the Professional Services Contract as discussed. Vice President Sosa seconded the motion. The motion carried unanimously by those present.

Items 6 and 9 were addressed jointly at this time.

### **6. Subcommittees Update**

### **9. Fall Activities Discussion**

Dr. Matson stated that questions had been raised at the previous meeting of the full Tricentennial Commission regarding the status of Subcommittees. She noted that a full review and update of Subcommittees had been conducted with the full Commission in January 2018 as reflected in meeting minutes. She stated that there was particular discussion regarding the Events Subcommittee and future events planning. She recommended sunsetting the existing Events Subcommittee and formulating a new one to focus on fall events. She suggested postponing full Commission and Executive Committee meetings in June and July and allowing the new Events Subcommittee to begin planning with staff during that time. She noted that the History and Education Subcommittee was still in existence but had been inactive for six months and future meetings were intended but not yet scheduled. She stated that future events could be assigned in part or in whole to reactivate same.

Ms. Bueché stated that Angelica Docog, Chair of the History and Education Subcommittee, had contacted Bexar County regarding funding for a 2018 Summer Institute for Educators. Mr. Contreras noted that no Tricentennial funds were available for a 2018 Institute.

Mr. Contreras recommended that Dr. Matson appoint the members of the new Events Subcommittee to include members of the Commission.

No action was required for Item 6. No action was taken on Item 9 at this time but it would be revisited following the Executive Session. Item 10 was addressed at this time.

## **10. Book Update**

Ms. Hurd stated that Ms. Claudia Guerra was the editor for the Tricentennial book as contracted with Trinity University Press.

Vice President Sosa stated that the book would be delivered June 15<sup>th</sup> and released on June 20<sup>th</sup> at Trinity University.

Ms. Guerra stated that the book's title was *300 Years of San Antonio & Bexar County*. She noted that the book was divided into four themes: (1) We Are All Visitors Here; (2) Becoming San Antonio; (3) The Soul of San Antonio; and (4) San Antonio and the U.S. and the World. She presented interior page designs and stated that design modifications were still being made as part of the editing process.

Mr. Contreras asked that a similar presentation be made to the full Commission.

Vice President Sosa stated that the book release event would begin at 10 am and was open to the public. He noted that the book's authors would hold a book signing. Ms. Hurd added that Mayor Nirenberg and Judge Wolff would conduct a press conference from 9:30 to 10 am.

No action was required for Item 10.

## **EXECUTIVE SESSION**

Dr. Matson recessed the meeting into Executive Session at 9:45 am to discuss matters posted pursuant to Texas Government Code, Section 551.071, Attorney-Client Consultation.

## **RECONVENED**

Dr. Matson reconvened the meeting at 10:31 am and announced that no action had been taken in Executive Session.

Item 9 was addressed at this time.

## **9. Fall Activities Discussion**

Mr. Contreras recommended that staff be empowered by the Executive Committee to pursue ideas and potential budgets for fall events.

Vice President Sosa moved to empower staff to draft recommendations and budgets for fall events. Dr. Folks seconded the motion. The motion carried unanimously by those present.

Item 4 was addressed at this time.

#### 4. Legacy Gift Discussion

Mr. Contreras stated that sponsorships for the Founders' Day Gala were marketed as contributions to a legacy gift supporting the Missions Gateway Project and recommended a formal decision on that allocation.

Dr. Folks moved that proceeds from the Founders' Day Gala be utilized for a legacy gift supporting the Missions Gateway Project and not be allocated in any part to fund future propositions by Commissioners. Vice President Sosa seconded the motion. The motion carried unanimously by those present.

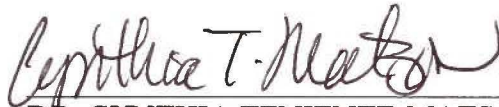
#### ADJOURNMENT

There being no further discussion, Dr. Matson adjourned the meeting at 10:37 am.

*Respectfully submitted,*

*Cecily Hope Pretty  
Office of the City Clerk*

APPROVED:



DR. CYNTHIA TENIENTE-MATSON, President  
*Tricentennial Celebration Commission*

ATTEST:



MARY ROSE BROWN, Secretary  
*Tricentennial Celebration Commission*