

**THIS IS A DRAFT AND WILL BE REPLACED BY THE FINAL, SIGNED
ORDINANCE OR RESOLUTION ADOPTED BY CITY COUNCIL.**

AN ORDINANCE

ADOPTING THE SAN ANTONIO FILM COMMISSION STRATEGIC PLAN TO INCREASE FILM PRODUCTION IN SAN ANTONIO; UPDATING CITY CODE SECTION 2-3 TO ESTABLISH THE SAN ANTONIO FILM OFFICE AS THE DESIGNATED FILM LIAISON AGENCY; AND AUTHORIZING THE WAIVER OF FEES ASSOCIATED WITH THE USE OF CITY-OWNED FACILITIES FOR FILMMAKING UPON APPROVAL BY THE SAN ANTONIO FILM OFFICE AND THE DIRECTOR OF THE MANAGING CITY DEPARTMENT.

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WHEREAS, established in 1985, the San Antonio Film Commission has been dedicated to promoting film making in San Antonio for over three decades by providing various services such as film permitting, calls for cast and crew as well as liaison services; and

WHEREAS, funding for the State of Texas' competitive film incentive program was reduced in 2015 following the Texas Legislature's 84th regular session so in 2016 the City of San Antonio and a group of film industry stakeholders focused on reviving the industry locally by developing a strategic plan for the film industry ("Strategic Plan"); and

WHEREAS, on June 25, 2016 the Department of Arts & Culture hosted a half-day visioning session with over 80 film industry stakeholders to develop a vision and key strategies for the next five years and this vision was refined in two additional public meetings with over 150 stakeholders providing input; and

WHEREAS, the three key strategies in the Strategic Plan are to ensure state and local film incentives are nationally competitive, to invest, develop and maintain workforce and infrastructure needs, and to enhance marketing to increase business opportunities and build a strong film culture and, in order to accomplish these strategies, changes to Section 2-3 of the of the City of San Antonio Code of Ordinances are required; **NOW THEREFORE:**

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. The San Antonio Film Commission Strategic Plan to increase film production in San Antonio is approved and adopted. A copy of the Plan is attached to this Ordinance as Exhibit I. Staff is directed to take steps necessary to implement the Plan.

SECTION 2. Section 2-3 of the City of San Antonio Code of Ordinances is amended to read as follows:

"Sec. 2-3. - Commercial filming of Ceity-owned facilities.

- (a) ~~Fee charged; exception. Fees will not be assessed for noncommercial filming activities designed solely to promote San Antonio as a tourist destination. Fee assessments and waivers for commercial, movie, or television filming will be a joint decision between the City's Film Office and the Director of the Managing City Department. A fee not to exceed two hundred dollars (\$200.00) for use of a city-owned facility or city property in connection with movie and/or television productions, national or syndicated television commercials, and commercial advertising campaigns or promotions is hereby authorized. Said fee shall not be charged for movie and/or television productions or commercials for public television or for local commercial advertising campaigns or promotions as is determined by the city manager or his designated representative.~~
- (b) ~~Film liaison agency. The convention and visitor's bureau San Antonio Film Office is hereby designated as the City's film liaison agency. The City Manager or his/her designated representative is authorized to establish guidelines to regulate the filming activity mentioned in subsection (a) above.~~
- (c) ~~Authority of city manager to set fee on case by case basis. The city manager or his authorized representative is hereby authorized to establish such fee in an amount not to exceed two hundred dollars (\$200.00) on a case by case basis with those companies or their agents who propose to use a city facility or city property for filming activities.~~

(Ord. No. 59644, § 4, 10-25-84; Revised 10-13-16)”

SECTION 3. This Ordinance shall take effect immediately upon the receipt of eight affirmative votes; otherwise it shall be effective ten days after its passage.

PASSED AND APPROVED this 13th day of October, 2016.

M A Y O R
Ivy R. Taylor

ATTEST:

APPROVED AS TO FORM:

Leticia M. Vacek, City Clerk

City Attorney