

**ECONOMIC AND COMMUNITY DEVELOPMENT
COUNCIL COMMITTEE MEETING MINUTES**
TUESDAY, APRIL 7, 2015
1:00 PM
MEDIA BRIEFING ROOM, CITY HALL

Members Present:	Councilmember Ray Lopez, <i>Chair, District 6</i> Councilmember Rebecca Viagran, <i>District 3</i> Councilmember Ron Nirenberg, <i>District 8</i>
Members Absent:	Councilmember Rey Saldaña, <i>District 4</i> Councilmember Joe Krier, <i>District 10</i>
Staff Present:	Leticia M. Vacek, <i>City Clerk</i> ; Ed Belmares, <i>Assistant City Manager</i> ; Carlos Contreras, <i>Assistant City Manager</i> ; Kristine Duff, <i>Assistant City Attorney</i> ; Katinka Howell, <i>Assistant City Attorney</i> ; Rene Dominguez, <i>Director, Economic Development Department</i> ; Melody Woosley, <i>Director, Department of Human Services</i> ; Frank Miller, <i>Director, Aviation</i> ; Richard Keith, <i>Assistant Director, Department of Human Services</i> ; Debbie Racca Sittre, <i>Assistant Director, Transportation and Capital Improvements</i> ; Brandon Smith, <i>Office of the City Clerk</i> ; Denice Trevino, <i>Office of the City Clerk</i>
Also Present:	Bruce Leslie, <i>Chancellor, The Alamo Colleges</i> ; Federico Zaragoza, <i>Vice Chancellor of Economic and Workforce Development, The Alamo Colleges</i> ; Mario Hernandez, <i>President, Economic Development Foundation</i> ; Diane Rath, <i>Executive Director, AACOG</i> ; Sean Henricksen, <i>Attorney</i>

Call to Order

Chairman Lopez called the meeting to order.

1. Approval of Minutes of the March 3, 2015 Economic and Community Development Council Committee Meeting

Councilmember Nirenberg moved to approve the minutes of the March 3, 2015 Economic and Community Development Council Committee Meeting. Councilmember Viagran seconded the motion. Motion carried unanimously by those present.

Item 6 was addressed at this time.

6. Information Briefing on the Alamo Colleges-Pathway System [Carlos Contreras, Assistant City Manager; Dr. Bruce Leslie, Chancellor, The Alamo Colleges]

Bruce Leslie stated that the Workforce Alignment Model (WAM), which was developed utilizing input gathered at the San Antonio Workforce Summit, was designed to optimize Employer Engagement through Data-Demand-Based Decision Making. He noted that the WAM was designed to optimize

employer engagement and integration of Major Workforce and Public Education Initiatives to address Local Workforce Gaps through enhanced education pathways that prepare local Residents and Students for future careers in Target Occupations. He stated that the WAM would be structured as follows:

- ❖ Establishment of a six to ten member Governing Board comprised of Employer Community Leaders to provide accountability and oversight
- ❖ City/County funded Project Team staffed by The Alamo Colleges to provide leadership and coordination
- ❖ Establishment of a 10-15 member Workforce Project Cabinet responsible for operational collaborations and outcomes
- ❖ Establishment of an Operation Team comprised of 20-30 partner organizations which would work directly with the Alamo Colleges

No action was required for Item 6.

Item 2 was addressed at this time.

2. Consideration of Applicants to the Airport Advisory Commission (11 slots) [Leticia M. Vacek, City Clerk]

Leticia Vacek reported that the terms had expired for 11 Members of the Airport Advisory Commission in the following categories:

- One (1) Alamo Area Council of Governments (AACOG)
- One (1) Airport Business Lessee
- Two (2) Aviation Industry
- Three (3) Business Community
- Three (3) Community, to include representatives from Neighborhood Associations located near the Airport, each representing a different association
- One (1) Travel and Tourism Industry

Executive Session

Chairman Lopez recessed the meeting into Executive Session at 2:04 p.m. to discuss Personnel Matters. He reconvened the meeting at 2:25 p.m. and announced that no action was taken in Executive Session.

Councilmember Viagran moved to approve and forward the following applicants to the full City Council for membership in the Airport Advisory Commission in the following categories: 1) Diane Rath - AACOG; 2) Sandra L. Taylor and Melinda A. Vasquez-Aviation Industry; 3) Marsha B. Hendler, George C. Meketa, and Joseph Treviño -Business Community; 4) Sean M. Henricksen, Robert L. Hendricks, and D. Bruce Smith-Community; and 5) Daniel Decker-Travel and Tourism for consideration. Councilmember Nirenberg seconded the motion. Motion carried unanimously by those present.

3. Discussion and Possible Action on Head Start Items [Gloria Hurtado, Assistant Manager; Melody Woosley, Director, Department of Human Services]

Melody Woosley reported that the third Annual Head Start Parent Conference would be held on April 8, 2015 at the Witte Museum. She stated that 200 participants were expected to attend the event. She provided details of the Conference and presented the following Monthly Head Start Program Report for February 2015:

- Enrollment-3,020
- Waitlist-7
- Attendance-94.5%
- Physical Exams-95.6%
- First Home Visit completed-96.45%
- Family Needs Assessment completed-97.9%

Ms. Woosley presented the following Monthly Head Start Fiscal Report for FY 2014-2015 and FY 2015-2016:

	FY 2014-2015	FY 2015-2016
Expended	\$25,223,783	\$380,092
Balance	\$2,388,906	\$27,232,597

Ms. Woosley stated that Ready Rosie was a Mobile Parent Engagement Tool launched in October 2014 which provided a daily two minute Video to Parents and Educators with an Interactive Activity on: 1) Problem Solving and Math; 2) Foundations of Literacy; and 3) Essential Life Skills. She noted that said Video was sent to participant's Mobile Devices or Computers. She reported that there were currently 9,500 families utilizing Ready Rosie and played a Ready Rosie Video for the Committee.

Ms. Woosley stated that revised Eligibility Recruitment, Selection, Enrollment, and Attendance (ERSEA) Policies to meet the needs of the Head Start Program and to ensure compliance with Federal Head Start Requirements required approval by the Committee and the Head Start Policy Council (Policy Council). She reported that said revisions included minor edits to ERSEA Policies 1-6 and 8-10 New ERSEA Policies. She noted that the Policy Council had approved the revised ERSEA Policies on March 24, 2015.

Councilmember Nirenberg moved to approve and forward the revised Eligibility Recruitment, Selection, Enrollment, and Attendance (ERSEA) Policies to meet the needs of the Head Start Program and to ensure compliance with Federal Head Start Requirements to the full City Council for consideration. Councilmember Viagran seconded the motion. Motion carried unanimously by those present.

4. A Presentation on the Public Private Partnership (P3) Initiative for the Development of Athletic Fields in Connection with the Northwest Area Recreation Center in Council District 6. [Ed Belmares, Assistant City Manager; Mike Frisbie, Director, Transportation & Capital Improvements]

Debbie Racca-Sitre stated that a Public-Private Partnership (P3) was an agreement between the City and a Private Sector Entity allowing for the skills and assets of each to be shared in the delivery of a service or facility. She noted that the City Council had approved the current P3 Guidelines in November 2012.

She stated that the proposed P3 was for development of Athletic Fields in connection with the Northwest Area Recreation Center in City Council District 6. She reported that the Economic and Community Development Council Committee was briefed on said P3 in December 2014. She stated that a Request for Qualifications (RFQ) was issued in December 2014 and a proposal was received from the 210 Development Group in February 2015. She noted that the Development Agreement with the 210 Development Group was currently under negotiation. She reviewed the timeline for construction of the Recreation Center, Athletic Fields, and the Senior Living Accommodations. She listed the P3 Oversight/Evaluation Committee Membership required for all P3's and listed the Committee Membership for said P3. She stated that the first Phase of the P3 was supported by the YMCA for \$3 million and the City for \$1.4 million. She noted that the site of the P3 was a former Albertson's Grocery Store and would be located at the intersection of Highway 151 and Potranco. She reported that the P3 would include a 5,000 square foot Library and a 40,000 square foot Recreational Center. She stated that in the second Phase of the P3; the City would partner with the Developer to develop 12 acres of land adjacent to the Recreational Center, contingent upon the purchase of the 12 acres from the San Antonio Water System (SAWS). She reviewed the experience and past relevant Projects of the 210 Development Group. She noted that the 210 Development Group proposed development of a Market Rate, Active Independent Senior Living 176 Unit Residential Project as part of the P3.

Councilmember Nirenberg moved to approve and forward the P3 Initiative for the development of Athletic Fields in connection with the Northwest Area Recreation Center in City Council District 6 to the full City Council for consideration on April 30, 2015. Councilmember Viagran seconded the motion. Motion carried unanimously by those present.

5. A Presentation to Provide an Update on the EDD International Plan [Carlos Contreras, Assistant City Manager; Rene Dominguez, Economic Development Director]

Chairman Lopez noted that Item 5 would be addressed at the next Economic and Community Development Council Committee Meeting.

Adjourn

There being no further discussion, the meeting was adjourned at 2:49 p.m.

Ray Lopez, Chairman

Respectfully Submitted,

Denice F. Trevino
Office of the City Clerk