

City of San Antonio



AGENDA

Early Childhood Education Municipal Development Corporation Board of Directors

Tuesday, September 8, 2020

2:00 PM

Videoconference

To protect the health of the public and limit the potential spread of COVID-19, the San Antonio Early Childhood Education Municipal Development Corporation Board of Directors will hold this meeting beginning at 2:00 PM via videoconference on the date listed above. These meeting standards are based upon the various suspended provisions of the Open Meetings Act issued by the Texas governor in response to the COVID-19 crisis. These modified standards shall remain in place until further notice or until the state disaster declaration expires, or is otherwise terminated by the Texas Governor.

Once convened, the Board shall consider the following matters for discussion and possible action:

1. [20-4987](#) Public Comments [If a member of the public would like to provide comment to the Pre-K 4 SA Board on Pre-K 4 SA related matters, please email comments to prek4sa@sanantonio.gov before 2:00 PM on the day of the meeting]

*Members of the public may listen and provide comment on any agenda item consistent with procedural rules governing Board meetings and state law. Members of the public may listen to the live meeting by calling toll-free +1 (415)-655-0001 and dialing the access code, 133 511 2870, or may watch the live meeting at the following link:

<https://sanantonio.webex.com/sanantonio/j.php?MTID=m071e524d7a1cf1cc7fb13b338aa71d60>
Meeting password: NcimjfEP228

2. [20-5093](#) Approval of minutes of the August 3, 2020 Early Childhood Education Municipal Development Corporation Board of Directors Meeting

CEO Update

3. [20-4988](#) CEO Update to include student enrollment, Family Reunion, partnership updates, and promotion and outreach [Sarah Baray, Ph.D., Pre-K 4 SA CEO]

Consent Agenda

4. [20-5278](#) Board action to approve an amendment to the Professional Services agreement with HighScope Educational Research Foundation to increase the contract value by \$340,000.00, which would amend the current contract value from \$600,000.00 to \$940,000.00, to provide HighScope professional development services to partner districts and programs through the 2020-2021 school year [Larrisa Wilkinson, Pre-K 4 SA Director of Professional Learning and Program Innovation]

Individual Briefings

5. [20-4230](#) Staff and Agency update and review of 2019-20 marketing activities and metrics to include: paid, earned and owned media marketing, public relations, and key messaging [Paul Chapman, Pre-K 4 SA Chief Marketing and Communications Officer; Amanda Davila, Creative Noggin Account Supervisor; Jill Byrd, Creative Noggin Senior Public Relations Account Supervisor]
6. [20-5141](#) Briefing of Pre-K 4 SA's technology plan to support Remote Learning, including distribution of iPads and internet services [Sarah Baray, Ph.D., Pre-K 4 SA CEO]

Consideration of Future Meetings

7. [20-4989](#) The next meeting of the Board of Directors is scheduled to take place on Tuesday, October 6, 2020 at 2:00 p.m.

Adjournment

At any time during the meeting, the Early Childhood Education Municipal Development Corporation may meet in executive session regarding any of the matters posted above for attorney-client consultation in compliance with the Texas Open Meetings Act.

Members of the Early Childhood Education Municipal Development Corporation Board of
Directors

Elaine Mendoza, Chair, Mayor's Appointee |

Dr. Richard Middleton, Dist. 1 Appointee | Brandon A. Logan, Dist. 2 Appointee |

Joseph De La Garza, Dist. 3 Appointee | Richard Perez, Dist. 4 Appointee |

Gloria Ramirez, Dist. 5 Appointee | Dr. Tracy Hurley, Dist. 6 Appointee |

Frances Guzman, Dist. 7 Appointee | Dr. Shari Albright, Board Secretary, Dist. 8 Appointee |

Dr. Gogi Dickson, Dist. 9 Appointee | Jan Kirby, Dist. 10 Appointee