

HISTORIC AND DESIGN REVIEW COMMISSION

January 20, 2021

HDRC CASE NO: 2020-579
ADDRESS: 111 SOLEDAD ST
LEGAL DESCRIPTION: NCB 909 BLK LOT 17
ZONING: D, H, RIO-3
CITY COUNCIL DIST.: 1
DISTRICT: Main/Military Plaza Historic District
APPLICANT: Ashley Farrimond/Killen, Griffin & Farrimond, PLLC
OWNER: TX SAN ANTONIO LLC
TYPE OF WORK: Signage
APPLICATION RECEIVED: December 22, 2020
60-DAY REVIEW: Not applicable due to City Council Emergency Orders
CASE MANAGER: Edward Hall

REQUEST:

The applicant is requesting a Certificate of Appropriateness for approval to install signage at 111 Soledad. Within this request, the applicant has proposed the following:

1. One illuminated sign to read "1 Watson" to be located beneath the lower rooftop patio. The proposed sign will feature steel construction with face lit channel letters. The sign will also feature halo illumination. The sign will feature an overall height of eight (8) feet and an overall width of approximately nine (9) feet.
2. One illuminated sign to read "Element by Weston" to feature internally illuminated channel letters. The sign will feature an overall width of 7' – 5 ½" and an overall height of approximately 8 ½". The sign will be located at the street level above an entrance.

All other signage noted in the signage package is included for reference and was approved by the Historic and Design Review Commission on October 2, 2019.

APPLICABLE CITATIONS:

Unified Development Code, Section 35-678 – Signs and Billboards in the RIO

(a) General Provisions.

(1) This section governs all exterior signs and all interior signs hung within ten (10) feet of an exterior fenestration, or

those signs intended to be read by exterior patrons.

A. All signage within an RIO district shall conform to all city codes and must have approval of the historic preservation officer prior to installation.

B. Permits must be obtained following approval of a certificate of appropriateness.

C. No sign shall be painted, constructed, erected, remodeled, refaced, relocated, expanded or otherwise altered until it has been approved and a permit has been obtained from the development services department in accordance with the provisions of this section and applicable city code.

D. Signs, visual displays or graphics shall advertise only the business on the premises unless otherwise allowed in this section.

E. Temporary displays for permitted events are authorized if in accordance with chapter 28 of the City Code of San Antonio, Texas.

(2) When reviewing applications for signage the historic preservation officer and the historic and design review commission shall consider the visual impact on nearby historic resources.

A. Signs should respect and respond to the environment and landmark or district character in which constructed.

B. Signs should respect and respond to the river improvement overlay districts character and the historic

Riverwalk.

- C. The content or advertising message carried by permitted signs shall pertain to the business located on the same premises as the sign or to any otherwise lawful noncommercial message that does not direct attention to a business operated for profit, or to a commodity or service for sale, provided that signs erected on buildings with multiple businesses within shall pertain to any such business within.
- (3) For signs with changeable message panels, the changeable message area of the sign shall not exceed twenty-five (25) percent of the total sign area, except for gasoline price signs which shall not exceed seventy-five (75) percent of the total sign area. Electronic changeable message boards shall be prohibited.
- (4) The name of a business may be changed through the administrative approval process if the sign conforms to the provisions of this section, and if the color, size, and style of lettering, and illumination of the sign remain the same.
- (5) Provisions under this section shall comply with chapter 28 of the City Code of San Antonio, Texas. In cases where provisions under this section are stricter or a sign is designated as a contributing structure, then this section shall control.
- (6) Special consideration should be given to the character of the sign itself proposed in the application, and whether the proposed sign has inherently historic characteristics which may fall outside of the guidelines presented below but which would contribute to the historic district, landmark or area for which it is being proposed. Additionally, when reviewing applications for signage the historic preservation officer and the historic and design review commission shall consider the visual impact on nearby historic resources.
- (7) Memorials, markers, naming rights of public property, and recognition of charitable donations given to the City of San Antonio shall be additionally governed by any formal action passed by city council.
- (b) Sign Definitions. For signage definitions, refer to subsection 35-612(b) and chapter 28 of the City Code.
- (c) Standards for Sign Design and Placement. In considering whether to recommend approval or disapproval of an application to construct or alter signage on a building, object, site, or structure in a river improvement overlay district, review shall be guided by the following standards in addition to any specific design guidelines approved by city council.
- (1) Primary sign design considerations shall be identification and legibility. Size, scale, height, color and location of signs shall be harmonious with, and properly related to, the overall character of the district and structure. Sign materials shall be compatible with that of the building facade. Highly reflective materials that will be difficult to read are not permitted.
- (2) Signs which describe, point, or direct the reader to a specific place or along a specific course, such as "entrance," "exit," and "disabled persons access," as well as government signs, shall be reviewed but shall not be included in total allowable signage area. Emergency signs shall be exempt from historic and design review commission approval.
- (3) All graphic elements shall reinforce the architectural integrity of any building. Signs shall not disfigure, damage, mar, alter, or conceal architectural features or details and shall be limited to sizes that are in scale with the architecture and the streetscape. Emblems and symbols of identification used as principal structural or architectural design elements on a facade shall not be included in the total allowable signage per facade per structure when approved. Review shall be guided by the building's proportion and scale when such elements are incorporated.
- (4) Graphics and signage may be illuminated by indirect, internal, or bare-bulb sources, providing that glare is not produced; by indirect light sources concealed by a hood or diffuser; by internal illumination with standard opal glass or other translucent material or with an equal or smaller light transmission factor. All illumination shall be steady and stationary. Neon lighting shall be permitted when used as an integral architectural element or artwork appropriate to the site. For purposes of this subsection, "Glare" shall mean an illumination level of six (6) Lux or greater at the property boundary. If internal illumination is used, it shall be designed to be subordinate to the overall building composition. Light fixtures should reflect the design period of the building on which they are placed. The use of ambient light from storefront or streetlights is encouraged.
- (5) Signage requests for multi-tenant buildings must complement existing signage with regards to size, number,

placement and design, unless such existing signage is not in conformity with regulations in this article. It is recommended that the building owner or their agent develop a master signage plan or signage guidelines for the total

building or property. If a property has an approved master signage plan on file with the historic preservation officer, then applications for signage may be approved administratively at the discretion of the historic preservation officer provided that they comply with such master signage plan. Notwithstanding the above, signs may not exceed the maximum size and height limitation of signage contained in chapter 28, article 9.

(d) Proportion of Signs. For all signage, signage width and height must be in proportion to the facade, respecting the size, scale and mass of the facade, building height, and rhythms and sizes of window and door openings. The building facade shall be considered as part of an overall sign program but the sign shall be subordinate to the overall building composition. Additionally, signs shall respect and respond to the character and/or period of the area in which they are being placed.

(e) Number and Size of Signs.

(1) Number and Size. The historic and design review commission shall be guided in its decisions by the total number

of businesses or services per building and the percentage of visible storefront occupied by each business or service. Applicants may apply for up to three (3) signs total. Total signage for all applicants shall not exceed fifty (50) square

feet unless additional signs and/or additional total footage is approved. Additional square footage may be approved provided that the additional signage is in conformity with, and does not interfere with, the pedestrian experience on the Riverwalk. The additional square footage shall be based upon the size and scope of the site. Signs should reflect the type and speed of traffic they are meant to attract. Signs designed for pedestrians and drivers of slow moving cars

should not be the same size as signs designed for highway traffic.

(2) Sign Area. The sign area shall be determined in the following manner:

A. Sign Areas. The area of a sign shall be computed on the actual area of the sign. Sign area shall be calculated

as the area within a parallelogram, triangle, circle, semicircle or other regular geometric figure including all letters, figures, graphics or other elements of the sign, together with the framework or background of the sign. The supporting framework of the sign shall not be included in determining sign area unless such supporting framework forms an integral part of the sign display, as determined by the historic preservation officer. If the sign is located on a decorative fence or wall, when such fence or wall otherwise meets these or other

ordinances

or regulations and is clearly incidental to the display itself, the fence or wall shall not be included in the sign area. In the cases of signs with more than one (1) sign face, including but not restricted to double-faced signs, back-to-back signs, overhanging signs, and projecting signs, each side of the sign shall be included in total allowable signage area.

B. Channel Letter Signs. For channel letter signs, the sign area shall be the smallest rectangle that will encompass the limits of the writing, including spaces between the letters. Each advertising message shall be considered separately.

(3) Building Identification Signs. An additional building identification sign may be placed on a building with multiple tenants, if the building name is not the same as the business(s) housed within and such sign is recommended

for approval by the historic and design review commission. This type of sign is to identify a building as a destination,

shall not exceed thirty-two (32) square feet, shall not be included in the total allowable signage area, and shall not include names of individual businesses.

(4) Freestanding Signs. Freestanding signs are allowed provided the sign does not interfere with pedestrian or vehicular traffic. Freestanding signs shall be perpendicular to the street, two-sided and no taller than six (6) feet.

Freestanding signs shall not be located in the right-of-way.

A. Projecting Arm Signs. Signs hung from poles are allowed. Pole height shall not exceed six (6) feet and the pole diameter shall not exceed three (3) inches. Blade signs are not allowed to project over a sidewalk or other right-of-way.

(f) Allowable Signs Not Included in the Total Signage Area.

(1) Parking lot signs identifying entrances and exits to a parking lot or driveway, but only when there is one-way traffic flow. No more than one (1) sign shall be permitted for each driveway entrance or exit, and no corporate or business logos shall be permitted. Additionally, parking lot signs to identify divisions of the parking lot into sections

and to control vehicular traffic and pedestrian traffic within the lot provided that no corporate or business logos shall

be permitted. Signs approved under this category shall not be included in the total allowable signage per structure.

(2) Dates of erection, monumental citations, commemorative tablets, insignia of local, state or federal government, and like when carved into stone, concrete or similar material or made of bronze, aluminum or other permanent type construction and made an integral part of the structure. Signs approved under this category shall not be included in the

total allowable signage per structure.

(3) Information signs of a public or quasi-public nature identifying or locating a hospital, public building, college, publicly-owned parking area, historic area, major tourist attraction or similar public or quasi-public activity; and also

including signs identifying restrooms or other facilities relating to such places or activities. Signs approved under this

category shall not be included in the total allowable signage per structure.

(4) Incidental signs, including signs designating business hours, street numbers, credit card acceptance and the like provided that the signs are not freestanding, the total of all such signs shall not exceed four (4) square feet for each business, and the signs are non-illuminated. Incidental signs shall not be included in the total allowable signage per structure.

(5) Real estate signs, advertising the sale, rental or lease of the premises or part of the premises on which the signs are

displayed. The maximum sign area shall be eight (8) square feet. Only one (1) sign will be permitted for each building

for sale or lease that is adjacent to the Riverwalk. The sign is permitted to remain only while that particular building is

for sale or the lease space is available.

(k) Prohibited Signs. The following signs are prohibited:

(1) Billboards, junior billboards, portable signs, and advertising benches;

(2) Any sign placed upon a building, object, site, or structure in any manner so as to disfigure, damage, or conceal any

window opening, door, or significant architectural feature or detail of any building;

(3) Any sign or sign spinner which advertises commercial off-premises businesses, products, activities, services, or events unless otherwise allowed in this article;

(4) Any sign which does not identify a business or service within the river improvement overlay district unless otherwise allowed in this article;

(5) Any non-contributing sign which is abandoned or damaged beyond fifty (50) percent of its replacement value, including parts of old or unused signs. All remnants such as supports, brackets and braces must also be removed;

(6) Any attachment to an already affixed sign which does not meet the provisions of the City Code;

(7) Roof mounted signs, except in the cases of landmark signs or unless approved in accordance with standards set forth in subsections (b) and (c) of this section. Contributing roof mounted signs may be resurfaced with an approved certificate of appropriateness. The square footage of roof mounted signs shall be included in the total allowable signage for the building;

(8) Pole-mounted cabinet signs and pylon signs;

(9) Digital displays, digital and/or LED lighted signs, not to include LED light sources that do not meet the definition

of a sign, with or without rotating, flashing lettering, icons or images.

Except as provided below:

LED

A. A public transportation agency may incorporate transit information signage into transit shelters, utilizing or digital technology, provided the signage is contained within or under the transit shelter, and is limited to five (5) square feet of signage area, and one (1) sign per thirty (30) linear feet of pedestrian shelter.

B. A public transportation agency may incorporate transit information signage into a monument sign at transit stops, utilizing LED or digital technology, provided it is limited to five (5) square feet of signage area.

C. A public transportation agency may incorporate transit information signage into a monument sign at transit facilities (other than transit stops), utilizing LED or digital technology, provided it is limited to seven (7) square feet of signage area.

D. The historic preservation officer may impose additional restrictions on illumination to ensure that the character of signs are harmonious with the character of the structures on which they are to be placed and designated landmarks or districts in the area, provided that such restrictions are reasonably related to other conforming signs and conforming structures in the area, do not unreasonably restrict the amount of signage allowed by this section, and are in keeping with the intent of this section. Among other things, consideration shall

be given to the location and illumination of the sign in relation to the surrounding buildings, the use of appropriate materials, the size and style of lettering and graphics, and the type of lighting proposed.

E. Digital displays, digital and/or LED lighted signs are authorized in conjunction with a temporary display for a

permitted event if in accordance with chapter 28 of the City Code of San Antonio, Texas.

(10) Revolving signs or signs with a moving component.

(11) Any sandwich board which conflicts with the Americans with Disabilities Act, or which disrupts or interferes with pedestrian or other traffic.

(12) Any sign that obscures a sign display by a public authority for the purpose of giving instructions or directions or

other public information.

(13) Any sign which consists of pennants, ribbons, spinners or other similar moving devices.

(14) Any sign, except official notices and advertisements, which is nailed, tacked, posted or in any other manner attached to any utility pole or structure or supporting wire, cable, or pipe; or to any tree on any street or sidewalk or to

public property of any description.

(15) Moored balloons, wind jammers or other floating or inflated signs that are tethered to the ground or to a structure.

(16) Any permanent or temporary sign affixed to, painted on, or placed in or upon any parked vehicle, parked trailer or other parked device capable of being towed, which is parked so as to advertise the business to the passing motorist

or pedestrian; and whose primary purpose is to provide additional on-site signage or is to serve the function of an outdoor advertising sign. Excluded from this are vehicles or equipment that are in operating condition, currently registered and licensed to operate on public streets with a valid inspection sticker, and actively used in the daily function of the business to which such signs relate; vehicles/equipment engaged in active construction projects; vehicles or equipment offered for rent to the general public and stored on-premises and otherwise allowed under applicable city ordinance. Notwithstanding the above, signs designated as a contributing sign or structure by the historic preservation officer shall not be prohibited unless or until such designation is revoked.

FINDINGS:

- a. The applicant is requesting a Certificate of Appropriateness for approval to install signage at 111 Soledad Street. Within this request, the applicant has proposed signage that was not included in a previously approved signage plan, which included signage in multiple locations, featuring multiple sizes and designs.
- b. WALL SIGN – The applicant has proposed to install one illuminated sign to read “1 Watson” to be located beneath the lower rooftop patio. The proposed sign will feature steel construction with face lit channel letters. The sign will also feature halo illumination. The sign will feature an overall height of eight (8) feet and an

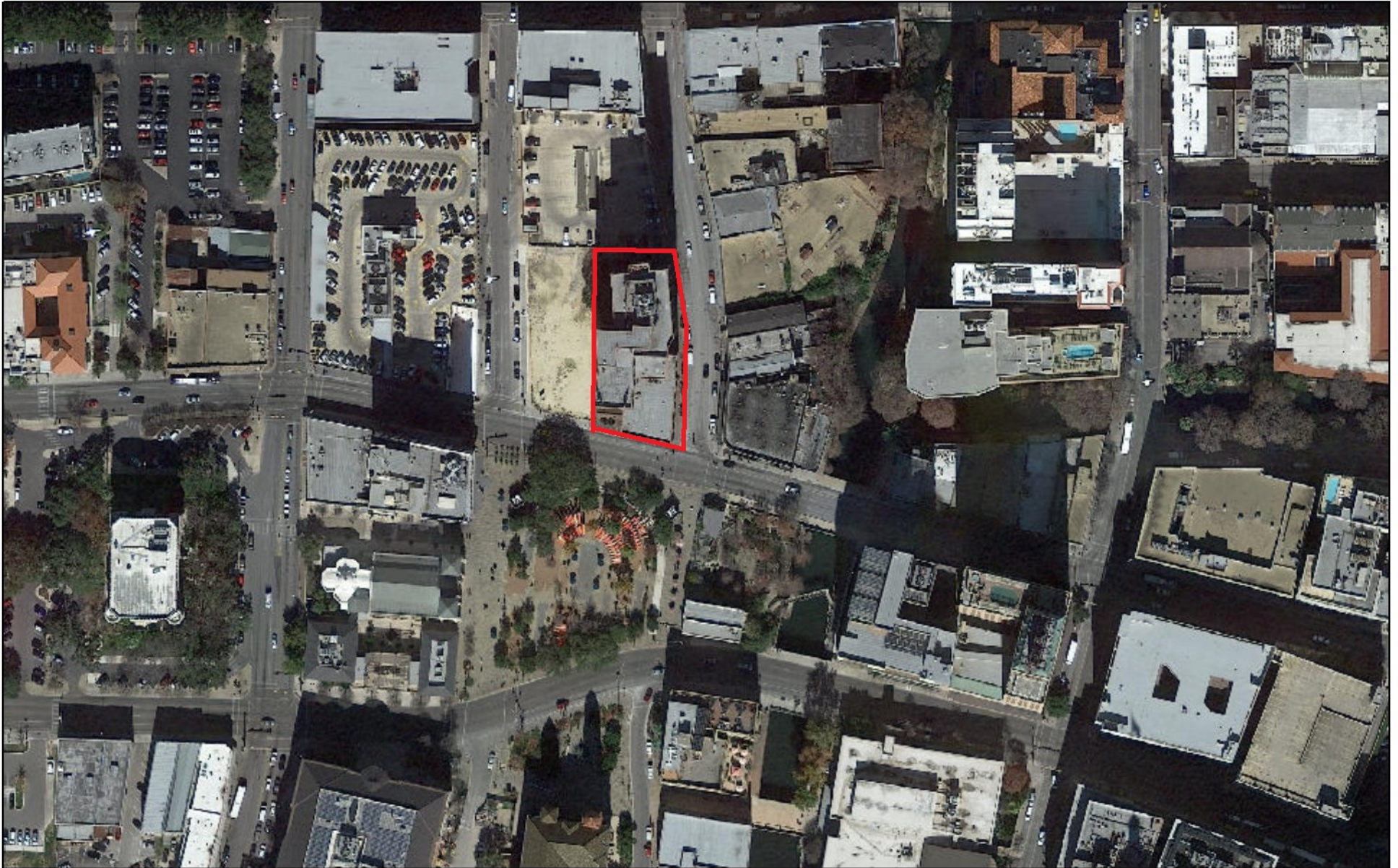
overall width of approximately nine (9) feet. While the proposed signage will feature internal illumination and acrylic faces (channel letters only), staff finds that given its location above the street, it will not negatively impact pedestrians at the public right of way. Additionally, staff finds that illumination should be dimmed to the maximum extent possible based on the view from Main Plaza and potential glare produced by lighting. The UDC Section 35-678 notes that signage within the River Improvement Overlay is not to produce a glare. Per the UDC, "glare" shall mean an illumination level of six (6) Lux or greater at the property boundary.

- c. ENTRANCE SIGN – The applicant has proposed to install one entrance canopy sign to read "Element by Weston" to feature internally illuminated channel letters. The sign will feature an overall width of 7' – 5 ½" and an overall height of approximately 8 ½". The sign will be located at the street level above an entrance. Staff finds the location and lighting of the proposed sign to be appropriate.

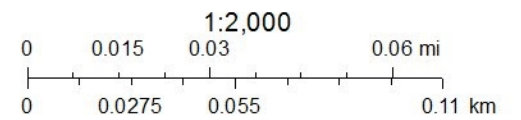
RECOMMENDATION:

Staff recommends approval based on findings a through c with the stipulation that the internal illumination for sign #1 be applied in the dimmest manner possible, based on finding b, as to not produce a glare. The UDC determines glare as an illumination level of six (6) Lux or greater at the property boundary.

City of San Antonio One Stop



September 26, 2019



**Note, these are pictures taken prior to exterior renovations, which are underway

Photos

HDRC Application – 111 Soledad Street

























111 SOLEDAD

Leased & Managed

by

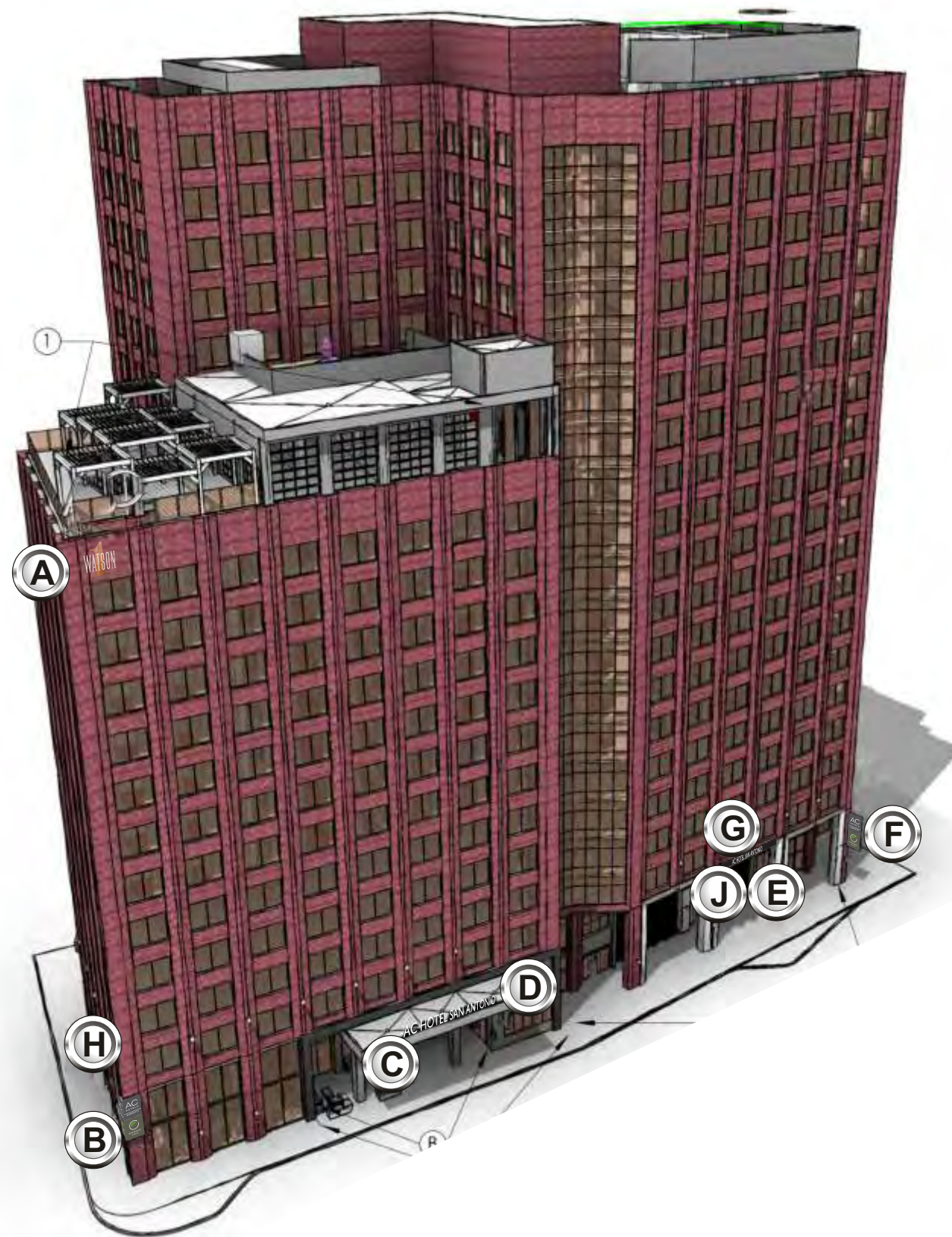
PRIMERA

REAL ESTATE SERVICES

THIS IS A
NON SMOKING
FACILITY

NO SOLICITING

MEMBERSHIP NUMBER: 216-346-1000



**NOTE: TO INSTALLER.
SIGN A TO BE PREWIRED
AND INSTALLED SAME DAY
PER CLIENT.**

SIGNAGE SPECIFICATIONS	
A	ILLUM. LOGO STEEL HALO-LIT AND WATSON LETTERS FACE LIT Manufacture and Install (1) set of Halo-lit & Face Lit
B	90 DEGREE CORNER CABINET SIGN Manufacture and Install (1) Wall Placard
C	ILLUM. CHANNEL LETTERS ON RACEWAY Manufacture and Install (1) set of Channel Letters
D	ILLUM. LOGO STEEL HALO-LIT AND WATSON LETTERS FACE LIT Manufacture and Install (1) set of Halo-lit & Face Lit
E	ILLUM. CHANNEL LETTERS Manufacture and Install (1) set of Channel Letters
F	90 DEGREE CORNER CABINET SIGN Manufacture and Install (1) Wall Placard
G	ILLUM. CHANNEL LETTERS Manufacture and Install (1) set of Channel Letters
H	ILLUM. CHANNEL LETTERS ON RACEWAY Manufacture and Install (1) set of Channel Letters
I	NON ILLUMINATED ACRYLIC LOGO SIGN Manufacture and Install (1) set of Wooden Sign
J	ILLUM. CHANNEL LETTERS Manufacture and Install (1) set of Channel Letters

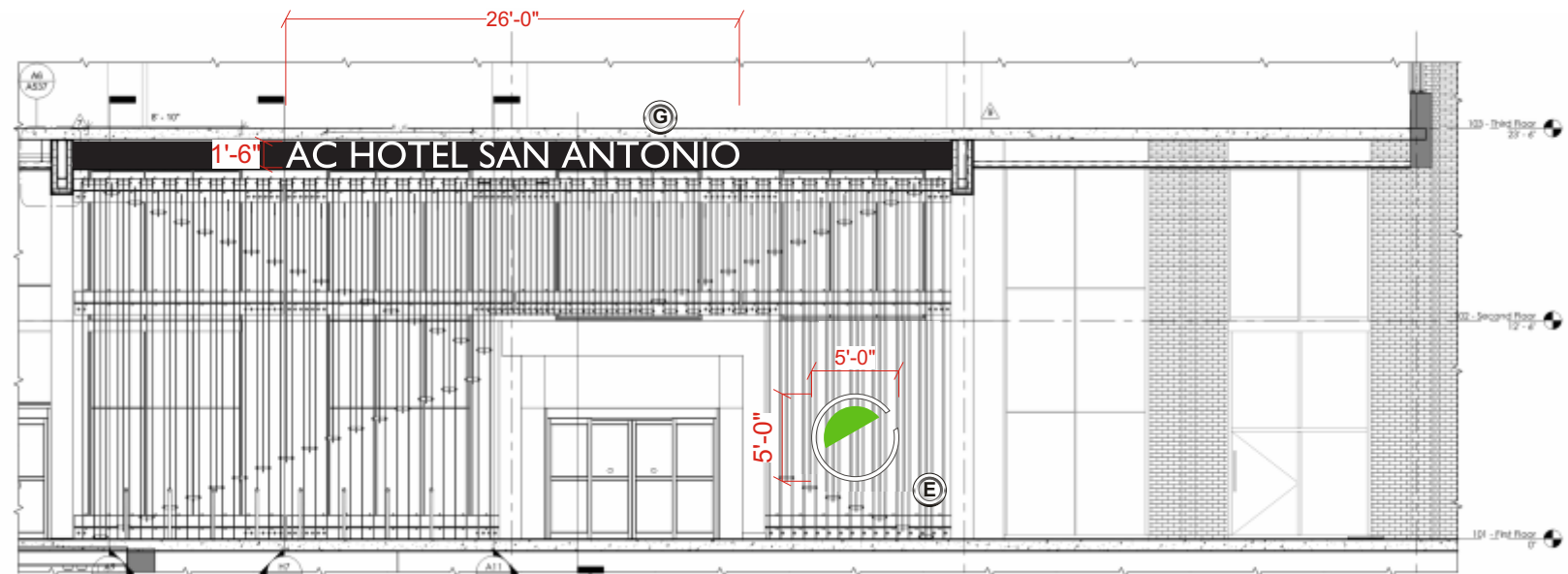


Date: 01-12-20	Project Name: MARRIOTT
Scale: NTS	Address: 111 Soledad Street
Drawn: Joan B.	City / State / Zip: San Antonio, TX
PM: Brenda	Notes:

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No.	Designer	Date	Revision Notes	No.	Designer	Date	Revision Notes
1	Teland A.	11-17-20	Refer to pathfinder for details	7			
2	Nariel L.	12-08-20	Refer to pathfinder for details	8			
3	Teland A.	12-28-20	Refer to pathfinder for details	9			
4				10			
5				11			
6				12			

DESIGN DRAWING 1 of 11
Request Number:
DEV-MARR-00201-R3



Scale: 3/32"=1'-0"



- 122 Penthouse Roof 237'-6"
- 121 Roof 212'-6"
- 120 - Twentieth Floor 202'-0"
- 119 - Nineteenth Floor 191'-6"
- 118 - Eighteenth Floor 181'-0"
- 117 - Seventeenth Floor 170'-6"
- 116 - Sixteenth Floor 160'-0"
- 115 - Fifteenth Floor 149'-6"
- 114N - Rooftop Deck 146'-3"
- 114E - Ex. Roof Top 143'-8"
- 114 - Fourteenth Floor 139'-0"
- 113 - Thirteenth Floor 128'-6"
- 112 - Twelfth Floor 118'-0"
- 111 - Eleventh Floor 107'-6"
- 110 - Tenth Floor 97'-0"
- 109 - Ninth Floor 86'-6"
- 108 - Eighth Floor 76'-0"
- 107 - Seventh Floor 65'-6"
- 106 - Sixth Floor 55'-0"
- 105 - Fifth Floor 44'-6"
- 104 - Fourth Floor 34'-0"
- 103 - Third Floor 23'-6"
- 102 - Second Floor 12'-6"
- 101 - First Floor 0"

A B C D E F SOLEDAD EAST ELEVATION
Scale: 1/32"=1'-0"

NOTE: PREWIRE REQUIRED PER CLIENT

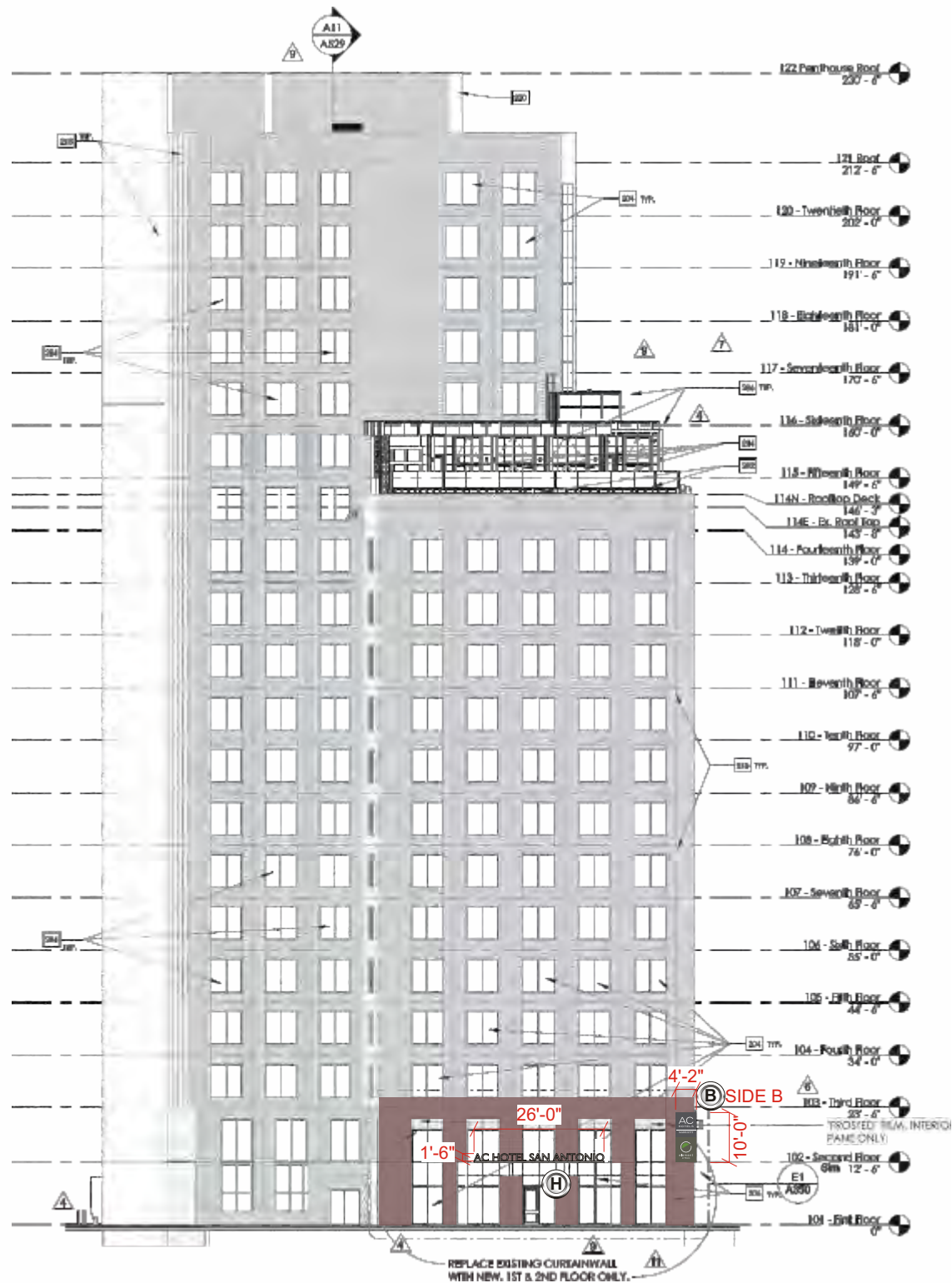
COAST SIGN
INCORPORATED
1500 West Embassy St. Anaheim, CA 92802
(714) 520-9144 FAX: (714) 520-5847

Date: 01-12-20	Project Name: MARRIOTT
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Drawn: Joan B.	City / State / Zip: San Antonio, TX
PM: Brenda	Notes:

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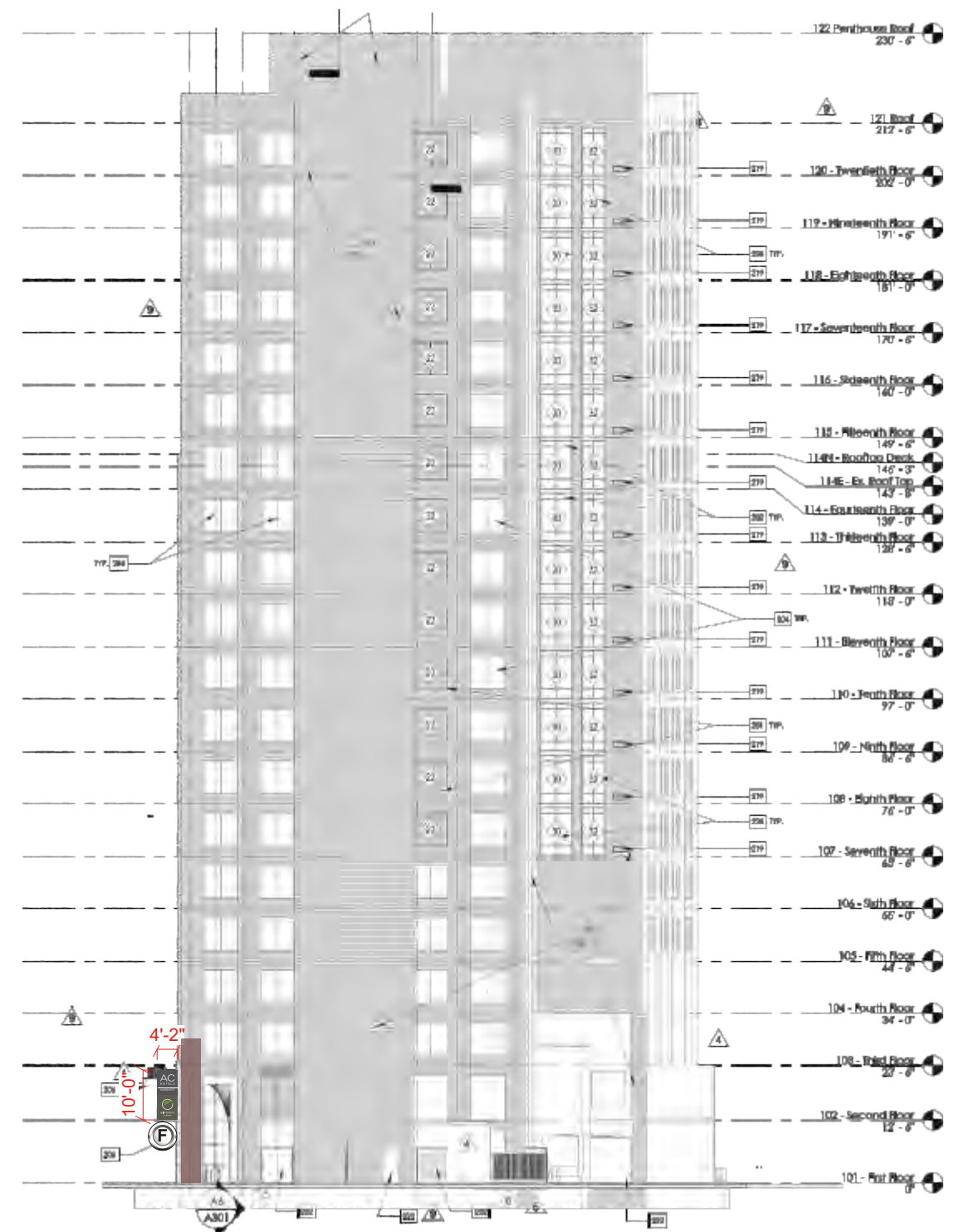
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2	Nariel L.	12-08-20	Refer to pathfinder for details	8			
3	Teland A.	12-28-20	Refer to pathfinder for details	9			
4				10			
5				11			
6				12			

DESIGN DRAWING 2 of 11
Request Number:
DEV-MARR-00201-R3



B H MAIN PLAZA SOUTH ELEVATION
Scale: 1/32"=1'-0"

NOTE: PREWIRE REQUIRED PER CLIENT



F NORTH ELEVATION
Scale: 1/32"=1'-0"

NOTE: PREWIRE REQUIRED PER CLIENT



Date:	01-12-20	Project Name:	MARRIOTT
Scale:	NTS	Address:	111 Soledad Street
Drawn:	Joan B.	City / State / Zip:	San Antonio, TX
PM:	Brenda	Notes:	

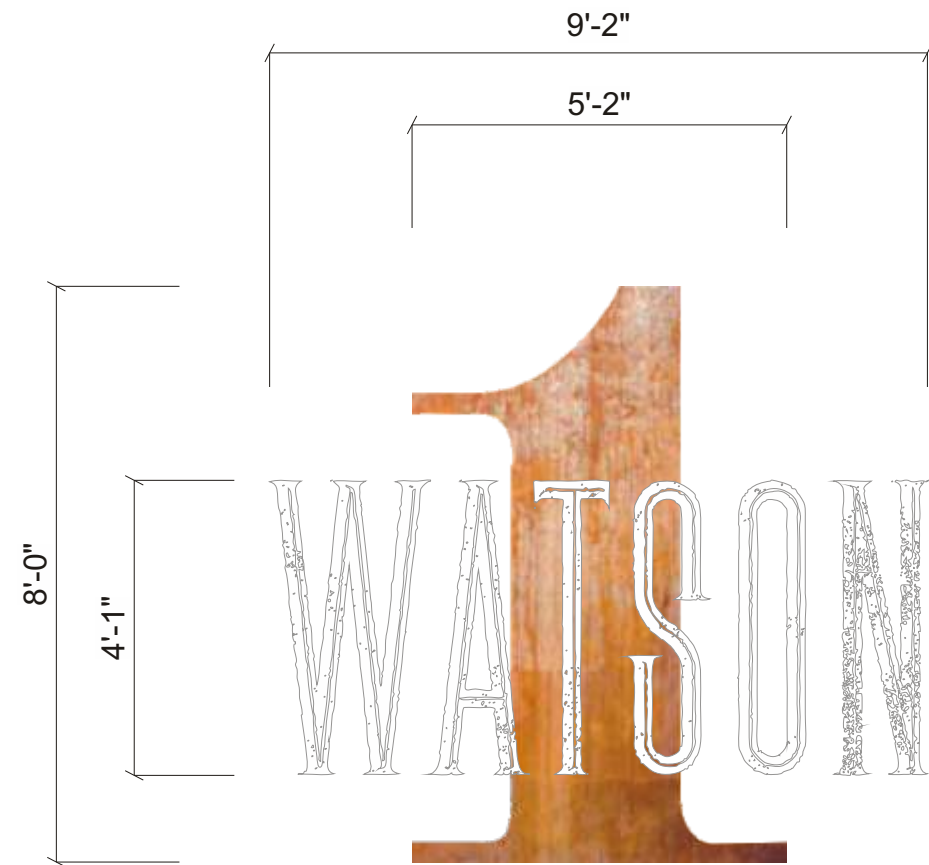
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No.	Designer	Date	Revision Notes	No.	Designer	Date	Revision Notes
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2	Nariel L.	12-08-20	Refer to pathfinder for details	8			
3	Teland A.	12-28-20	Refer to pathfinder for details	9			
4				10			
5				11			
6				12			

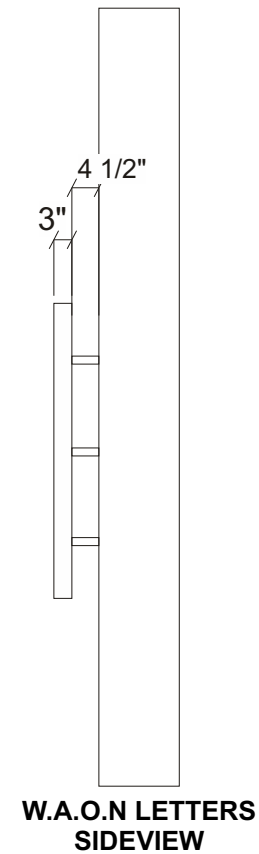
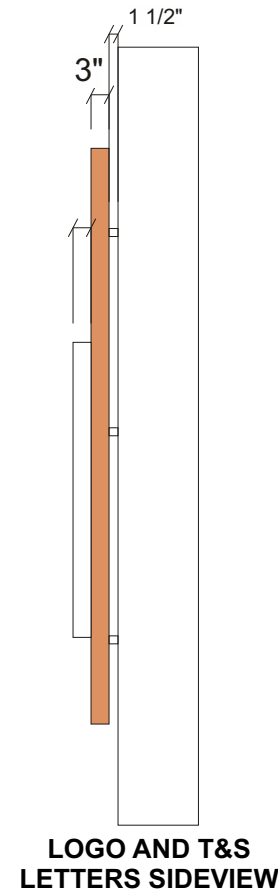
DESIGN DRAWING 3 of 11

Request Number:

DEV-MARR-00201-R3



SIGN A - MOUNTING TO RED BRICK
SIGN D - MOUNTING TO METAL PANELS



(A) (D) ILLUM. LOGO STEEL HALO-LIT AND WATSON LETTERS FACE LIT
 Scale: 3/8"=1'-0"

NOTE: PREWIRE REQUIRED

SPECIFICATION

3" METAL FACE LOGO WITH VINYL DIGITAL PRINT BACKLIT PEGGED OFF 1 1/2" - SHOW THE LOGO WITH THIS DARKER COLOR

3" DEEP T & S LETTERS TO FLUSH MOUNT TO LOGO - ALL WATSON LETTERS FACE LIT VINYL DIGITAL PRINT

3" DEEP W, A, O, N TO BE PEGGED OFF WALL 4 1/2" FACE LIT WITH VINYL DIGITAL PRINT

CUSTOMER APPROVAL

Customer Signature _____ Date _____



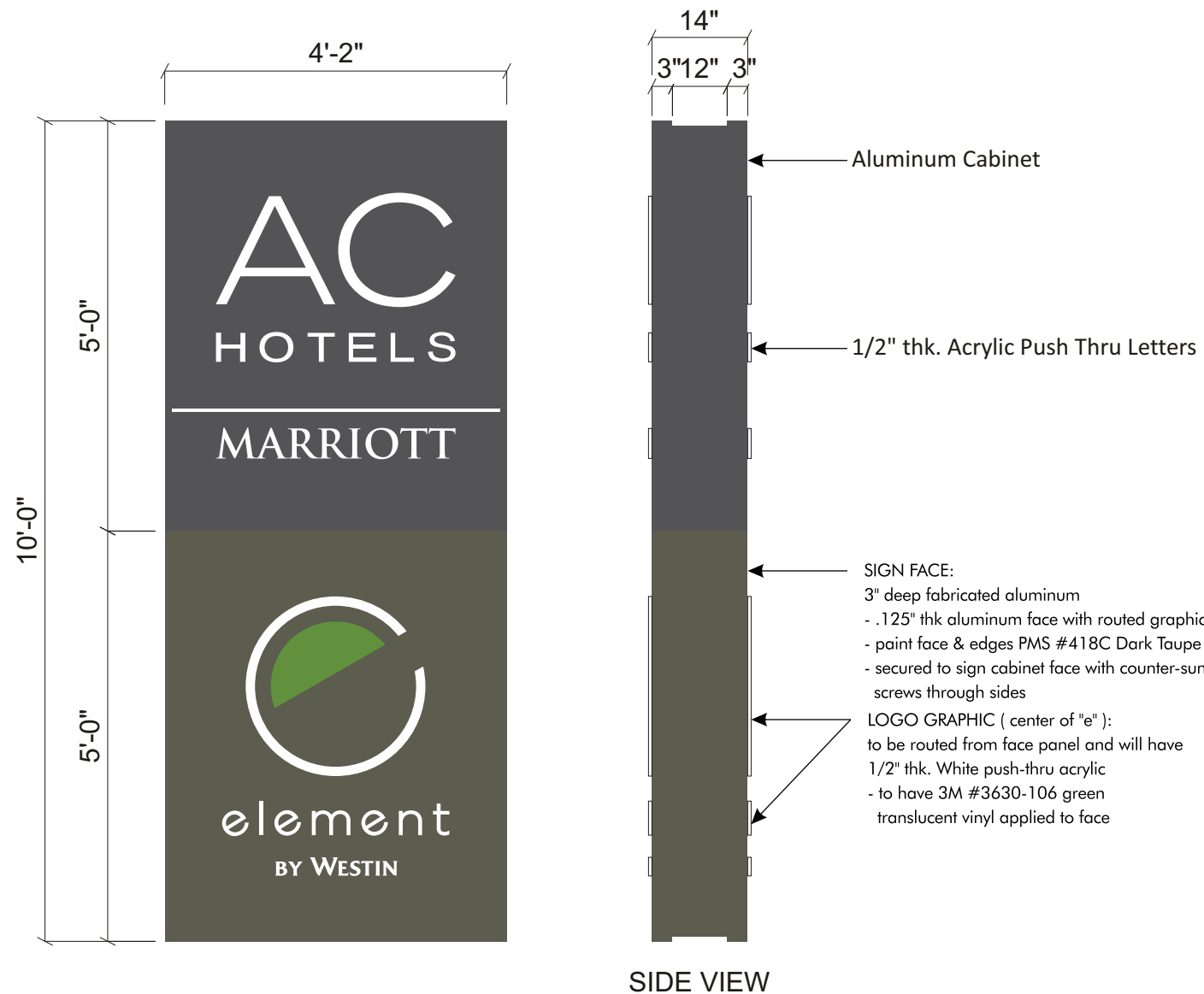
Date: 01-12-20	Project Name: MARRIOTT
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3	Teland A.	12-28-20	Refer to pathfinder for details	9			
4				10			
5				11			
6				12			

DESIGN DRAWING 4 of 11
 Request Number:
DEV-MARR-00201-R3

NOTE: PREWIRE REQUIRED



AC HOTEL MARRIOTT SPECIFICATIONS

FACE PANEL:
D/f fabricated aluminum cabinet
Cabinet painted to match pms 425c gray (satin finish)

GRAPHICS:
Graphics are computer precision routed from sign face with 1/2" thk. (min) push through acrylic (#7328 White)

CABINET:
Fabricated Aluminum Construction painted PMS 425c gray (satin finish)

ILLUMINATION:
Face panels to be internally illuminated with Bright White LED lighting system. Quantity and spacing as required to provide bright light without hot spots.

ELEMENT BY WESTIN SPECIFICATIONS

FACE PANEL:
Fabricated 3" deep .125" thk. #3003 aluminum construction. Face and sides to be painted to match PMS #418C Dark Taupe (satin finish). Mechanical fasteners for securing face to cabinet to be countersunk. Fasteners visible only on sides of sign. All fasteners to be zinc plated and painted to match face.

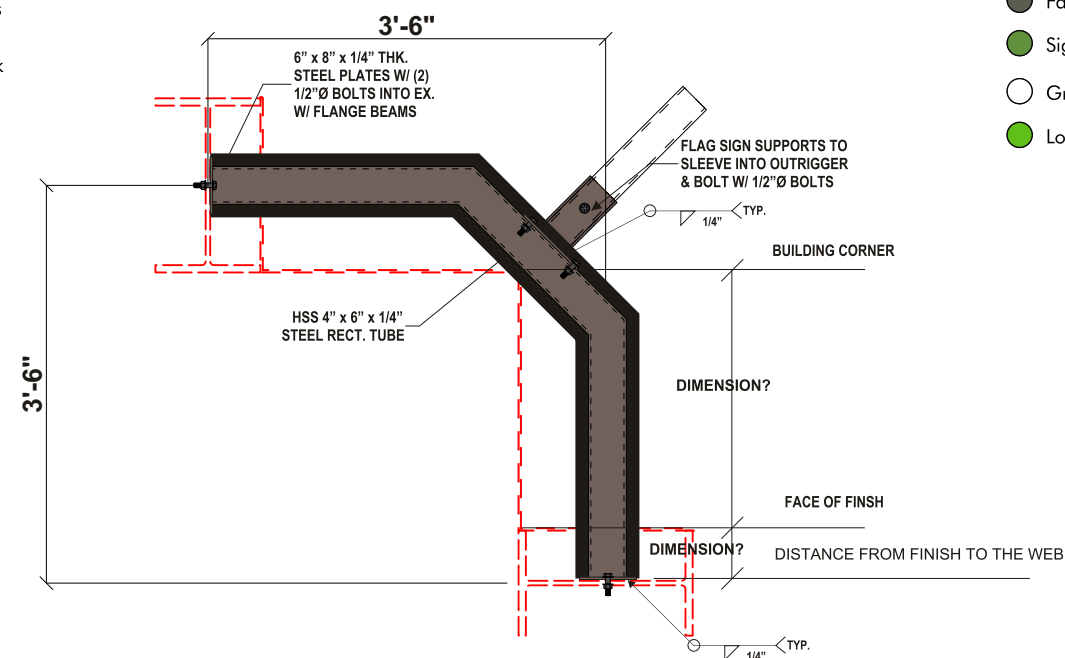
GRAPHICS:
Graphics are computer precision routed from sign face with 1/2" thk. (min.) push through acrylic - #7328 White. Center of "e" to have translucent green vinyl applied to face. Property name Typeface = Futura Book Demi

CABINET:
Fabricated aluminum construction painted PMS #7490C Green (satin finish).

ILLUMINATION:
Face panels to be internally illuminated with Bright White LED lighting system. Quantity and spacing as required to provide bright light without hot spots.

COLOR KEY:

- Face Panel: PMS #418C Dark Taupe
- Sign Cabinet: PMS #7490C Green
- Graphics: #7328 White push-thru acrylic
- Logo Graphic: 3M #3630-106 Green Translucent Vinyl



1 PLAN VIEW @ OUTRIGGER/CONNECTION DETAIL
Scale: 1"=1'-0"

B 90 DEGREE CORNER CABINET SIGN
SCALE: 1/2" = 1'-0"

CUSTOMER APPROVAL

Customer Signature _____ Date _____



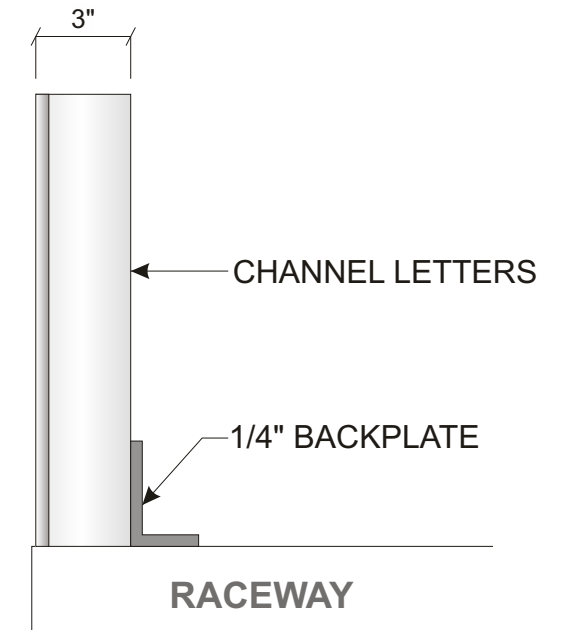
Date:	01-12-20	Project Name:	MARRIOTT
Scale:	NTS	Address:	111 Soledad Street
Drawn:	Joan B.	City / State / Zip:	San Antonio, TX
PM:	Brenda	Notes:	

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No.	Designer	Date	Revision Notes	No.	Designer	Date	Revision Notes
1	Teland A.	11-17-20	Refer to pathfinder for details	7			
2	Nariel L.	12-08-20	Refer to pathfinder for details	8			
3	Teland A.	12-28-20	Refer to pathfinder for details	9			
4				10			
5				11			
6				12			

DESIGN DRAWING 5 of 11

Request Number:
DEV-MARR-00201-R3



SIDE VIEW

© H ILLUM. CHANNEL LETTERS ON 3"x 3" RACEWAY

Scale: 3/8"=1'-0"

39.00 Sq Ft

- Aluminum channel letters
- Wriscobrite clear anodized .040 aluminum
- White I.e.p inside
- 1" silver jewelrite retainers
- #7328 white acrylic faces
- White GE tetra I.e.d. illumination

CUSTOMER APPROVAL	
Customer Signature _____	Date _____



Date:	01-12-20	Project Name:	MARRIOTT
Scale:	NTS	Address:	111 Soledad Street
Drawn:	Joan B.	City / State / Zip:	San Antonio, TX
PM:	Brenda	Notes:	

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4				10			
5				11			
6				12			

DESIGN DRAWING 6 of 11

Request Number:
DEV-MARR-00201-R3

Type A6 - Side Building Graphics Dark Colored Wall Applications

constructions / specifications

LOGO FACE: #7328 White translucent acrylic (thickness 3/16" min.)

LOGO CONSTRUCTION: Fabricated aluminum construction, 5" deep with letter backs to be .125" thk. aluminum, letter returns to be .090" thk. aluminum. Returns and letter backs to be painted MAP #42-202 Natural White (satin finish). Inside of letters to be painted White. All letters must contain weep holes

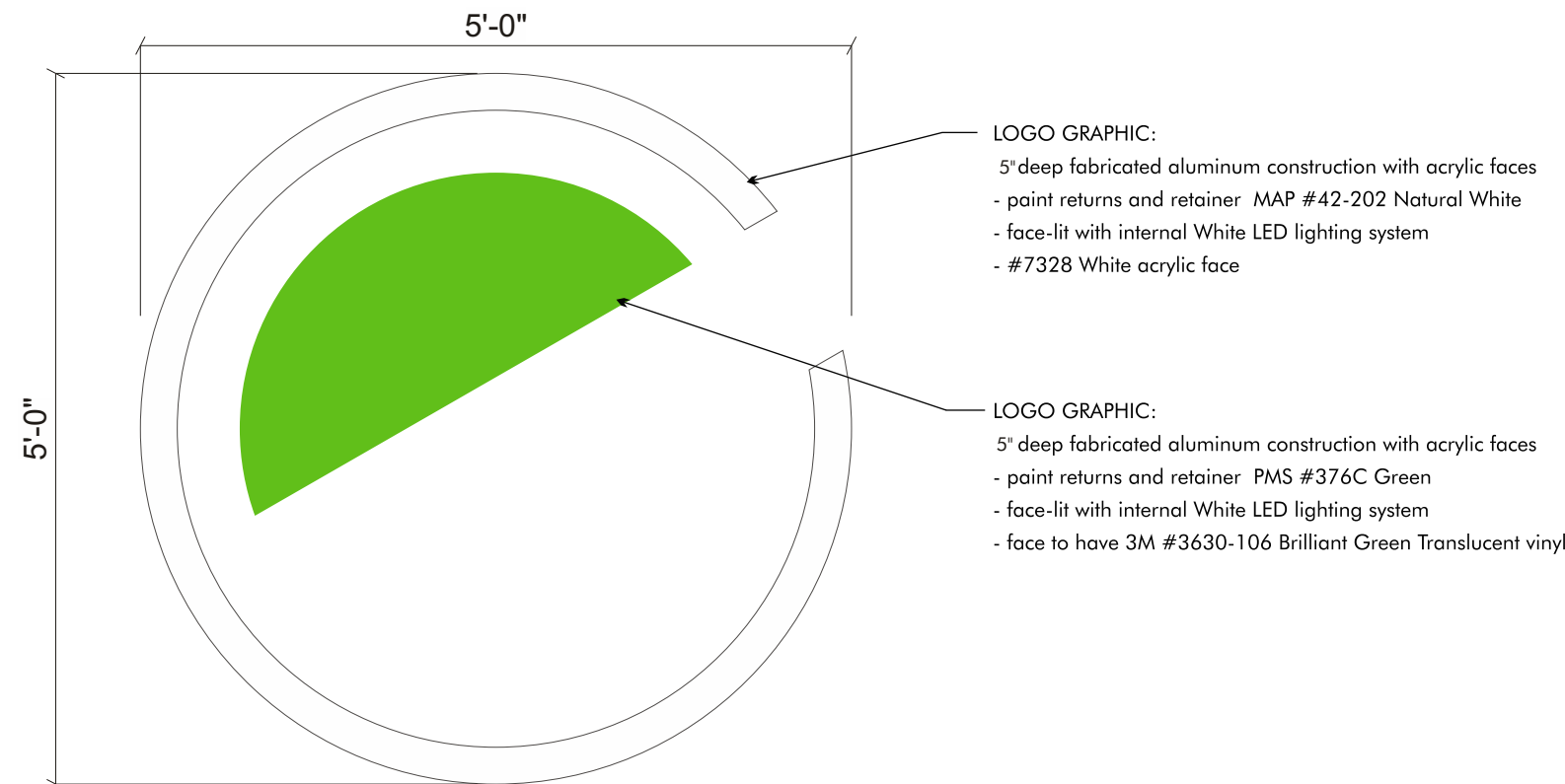
CENTER OF "e" LOGO FACE: #7328 White translucent acrylic (thickness 3/16" min.) with 3M #3630-106 translucent vinyl applied to first surface of each letter

CENTER OF "e" LOGO CONSTRUCTION: Fabricated aluminum construction, 4" deep with letter backs to be .125" thk. aluminum, letter returns to be .090" thk. aluminum. Returns and letter backs to be painted PMS #376C Green (satin finish). Inside of letters to be painted White. All letters must contain weep holes

LETTER RETAINER: Sign face retainers to be aluminum painted to match letter body (satin finish) and secured with screws on returns

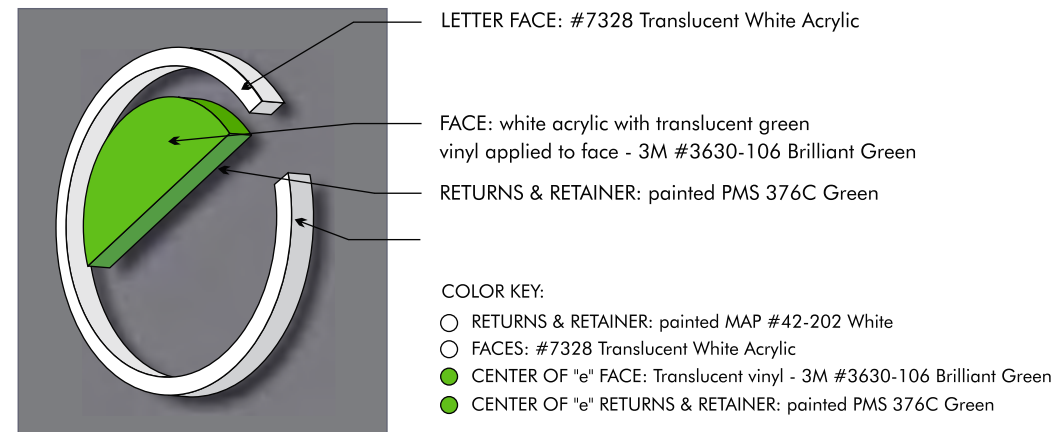
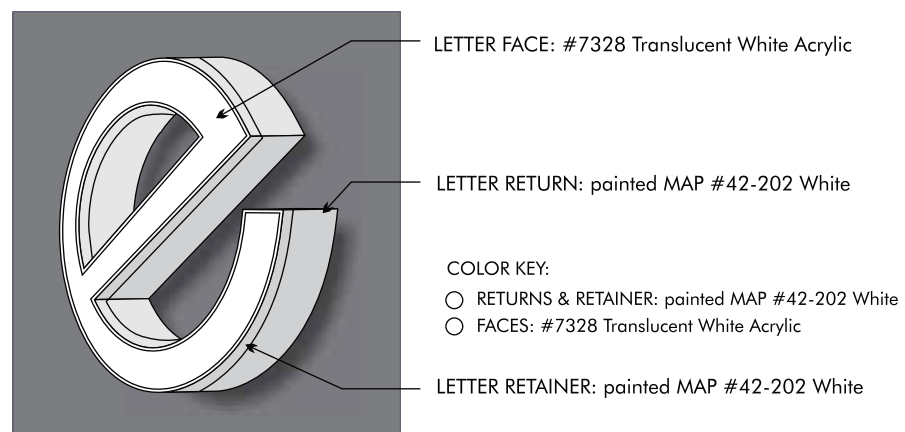
MOUNTING BRACKETS: Mounting brackets are required on each letter, and are to be painted to match letter body.
 • Flush mounted letters are not acceptable
 • Letters should never be placed on or installed with raceways

ILLUMINATION:
 Letters to be internally illuminated with White LED's
 • Letters Located in high-rise locations should be fabricated with remote transformers when feasible for cost efficient serviceability from the roof or within building.



E FRONT ELEVATION @ ILLUMINATED CHANNEL LETTERS SCALE: 3/4" = 1'-0"

NOTE: PREWIRE REQUIRED



LED SPECIFICATIONS

GE Tetra LED Lighting Systems

- LED color: White
- Wavelength / Color Temperature: 7100K
- Viewing Angle: 140° - 150°
- Lumens Per Foot: 82 - 195
- Refer to GE Tetra LED Lighting Systems Product Reference Chart for correct Product Line for Letter specifications

www.gelightingssolutions.com



Date: 01-12-20	Project Name: MARRIOTT
Scale: NTS	Address: 111 Soledad Street
Drawn: Joan B.	City / State / Zip: San Antonio, TX
PM: Brenda	Notes:

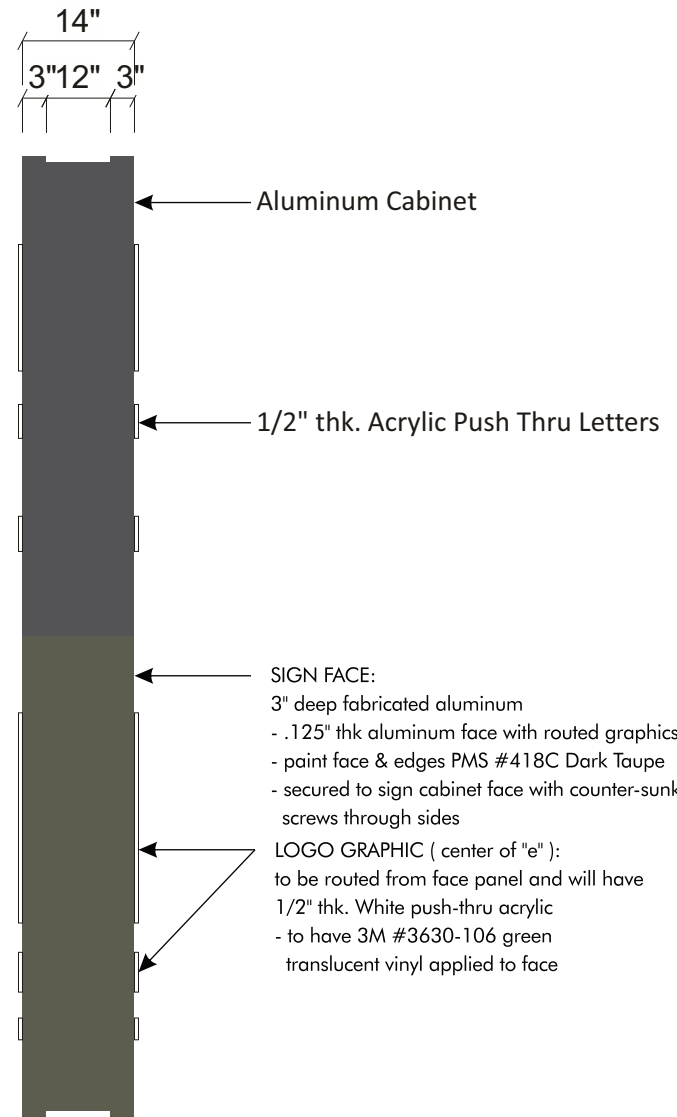
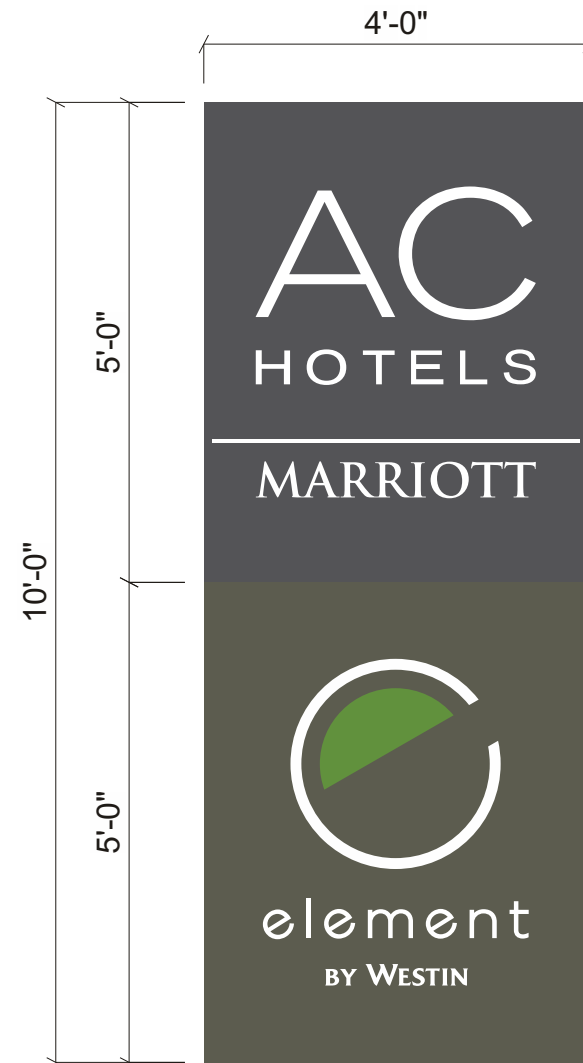
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5				11			
6				12			

DESIGN DRAWING 7 of 11

Request Number:
DEV-MARR-00201-R3

NOTE: PREWIRE REQUIRED



AC HOTEL MARRIOTT SPECIFICATIONS

FACE PANEL:
D/f fabricated aluminum cabinet
Cabinet painted to match pms 425c gray (satin finish)

GRAPHICS:
Graphics are computer precision routed from sign face with 1/2" thk. (min) push through acrylic (#7328 White)

CABINET:
Fabricated Aluminum Construction painted PMS 425c gray (satin finish)

ILLUMINATION:
Face panels to be internally illuminated with Bright White LED lighting system. Quantity and spacing as required to provide bright light without hot spots.

ELEMENT BY WESTIN SPECIFICATIONS

FACE PANEL:
Fabricated 3" deep .125" thk. #3003 aluminum construction. Face and sides to be painted to match PMS #418C Dark Taupe (satin finish). Mechanical fasteners for securing face to cabinet to be countersunk. Fasteners visible only on sides of sign. All fasteners to be zinc plated and painted to match face.

GRAPHICS:
Graphics are computer precision routed from sign face with 1/2" thk. (min.) push through acrylic - #7328 White. Center of "e" to have translucent green vinyl applied to face. Property name Typeface = Futura Book Demi

CABINET:
Fabricated aluminum construction painted PMS #7490C Green (satin finish).

ILLUMINATION:
Face panels to be internally illuminated with Bright White LED lighting system. Quantity and spacing as required to provide bright light without hot spots.

COLOR KEY:

- Face Panel: PMS #418C Dark Taupe
- Sign Cabinet: PMS #7490C Green
- Graphics: #7328 White push-thru acrylic
- Logo Graphic: 3M #3630-106 Green Translucent Vinyl

ILLUM. PUSH THRU BLADE SIGN SIDE VIEW

SCALE: 1/2" = 1'-0"

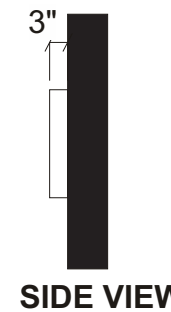


Date: 01-12-20	Project Name: MARRIOTT
Scale: NTS	Address: 111 Soledad Street
Drawn: Joan B.	City / State / Zip: San Antonio, TX
PM: Brenda	Notes:

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4				10			
5				11			
6				12			

DESIGN DRAWING 8 of 11
Request Number:
DEV-MARR-00201-R3



G ILLUM. CHANNEL LETTERS

Scale: 3/8"=1'-0"

39.00 Sq Ft

Aluminum channel letters
 Wrisco brite clear anodized .040 aluminum
 White l.e.p inside
 1" silver jewelite retainers
 #7328 white acrylic faces
 White GE tetra l.e.d. illumination

NOTE: PREWIRE REQUIRED

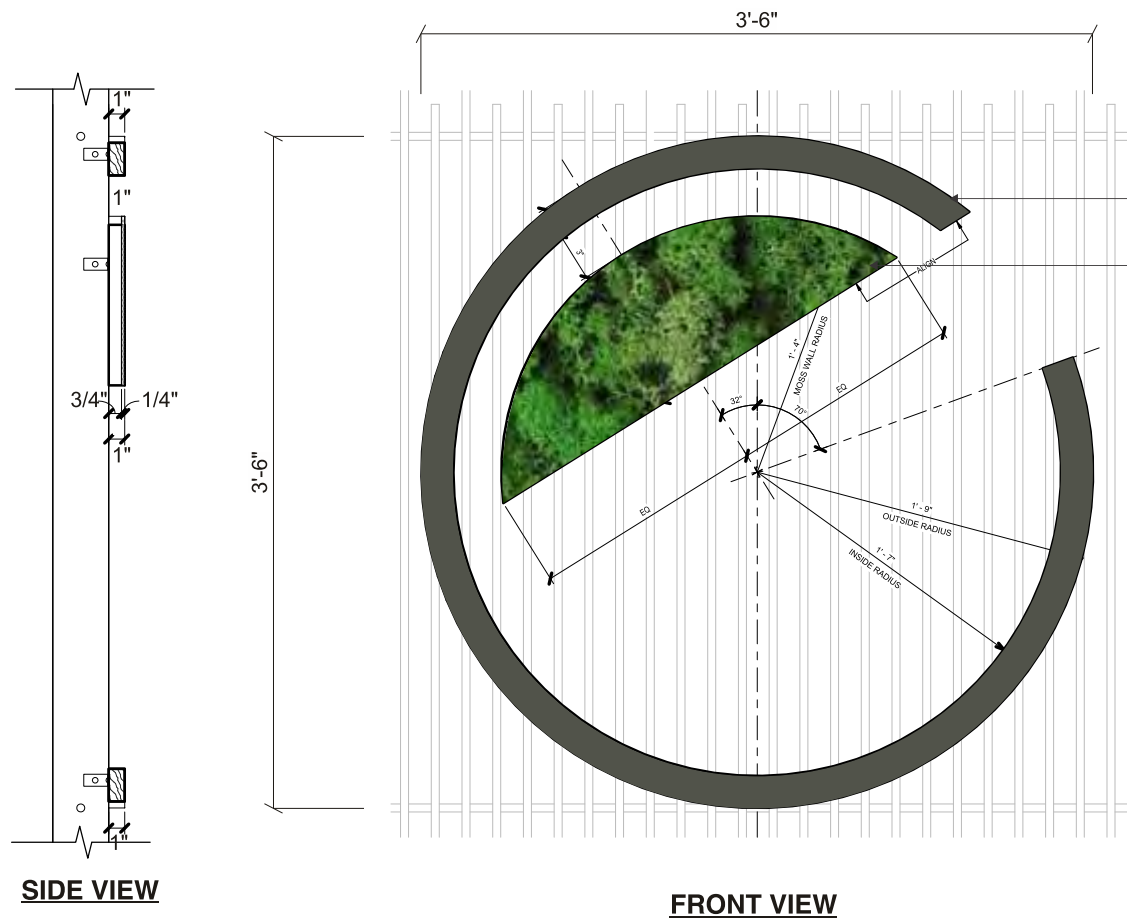


Date: 01-12-20	Project Name: MARRIOTT
Scale: NTS	Address: 111 Soledad Street
Drawn: Joan B.	City / State / Zip: San Antonio, TX
PM: Brenda	Notes:

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4				10			
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6				12			

DESIGN DRAWING 9 of 11
 Request Number:
DEV-MARR-00201-R3



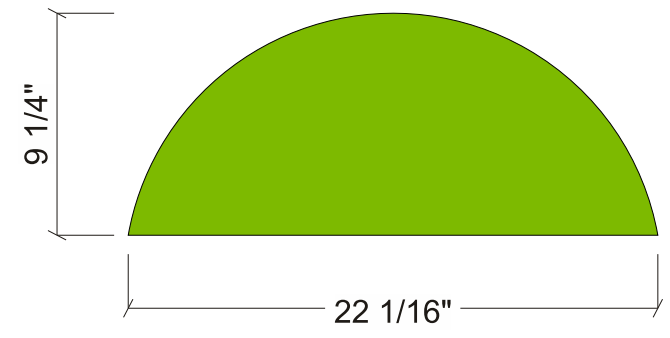
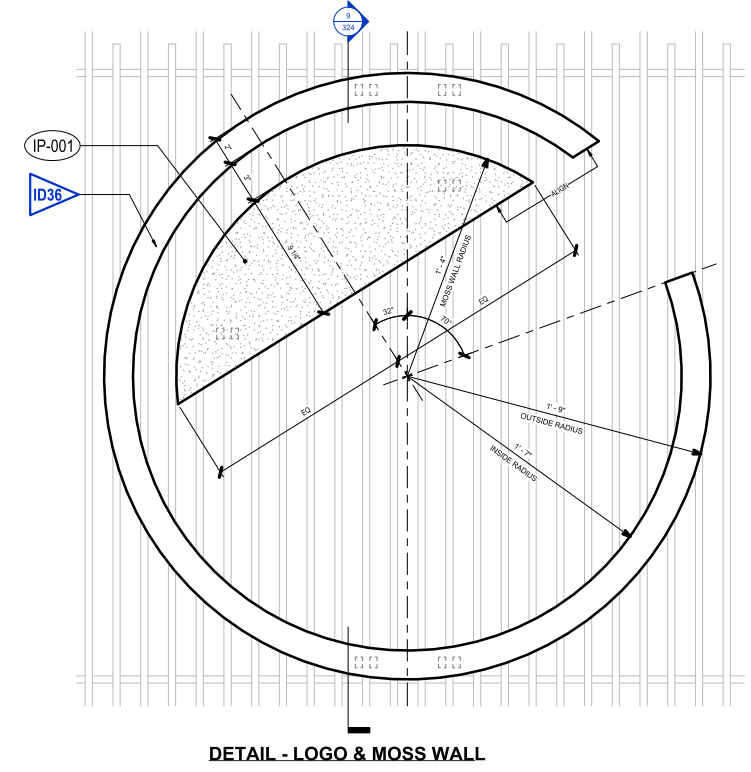
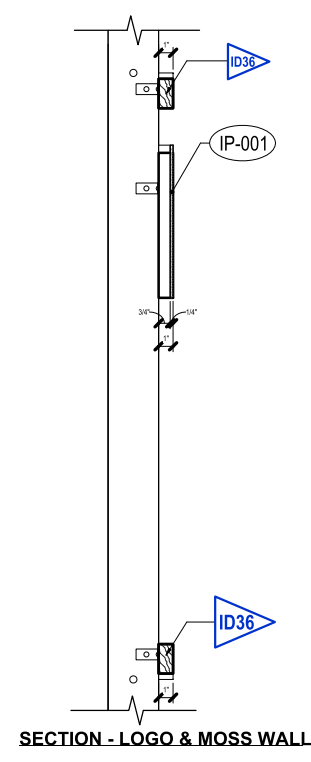
WOOD PAINTED TO MATCH
PMS #418C DARK TAUPE

DECORATIVE MOSS
BY BENETTI STONE
FOREST

FRONT VIEW @ NON - ILLUM. ACRYLIC LOGO SIGN
SCALE: 1 1/2" 12.25 Sq. Ft.

SPECIFICATION

LOGO: 1" DEEP ACRYLIC LOGO VINYL TO MATCH PMS#418C DARK TAUPE WITH DECORATIVE MOSS BY BENETTI STONE FOREST GREEN.



CUSTOMER APPROVAL

Customer Signature _____ Date _____

COAST SIGN
INCORPORATED
1500 West Embassy St. Anaheim, CA 92802
(714) 520-9144 FAX: (714) 520-5847

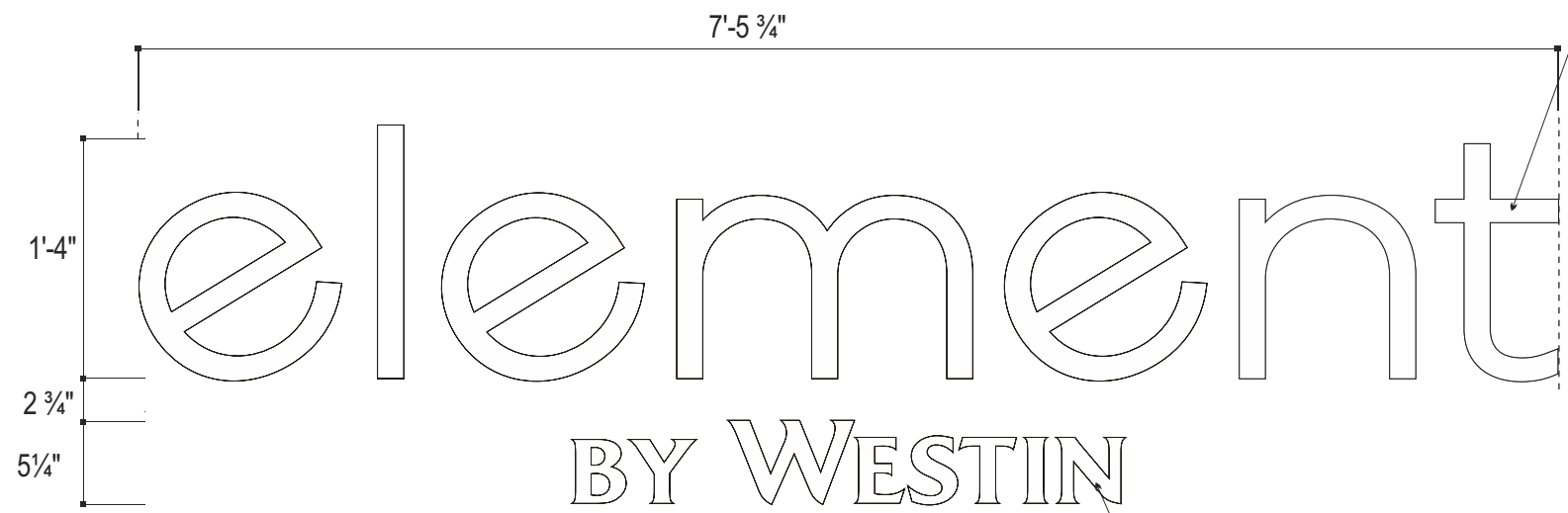
Date: 01-12-20	Project Name: MARRIOTT
Scale: NTS	Address: 111 Soledad Street
Drawn: Joan B.	City / State / Zip: San Antonio, TX
PM: Brenda	Notes:

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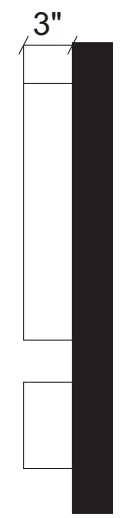
No.	Designer	Date	Revision Notes	No.	Designer	Date	Revision Notes
1	Teland A.	11-17-20	Refer to pathfinder for details	7			
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3	Teland A.	12-28-20	Refer to pathfinder for details	9			
4				10			
5				11			
6				12			

DESIGN DRAWING 10 of 11

Request Number:
DEV-MARR-00201-R3



LETTERS:
 3" deep fabricated aluminum construction with acrylic faces
 - paint returns and retainer MAP #42-202 Natural White
 - face-lit with internal White LED lighting system
 - #7328 White acrylic face



SIDE VIEW

BY WESTIN

NOTE: PREWIRE REQUIRED

NON-ILLUMINATED LETTERS:
 1" deep fabricated aluminum
 - paint face & edges
 MAP #42-202 Natural White

J ILLUM. CHANNEL LETTERS - WHITE DAY / WHITE NIGHT - FLUSH MOUNTED
 SCALE: 1" = 1'-0" 15 Sq. Ft.



night illumination

**NOTE: CONCEPTUAL IMAGE ONLY
 VERIFY ARTWORK AND DIMENSIONS
 PRIOR TO FABRICATION**

**NOTE: FIELD VERIFY ALL
 DIMENSIONS AND CONDITIONS
 BEFORE FABRICATION.**

CUSTOMER APPROVAL

Customer Signature _____ Date _____



Date:	01-12-20	Project Name:	MARRIOTT
Scale:	NTS	Address:	111 Soledad Street
Drawn:	Joan B.	City / State / Zip:	San Antonio, TX
PM:	Brenda	Notes:	

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3	Teland A.	12-28-20	Refer to pathfinder for details	9			
4				10			
5				11			
6				12			

DESIGN DRAWING 11 of 11
 Request Number:
DEV-MARR-00201-R3

