



TRANSPORTATION & CAPITAL IMPROVEMENTS (TCI)

Transportation Demand Management

September 17, 2018

City Council Transportation Committee
Municipal Plaza, B Room

Art Reinhardt, PE, CFM
Assistant Director



Sep 2017



Dec 2017





Apr 2018

TDM
Working Group
Findings

Infrastructure/Investment

Policy/Regulation

Employee & Employer



BACKGROUND



Apr – May 2018



June 2018





TDM PILOT PROGRAM



Downtown Employees



Carpool



Vanpool



Transit



Education



TDM PILOT PROGRAM TIMELINE

Data Analysis

Jul - Sep 2018

Employee Education

Jan - Feb 2019

Evaluation

Sep 2019



Creation & Funding

Oct - Dec 2018

Launch & Run

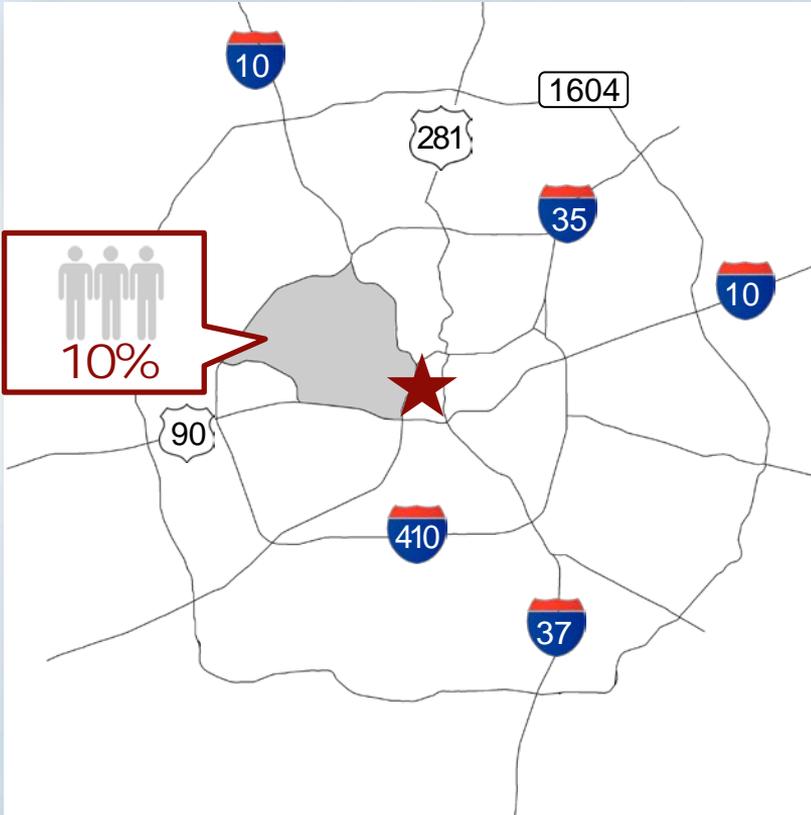
Mar - Aug 2019

Briefing

Oct or Nov 2019



TDM PILOT PROGRAM



Data Analysis Example



Downtown Employee Commute Origins



TDM PILOT PROGRAM

Data Analysis

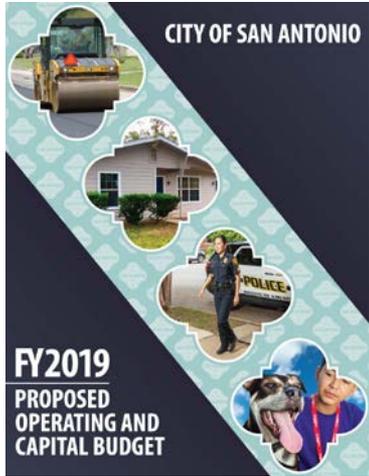
Participating Downtown Employees	# Vans (5 Passengers)	Monthly Van Cost
1%	8	\$ 6,000
2%	15	\$ 11,250
3%	22	\$ 16,500
4%	29	\$ 21,750
5%	36	\$ 27,000
6%	44	\$ 33,000
7%	51	\$ 38,250
8%	58	\$ 43,500
9%	65	\$ 48,750
10%	72	\$ 54,000



VIA Vanpool



FY 2019 BUDGET IMPROVEMENT



TDM Policy Review



Downtown Employee Pilot Program & Future City Program

Assist with new MPO program





BEXAR COUNTY RESOLUTION



August 24, 2018



Overview of existing employee transportation modes

Survey on employee incentives

Survey of company interest in transportation services options

Detailed plan of benefits for Bexar County employees

Survey of large Bexar County employers and institutions



TDM INITIATIVES



Overview of existing employee transportation modes

TCL Downtown Employee Survey Conducted Apr 2018

Survey on employee incentives

Survey of company interest in transportation services options

TDM Working Group Jan-Jun 2018

Detailed plan of transportation benefit for Bexar County employees

FY 2019 New Staff Position

Survey of large Bexar County employers and institutions

TxDOT Study Conducted Sep 2015



CITY OF SAN ANTONIO
TRANSPORTATION & CAPITAL IMPROVEMENTS

THROUGH INNOVATION AND DEDICATION, WE BUILD AND MAINTAIN
SAN ANTONIO'S INFRASTRUCTURE

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INTEGRITY ♦ TEAMWORK ♦ INNOVATION ♦ PROFESSIONALISM