

# HISTORIC AND DESIGN REVIEW COMMISSION

May 15, 2019

**HDRC CASE NO:** 2019-230  
**ADDRESS:** 418 VILLITA ST  
**LEGAL DESCRIPTION:** NCB 130 ALL OF BLK  
**ZONING:** D,HS  
**CITY COUNCIL DIST.:** 1  
**DISTRICT:** La Villita Historic District  
**LANDMARK:** Weaving Building / Bolivar Hall  
**APPLICANT:** Victoria Costantino/COSA  
**OWNER:** City of San Antonio  
**TYPE OF WORK:** Wayfinding signage  
**APPLICATION RECEIVED:** April 19, 2019  
**60-DAY REVIEW:**  
**CASE MANAGER:** Huy Pham  
**REQUEST:**

The applicant is requesting a Certificate of Appropriateness for approval to install five (5) signs for LaVillita Historic District including:

1. One (1) freestanding directory sign
2. Two (2) message board signs: freestanding or wall-mounted, at four (4) location options

## **APPLICABLE CITATIONS:**

### 6. Historic Design Guidelines for Signage

#### 1. General

##### A. GENERAL

- i. *Number and size*—Each building will be allowed one major and two minor signs. Total requested signage should not exceed 50 square feet.
- ii. *New signs*—Select the type of sign to be used based on evidence of historic signs or sign attachment parts along the building storefront where possible. Design signs to respect and respond to the character and/or period of the area in which they are being placed. Signs should identify the tenant without creating visual clutter or distracting from building features and historic districts.
- iii. *Scale*—Design signage to be in proportion to the facade, respecting the building's size, scale and mass, height, and rhythms and sizes of window and door openings. Scale signage (in terms of its height and width) to be subordinate to the overall building composition.

##### B. HISTORIC SIGNS

- i. *Preservation*—Preserve historic signs, such as ghost signs or other signs characteristic of the building's or district's period of significance, whenever possible.
- ii. *Maintenance*—Repair historic signs and replace historic parts in-kind when deteriorated beyond repair.

##### C. PLACEMENT AND INSTALLATION

- i. *Location*—Place signs where historically located and reuse sign attachment parts where they exist. Do not erect signs above the cornice line or uppermost portion of a facade wall, or where they will disfigure or conceal architectural details, window openings, doors, or other significant details.
- ii. *Obstruction of historic features*—Avoid obscuring historic building features such as cornices, gables, porches, balconies, or other decorative elements with new signs.
- iii. *Damage*—Avoid irreversible damage caused by installing a sign. For example, mount a sign to the mortar rather than the historic masonry.
- iv. *Pedestrian orientation*—Orient signs toward the sidewalk to maintain the pedestrian oriented nature of the historic districts.

##### D. DESIGN

- i. *Inappropriate materials*—Do not use plastic, fiberglass, highly reflective materials that will be difficult to read, or other synthetic materials not historically used in the district.
- ii. *Appropriate materials*—Construct signs of durable materials used for signs during the period of the building's

construction, such as wood, wrought iron, steel, aluminum, and metal grill work.

iii. *Color*—Limit the number of colors used on a sign to three. Select a dark background with light lettering to make signs more legible.

iv. *Typefaces*—Select letter styles and sizes that complement the overall character of the building façade. Avoid hard-to-read or overly intricate styles.

## F. PROHIBITED SIGNS

i. An abbreviated list of the types of signs prohibited within San Antonio's historic districts and on historic landmarks is provided below. Refer to UDC Section 35-612(j) and Chapter 28 of the Municipal Code for more detailed information on prohibited signs.

- Billboards, junior billboards, portable signs, and advertising benches.
- Pole signs.
- Revolving signs or signs with a kinetic component.
- Roof mounted signs, except in the case of a contributing sign.
- Digital and/or LED lighted signs, not to include LED light sources that do not meet the definition of a sign.
- Moored balloons or other floating signs that are tethered to the ground or to a structure.
- Any sign which does not identify a business or service within the historic district or historic landmark.
- Any non-contributing sign which is abandoned or damaged beyond 50 percent of its replacement value, including parts of old or unused signs.
- Notwithstanding the above, signs designated as a contributing sign or structure by the historic preservation officer shall not be prohibited unless or until such designation is revoked.

## G. MULTI-TENANT PROPERTIES

i. *Signage Plan*—Develop a master signage plan or signage guidelines for the total building or property.

ii. *Directory signs*—Group required signage in a single directory sign to minimize visual color and promote a unified appearance

### Sec. 35-681. - Signs on the Riverside of Properties Abutting the River or Creek.

This section governs all exterior signs on the riverside of public and private property abutting the San Antonio River and its extensions, San Pedro Creek, and all interior signs hung within ten (10) feet of an exterior fenestration, or those signs intended to be read by exterior patrons on the riverside of a building.

- (a) **Character of Signs.** Signs should respect and respond to the character of the historic Riverwalk area or Creek Improvements. The display of signs and other graphics on the riverside of property abutting the river shall not be permitted except as provided for in this article. Additionally, when reviewing applications for signage the historic preservation officer and the historic and design review commission shall consider the visual impact on nearby historic resources.
- (b) **Sign Definitions.** For signage definitions, refer to subsection 35-612(b) and chapter 28 of the City Code.
- (c) **Standards for Signage.**
  - (1) **Proportion.** For all signage, signage width and height must be in proportion to the facade, respecting the size, scale and mass of the facade, building height, and rhythms and sizes of window and door openings. The building facade shall be considered as part of an overall sign program but the sign shall be subordinate to the overall building composition. Additionally, signs shall respect and respond to the character and/or period of the area in which they are being placed.
  - (2) **Size.** The maximum allowable size for any sign on the riverside of property abutting the publicly owned Riverwalk and visible from the Riverwalk shall be eight (8) square feet. If a building surface is used for signage, the letters or design shall not exceed a surface area of eight (8) square feet. In RIO-7, the maximum allowable size of any sign on the creek-side of property abutting the publicly owned Paseo shall be twelve (12) square feet. However, additional square footage may be approved, except in RIO-3, provided that the additional signage is in conformity, and does not interfere with, the pedestrian experience on the Riverwalk. The additional square footage shall be based upon the size and design of the site, setback from the river and shall be appropriate for the area in which it is being placed.
  - (3) **Roof Top/Parapet Signs.** No signs shall be displayed from the parapet or roof of any building unless designated by the historic preservation officer as a contributing structure.
  - (4) **Signs for Riverwalk Business Only.** No sign, visual display, or graphic shall be placed in the Riverwalk

area unless it advertises a bona fide business conducted in, or on premises adjacent to the Riverwalk. Only buildings that have an entrance directly onto the Riverwalk may display a sign or graphic.

- (5) **Number of Signs.** Only one (1) identification sign shall be allowed for each store, shop, restaurant, nightclub, or place of business in the Riverwalk area and fronting on the Riverwalk. In addition to a sign, establishments serving food or beverages may erect a menu board, which shall be used only for displaying menus.
  - (6) **Illumination.** Internally illuminated signs are prohibited in RIOs 1 through 6. The light source for exterior illumination shall be steady light concealed by a hood or other acceptable method of indirect lighting. Flashing lights, rope lighting and exposed neon lights are prohibited. In RIO-7, halo-lit letters are permitted as a source of internal illumination.
  - (7) **Materials.** Signs may be constructed of wood, metal, glass. Lettering may be painted, stamped, etched, carved, applied metal or wood. Vinyl lettering may be permitted for interior signs provided it respects and responds to the character of the historic Riverwalk area.
  - (8) **Pedestrian Menu Boards.**
    - (A) Pedestrian menu boards shall not exceed two (2) square feet.
    - (B) Permanently displayed menus may be properly installed inside the business' window or in an approved wall-mounted or freestanding display case adjacent to the business entrance.
    - (C) The name of the establishment may not be displayed on the menu board if the business has other signage installed on the premises. It is permissible for the name of the restaurant to be placed on the actual menu. The established logo of a business is considered a sign.
    - (D) All items listed on a menu board must be placed within the border of the menu board or within the display case.
    - (E) There may be no more than one (1) pedestrian menu board per establishment unless there are two primary entrances to a building on different facades, in which case a pedestrian menu board for each entrance may be approved.
  - (9) **Signage on Umbrellas or Street Furniture.** Advertising brand name products may not be placed on umbrellas, tables, chairs, table decorations or other street furniture that are located on outdoor patio areas. Additionally, logos or wording of any kind may not be placed on umbrellas, tables, chairs, table decorations or other street furniture that are located on outdoor patio areas.
  - (10) **Directory Signage.** Buildings with several businesses may be permitted to install directory signage in lieu of individual signs. Directory signage may not exceed eight (8) square feet.
  - (11) **Revolving Signs, Etc.** Revolving signs, flashing lights, search lights and attention-getting devices, including, but not limited to, banners, festoons, paper and vinyl rope-like-banners are not permitted. Digital and/or LED lighted signs, with or without rotating, flashing lettering, full motion video, icons or images are also not permitted.
  - (12) **Projecting Arm Signs.** Signs hung from poles are allowed on the riverside of properties abutting the publicly owned river right-of-way as long as the pole height does not exceed seven (7) feet, the pole diameter does not exceed three (3) inches, and does not encroach upon the right-of-way.
  - (13) **Temporary Signage.** No more than one (1) temporary sign is allowed at any given time. Temporary signs facing the river shall not exceed eight (8) square feet in RIO-3 and twenty-four (24) square feet in all other RIO districts. Temporary signage for special events shall be limited to installation forty-eight (48) hours before the event and must be removed within twenty-four (24) hours of completion of the event for a total of no more than thirty (30) days.
  - (14) **Prohibited Signs.** No billboards, junior billboards, portable signs, posters, sandwich boards or advertising benches shall be allowed on the riverside of buildings abutting the river. Any sign, visual display, or graphic which is located in the Riverwalk area and which is visible from the publicly owned portion of the San Antonio River channel or adjacent walkways must meet the requirements for signs, visual displays, and graphics as set out in this division. No sign, visual display or graphic shall be allowed in the Riverwalk area unless it is advertising or giving information concerning a business or activity that is located on the same lot as the sign, visual display or graphic.
- (d) **Installation.** Signs, posters, decals or advertisements may not be tacked, nailed, pasted, or taped to any portion of a building, object, site or structure in a manner that will cause irreversible damage or loss, or is considered inappropriate under any applicable guidelines utilized by the office of historic preservation.
  - (e) **Hardship Cases.**

- (1) Whenever the location, topography or configuration of any lot is such as will cause a hardship by the limitations placed on the signs permitted by this article due to sight distances, existing vegetation, location of buildings on adjacent lots, and/or the topography of the parcel, approval may be granted to either allow additional signage, or to increase the amount of building mounted sign area by not more than twenty-five (25) percent.
  - (2) No additional signage shall be approved unless it is found that approval of the proposed application will not be of substantial detriment to adjacent property and that the character of the area will not be changed by the granting of additional signage.
  - (3) Any additional signage approval shall be limited to the applicant only, and shall not apply to any future tenant or business.
- (f) **Nonconforming Status.** Any legally erected sign which, by reason of revisions to this chapter, no longer complies with its provisions, shall be awarded nonconforming status upon review of all necessary city departments.
- (g) **Violations in River Improvement Overlay Districts and on the Riverwalk.** In those instances where a sign is erected or maintained in violation of the aforementioned restrictions, the historic preservation officer, the department of development services or park police shall notify the sign's owner, agent, operator, or lessee. If the owner, agent, operator, or lessee of the sign fails to remove the sign within three (3) days after notification, the department of development services, park police or historic preservation officer may remove the sign within three (3) days after notification, and/or the department of development services, the historic preservation officer or park police may file an action in municipal court as outlined in section 28-15. In addition, nothing herein shall prevent the city attorney from seeking civil remedies.
- (1) **Dilapidated Signs.** All signs shall be maintained in good working condition so as to present a neat and orderly appearance. The historic preservation officer, through the office of historic preservation, code compliance department, department of planning and development services or the park police may give written notice to remove or repair any sign which shows gross neglect or which becomes dilapidated. Failure to comply shall be considered a violation of this chapter, and the sign shall be removed at the owner's expense.
  - (2) **Abandoned Signs.** A sign, including its supporting structure or brackets, shall be removed by the owner or lessee of the premises upon which the sign is located when the business which it advertises is no longer on the premises and such sign has been determined to be abandoned under the provisions of chapter 28. Such sign, if not removed within thirty (30) days from the determination of abandonment by such business shall be considered to be in violation of this chapter, and shall be removed at the owner's expense. This does not include signs that are currently approved as contributing structures.

Sec. 35-678. - Signs and Billboards in the RIO.

(e)(4) **Freestanding Signs.** Freestanding signs are allowed provided the sign does not interfere with pedestrian or vehicular traffic. Freestanding signs shall be perpendicular to the street, two-sided and no taller than six (6) feet. Freestanding signs shall not be located in the right-of-way.

**FINDINGS:**

- a. The applicant is request to install three (3) new signs for the campus known as the La Villita Historic District, specifically surrounding the Arneson River Theatre amphitheater area.
- b. **NUMBER AND SIZES OF SIGNS** – Per UDC Section 35-681 (c) for Signs on the Riverside of Properties Abutting the River or Creek, businesses and services are allowed one (1) sign areas per business adding up to eight (8) square feet total, unless otherwise approved by the Historic and Design Review Commission. Staff finds that the request for additional sign areas is generally appropriate considering that La Villita is a campus that features multiple buildings, businesses, services, and programs. Individual sign types and sign areas will be accessed in the findings below.
- c. **DIRECTORY SIGN** – The applicant has proposed to install a freestanding directory sign at the river level approaching Areneson River Theatre. The new sign will match the existing sign at the entry point at S Presa and La Villita St and feature a map and business names. Staff finds the proposal to increase wayfinding through directory signage is appropriateness considering the design matches an existing La Villita sign and will be located at a another major point of entry into the historic district. However, per the UDC Section 35-678 on Signage in

the RIO (e)(4), freestanding signs should be limited to a maximum height of six (6) feet.

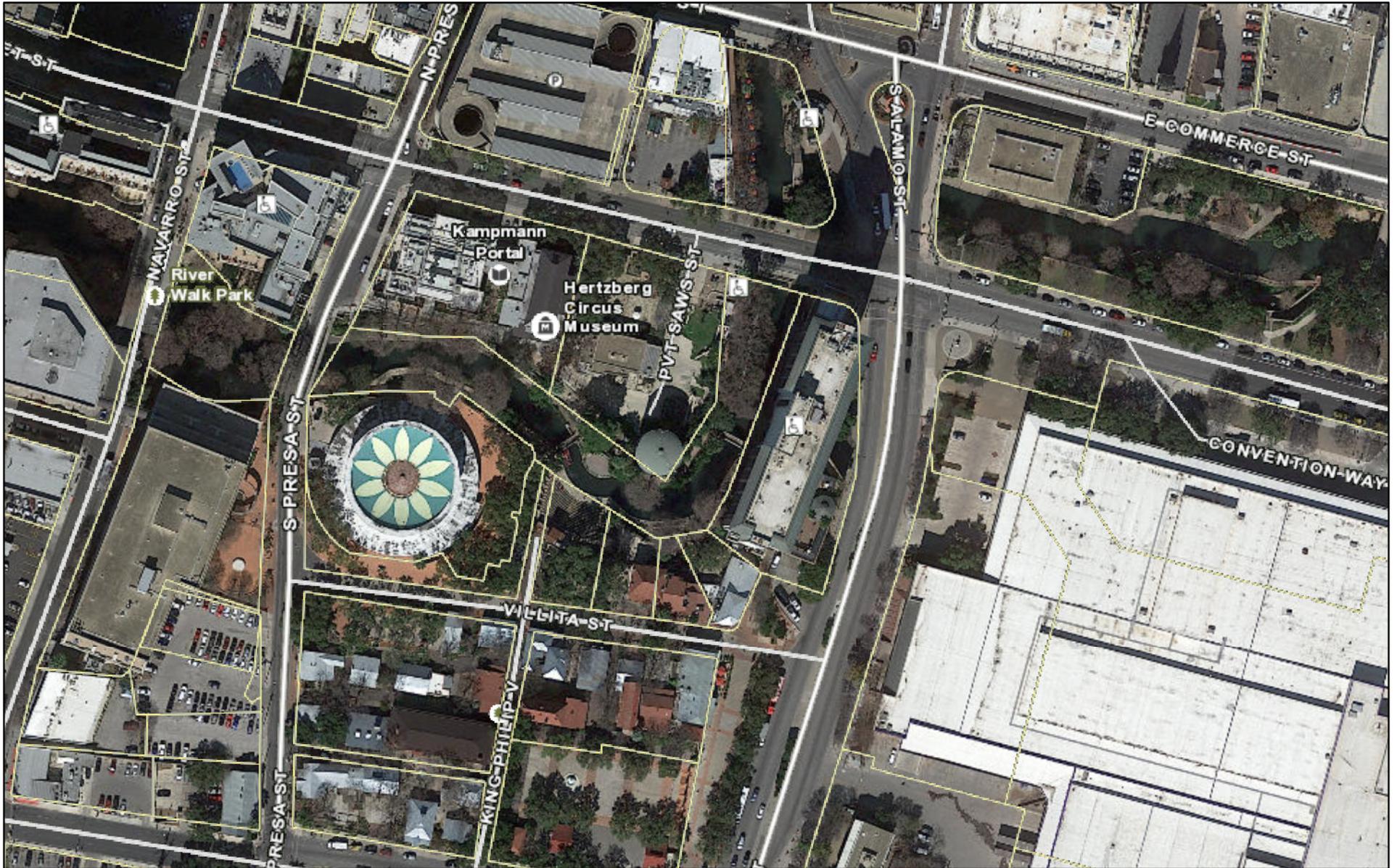
- d. MESSAGE BOARD SIGNS – The applicant has proposed to install two (2) message board signs for “announcements and event collateral” surrounding the Arneson River Theatre amphitheater area. The applicant has proposed two (2) signs types: freestanding and wall mounted, at four (4) potential locations: (1) street level by Arneson River Theatre arch, (2) river level next to proposed directory sign and stairway entrance, or (3 and 4) flanking either side of the amphitheater seating at the river level. Staff finds that a freestanding message board sign at the street level is appropriate considering the diverse programming of La Villita Historic District. However, staff finds that additional signage areas at the river level should prioritize means of wayfinding around the historic district and through the River Walk rather than as advertising space for bulletin messages. Staff finds that the additional signage of this type, both as freestanding or wall mounted, at the river level would cause visual clutter and should be avoided.
- e. ARCHAEOLOGY – The project shall comply with all federal, state, and local laws, rules, and regulations regarding archaeology.

**RECOMMENDATION:**

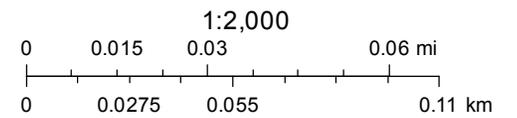
Staff recommends approval of items 1 and 2 based on findings b through d with the stipulation that:

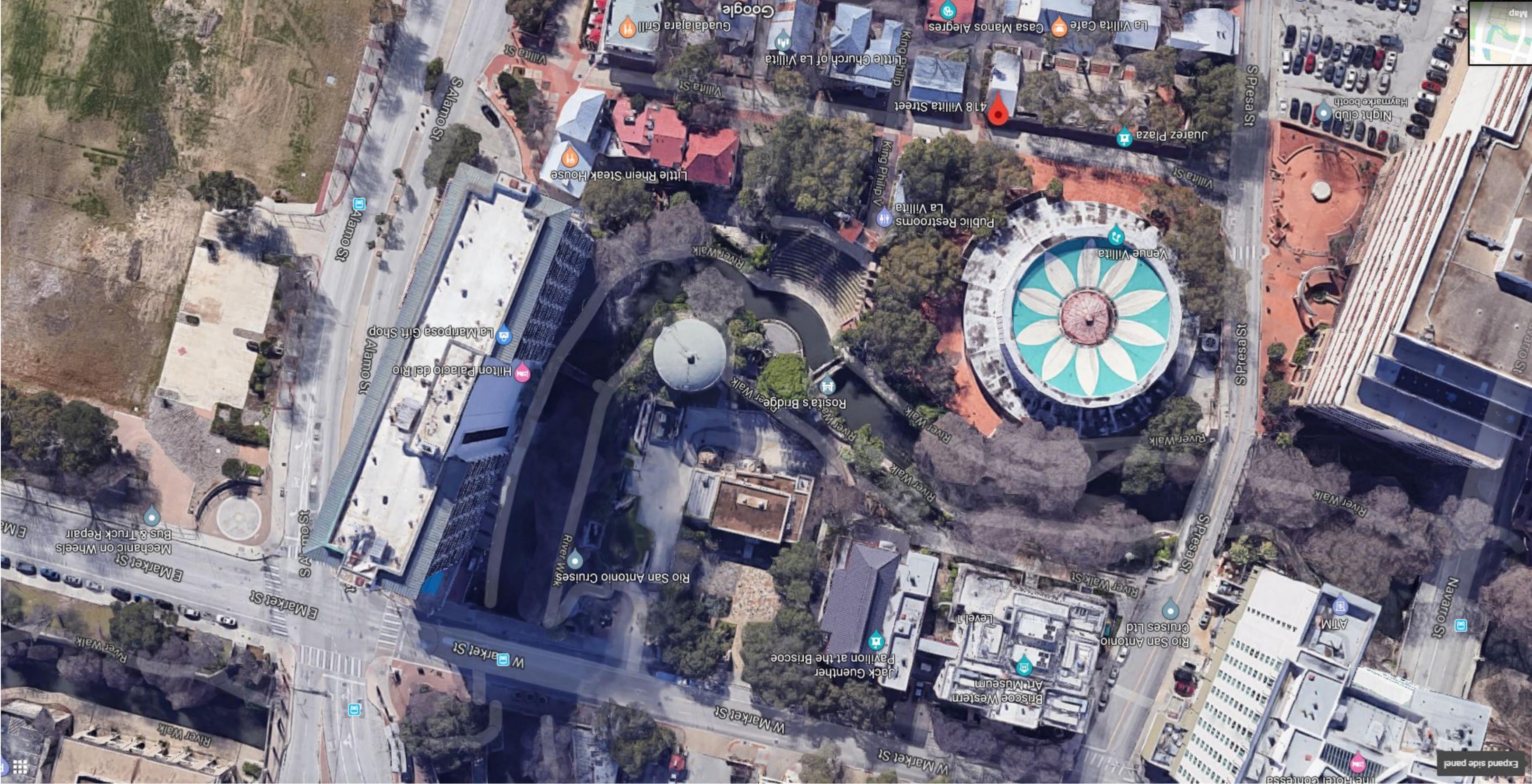
- i. All new freestanding signs should be reduced to a total of height of six (6) feet.
- ii. Only one message board sign is installed instead of two: freestanding at the street level
- iii. Final manufacturing and installation of the new sign should match the referenced existing signs in material, color, size, and configuration.
- iv. The project shall comply with all federal, state, and local laws, rules, and regulations regarding archaeology.

# 418 Villita



May 8, 2019





Expand side panel

Navarro St

River Walk

S Presa St

S Presa St

River Walk

Rio San Antonio  
Cruises Ltd

Briscoe Western  
Art Museum

Jack Guenther  
Pavilion at the Briscoe

W Market St

Rio San Antonio Cruises

W Market St

Hilton Palacio del Rio

La Mariposa Gift Shop

S Alamo St

Alamo St

S Alamo St

Little Rhein Steak House

Public Restrooms  
La Villita

Venue Villita

418 Villita Street

Juarez Plaza

Night club  
Haymarke booth

La Villita Cafe

Casa Manos Alegres

Little Church of La Villita

Guadalupe Grille

Villita St

Villita St





Expand side panel

Public Restrooms  
La Villita

River Walk

River Walk

River Walk

San Antonio River

Rosita's Bridge

Alejandro Sifuentes  
Metalsmith

River Walk

River Walk

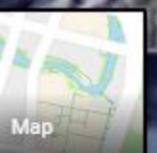
River Walk

River Walk

San Antonio River

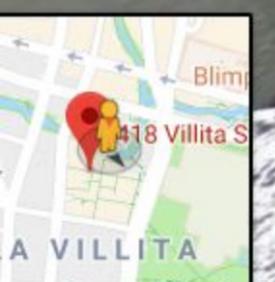
River Walk

River Walk



Map

Google



INCLUDED: HDRC Review Submission  
DATE: 4.16.19  
PROPOSAL: Arneson River Theatre and River Level added signage  
SUBMITTED BY: La Villita General Manager; Victoria Costantino

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**Scope:**

With upcoming construction that will impede access from South Alamo St., we would like to proactively add signage in River Walk locations to increase wayfinding and awareness of La Villita Historic Arts Village and Arneson River Theatre.

**Proposed signs:**

- Message Board at the Arneson Archway for announcements and event collateral
  - This board would not affect the structure, as it can be freestanding
  - Could be green, black, brown, but could match the other LV signs which are red.
- Wayfinding Sign and Message Board at the base of the tiled stairway; located in planter
- Optional Message boards on either side of the theatre
  - House Left would be attached to concrete planter
  - House Right would be attached to brick
- Wayfinding slat sign added to stair wall at Market Street to eliminate confusion of going up the Market Street staircase
- Wayfinding slat sign added to blank concrete wall at Commerce Street, to eliminate confusion of going up Commerce Street staircase

**Type of signage:**

The wayfinding signage would be reproductions of pre-existing signs and slat signs  
Message board signs will be built to match the LV wayfinding sign

**Proposed sign contractor:**

Signcrafters: LV Wayfinding sign and message boards  
Budget Signs: River Walk slat signs

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Thank you for your time.  
For additional information, please contact:  
Victoria Costantino  
La Villita General Manager  
City of San Antonio  
Victoria.Costantino@sanantonio.gov



### New Signage Additions Legend

- New Slat Signage
- New Wayfinding Map Sign
- New Message Boards



ARNESON RIVER THEATRE

19



# HISTORIC LaVillita



### VILLAGE DIRECTORY

MON-SAT 10AM TO 6PM | SUNDAY 11AM TO 4PM  
#LAVILLITASANTONIO @LAVILLITA

#### ARTISAN SHOPS

1. White Rabbit Soap	16. One and One	31. Spooling Ink
2. Squidly	17. Copper Station	32. The Original Espresso Bar
3. Pop-Up Shop	18. Daring with an Edge	33. Peter's Pottery
4. Lanes	19. The Artisan's Studio	34. The Studio Gallery
5. South Market Studios	20. One of a Kind	35. The Studio Gallery
6. Oak River Sign Co.	21. E. Lane	36. The Studio Gallery
7. Southern Soap Company	22. The Studio Gallery	37. The Studio Gallery
8. The Studio	23. The Studio Gallery	38. The Studio Gallery
9. The Studio	24. The Studio Gallery	39. The Studio Gallery
10. The Studio	25. The Studio Gallery	40. The Studio Gallery
11. The Studio	26. The Studio Gallery	41. The Studio Gallery
12. The Studio	27. The Studio Gallery	42. The Studio Gallery
13. The Studio	28. The Studio Gallery	43. The Studio Gallery
14. The Studio	29. The Studio Gallery	44. The Studio Gallery
15. The Studio	30. The Studio Gallery	45. The Studio Gallery

#### DINING

1. La Villita Cafe	16. The Studio Gallery
2. The Studio Gallery	17. The Studio Gallery
3. The Studio Gallery	18. The Studio Gallery
4. The Studio Gallery	19. The Studio Gallery
5. The Studio Gallery	20. The Studio Gallery
6. The Studio Gallery	21. The Studio Gallery
7. The Studio Gallery	22. The Studio Gallery
8. The Studio Gallery	23. The Studio Gallery
9. The Studio Gallery	24. The Studio Gallery
10. The Studio Gallery	25. The Studio Gallery

#### HISTORY

16. History of La Villita District  
History of San Antonio

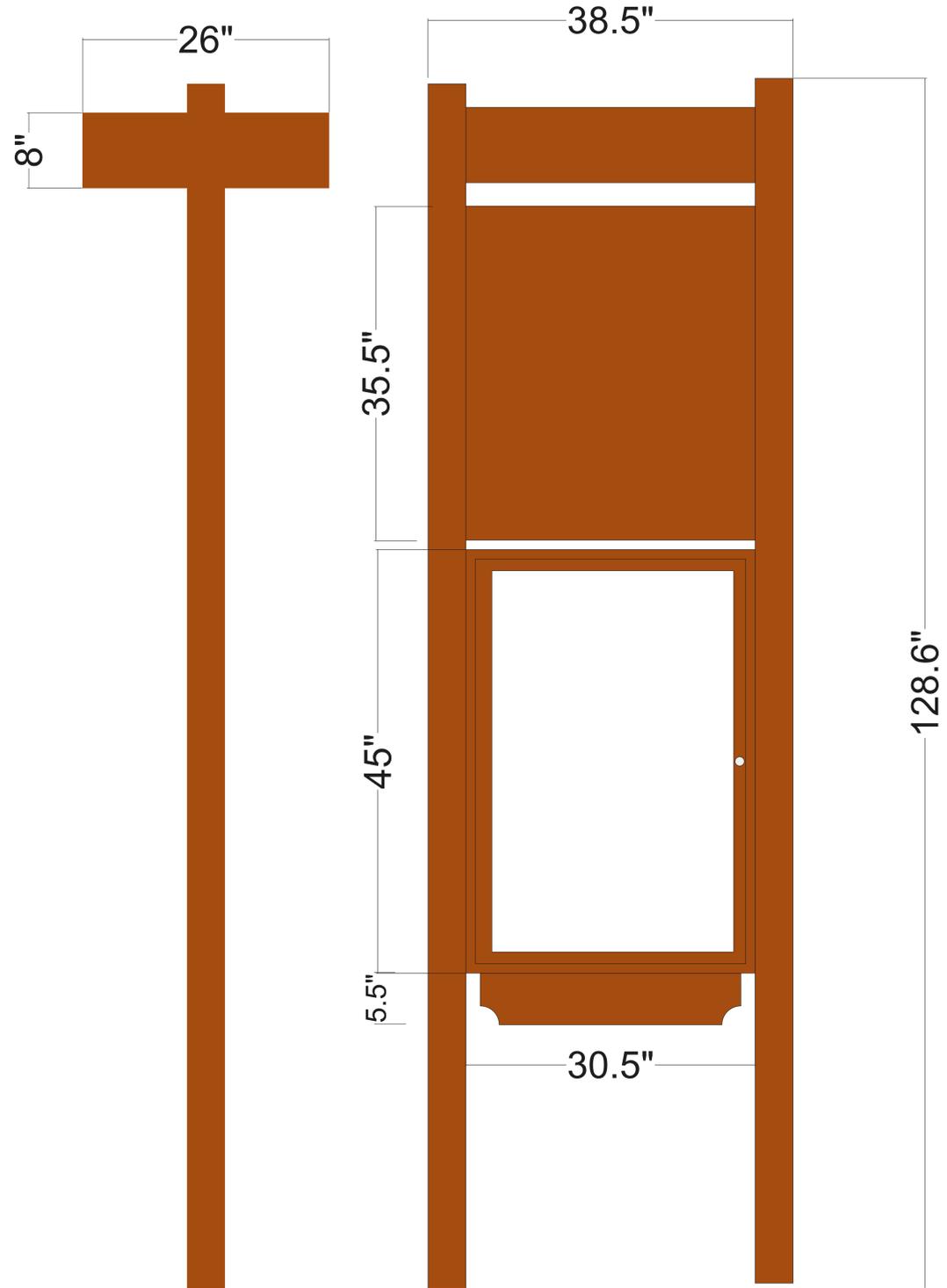
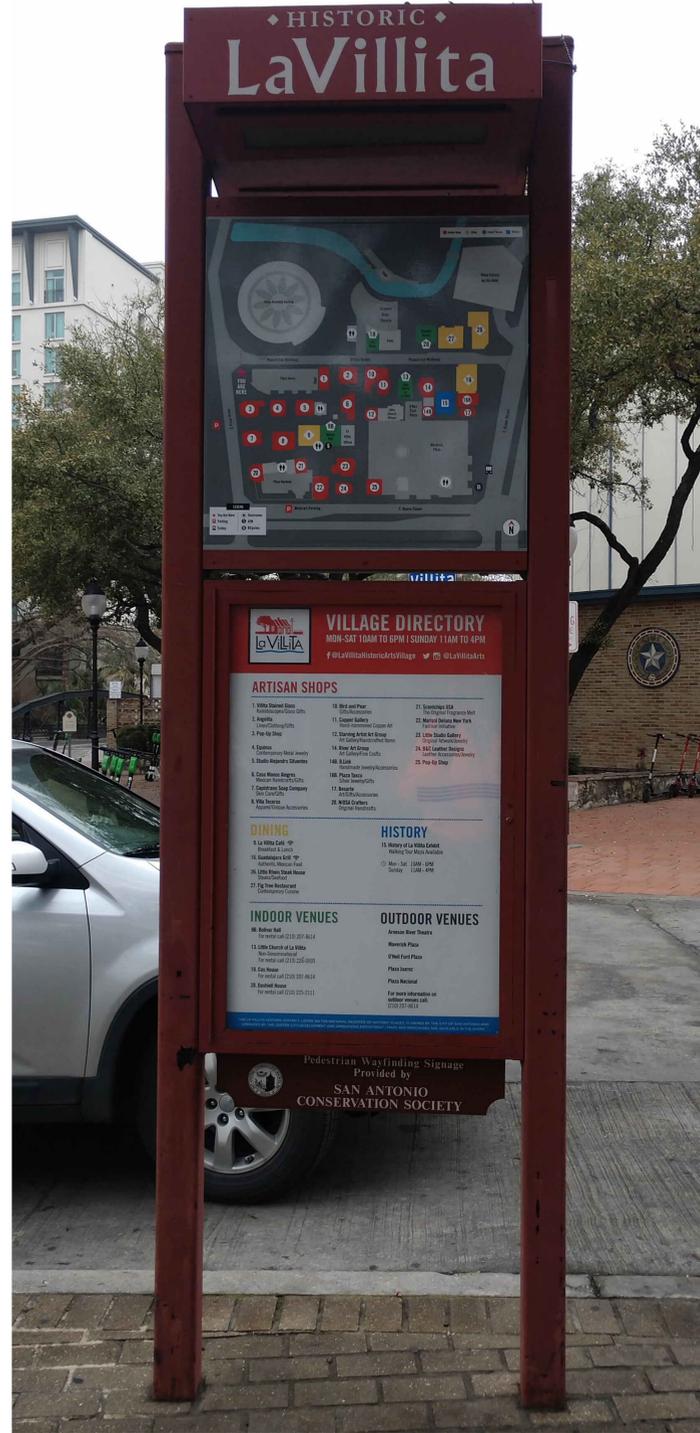
#### INDOOR VENUES

1. The Studio Gallery	16. The Studio Gallery
2. The Studio Gallery	17. The Studio Gallery
3. The Studio Gallery	18. The Studio Gallery
4. The Studio Gallery	19. The Studio Gallery
5. The Studio Gallery	20. The Studio Gallery
6. The Studio Gallery	21. The Studio Gallery
7. The Studio Gallery	22. The Studio Gallery
8. The Studio Gallery	23. The Studio Gallery
9. The Studio Gallery	24. The Studio Gallery
10. The Studio Gallery	25. The Studio Gallery

#### OUTDOOR VENUES

1. The Studio Gallery	16. The Studio Gallery
2. The Studio Gallery	17. The Studio Gallery
3. The Studio Gallery	18. The Studio Gallery
4. The Studio Gallery	19. The Studio Gallery
5. The Studio Gallery	20. The Studio Gallery
6. The Studio Gallery	21. The Studio Gallery
7. The Studio Gallery	22. The Studio Gallery
8. The Studio Gallery	23. The Studio Gallery
9. The Studio Gallery	24. The Studio Gallery
10. The Studio Gallery	25. The Studio Gallery





2401 I-35 S. San Marcos, TX 78666  
 (512) 392-0900 (512) 392-3363 Fax  
 signcrafters@sanmarcos.net  
 www.signcrafters.net

This original unpublished drawing is the property of Sign Crafters and is submitted for personal use only in conjunction with the planning of the expressed project. This drawing is not to be reproduced, used or exhibited in any fashion without permission from Sign Crafters. Unauthorized use constitutes customer approval of all associated creative, drafting and engineering fees. This representation is for illustrative purposes only and may not accurately reflect actual size or specifications. Sign Crafters shall not be held responsible or liable for any discrepancy whatsoever between the illustration and the actual signage itself.

CLIENT	La Villita	FILE	La Villita Directories SV	DATE	2/26/2019
				WITH CHANGES AS NOTED	
TYPE OF SIGNAGE	(1) New directory sign to match existing signs				
INSTALL	LOCATION				
				SCALE	N.T.S.





RECREATION CENTER

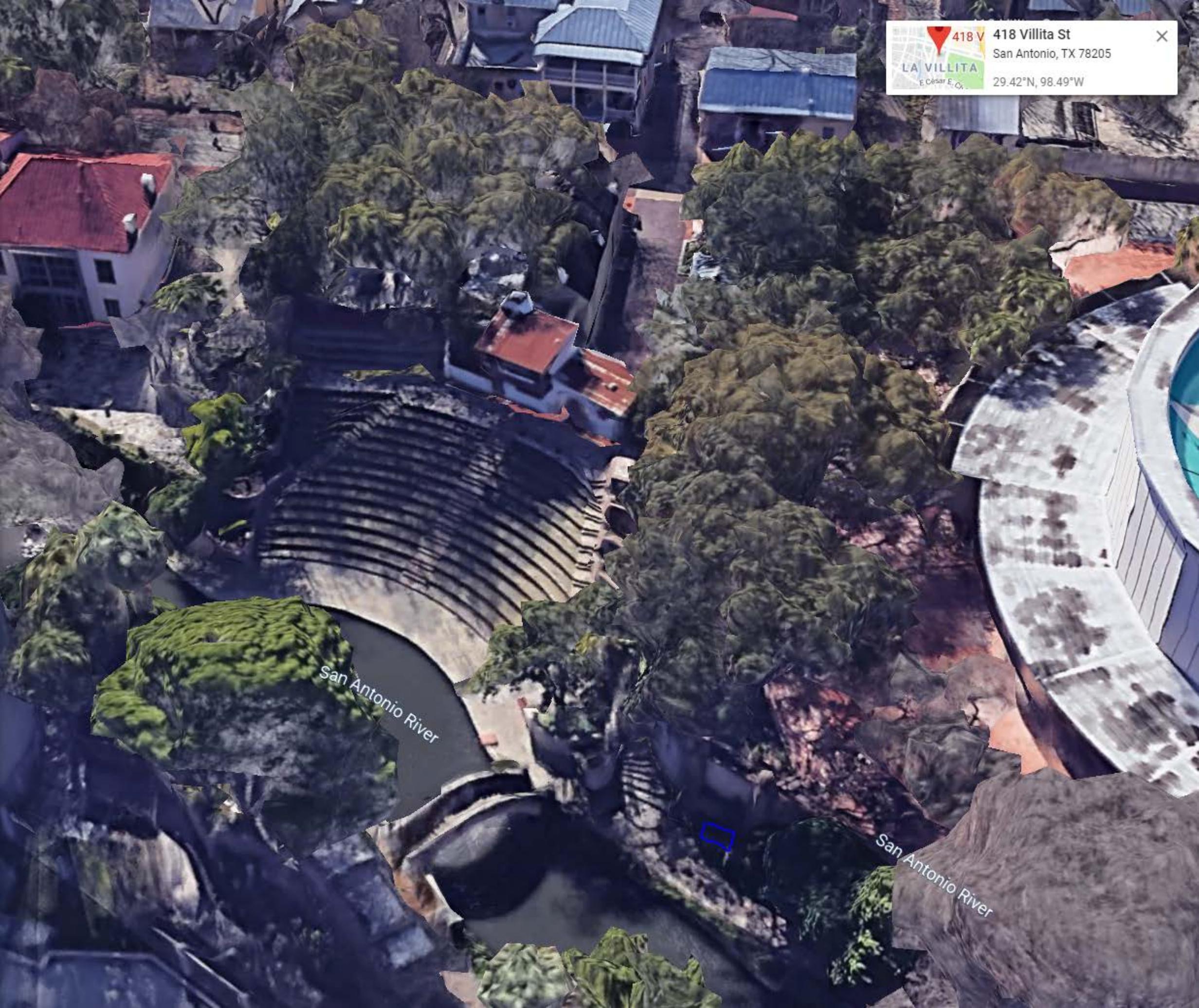


Start now





418 V 418 Villita St  
San Antonio, TX 78205  
LA VILLITA  
E César E. C  
29.42°N, 98.49°W



San Antonio River

San Antonio River



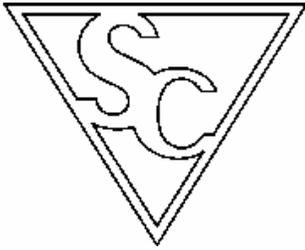


San Antonio River

San Antonio River

418 V 418 Villita St  
E Com San Antonio, TX  
LA VILLITA  
E Casa E. Co. 29.42°N, 98.49°W

San Antonio River



**Sign Crafters, Inc. TSCL #18033**

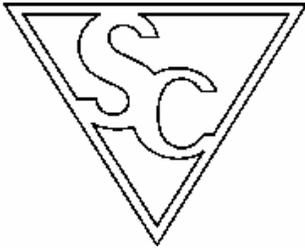
2401 IH 35 South  
 San Marcos, TX 78666  
 Ph: (512) 392-0900  
 FAX: (512) 392-3363  
 Email: info@signcrafters.net

**Estimate #: 45971**

<b>Created Date:</b> 3/14/2019 1:40:59PM	<b>Prepared For:</b> La Villita / Creative Civilization
<b>Salesperson:</b> Scott Vaughan	<b>Contact:</b> VICTORIA COSTANTINO, FACILITY MANAGER
<b>Email:</b> scott@signcrafters.net	<b>Office Phone:</b> (210) 207-8614
<b>Business 2:</b> (512) 392-0900	<b>Office Phone:</b> (210) 207-8611VICTORIA
<b>Business Fax 2:</b> (512) 392-3363	<b>Email:</b> VICTORIA.COSTANTINO@SANANTONIO.GOV
<b>Entered by:</b> Scott Vaughan	<b>Address:</b> 421 E. 6th Street San Antonio, TX 78205

**Description: (1) 128" x 38.5" Custom double faced free standing directory as per existing signs (see attached drawing)**

		Quantity	Price	Unit Price	Subtotal
<b>1</b>	<b>Product:</b> Custom Directory <b>Description:</b> (1) 128" x 38.5" Custom double faced free standing directory as per existing signs (see attached drawing). Sign has 4" x 4" aluminum posts with locking 45" x 30.5" double faced directory cabinets and 35.5" x 30.5" aluminum map panels. Sign also includes 8" x 26" light cover cap with optional LED light bars for down lighting effect. <b>Quantity:</b> 1 <b>Side(s):</b> Single Sided <b>Product Code:</b> Custom Directory <b>Height:</b> 128 in <b>Width:</b> 38.5 in <b>Text:</b> Historic La Villita Directory & map graphics as per existing signs	1	\$5,120.00	\$5,120.00	\$5,120.00
<b>2</b>	<b>Product:</b> Installation <b>Description:</b> Installation of custom free standing directory on river walk area. Price does not include running primary power to sign location. <b>Quantity:</b> 1 <b>Side(s):</b> Single Sided <b>Product Code:</b> Installation. <b>Height:</b> 0 in <b>Width:</b> 0 in	1	\$875.00	\$875.00	\$875.00
<b>3</b>	<b>Product:</b> LED Prism Light Bars <b>Description:</b> (2) Bitro Light Prism LED light fixture <b>Quantity:</b> 2 <b>Side(s):</b> Single Sided <b>Product Code:</b> LED Prism Light Bars <b>Height:</b> 1 in <b>Width:</b> 24 in	2	\$1,020.00	\$510.00	\$1,020.00
<b>4</b>	<b>Product:</b> Sign permit fee <b>Description:</b> Estimated sign permit fee if applicable <b>Quantity:</b> 1 <b>Side(s):</b> Single Sided <b>Product Code:</b> Permits. <b>Height:</b> 1 in <b>Width:</b> 1 in	1	\$175.00	\$175.00	\$175.00



**Sign Crafters, Inc. TSCL #18033**

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San Marcos, TX 78666  
Ph: (512) 392-0900  
FAX: (512) 392-3363  
Email: info@signcrafters.net

**Estimate #: 45971**

**Notes**

All installation pricing is calculated on typical install conditions during normal working hours.  
If Sign Crafters is unable to install under typical conditions and additional equipment is needed there may be an additional charge.  
This will include any underground obstructions, wall and building conditions, as well as access to the install area.  
Hole locations for excavations below 16" will be marked for review by Dig-Tess statewide utilities locating service, as required by law.  
Conflict with any privately installed cables, conduits, irrigation lines, etc on property are to be responsibility of building owner/manager to locate and notify Sign Crafters of such conflict.  
Primary electrical service, controls and final connection by others.  
PRICE DOES NOT INCLUDE ANY SERVICE OR MAINTENANCE WORK ON EXISTING SIGNS AT LOCATION UNLESS OTHERWISE S  
STATED ABOVE.  
Completion time of project is determined by sign type, and current work load. Delivery dates are estimated only.  
All work is to commence after receipt of executed acceptance of order, downpayment and design approval by all parties.  
All Payments are due at our offices within 30 days of order completion or additional interest of 1.5% per month will be assessed.  
Sales tax or use tax on products sold out of state will be the responsibility of the purchaser.  
Sign Crafters, Inc.  
2401 I-35 S. San Marcos, TX 78666  
(512) 392-0900  
License #: TSCL 18033  
"Regulated by the Texas Department of Licensing and Regulation  
P.O. Box 12157 Austin, TX 78711  
Telephone (512) 463-6599 Toll Free (in Texas): 800-803-9202  
Online-http://www.license.state.tx.us/Complaints"

**Estimate Total:** \$7,190.00  
**Subtotal:** \$7,190.00  
**Total:** \$7,190.00  
**Deposit Required:** \$3,595.00

**Payment Terms:** 50% deposit due to start production. Balance Due upon receipt after completion.  
All Payments are due at our offices within 10 days of order completion or additional interest of 1.5% per month will be assessed.  
"Regulated by the Texas Dpt. of Licening and regulation, PO Box 12157, Austin, TX 78711, 512 463-6599 or toll free (in TX) 800-803-9202, http://www.license.state.tx.us/Complaints"

**Client Reply Request**

Estimate Accepted "As Is". Please proceed with Order.

Other: \_\_\_\_\_

Changes required, please contact me.

SIGN: \_\_\_\_\_ Date: / /