

COMPREHENSIVE PLANNING COUNCIL COMMITTEE MEETING MINUTES
TUESDAY, JUNE 2, 2015
3:00 P.M.
MUNICIPAL PLAZA BUILDING

Members Present: Councilmember Ron Nirenberg, Chair, *District 8*
Councilmember Roberto Treviño, *District 1*
Councilmember Joe Krier, *District 9*

Members Absent: Councilmember Rey Saldaña, *District 4*

Staff Present: Peter Zaroni, *Deputy City Manager*; Douglas Melnick, *Chief Sustainability Officer*; Joseph DeLenzo, *Assistant City Attorney*; John Dugan, *Director, Planning and Community Development*; Terry Bellamy, *Assistant Director, Department of Transportation and Capital Improvements*; Rudy Niño, *Planning Administrator, Department of Planning and Community Development*; Denice F. Trevino, *Office of the City Clerk*

Others Present: Roger Ariaga, *Vice President for Public Affairs, Greater San Antonio Chamber of Commerce*; Cecilia Picazo, *External Relations, SAWS*; Byron Gipson, *External Relations, SAWS*

1. Approval of Minutes for the April 23, 2015 Comprehensive Planning Committee Meeting

Councilmember Krier moved to approve the Minutes of the April 23, 2015 Comprehensive Planning Council Committee Meeting. Councilmember Treviño seconded the motion. Motion carried unanimously by those present.

Briefing and Possible Action on:

2. Briefing on the Final Draft of the Comprehensive Plan Existing Conditions Reports. [Peter Zaroni, Deputy City Manager; John Dugan, Director, Planning and Community Development]

John Dugan stated that the Existing Conditions Report (ECR) was developed to: 1) Understand and document San Antonio's current conditions, issues, and opportunities; 2) Serve as a baseline for analysis informing the updated Comprehensive Plan; and 3) Measure progress and change subsequent to the adoption of the Comprehensive Plan. He reported that opportunities were identified for the following Plan Elements:

- Housing, Growth, and Population
- Land Use
- Urban Form & Urban Design
- Transportation
- Community Health
- Sustainability
- Historic Preservation
- Military
- Jobs & Economic Competitiveness

Mr. Dugan reported that Bexar County was 50% Urbanized and noted that the areas with the potential for growth were located in South and Southwest Bexar County. He reported the existing conditions for each Plan Element.

Chairman Nirenberg asked of the process for dissemination of the ECR to citizens. Mr. Dugan stated that Infographic Summaries would be prepared for broad public review and sharing with the general public during the Outreach and Feedback Processes.

Councilmember Treviño expressed concern that the subject of the Aging Population was not identified as an issue by the Green & Healthy Communities Plan Element Working Group (PEWG). Mr. Niño replied that only the top issues were noted in the presentation and staff would provide the results of all issues identified by the PEWGs to the Committee.

Councilmember Krier asked where the Demographic Center of the City was located. Mr. Dugan stated that the Demographic and Economic Center of San Antonio was located between the South Texas Medical Center and the San Antonio International Airport along Loop 410. Councilmember Krier asked of the estimated length of time before the City would be assigned Air Quality Non-Attainment Status with the U.S. Environmental Protection Agency (EPA). Mr. Dugan stated that it would depend on the Air Quality Standards set by the EPA which were in the process of being revised. Mr. Niño noted that the Department of Planning and Community Development was in the process of identifying Air Quality Measures for the City and would recommend next steps.

Chairman Nirenberg requested a briefing to the City Council at B Session on the economic impact to the City if assigned Air Quality Non-Attainment Status by the EPA.

Councilmember Krier suggested that Cybersecurity and Aerospace be added to the list of the City's Economic Base Main Industries. Mr. Dugan replied that said industries would be added to the list of the City's Economic Base Main Industries. Councilmember Krier recommended discussions with the City of Austin regarding the establishment of a Regional Airport such as the one in Dallas and Ft. Worth.

Chairman Nirenberg stated that the City should examine the utilization of a Regional Airport, Driverless Cars, and High Speed and Lone Star Rail for inclusion in the Comprehensive Plan.

No action was required for Item 2.

3. Briefing on the Nine Plan Element Working Group Meetings held on May 26 through 28.
[Peter Zaroni, Deputy City Manager; John Dugan, Director, Planning and Community Development]

Rudy Niño stated that the Comprehensive Plan Consultants of Daniel S. Iacofano / Moore Iacofano Goltsman, Inc. (MIG) developed Common Themes based on the Existing Conditions Report. Mr. Niño noted that the Plan Element Working Groups (PEWGs) were Technical Committees whose members were nominated by the Comprehensive Plan Advisory Group (CPAG) and the City Council. He noted that the initial Joint PEWG Meeting was held on March 24, 2015 where members identified

values for the Comprehensive Plan and key issues to be addressed. He stated that 100 members were in attendance at said meeting. He noted that PEWG Meetings were held from May 26, 2015 to May 28, 2015 in which top issues were identified by each PEWG. He stated that staff and MIG would follow up with the PEWGs; additional members would be added to the PEWGs; and public dialogue would be initiated regarding existing conditions. He reported that a Public Engagement Program would begin following the next round of PEWG Meetings which would be held from June 30, 2015 through July 2, 2015.

Chairman Nirenberg asked of feedback received from PEWG Members. Mr. Niño stated that feedback received from PEWG Members was positive. Chairman Nirenberg noted the importance of keeping PEWG Members engaged in the Comprehensive Planning Process. He suggested that a Media Day be held for presentation of the ECR. Mr. Dugan stated that a Press Conference could be held for presentation of the ECR. Chairman Nirenberg asked for details on the naming of San Antonio as a Pedestrian Focus City. Terry Bellamy stated that San Antonio was named a Pedestrian Focus City by the United States Department of Transportation (USDOT) based on the high number of Pedestrian Fatalities that have occurred.

Councilmember Treviño expressed his support for utilization of Infographics and expressed interest in contributing to the development of said Infographics. Mr. Dugan stated that he would meet with Councilmember Treviño regarding same.

No action was required for Item 3.

4. Briefing on the Citizen Planning Institute Schedule and Curriculum. [Peter Zanoni, Deputy City Manager; John Dugan, Director, Planning and Community Development]

John Dugan stated that the purpose of the Citizen Planning Institute (CPI) was to educate Citizens on good planning and how plan implementation assisted in the creation of communities of lasting value. He noted that the Mayor and City Council were asked to appoint two members each to the CPI. He noted that members of the CPI would include: 1) Students to be instructed on the details of the Three Growth-Related Plans; 2) Ambassadors assigned to coordinate outreach to the community; and 3) Recruiters assigned to recruit new members. He stated that said recruitment would commence in late 2015. He reported that the first CPI Meeting was scheduled for Tuesday, June 23, 2015 at 12:00 p.m. at Café College. He stated that the CPI would meet every two to four weeks with a total of six sessions proposed. He reviewed the following curriculum to be utilized for the CPI:

Week 1	Introduction to Urban Planning
	Charge of the CPI
	What is a Comprehensive Plan?
	Elements of Urban Planning
Week 2	How Cities are shaped
	History of Planning in San Antonio
	Introduction to Urban Design & Historic Preservation
	Public Health & the Built Environment
	Introduction to Transportation Planning

Week 3	How Cities are shaped (continued)
	Transportation Planning-Current Challenges
	Economic Development
	Land Use & Zoning
Week 4	Development Process-Public and Private Sector Perspectives
	Sustainability and the Environment
	Water & Air Quality
Week 5	Current Regional Sustainability Initiatives
	Endangered Species-Case Study: Camp Bullis
	Civic Engagement
	What is Civic Engagement
Week 6	Recent efforts in San Antonio-SA2020
	New Modes/Trends
	Measuring Civic Engagement
Week 6	Recap and Reception
	Recap of CPI
	Role in CPI in SA Tomorrow

Chairman Nirenberg asked of the number of vacancies on the CPI. Mr. Dugan stated that there were 5 vacancies on the CPI.

Walter Ague recommended that the CPI not be held until after the next PEWG Meeting.

Chairman Nirenberg stated that he would like Stakeholders to remain engaged if the CPI were delayed.

Peter Zanoni noted that the material presented in weeks 1-3 was static information and suggested that this part of the Curriculum not be delayed.

Chairman Nirenberg suggested that a pre-meeting be held prior to the next PEWG Meeting. Mr. Zanoni suggested that said pre-meeting be held in the form of a Meet and Greet Luncheon where the ECR would be presented. Mr. Dugan stated that the pre-meeting would be held on June 23, 2015.

No action was required for Item 4.

5. Briefing and Update on Public Engagement Strategies for SA Tomorrow. [Peter Zanoni, Deputy City Manager; Terry Bellamy, Assistant Director, Transportation and Capital Improvements]

Terry Bellamy stated that the Public Engagement Process for SA Tomorrow allowed for Citizens to provide feedback and input on the three Growth-Related Plans. He reported that said process began with the SA Tomorrow Community Kick-Off Event held on April 11, 2015. He reviewed the following Public Engagement/Outreach Activities performed to date:

- Conducted Idea Gathering Sessions
- Activated Facebook, Instagram, YouTube, and Twitter Accounts

- Attended Siclovia
- Held Press Conferences
- Held Public Kickoff Meeting
- Conducted Surveys (2,300 completed to date)
- Attended “Go to Them Meetings”

Mr. Bellamy reported that staff had attended over 50 “Go to Them Meetings” and interacted with approximately 5,000 individuals to encourage their participation in the Comprehensive Planning Process. He stated that the SA Tomorrow Website Online Survey for the Transportation Plan generated 2,300 responses and 300 individuals signed up on the Mind Mixer Online Engagement Tool for the Sustainability Plan on said Website. He reported that SA Tomorrow had approximately 1,000 “Friends” on Facebook and 750 followers on Twitter. He stated that the goal of the Public Engagement Process was to engage a minimum of 20,000 Citizens in the CPI Process. He noted that an estimated 27,000 individuals were exposed to information on the SA Tomorrow Website. He stated that staff and the respective Consultant Teams would continue Community Outreach Activities to increase the number of face-to-face interactions as well as survey and mind mixer participation. He reported that a Kids Zone was established on the SA Tomorrow Website to engage children in the Comprehensive Planning Process. He stated that Citizens were asked to identify corridors for detailed analysis and that the following corridors were identified by Citizens:

Corridor	Limits	Length (in miles)
Babcock	Loop 1604 to Fredericksburg	11.2
Fredericksburg*	San Pedro to Huebner	8.8
San Pedro	Fredericksburg to Loop 410	5.5
Wetmore/Bulverde	Loop 410 to Loop 1604	7.3
Perrin Beitel/Nacogdoches*	Loop 410 to Judson	5.3
Houston	IH37-IH10	3.6
S. New Braunfels	IH 35-SE Military	6.4
SE/SW Military*	Quintana to WW White	10.3
Zarzamora	Fredericksburg to Applewhite	11.8
Applewhite	Zarzamora to Loop 1604	5.5
Old Hwy 90	US 90 to Commerce	4.1
Culebra*	Fredericksburg to Galm	17.7

*denotes possible TxDOT Turnback Road segment

He stated that the corridors identified would be analyzed for livability and safety.

Douglas Melnick provided details of Public Engagement Activities for the Sustainability Plan and the Sustainability Forum. He stated that the Sustainability Forum would be held on June 23, 2015 from 5:00-8:00 p.m. in the Grotto of the Henry B. Gonzalez Convention Center. He noted that information on the Sustainability Forum was distributed to the City Council District Offices today.

No action was required for Item 5.

Adjourn

There being no further discussion, the meeting was adjourned at 4:45 p.m.

Respectfully Submitted,

Ron Nirenberg, Chairman

*Denice F. Trevino, Office of the City
Clerk*

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