



# Pre-K 4 SA Program Update

**Kathy Bruck, CEO  
Board of Directors Meeting**

March 3, 2015

# Agenda

1. Enrollment – Current Year
2. Enrollment – Upcoming Year
3. Curriculum
4. Parent Engagement





# Enrollment – Current Year



# 2014-15 Enrollment by School District

School District	Available Slots	Enrolled Students
Edgewood	98	92
Harlandale	87	57
North East	198	204
Northside	427	372
San Antonio	470	295
Southside	17	9
Southwest	53	38
Tuition	150	206
Scholarship	-	157
<b>Total</b>	<b>1,500</b>	<b>1,430</b>

## Tuition

- Do not qualify by TEA
- Pay 2, 3, or 4% tuition

## Scholarship

- Qualify by TEA
- Live in non-participating or capped ISD
- Pay 1% tuition

NEISD and NISD offered 25 and 50 additional slots, respectively. Also, 150 scholarship slots were created during the enrollment process.

# Enrollment and Attendance by Education Center

Center	Goal	Enrolled Students	Daily Average Attendance
North	400	379	90.5%
South	400	379	91.0%
East	330	316	93.7%
West	370	356	91.6%
<b>Total</b>	<b>1,500</b>	<b>1,430</b>	<b>91.0%</b>



# Enrollment – Upcoming Year



# Enrollment 2015-16 Timeline

Application  
Period Begins  
**February 2**

Lottery  
**April 8**

Registration  
Begins  
**April 13**

First Day of  
School  
**August 24**

# Enrollment 2015-16 Marketing

Media Component	Start Date	End Date
Radio Ads	February	April
Television Commercial	March	June
Street Banners	March	April
Direct Mail	March	May
Digital Ads: Search Engines	March	May
Digital Ads: Facebook	March	March
Billboards	April	June

Application  
**February 2**

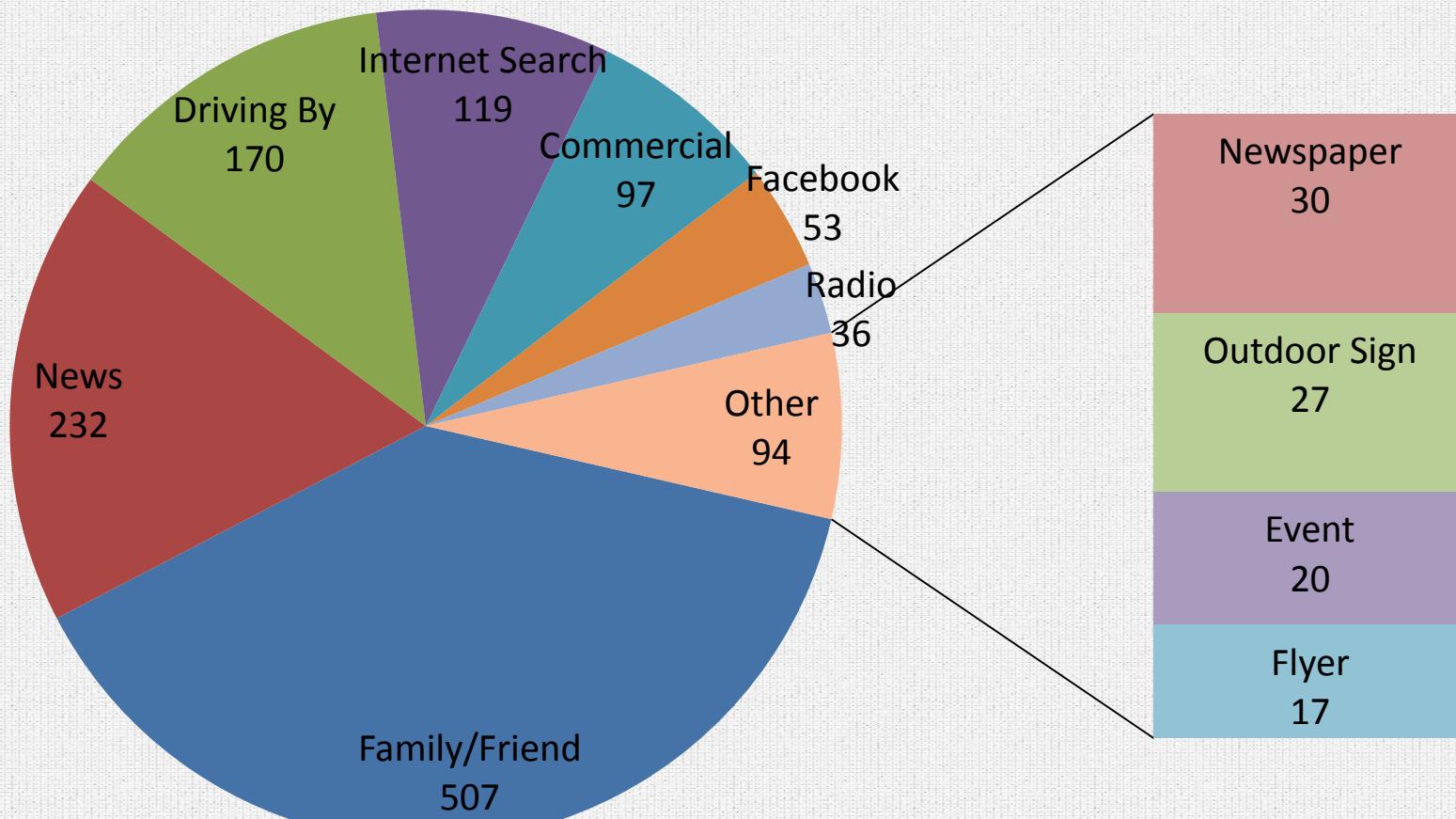
Lottery  
**April 8**

Registration  
**April 13**

First Day  
**August 24**

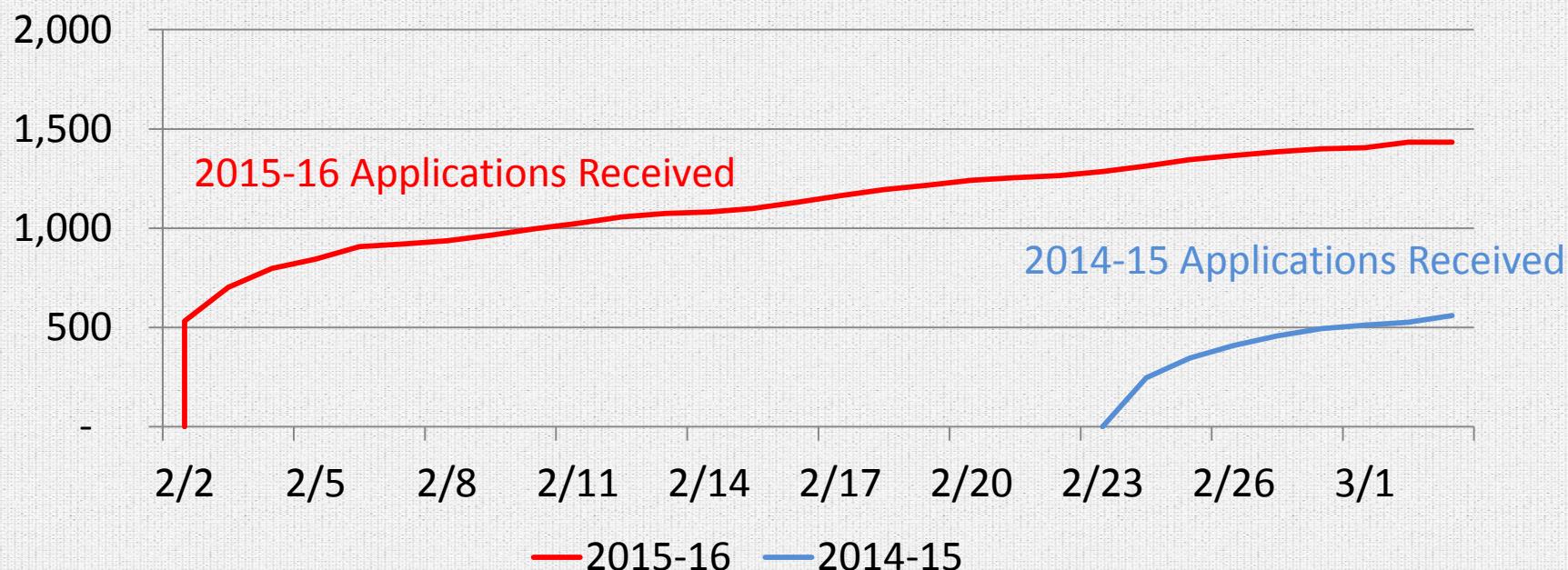
# Enrollment 2015-16: Media Impact

## Applicants' response to "How did you first hear about Pre-K 4 SA?"



# Enrollment 2015-16: Applications Received

**Pre-K 4 SA has received 1,434 applications since February 2, 2015 for the 2015-16 school year.**



# Applications Received by ISD

School District	Available Slots	Applications Received
Edgewood	158	71
Harlandale	119	36
North East	203	237
Northside	471	381
San Antonio	470	199
Southside	44	9
Southwest	65	26
Tuition	170	377
Scholarship	-	98
<b>Total</b>	<b>1,700</b>	<b>1,434</b>

# Applications by Education Center

Center	Goal	Potential Free	Potential Tuition	Potential Scholarship	Total
North	460	389	184	7	580
East	400	143	57	35	235
South	460	149	70	41	260
West	400	278	66	14	359
<b>Total</b>	<b>1,720</b>	<b>959</b>	<b>377</b>	<b>98</b>	<b>1,434</b>



# Curriculum



# Curriculum Updates

## Focus on **Executive Function**

1. Planning

2. Monitoring

3. Self Regulation



# Sample Curriculum Activities

## Social-Emotional

- Applying Conflict Resolution with Peers
- Using language to express needs , wants, and emotions

## Physical

- Strengthening large muscles development with motor lab activities
- Strengthening eye-hand coordination and muscles needed as a prerequisite for writing in meaningful ways

## Language

- Retelling events and stories.
- Engaging in back and forth conversations with peers and adults

## Cognitive

- Connecting experiences applying knowledge to similar situations
- Developing memory skills through intentional planning and reflection

## Mathematics

- Identifying numerals by name and connecting to counted objects
- Collecting data and organizing into graphs

## Literacy

- Writing to convey meaning
- Recognizing rhyming words and alliteration



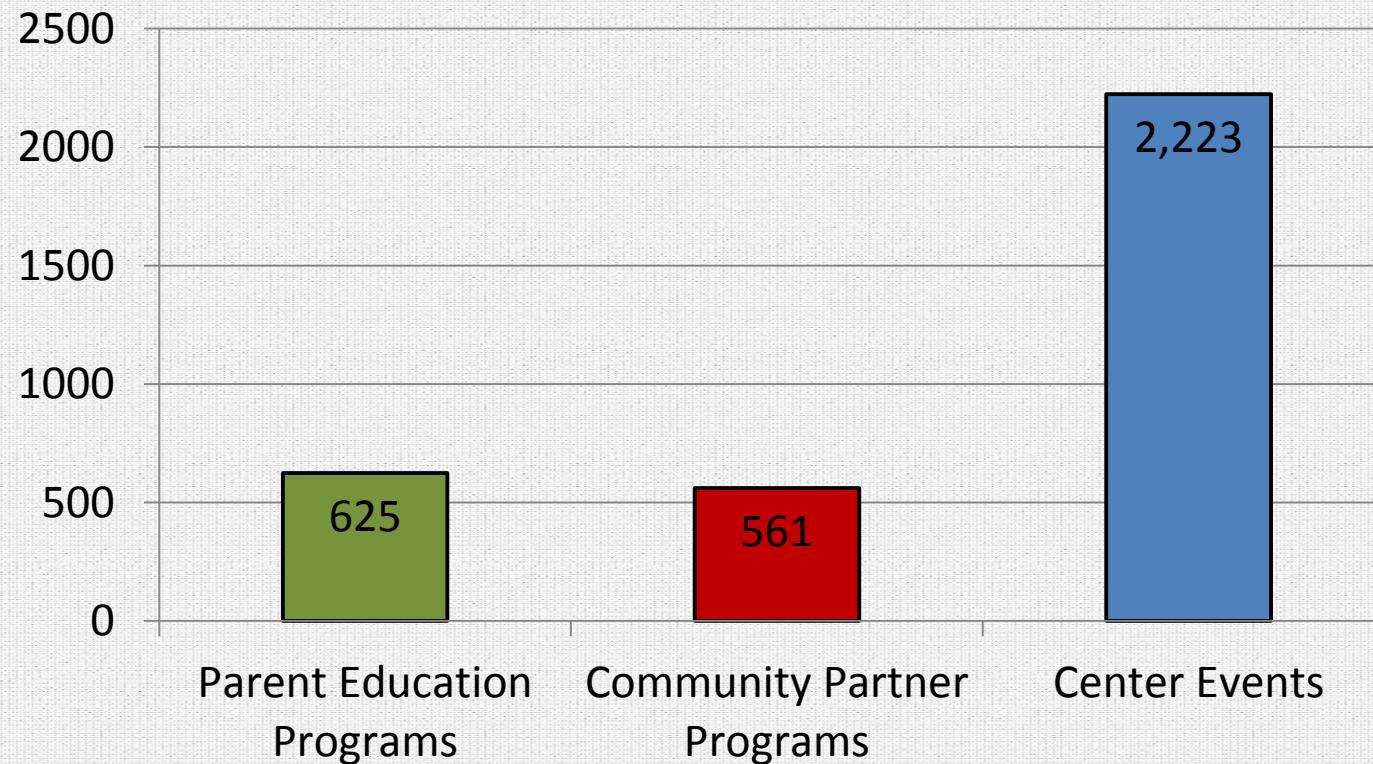
# Parent Engagement



# Event Attendance

## Total Event Attendance

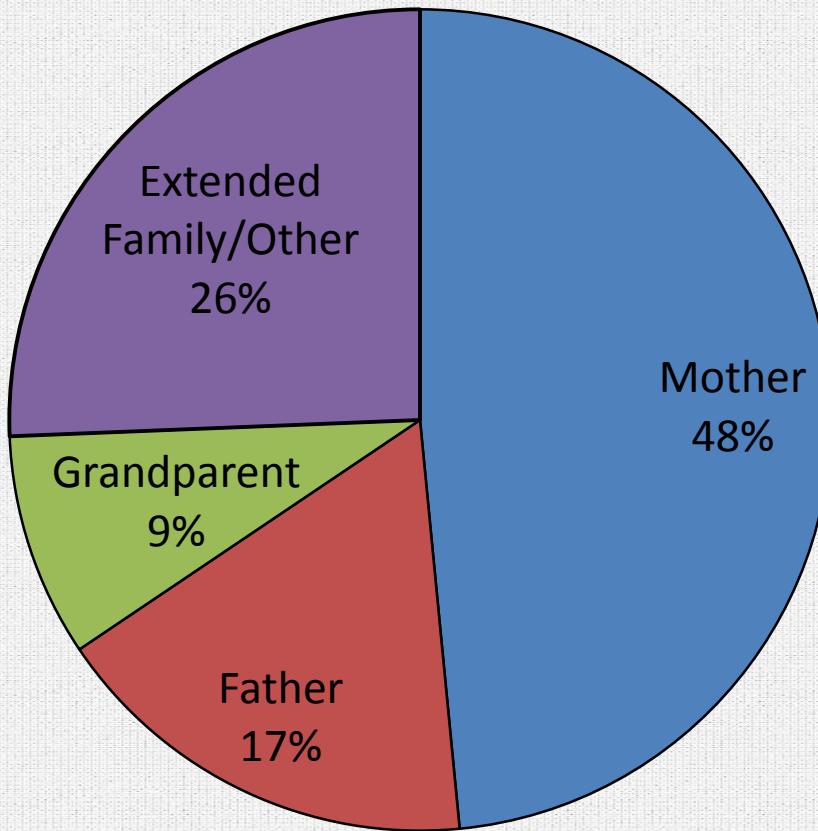
August 15, 2014 – February 15, 2015



# Event Attendance

## Event Attendance by Attendee's Relationship to Child

August 25, 2014 – February 15, 2015



# Event Attendance

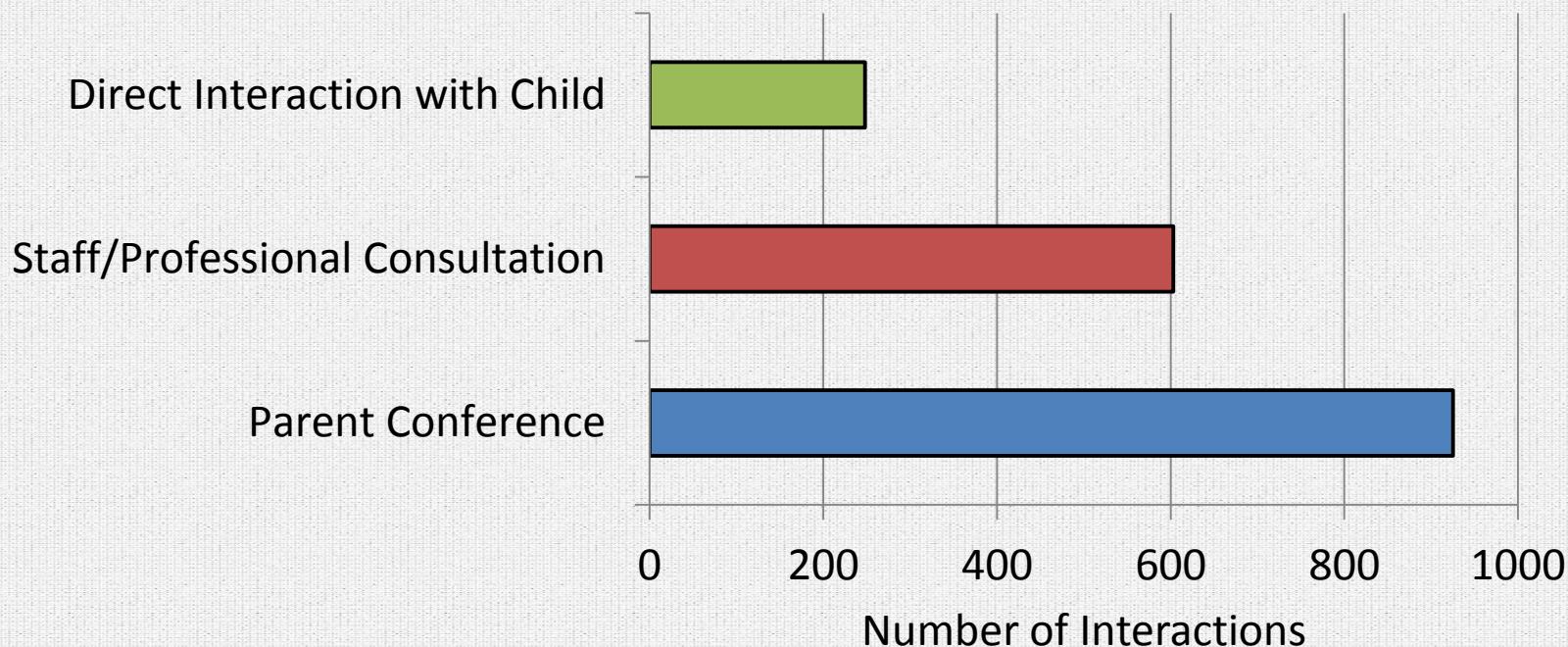
## Number of Events Attended by Individual

August 25, 2014 – February 15, 2015

Number of Events	Persons Attended
1 event	1,130
2-5 events	500
6-9 events	47
10-13 events	21
13+ events	12
<b>Total</b>	<b>1,710</b>

# Family Specialist Services

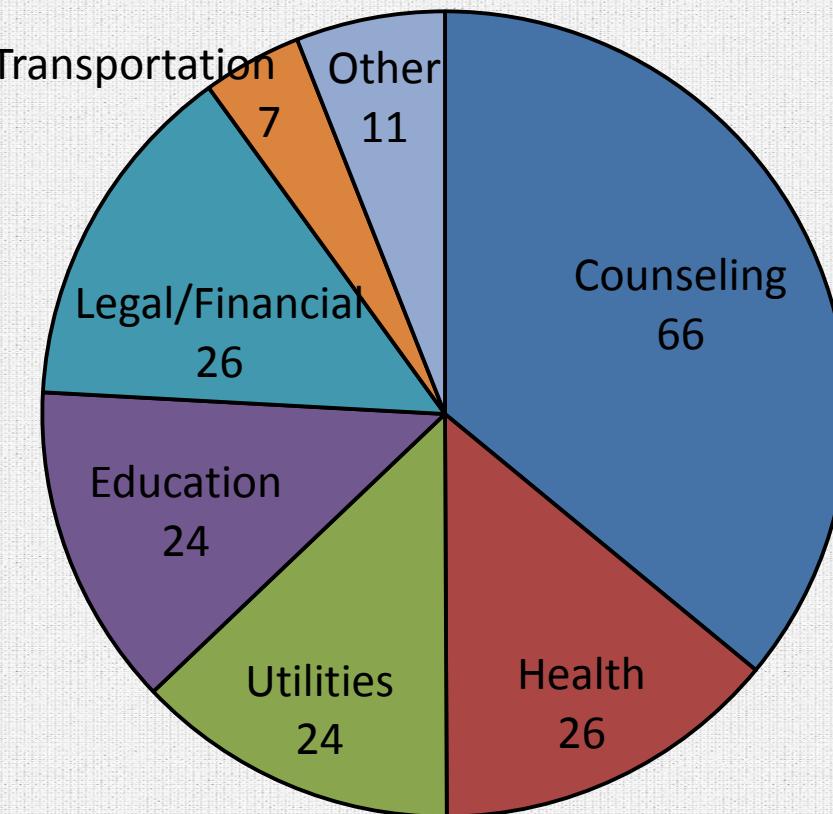
## Number of services provided by Family Specialists November 1, 2014 – February 15, 2015



# Service Referrals

**183 service referrals were provided in the following categories:**

**November 1, 2014 – February 15, 2015**





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