

<b>Small Business Advisory Commission Other Small Business Owner with less than 10 employees</b>	<b>Application No: No: 20210512140150_11041</b>
INTRODUCTORY LANGUAGE	
The Small Business Advisory Commission was established to solicit feedback and input across all small business community sectors in order to review upcoming policies, regulations and issues affecting small businesses, outside of the SBEDA Ordinance, and provide recommendations to City staff, Mayor and City Council.	
If you need assistance with completing this application, please contact the Small Business Office at 210.207.8080 or &lt;a href="mailto:Samantha.Diaz@sanantonio.gov"&gt;Samantha.Diaz@sanantonio.gov&lt;/a&gt;	
PROFILE	
Prefix	Ms
Last Name	Sepulveda
First Name	Juanita
Middle Name	Felicitas
Suffix	
Preferred Name	Juanita Sepulveda
Title	
Are you a City of San Antonio resident?	Yes
San Antonio Resident Length - Years	15
In which City Council District do you reside?	04
How many years have you lived in the City Council District where you reside?	15
Address Type?	
Address	
City	
State	
Zip	
Phone Type?	
Phone number	
Phone 2 Type?	
Phone 2 number	
Are you a City of San Antonio business owner?	
Duration you've conducted business in San Antonio - Years	01
In which City Council District does your business or organization operate?	04
How many years has your business or organization operated in this City Council District?	01
Address 2 Type?	
Address 2	
City 2	
State 2	
Zip 2	
eMail	
Employer	
Job Title	
Occupation	
What type of entity do you represent? Please select all that apply:	Small Business Owner
Name of Small Business/Organization	JFS International, LLC
If you are a small business owner, what is your current total employee count?	Less than 10 employees
If you are a small business owner, what type of industry is your business in?	Media
Board/Commission/Committee Name	Small Business Advisory Commission~Other~Small

	Business Owner with less than 10 employees~17
DEMOGRAPHIC INFORMATION	
The City of San Antonio strives for boards and commissions to be representative of our diverse community. Providing the following demographic information is voluntary, and will only be used for statistical and reporting purposes.	
Race/Ethnicity (Please select all that apply):	Hispanic/Latino/a
Gender:	Female
Age:	45 to 54
Do you identify as a sexual minority (such as lesbian, gay, bisexual, queer, etc.)?	Prefer not to Answer
QUESTIONS	
Do you or any of your immediate family members or any businesses that you or they own currently have any direct or indirect financial interest in any contract(s) with the City, including subcontracts?	No
Will you or any of your immediate family members or any businesses that you or they own seek a contract(s) with the City in the foreseeable future?	No
Do you or any of your immediate family members or any businesses that you or they own have any financial interest, direct or indirect, in any sale to the City of any land, materials, supplies, or service?	No
Will you or any of your immediate family members of any businesses that you or they own seek or take part, either directly or indirectly, in any sale of land, materials, supplies, or service to the City in the foreseeable future?	No
Does your employer or an employer of your immediate family members have a contract with the City?	No
Do you or any of your family members currently serve or in the past year served as an administrative aide to a Councilmember?	No
Do you currently serve in any elected or appointed public government office?	No
Are you a member and/or officer and/or employee of any boards, commissions, corporations, non-profit entities, agencies, or other entities?	Yes
Give the title and dates of any position which you have held in such organization:	Chair, City of San Antonio, Small Business Advocacy Committee, November 2019 to Present Commissioner, City of San Antonio, Veterans Affairs Commission Member, Center for Health Care Services Foundation, August 2018 to Present Member, Social Venture Partners, June 2018- Present Member, Chair, Programs Committee, SAMMinistries, April 2018- Present Member, Texas A and M University-San Antonio Foundation, November 2017 to Present
Do you receive any compensation for service on this entity(ies)?	No
Do you intend to seek election or appointment to any public office or board or commission in the foreseeable future?	No
Have you ever been hired for a position with the City of San Antonio?	No
Please provide a brief summary of your expertise and/or perspectives.	I have a combined 20 years of diverse background within the military as well as civilian areas and provide a depth of breadth of

knowledge supporting effective business development and management expectations within multiple industries. As to my perspective, change is not easy but necessary and I would like to promote a higher quality of life, and aid our city become more effective in creating change to scale our economy for the benefit of all of San Antonio. It is also necessary to be and agent of change but we need to do this by taking an active role in setting city priorities, as a members of boards, commissions and governing body ensuring our plans for the future will benefit San Antonio from every walk of life.

Please provide a description of your professional, educational and community/volunteer experience.

President and Chief Executive Officer, JFS International, LLC Chief Operations Officer and Partner, Vanyel Investments, LLC Chief Operations Officer Master of Science, Texas A and M University-San Antonio, San Antonio, TX, 2016 Master of Education, Texas A and M University-San Antonio, San Antonio, TX, 2015 Bachelor of Science in Special Education, Summa Cum Laude Texas A and M University-San Antonio, San Antonio, TX, 2011 Diversity, Equity and Inclusion in the Workplace Certificate, University of South Florida, FL, 2021 Chair, City of San Antonio, Small Business Advocacy Committee, November 2019 to Present Commissioner, City of San Antonio, Veterans Affairs Commission Member, Center for Health Care Services Foundation, August 2018 to Present Member, Social Venture Partners, June 2018-Present Member, Chair, Programs Committee,

	<p>SAMMinistries, April 2018- Present Member, Texas A and M University-San Antonio Foundation, November 2017 to Present</p>
<p>Please share your interest and commitment to racial and economic justice and other social equity issues.</p>	<p>I believe in racial justice and fair treatment of all people, resulting in fair opportunities and outcomes for everyone. Social equity is not just the absence of discrimination but also the presence of values and systems that ensure fairness and justice. Social equity is a state in which all have the same opportunity to reach their potential. Achieving this state of social change requires an understanding of racial disparities and a willingness to adopt practices that create equitable opportunities for the populations you serve. We need to build a community where we address conditions through advocacy, boards, and city council to bring change by supporting strategies and strengthening actions.</p>
<p>Please explain why you would like to serve on this committee.</p>	<p>The quality of life in my city and its future matters to me. I have faith in my skills, knowledge, and experience to advocate and encourage to raise our standards of living in my community. However, I never want to be short sighted nor overlook the need to be vigilant for my community. I believe to be effective for self as well as my city, I need to be open minded and a lifelong learner. I feel I can improve and make sure diversity is represented throughout our community. By taking an active role in setting priorities, as a member of boards, commissions, and an entrepreneur safeguarding development for the future will benefit my</p>

	community, industries, myself and aid in cultivating the next generation of leaders.
What potential barrier(s) may affect your participation in this committee?	
COMMITTEE MEMBER EXPECTATIONS	
Assist the Director of EDD, the City Manager, Mayor and City Council in reviewing upcoming policies, regulations and issues affecting small businesses, outside of the SBEDA Ordinance, and provide direct feedback and recommendations to City staff and City Council.	
Coordinate activities and actions with the Economic and Workforce Development Council Committee (EWDC) or corresponding board/committee designated by the Mayor and/or City Council.	
Make recommendations concerning the modification of such policies or programs that may affect small businesses.	
Engage the community, in particular, marginalized communities and commission member networks, and promote awareness of EDD's small business programs and initiatives.	
Advise staff in preparation of programs and initiatives related to policies affecting small businesses and/or EDD's small business programs, which may include participating in presentations to the City Council and/or EWDC during the year.	
Work collaboratively with other City Boards and Commissions on matters that may affect small business.	
I have read and agree to adhere to the above-referenced expectations for committee member participation.	Acknowledged
SUPPORTING DOCUMENTATION	
Submit the following documentation needed to establish your eligibility. Be aware that the information you submit may be subject to verification during the application process. The information is also subject to the Texas Public Information Act and may be disclosed to the public unless otherwise protected by law. Attach scanned copies of your documentation using the Attachments panel at the bottom of this page.	
Copy of your current driver's license or other official documentation listing your Last Name, First Name, and Date of Birth.	
APPLICATION SIGN-OFF	
As a board, commission, or committee member, you will be asked to adhere to: Code of Ordinances, City of San Antonio, Part II, Chapter 2, Article IX, Sec.2-534. All board and commission members must file a Financial Disclosure Report with the Office of the City Clerk upon appointment, and annually thereafter, throughout the member's term. Failure to file a Financial Disclosure Report within the time required by the City's Ethics Code will be considered an automatic removal.	
I understand that if any member of the public makes a request for information included in this Application for Appointment, most of the information must be disclosed under the Public Information Act. I understand that the City of San Antonio will attempt to maintain the confidentiality of highly private matters by seeking an Attorney General's opinion in accordance with the Public Information Act. I understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of San Antonio, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act or any other law requiring its release.	Acknowledged
OATH: I have read and understand the guidelines set out in this application. The foregoing statements are true, accurate, and complete. I agree that any misrepresentation or omission of facts may result in my disqualification for appointment.	Acknowledged
Enter Your Name	Juanita Sepulveda
Date of submission.	5/12/2021
The Texas Public Information Act provides that each government official may choose whether to allow the public access to the information in the custody of the City that contains your home address, home telephone number, or reveals whether you have family members. Please note that this does not apply to business addresses, which are subject to public disclosure. If an open records request is filed requesting to view or obtain records that contain your personal information, the City will take steps to protect your personal information as authorized by the Texas Public Information Act, but only if you have elected to protect personal information.	

I want the public to have access to my Home Address.	No
I want the public to have access to my Home Telephone Number.	No
I want the public to have access to my Social Security Number.	No
I want the public to have access to my Emergency Contact Information.	No
I want the public to have access to my Family Information.	No
Please attach any additional information, such as a current resume, using the Attachments panel at the bottom of this page.	