

City of San Antonio  
**Department of  
Arts & Culture**

Public Art Strategy

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Presented by  
Debbie Racca-Sittre,  
**Director**

April 19, 2018



**CulTÚArt**

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The Future of San Antonio Arts  
& Culture is in **YOUR** hands!

City Council Item 25A

Approval of Pre-Qualified List  
of Public Art Professionals

# Cul-TÚ-Art Plan

- A coordinated planning document that identifies strategies for 6 focus areas:



October 2016 - Film  
February 2017 - Centro de Artes



February 2018 – Arts Funding Guidelines  
Spring 2018 – Public Art Strategy and Plan



Summer/Fall 2018 – Music  
Cultural Districts Framework



## Public Art Strategic Vision:

“We open the landscape to diverse voices and narratives to create engaging public art.”

# Public Art Policy



**1% of eligible capital  
improvement funds  
designated for public art**

District 7

# Proposed Public Art Strategies



1. Enhances existing policies
2. Improves the public art development process by prioritizing community input and expanding the artist selection process to increase flexibility
3. Proposes signature projects that are inline with the community's desires and have a city wide impact

# Pre-Qualified List: Open Call Annual Process



- Open Call Issued
  - April thru Sept
- Extensive Outreach Efforts
- Eligible categories
  - Public Artists
  - Support Services
    - Art Handlers, Conservators, Fabricators, Documentarians, etc.
  - Collaborative Partners
    - Non-Profits with Public Art Expertise

# Pre-Qualified List: Open Calls & Curated

## 2 Year Pre-Qualification List



| Category               | 2018 | Total |
|------------------------|------|-------|
| Open Call Artists      | 97   | 191   |
| Mentorship Artists     | 12   | 22    |
| Curated Artists        | 18   | 18    |
| Support Services       | 63   | 82    |
| Collaborative Partners | 5    | 17    |
| Grand Total            | 195  | 330   |

- 300 Applications Received
- Scored on: Creativity, Knowledge & Relevant Experience
- Those scoring above 70% are recommended
- Some artists and services were curated

# Curatorial Committee

## Active Members

### **Rene Barilleaux, Chair\***

Head of Curatorial Affairs, The  
McNay Art Museum

### **Mónica Del Arenal**

Former Executive Director,  
Mexican Cultural Institute

### **Alana Coates**

Art Historian/Curator,  
Assoc. Director, Ruiz-Healy Art

### **Linda Hardberger\***

Curator, Tobin Theater Arts Fund

### **Mary Heathcott**

Executive Director,  
Blue Star Contemporary

### **Mark Anthony Martinez**

Exhibitions Director,  
Trinity University

### **Guillermo C. Nicolas\***

Art Collector, President of 3N Group

### **Cassandra Parker-Nowicki**

Curator, Carver Cultural Center

*(\*members of San Antonio Arts Commission)*

District 9 – Airport CONRAC





# Approval Process



# Recommendation



- Staff recommends approval of 2-year Pre-Qualified Professional Public Art resources list to be utilized for budgeted Public Art Projects
- Artist selection for specific projects will follow San Antonio Arts Commission process

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