

<b>RFQ SA Climate Ready Engagement &amp; Communications Initiative (RFQ 20-038; RFx# 6100012483)</b>  <b>Score Summary FINAL EVALUATION May 7, 2020</b>	<b>Maximum Points</b>	<b>TXC Texas Creative, LTD 334 North Park Dr. San Antonio, Texas 78216</b>	<b>The DeBerry Group 110 Broadway, Suite 625 San Antonio, Texas 78205</b>	<b>Poznecki-Camarillo, Inc. 5835 Callaghan Road, Ste. 200 San Antonio, Texas 78228</b>	<b>esd &amp; Associates 1202 W. Bitters Rd., Suite #9 San Antonio, Texas 78216</b>
<b>A - Experience, Background, Qualifications</b>	<b>30</b>	<b>27.40</b>	<b>21.60</b>	<b>15.40</b>	<b>13.60</b>
<b>B - Proposed Plan</b>	<b>45</b>	<b>39.60</b>	<b>34.00</b>	<b>22.40</b>	<b>23.00</b>
<b>A - B Sub-Total</b>	<b>75</b>	<b>67.00</b>	<b>55.60</b>	<b>37.80</b>	<b>36.60</b>
<b>C - Small Business Economic Development Advocacy Program</b>	<b>10</b>	<b>10.00</b>	<b>10.00</b>	<b>10.00</b>	<b>10.00</b>
<b>D - Local Preference Program</b>	<b>10</b>	<b>10.00</b>	<b>10.00</b>	<b>10.00</b>	<b>10.00</b>
<b>E - Veteran-Owned Small Business Preference Program</b>	<b>5</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>TOTAL SCORE</b>	<b>100</b>	<b>87.00</b>	<b>75.60</b>	<b>57.80</b>	<b>56.60</b>
<b>RANK BASED ON TOTAL SCORE</b>		<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>