

**THIS IS A DRAFT AND WILL BE REPLACED BY THE FINAL, SIGNED
ORDINANCE OR RESOLUTION ADOPTED BY CITY COUNCIL.**

AN ORDINANCE

**APPROVING A FIVE-YEAR MASTER RACING AGREEMENT
COVERING THE 2016-2020 SAN ANTONIO ROCK N ROLL
MARATHON AND 1/2 MARATHON WITH COMPETITOR
GROUP, INC., WITH ONE TWO-YEAR RENEWAL OPTION,
WHICH INCORPORATES RELATED AGREEMENTS.**

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WHEREAS, since the 2008 inaugural year, the City has been working with San Antonio Sports (“SAS”) in hosting the San Antonio Rock ‘n’ Roll Marathon & 1/2 Marathon (“Event”), which has been operated by the Competitor Group, Inc. (“CGI”) since 2011, and has generated an annual economic impact of more than \$30 million to the City; and

WHEREAS, in August 2015, SAS, in partnership with the City, issued an RFP for production of the marathon and the evaluation panel recommends entering a contract with CGI; and

WHEREAS, to ensure the continued success of the Event and overall coordination between the City and CGI, the proposed Master Agreement outlines each party’s responsibilities and consolidates various agreements to provide the City and CGI with a comprehensive view of deliverables, allowing for a more integrated approach for managing and supporting a successful Event; and

WHEREAS, the Master Agreement covers the Event from 2016 through 2020, provides one two-year renewal option, and incorporates corresponding License Agreements for the Alamodome and the Henry B. Gonzalez Convention Center and an Event Advertising and Promotion Agreement with Proof Advertising, the City’s contracted advertising agency; **NOW THEREFORE:**

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. The terms and conditions of the Master Racing Agreement with Competitor Group, Inc. are authorized and approved. Additionally, the terms and conditions of the Alamodome License Agreement and Henry B. Gonzalez Convention Center License Agreement, which are incorporated into the Racing Agreement as Exhibits B and C respectively, are authorized and approved.

SECTION 2. The City Manager or her designee is authorized to execute the Master Racing Agreement and the incorporated Alamodome and Henry B. Gonzalez Convention Center License Agreements. A copy of the Master Racing Agreement and its incorporated documents, in substantially final form, is attached to this Ordinance as **Attachment I**.

LB
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Item #

SECTION 3. This Ordinance shall take effect immediately upon the receipt of eight affirmative votes; otherwise it shall be effective ten days after its passage.

PASSED AND APPROVED this 19th day of November, 2015.

M A Y O R
Ivy R. Taylor

ATTEST:

APPROVED AS TO FORM:

Leticia M. Vacek
City Clerk

Martha G. Sepeda
Acting City Attorney

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