

City of San Antonio

Department of Arts & Culture

Public Art Strategy

Presented by
Debbie Racca-Sittre,
Director

February 20, 2018



CulTÚArt

The Future of San Antonio Arts
& Culture is in **YOUR** hands!

Cul-TÚ-Art Plan

- A coordinated planning document that identifies strategies for 6 focus areas:



October 2016 - Film
February 2017 - Centro de Artes



February 2018 – Arts Funding Guidelines
Spring 2018 – Public Art Strategy and Plan



June 2018 – Downtown Cultural Plan
2018 – Music





Public Art Strategic Vision:

“We open the landscape to diverse voices and narratives to create engaging public art.”

Public Art Policy



**1% of eligible capital
improvement funds
designated for public art**

District 7

5 Year PASA Results



2012 Bond Program Capital Projects

- 1st to include full 1% policy
- Added 58 artworks
(4 times more than 2007 Bond)

Non-Bond Capital Projects

- Added 59 artworks

Observations

1. Art must be intentional and curated
2. Maintenance must be considered
3. Engage the community early and often
4. Local Artists must have opportunities
5. Celebrate Art

Community & Stakeholders Input

City Council Arts Culture & Heritage
Committee

San Antonio Arts Commission & Curatorial
Committee

Community
Feedback

District
Meetings

Resident &
Visitor Survey

Survey Results

- 93% of those surveyed consider seeing and experiencing art in San Antonio is “important.”
- Overall, 96% of all survey respondents say they have seen public art in at least one location.
- About half of all survey participants would like to see more 3-D sculptural as well as environmental art .

Survey Results

- 91% of respondents would like to see more public art in San Antonio.
 - The most mentioned locations where they would like to see more Public Art are Downtown, Along the River and in Neighborhood Parks and Greenway Trails.
- About half of all survey participants would like to see pop-up and short-term public art.

Survey Comments

			Positive and Supportive
			<i>We have visited San Antonio often, always staying close to the Riverwalk. It's a wonderful place for cultural events and activities.</i>
			<i>Dare I just say, the improvement over the past 18 years is EXCELLENT! Keep it up!</i>
			<i>There is already so much to do I can barely keep up!</i>
			<i>The city does a good job of bringing a diverse range of arts and events to San Antonio.</i>
			<i>I think that San Antonio offers a lot of artwork and events. I love everything about the art and culture San Antonio already offers and I don't think I would change or add anything different. They are doing a great job!</i>
			<i>I'm very happy with what is offered, and glad I live in San Antonio!</i>
			<i>I believe the City of San Antonio offers something for everyone throughout the year.</i>
			<i>I feel San Antonio is very diversified in its arts and cultural events.</i>

Benchmarking Comparison

Municipality	Policy Adopted	Funding Percent	Pre-Qualifies Artist List	Maintenance Funds
Austin	1985/2002	2%	Yes	No Dedicated Funds
Chicago	1978/2007	1.33%	No	Up to 20% of Project Funds
Dallas	1988	.75% to 1.5%	Yes	No Dedicated Funds
Houston	1999/2006	1.75%	Yes	No Dedicated Funds
Phoenix	1986	1%	Yes	Annual General Funds
San Antonio	1996/2011	1%	Yes	HOT Funds
San Diego	1992/2004	2%	No	No Dedicated Funds

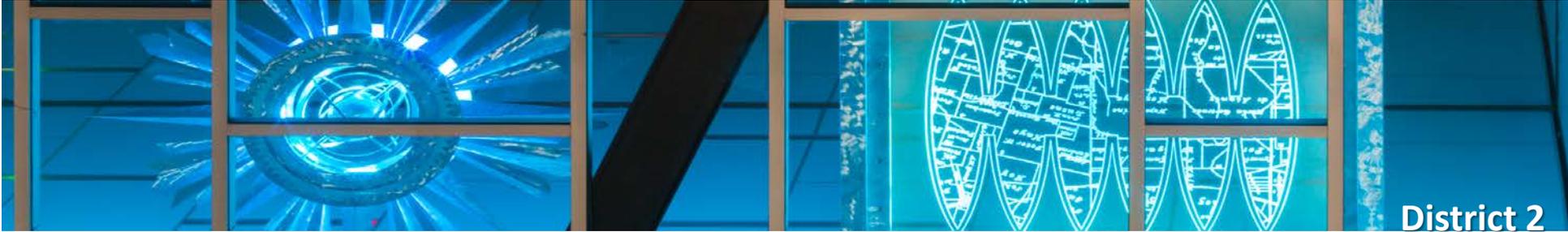
Consultant Recommendations



- Update policies to consider art maintenance and murals
- Don't limit artist selection to open calls, engage curators
- Create signature projects, like the “T”



Proposed Public Art Strategies



1. Enhances existing policies regarding the maintenance of art.
2. Expands the artist selection process to provide more flexibility.
3. Prioritizes community engagements.
4. Incorporates a placement plan for art.

Enhance Existing Policy

- Municipal Mural Protection
- Art Maintenance Plan
- Facilitate design review and approval process



Artist Selection

- Enhance Artist Selection Process
 - Included curated artists as part of pre-qualified list
 - Annual “open call” process is a tool not a limitation,
 - Allows SA artist access to opportunities and mentorship



Mentorship Program

- 2nd year of the program
- 12 emerging artists added to the 2018 list



Airport CONRAC Mural

Community Engagement

- Build relationships between community and art
 - Develop sense of neighborhood identity, project interest, transparency
 - Cultivates new artists and advocacy



Placement Planning

- Identifies appropriate locations in all districts to place public art, such as greenway trails, parks and community facilities
- Creates a temporary location for art to be displayed while awaiting construction completion of the infrastructure in its final placement



Next Steps

- Requesting input from the Arts, Culture, and Heritage Committee on the proposed Public Art Strategy.
- Return to the Committee in March with the final Public Art Strategy and the preliminary Project Plan for review.
- Council consideration is proposed for March or April 2018.

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