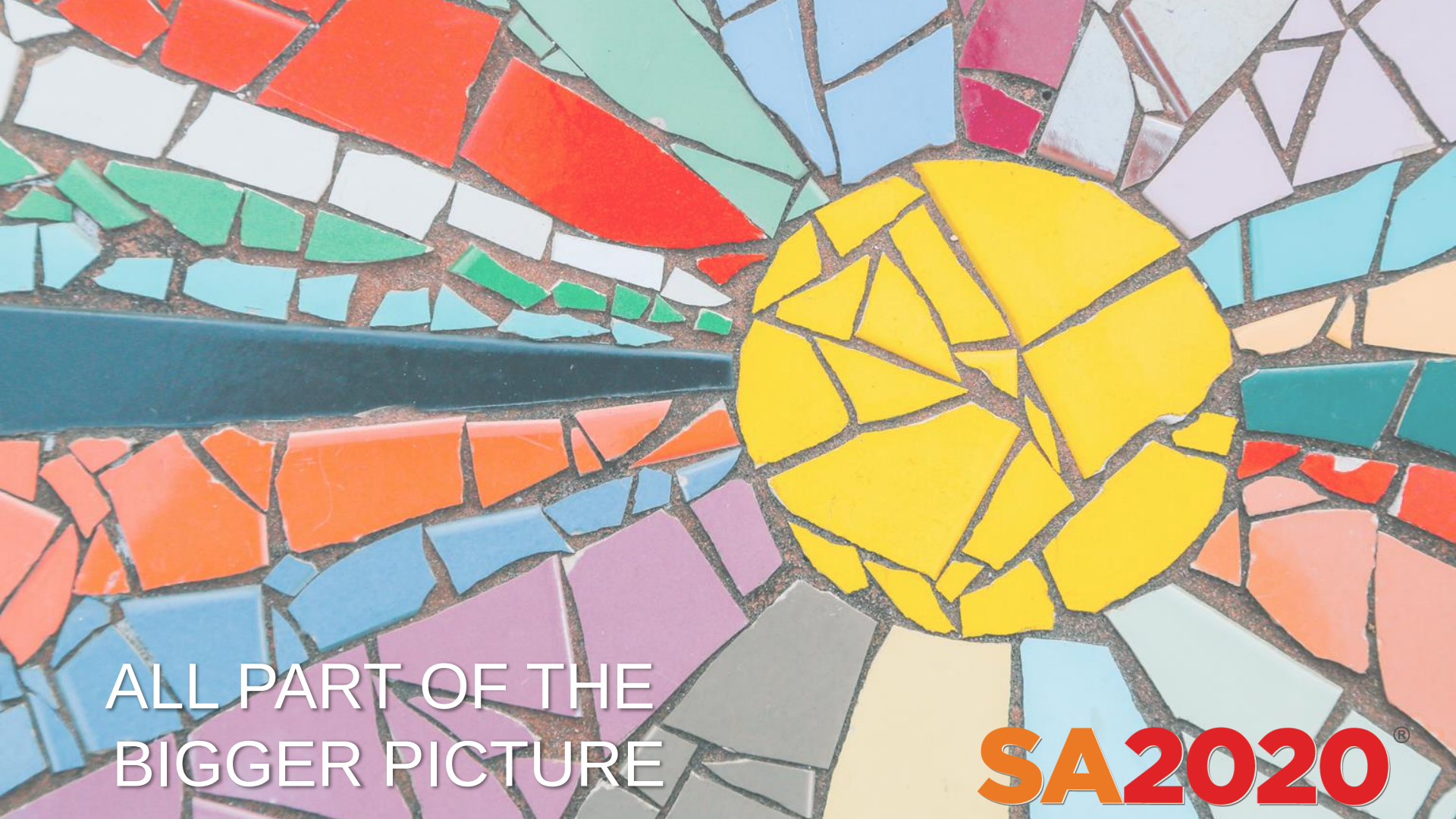

ALL PART OF THE
BIGGER PICTURE
SA2020®

We drive progress
toward a
shared vision
of a
thriving
San Antonio.

"Our residents are among the healthiest in the nation with access to quality education and economic opportunity. San Antonio is the safest big city in the U.S. with **connected neighborhoods** and residents that are **engaged civically**. The city is growing, but is sustaining its natural resources as a respectful steward. San Antonio has public transportation that is recognized as a model of efficiency, a vibrant downtown, a diverse and thriving creative community, and a local government that's responsive and accountable.

Our entire community takes responsibility for our collective well-being."

SA2020®

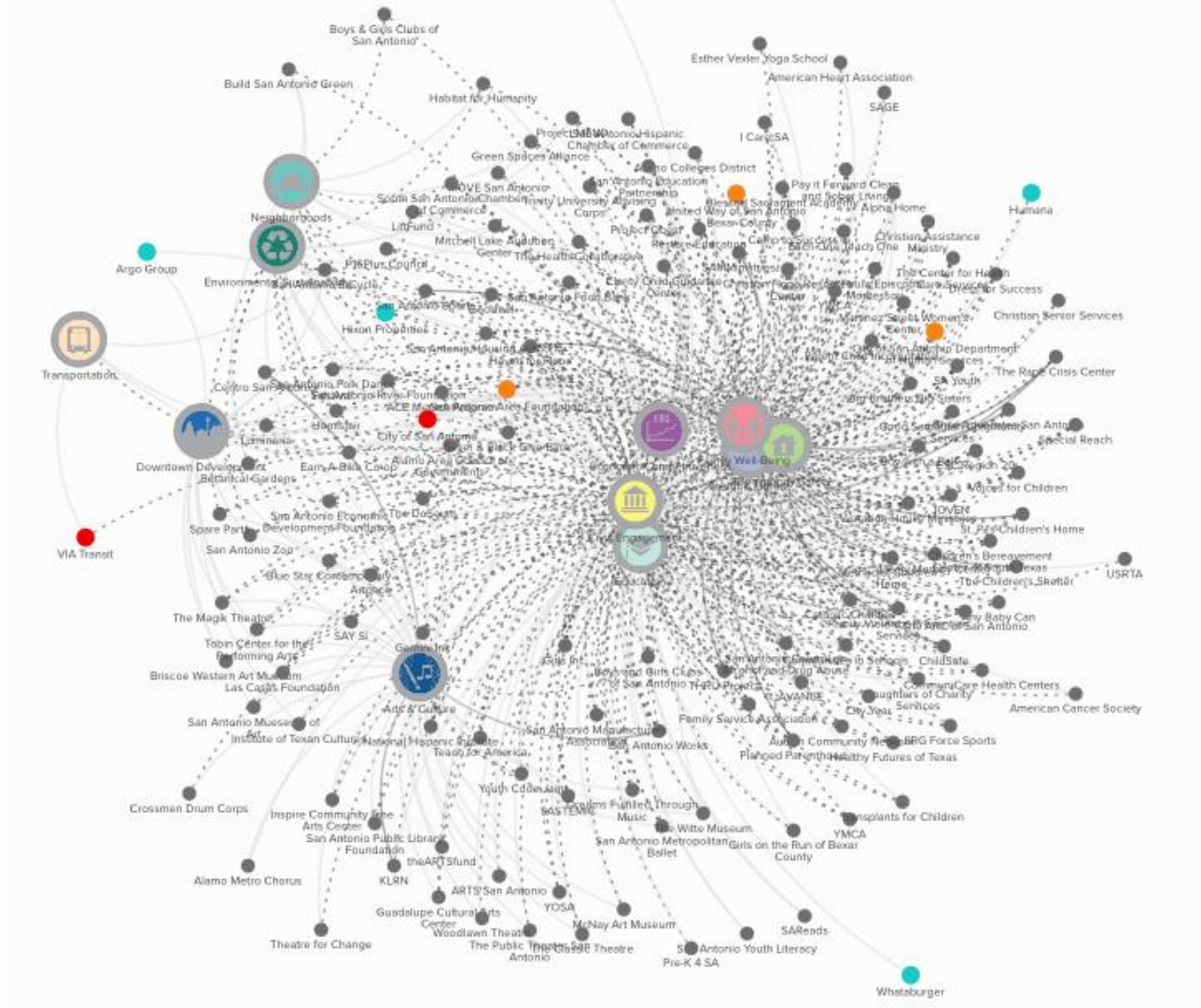
SA 2020®

RESULTS DRIVEN

DATA INFORMED

PEOPLE POWERED

SYSTEMS FOCUSED


Boys & Girls Clubs of San Antonio
Build San Antonio Green
Habitat for Humanity
Esther Vexler Yoga School
American Heart Association
SAGE
I Care SA
Green Spaces Alliance
Alamo Colleges District
Pay It Forward Class
Humana
Neighborhoods
Argo Group
Transportation
Christian Assistance Ministry
Christian Senior Services
The Rape Crisis Center
Downtown Development
Botanical Gardens
City of San Antonio
Well-Being
Voices for Children
VIA Transit
San Antonio Zoo
USRTA
The Magik Theatre
Tobin Center for the Performing Arts
Briscoe Western Art Museum
Las Casas Foundation
Arts & Culture
Crossmen Drum Corps
Inspire Community Fine Arts Center
San Antonio Public Library Foundation
Alamo Metro Chorus
KLRN
Guadalupe Cultural Arts Center
Theatre for Change
YOSA
McNay Art Museum
SAReads
Pre-K 4 SA
Transplants for Children
YMCA
Girls on the Run of Bexar County
San Antonio Metropolitan Ballet
Whataburger

CITY OF
SAN ANTONIO
EST. 1718

We deliver quality services and
commit to achieve San Antonio's vision of prosperity
for our diverse, vibrant, and historic community.

"Our residents are among the healthiest in the nation with access to quality education and economic opportunity. San Antonio is the safest big city in the U.S. with **connected neighborhoods** and residents that are **engaged civically**. The city is growing, but is sustaining its natural resources as a respectful steward. San Antonio has public transportation that is recognized as a model of efficiency, a vibrant downtown, a diverse and thriving creative community, and a local government that's responsive and accountable.

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Comprehensive Plan Committee

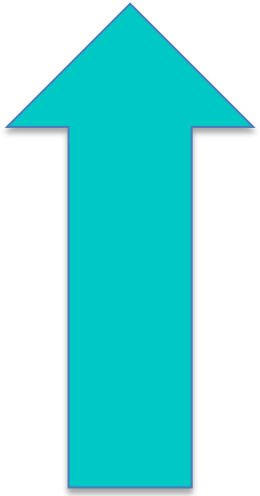
To oversee the implementation of SA Tomorrow, including plans, programs and policies that promote the orderly growth and development of the City.

Housing policies will also be considered by this committee, while ensuring that the development and maintenance of the community's infrastructure and utility systems — including SAWS, CPS Energy and communication technology — support the comprehensive plan.

INFRASTRUCTURE
Early Childhood
Education & Workforce
Community Vitality
SA2020®
Health Access & Wellness
Social Connectedness
SUSTAINABILITY

SA2020®
IMPACT REPORT 2017
ALL PART OF A BIGGER PICTURE
SA2020.ORG/REPORTS

70%



10	11	22	17	1
(16%)	(18%)	(36%)	(28%)	

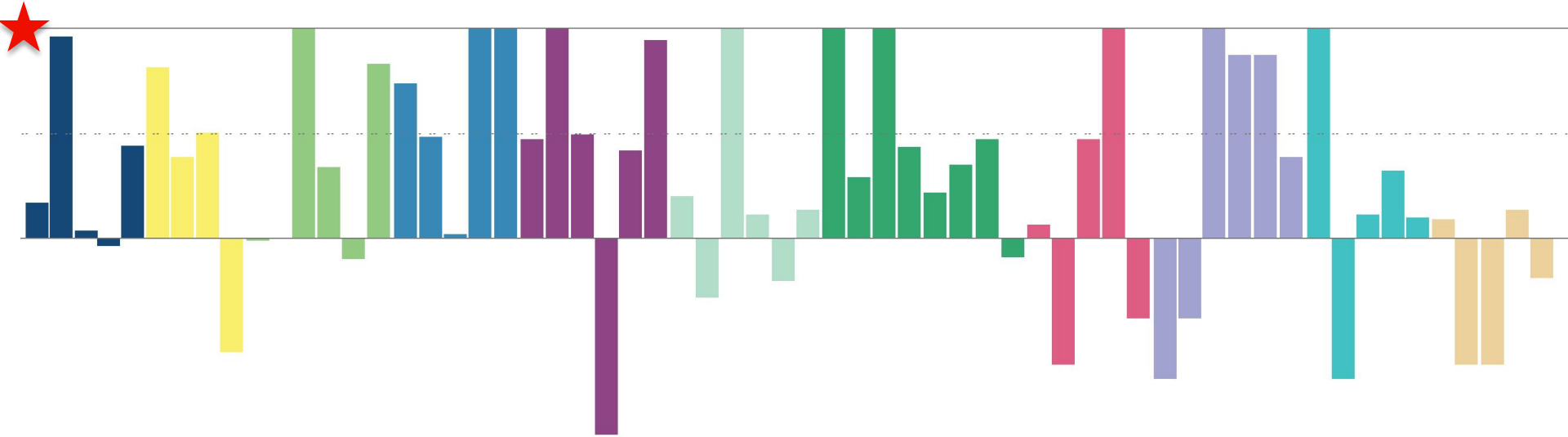
Reduce Income Segregation

Improve Digital Access

Decrease Housing Cost Burden

Increase Alternative Transit Use

Eliminate Traffic Fatalities and Serious Injuries



Define Your Why. Use it as your compass.

1. Why does this committee exist?

To oversee implement the SA Tomorrow Comprehensive Plan.

2. Why does the SA Tomorrow Comp Plan exist?

1

Maintain the character and integrity of existing San Antonio neighborhoods, parks, open space and trails by focusing growth in mixed-use regional centers and along attractive multimodal corridors with high performing transit service.

2

Ensure that all residents living in existing and new neighborhoods have safe and convenient access to jobs, housing, and a variety of amenities and basic services including great parks, strong schools, convenient shopping and nearby regional centers.

4

Ensure an inclusive San Antonio by providing affordable housing and transportation choices throughout the city.

Develop The What. Describe the program/effort/policy.

1. What are the intended outcomes?

Hierarchy of Effects, Bennett and Rockwell, 1995 “Targeting Outcomes of Programs”

Conditions → Long-term Outcomes

Social, Economic, & Environmental Improvements

Actions → Intermediate Outcomes

Changes in behaviors and practices

Learning → Short-term Outcomes

Changes in knowledge, attitudes, skills, aspirations

Reactions

Degree of satisfaction with program; level of interest; feelings toward activities

Participation

Number and characteristics of people reached; frequency and intensity of contact

1. Ensure that all residents have safe and convenient access to strong schools.

1. Create School Siting Requirements
2. Enforce Standards for Streets & Connectivity within 1 mile of schools

1. Research & Understand Best Practices for School Siting Guidelines

Discover The Who. Who will this program/effort/policy impact?

1. Will this program have impacts in specific geographic areas? Consider racial demographics, histories.

2. What performance level data is available for this program?

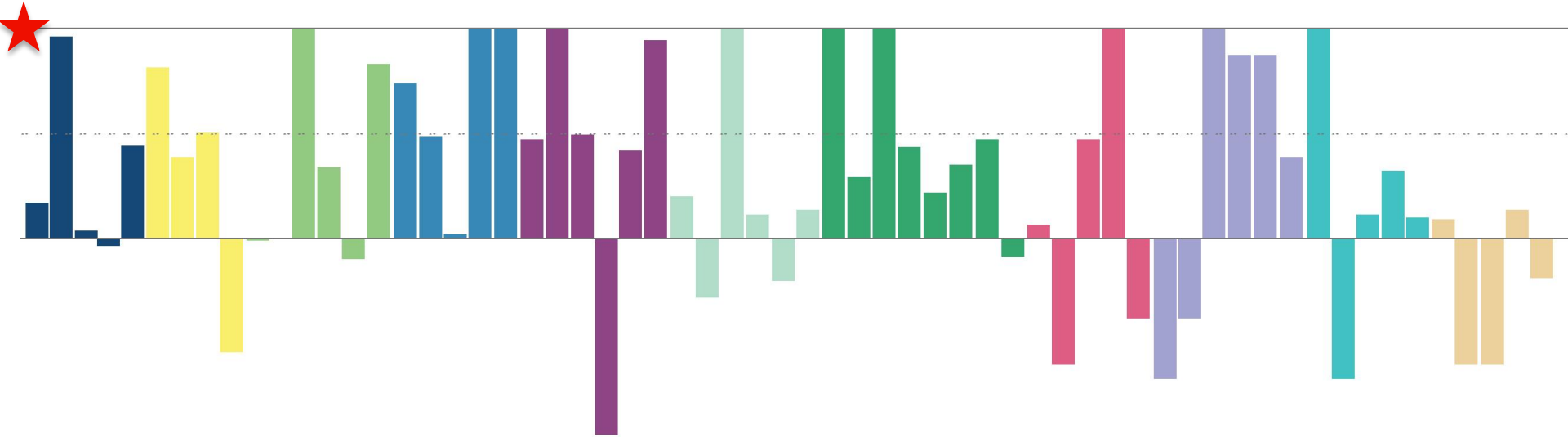
3. Based on this information, who are the most affected community members? How have they been involved in the development of this program?

Measure Performance.

1. How will you know if you are achieving the anticipated outcomes?

2. How will outcomes be documented and evaluated?

3. How will you communicate impact?



1. Lead with the result.

Where are we going and WHY?

2. No one owns the entirety of the results, but we can all own a piece.

Define your piece.

3. Celebrate successes & Highlight challenges.

SA 2020®

WWW.SA2020.ORG