

AN ORDINANCE **2017-01-19-0017**

AUTHORIZING THE SUBMISSION OF A GRANT APPLICATION TO PVBLIC FOUNDATION BY THE CITY OF SAN ANTONIO, THROUGH THE CARVER COMMUNITY CULTURAL CENTER, IN THE AMOUNT OF \$15,000.00 FOR IN-KIND MEDIA AND MARKETING SERVICES FOR THE PURPOSE OF INCREASING THE CARVER'S MARKETING AND OUTREACH EFFORTS.

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WHEREAS, the PVBLIC Foundation is an innovative non-profit media organization that harnesses the power of media to drive social change and PVBLIC works strategically to pair media space with key non-profits at the local, national and global levels; and

WHEREAS, the Carver Community Cultural Center ("Carver") is a thriving hub for educational, social and multicultural services; however, due to increased costs associated with current methods of marketing it is difficult to reach audiences that would appreciate the programming that the Carver brings to San Antonio; and


WHEREAS, if selected to receive this grant of in-kind media and marketing services totaling up to \$15,000.00, the City intends to utilize the grant to support and expand the Carver's current marketing strategy; **NOW THEREFORE:**


BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:


SECTION 1. The submission of a grant application to PVBLIC Foundation by the City of San Antonio, through the Carver, for the purpose of increasing the Carver's marketing and outreach efforts is authorized and approved.

SECTION 2. This Ordinance shall take effect immediately upon the receipt of eight affirmative votes; otherwise it shall be effective ten days after its passage.

PASSED AND APPROVED this 19th day of January, 2017.


M A Y O R
Ivy R. Taylor

ATTEST:

Leticia M. Vacek, City Clerk

APPROVED AS TO FORM:

City Attorney

Agenda Item:	10 (in consent vote: 5, 7, 8, 9, 10, 11, 12, 14, 15, 16, 17, 21, 22, 23, 24, 25, 26, 27)						
Date:	01/19/2017						
Time:	09:28:18 AM						
Vote Type:	Motion to Approve						
Description:	An Ordinance authorizing the submission of a grant application to PVBLIC Foundation by the City of San Antonio through the Carver Community Cultural Center in the amount of \$15,000.00 for in-kind media and marketing services for the purpose of increasing the Carver's marketing and outreach efforts. [Carlos Contreras, Assistant City Manager; Michael J.Sawaya, Convention and Sports Facilities]						
Result:	Passed						
Voter	Group	Not Present	Yea	Nay	Abstain	Motion	Second
Ivy R. Taylor	Mayor		x				
Roberto C. Treviño	District 1		x				
Alan Warrick	District 2		x				
Rebecca Viagran	District 3		x				
Rey Saldaña	District 4		x				
Shirley Gonzales	District 5		x				
Ray Lopez	District 6		x				x
Cris Medina	District 7		x				
Ron Nirenberg	District 8		x			x	
Joe Krier	District 9		x				
Michael Gallagher	District 10		x				