



*Early Inspiration. Future Success.*

# CEO UPDATE

02.19.2019

# STUDENT ENROLLMENT

| Dates                     | Milestone  |
|---------------------------|--|
| Friday, February 1, 2019  | Application Opened to Public                             |
| Monday, February 4, 2019  | Weekly Acceptance Notification Began                     |
| Monday, February 10, 2019 | 2,000 Applications Received                              |
| Tuesday, March 5, 2019    | Begin Meeting with Districts to Review Documents Updates |
| Monday, April 1, 2019     | Registration Team Orientation and Training               |
| Monday, April 15, 2019    | Registration Appointments Begin                          |
| Monday, August 5, 2019    | Home Visits  |
| Monday, August 12, 2019*  | Welcome Week   |
| Monday, August 19, 2019*  | 1 <sup>st</sup> Day of School                            |

# STUDENT ENROLLMENT: TOTAL APPLICATIONS

AS OF FEBRUARY 18, 2019

| District      | East | North | South | West | Total |
|---------------|------|-------|-------|------|-------|
| East Central  | 6    | 1     | 52    | 0    | 59    |
| Edgewood      | 1    | 2     | 3     | 66   | 72    |
| Harlandale    | 2    | 0     | 27    | 6    | 35    |
| New Frontiers | 4    | 2     | 4     | 2    | 12    |
| Northeast     | 212  | 176   | 4     | 1    | 393   |
| Northside     | 7    | 436   | 7     | 238  | 688   |
| San Antonio   | 16   | 45    | 112   | 38   | 211   |
| Southside     | 0    | 0     | 13    | 0    | 13    |
| Southwest     | 1    | 5     | 6     | 24   | 36    |
| Scholarship   | 96   | 13    | 13    | 11   | 133   |
| Tuition       | 112  | 205   | 79    | 142  | 538   |
| Total         | 457  | 885   | 320   | 528  | 2,190 |

# STUDENT ENROLLMENT: COMPARISON TO 2018-19



| Year       | East | North | South | West | Total |
|------------|------|-------|-------|------|-------|
| 2018-2019  | 378  | 871   | 256   | 561  | 2,066 |
| 2019-2020  | 457  | 885   | 320   | 528  | 2,190 |
| Difference | 21%  | 2%    | 25%   | -6%  | 6%    |

# STUDENT ENROLLMENT: COMPARISON TO 2018-19



| 2,000 Applications | Date              |
|--------------------|-------------------|
| 2014               | April 29, 2014    |
| 2015               | March 25, 2015    |
| 2016               | March 27, 2016    |
| 2017               | March 21, 2017    |
| 2018               | February 17, 2018 |
| 2019               | February 10, 2019 |

# EARLY MATTERS SAN ANTONIO



**A coalition of business and civic organizations working collectively to advocate for high-quality early learning at the local and state level.**

Launch meeting take-aways:

1. Agreement San Antonio should be part of Early Matters
2. Interest in conducting community scan to drive strategic plan
3. Need to identify champion(s) to bring key voices to the table

# OUTREACH AND PROMOTION



## Presentations to Civic Groups

- Optimist Club (January 29)
- NISD Retired Teachers Association (February 13)
- Early Matters (February 13)
- Northwest SA Rotary Club (February 14)
- SA West Rotary Club (February 19)
- SA Airport Rotary Club (February 20)

## Media Events

- KABB-TV – Fox News Mid Day (February 4)
- TPR The Source (February 6)

# OUTREACH AND PROMOTION



## Presentations to Education Groups

- SBOE Roundtable at MidWinter Conference (Jan 30)
- Early Childhood Virtual Convening (February 22)
- Trinity Urban Education Class (February 27)

## Participation in Community Meetings

- KLRN Strategic Planning (February 12)
- Early Matters Launch Dinner (February 13)
- Early Matters Statewide Policy Committee (February 19)
- Education Forum Planning for April 2 event

# OPEN HOUSE AT THE SOUTH CENTER



- 113 individuals (55 families) attended
- Variety of activities:
  - Director and Family Engagement Team Q&A
  - Visit to bilingual and English classroom
  - Curriculum, environment, daily activities Q&A
- Highlight according to families: Center tour and enrollment process information.



# WELCOME TO KINDER



**Step 1:** School district representatives meet families at Pre-K 4 SA

- All 8 school districts represented
- 550 family members participated

**Step 2:** Facilitated visits to participating district schools



*"I was excited to tour the school and was pleased how administration interacted with my grandson who has special education needs. They made it easy for me to understand what the transfer process would be like."*



*Early Inspiration. Future Success.*

QUESTIONS?