

<b>Historic and Design Review Commission District 5 General</b>	<b>Application No: No: 20201019132233_10153</b>
ELIGIBILITY	
PROFILE	
Prefix	Mr
Last Name	Zumaran
First Name	Steven
Middle Name	David
Suffix	
Preferred Name	Steve
Title	
Address Type?	
Address	
City	
State	
Zip	
Phone Type?	
Phone number	
Phone 2 Type?	
Phone 2 number	
eMail	
Employer	
Job Title	
Occupation	
Board/Commission/Committee Name	Historic and Design Review Commission~District 5~General~01
DEMOGRAPHIC INFORMATION	
The City of San Antonio strives for boards and commissions to be representative of our diverse community. Providing the following demographic information is voluntary, and will only be used for statistical and reporting purposes.	
Race/Ethnicity (Please select all that apply):	Hispanic/Latino/a
Gender:	Male
Age:	25 to 34
Do you identify as a sexual minority (such as lesbian, gay, bisexual, queer, etc.)?	No
QUESTIONS	
If this board position requires residency within Bexar County, the City	Yes

of San Antonio city limits or within a particular council district, do you meet those residency requirements?	
Are you a City of San Antonio resident?	Yes
San Antonio Resident Length - Years	29
In which City Council District do you reside?	05
How many years have you lived in the City Council District where you reside?	29
Do you or any of your immediate family members or any businesses that you or they own currently have any direct or indirect financial interest in any contract(s) with the City, including subcontracts?	No
Will you or any of your immediate family members or any businesses that you or they own seek a contract(s) with the City in the foreseeable future?	No
Do you or any of your immediate family members or any businesses that you or they own have any financial interest, direct or indirect, in any sale to the City of any land, materials, supplies, or service?	No
Does your employer or an employer of your immediate family members have a contract with the City?	No
Do you or any of your family members currently serve or in the past year served as an administrative aide to a Councilmember?	No
Do you currently serve in any elected or appointed public government office?	No
Are you a member and/or officer and/or employee of any boards, commissions, corporations, non-profit entities, agencies, or other entities?	Yes
Give the title and dates of any position which you have held in such organization:	Development Officer- Our Lady of the Lake University
Do you receive any compensation for service on this entity(ies)?	Yes
If yes, please describe compensation, for example - \$20 per meeting.	Full time employee of University- 501c3 non-profit
Do you intend to seek election or appointment to any public office or board or commission in the foreseeable future?	No
Have you ever been hired for a position with the City of San Antonio?	No
Describe your Educational history.	BA- Philosophy and Applied New Media Arts (OLLU)- 2013 MPA- Public Administration (UTSA)-2017 Executive Ed.D.- Higher Education Administration (In Progress UT-Austin)-2021
Describe your Professional History & Certification designations (Current and historical).	My professional history revolves around public employment for the County and Federal elected officials. After 2014 I have transitioned my career into the field of Development, working for a non-profit and now in

	Higher Education (OLLU). My career plans are to remain serving in higher education, paritucally with Hispanic Serving Institutions.
Describe your Volunteer Experience & Community Service	Volunteer experience over the last 10 years involve: St. Pj"s children"s home, Habitat for Humanity, San Antonio Youth Literacy- Reading Buddy and Holy Cross of San Antonio Golf Classic- Chair. Currently serving as a member of the Sembradores of San Antonio.
Please provide a brief narrative outlining your reasons for seeking appointment to this board or commission:	As a resident of District 5 who is also employed in the Westside, I would like to see our culture and heritage highlighted/ protected while also keeping in mind equitable advancements in the community.
<b>APPLICATION SIGN-OFF</b>	
As a board, commission, or committee member, you will be asked to adhere to: Code of Ordinances, City of San Antonio, Part II, Chapter 2, Article IX, Sec.2-534. All board and commission members must file a Financial Disclosure Report with the Office of the City Clerk upon appointment, and annually thereafter, throughout the member's term. Failure to file a Financial Disclosure Report within the time required by the City's Ethics Code will be considered an automatic removal.	
I understand that if any member of the public makes a request for information included in this Application for Appointment, most of the information must be disclosed under the Public Information Act. I understand that the City of San Antonio will attempt to maintain the confidentiality of highly private matters by seeking an Attorney General's opinion in accordance with the Public Information Act. I understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of San Antonio, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act or any other law requiring its release.	Acknowledged
OATH: I have read and understand the guidelines set out in this application. The foregoing statements are true, accurate, and complete. I agree that any misrepresentation or omission of facts may result in my disqualification for appointment.	Acknowledged
Enter Your Name	Steven Zumaran
Date of submission.	10/19/2020
The Texas Public Information Act provides that each government official may choose whether to allow the public access to the information in the custody of the City that contains your home	

address, home telephone number, or reveals whether you have family members. Please note that this does not apply to business addresses, which are subject to public disclosure. If an open records request is filed requesting to view or obtain records that contain your personal information, the City will take steps to protect your personal information as authorized by the Texas Public Information Act, but only if you have elected to protect personal information.	
I want the public to have access to my Home Address.	No
I want the public to have access to my Home Telephone Number.	No
I want the public to have access to my Social Security Number.	No
I want the public to have access to my Emergency Contact Information.	No
I want the public to have access to my Family Information.	No
Please attach any additional information, such as a current resume, using the Attachments panel at the bottom of this page.	

# Steven D. Zumarán

3434 W. Salinas San Antonio, Tx 78207 - 210.913.6633- steven.zumaran@gmail.com

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## EXPERIENCE

### Our Lady of the Lake University

#### Development Officer

11/ 2018- Present

- Responsible for identifying, cultivating, soliciting, and stewarding major gifts that range above \$25,000 – presently over \$510,000 in gifts
- Major gifts were secured through coordination with the President, Board of Trustees, and Vice President of Institutional Advancement
  - Ex. A 6 figure gift was secured with a proposal delivered with the president. A 3-year commitment \$50,000 per year
- Experience in planned gifts, capital campaign, event coordinating, and Raisers Edge/ NXT
- Work with Deans and Faculty as they express their needs and vision for their departments
  - Ex. Establishment of an endowed scholarship for a recently passed professor. Currently raising the funds through crowdfunding and direct solicitation of gifts
- Establish local government relations strategy for the President's Office and serve as a liaison for city, county and federal officials
  - Ex. Currently cultivating local county and city officials for investment on a new facility

#### Assistant Director of Alumni and Family Relations

06/2017- 11/ 2018

- In coordination with the Director, strategized and managed alumni and family relations communications
  - Ex. Expanded communications medium to include Instagram and increased LinkedIn online traffic
- Planned and implemented of over 40 events, provide support in development initiatives including President's Luncheon, the Big Give, and the Lake Fund

#### Assistant Director of Advancement and Enrollment

08/ 2015 – 05/ 2017

#### Holy Cross of San Antonio

- Established and managed the *300 Initiative* resulting in \$130,000 contributions within a 3-month time frame
  - Conducted by identifying class influencers, having them introduce me, then allowing me to directly cultivate and solicit for the institution.
- Designed and managed the 2015-2016 inaugural *Alumni Pledge Campaign*
  - resulting in \$35,000 commitments
- Redeveloped and maximized social media campaign leading to a 2,000-follower increase
- Established and managed Alumni Young Professionals group resulting in increased participation of alumni between the ages of 23- 30
  - Achieved through hosting mixers and partnering with alumni-owned establishments
- Supported the Director in organizing the 4<sup>th</sup> Annual Holy Cross Blue and Gold Gala
  - Directly responsible for stewarding major donors at the event

**Director of Community Initiatives**

01/ 2015 – 07/ 2015

Bexar County District Attorney Office

- Developed and oversaw community outreach strategy, coordinated with local non-profits and local agencies in strengthening partnerships
- Served as communications representative when Public Information Officer was unavailable, crafted speaking remarks, provided community briefings and statistical data
- Served as a representative on nonprofit boards when DA was unavailable
  - Ex, Childsafe, Bexar County Family Justice Center, Domestic Violence Task Force, and Rape Crisis Center

**Field Director**

04/ 2014 – 12/ 2014

Nico LaHood for District Attorney

- Led overall grassroots effort for the 2014 Bexar County General Election resulting in the upset of a 16-year incumbent
  - win by 9,317 votes
- Coordinated fundraisers, managed the field budget of \$300,000, campaign coordinators, interns, and canvassers

**External Communications Liaison**

08/ 2013 – 08/ 2014

Voice for Children San Antonio

- Served as Liaison to San Antonio businesses, City, County, and State elected officials in support of the advocacy aspect of the mission
- Assist the Director of Communications in coordinating special events while locating sponsorships for early childhood resource fairs

**EDUCATION****Executive Education Doctorate in Higher Education Leadership**

12/ 2021

*Treatise Topic: Advancement Efforts in Hispanic Serving Institutions**The University of Texas at Austin***Master of Public Administration**

08/ 2017

Graduate Certificate in Nonprofit Leadership and Management

*The University of Texas at San Antonio***Bachelor of Arts in Philosophy and Applied New Media Arts**

12/ 2013

*Our Lady of the Lake University***PROFESSIONAL AFFILIATIONS/ SERVICE**

- San Antonio Hispanic Chamber of Commerce- Alex Briseño Leadership Development Program 2018
- Sembradores of San Antonio Educational Foundation- Member 2019
- San Antonio Youth Literacy- Reading Buddy 2018
- Holy Cross of San Antonio Golf Tournament Chair 10/ 2018