

City Council A Session

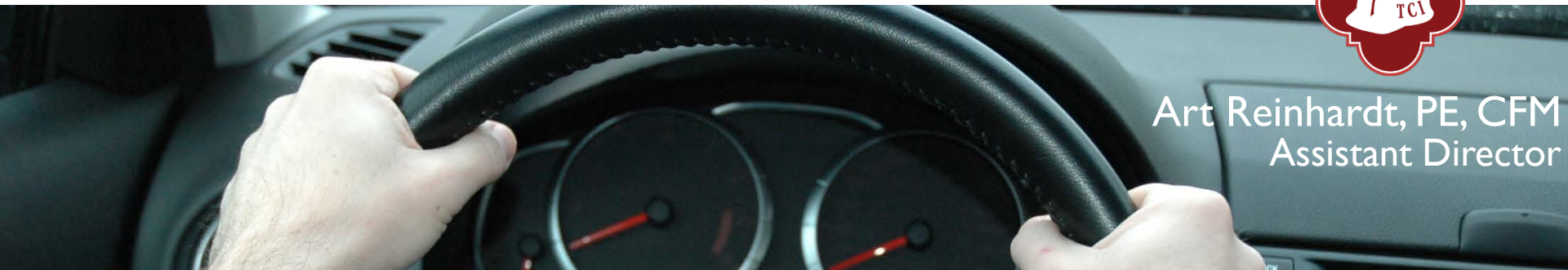
Item #25

May 10, 2018

# San Antonio Safest Driver Contest



Art Reinhardt, PE, CFM  
Assistant Director



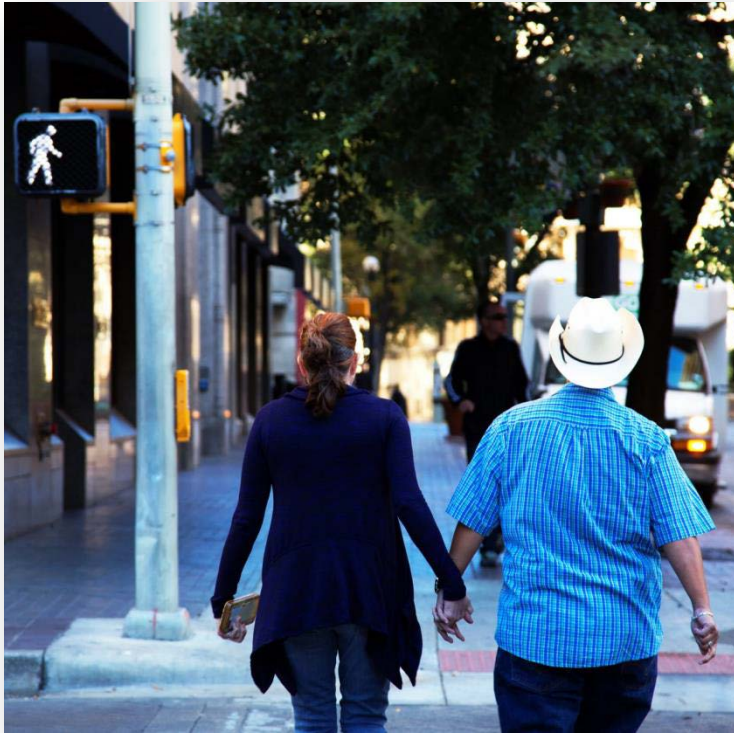
# Staff Recommendation



Approval of ordinance authorizing funding agreement for contest sponsorship of contracted costs:

- Contest Development & Management
- Data Reporting





**Education**



**Encouragement**



**Engineering**

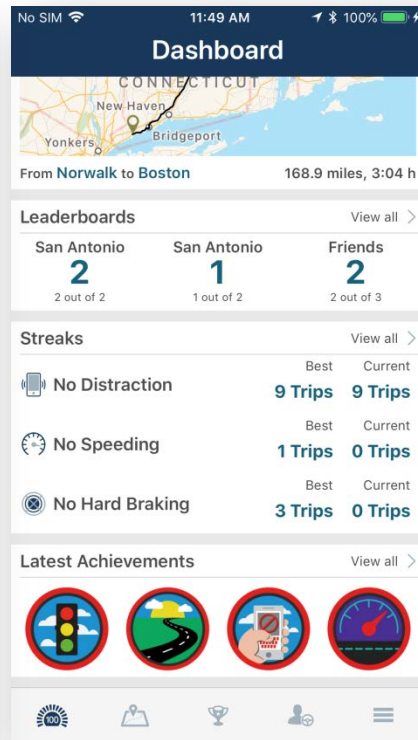


**Enforcement**



**Evaluation**

# Safe Driving App



Uses mobile phone sensors

Analyzes data collected

Provides driver feedback

Provides road condition feedback to city



# Safest Driver Contest

June 11<sup>th</sup> – September 3<sup>rd</sup>



# Safest Driver Contest Prizes



Sponsored by  USAA®

## Earned Prizes

Overall Safest Driver  
Least Distracted Driver  
Safest Military Driver

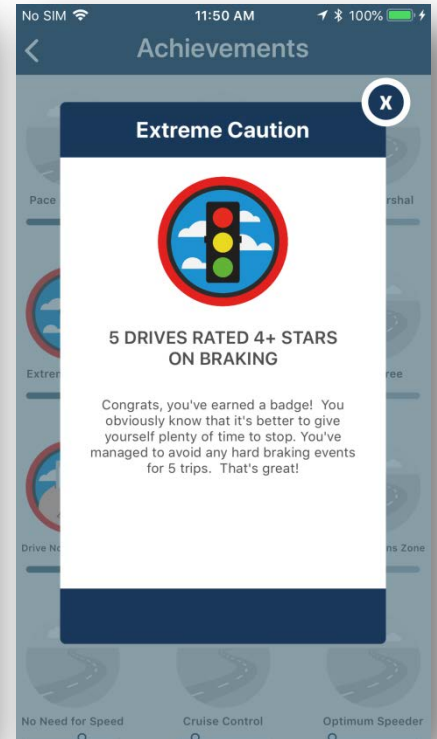
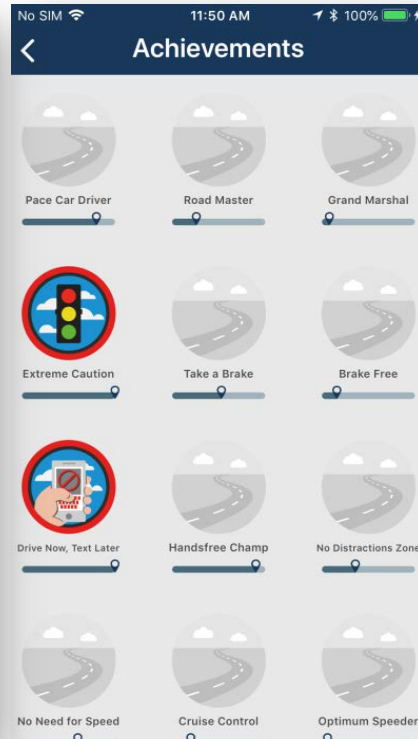
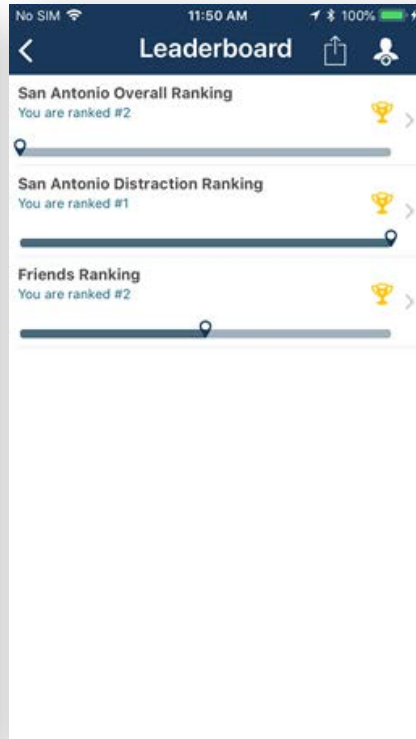
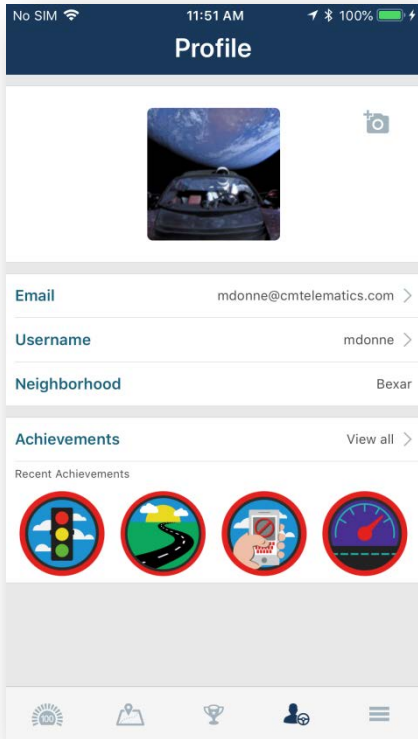
**3 Grand Prize  
Winners of  
\$10,000**

**54 Bi-Weekly  
Winners of  
\$500**

## Random Drawing of App Users

One Grand Prize  
Winner of \$2,000

18 Bi-Weekly Prize  
Winners of \$150



# Safest Driver Contest Results



CITY of BOSTON



City of Seattle

Distracted Driving



47%



35%

Harsh Braking



37%



30%

Speeding



35%



28%

Top 25% of App Users



# Analytics



Travel Time



Trip Modes

Challenging  
Intersections



## **No costs to City as a result of ordinance**

City will receive \$49,500 from USAA for San Antonio Safest Driver Contest sponsorship of contracted costs for contest development, management & data reporting



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