

THIS IS A DRAFT AND WILL BE REPLACED BY THE FINAL, SIGNED ORDINANCE OR RESOLUTION ADOPTED BY CITY COUNCIL.

AN ORDINANCE

AUTHORIZING AN AMENDMENT TO THE PROFESSIONAL SERVICES AGREEMENT WITH BQR ADVERTISING AND PUBLIC RELATIONS, INC. IN AN AMOUNT NOT TO EXCEED \$963,000.00 FOR ADDITIONAL MARKETING AND PROMOTIONAL SERVICES FOR THE SAN ANTONIO AIRPORT SYSTEM.

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WHEREAS, in June 2011, the City executed a Professional Services Agreement with BQR Advertising and Public Relations, Inc. for marketing and promotional services for the airport system, air service development incentive program and concession marketing programs; and

WHEREAS, the Agreement was extended for an additional year through September 30, 2014 and this Amendment will increase the contract amount to include amounts previously approved for the air service incentive program, the concessions marketing program, and general marketing through the budget process for 2014; **NOW THEREFORE**,

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. The City Manager or her designee is authorized to execute an amendment to the Professional Services Agreement with BQR Advertising and Public Relations, Inc. in an amount not to exceed \$963,000.00 for additional marketing and promotional services, a copy of which is set out in **Exhibit 1**.

SECTION 2. Funding for this ordinance is available as part of the Fiscal Year 2014 budget per the table below.

Amount	General Ledger	Cost Center	Fund
\$700,000.00	5203040	3305010002	51001000
\$263,000.00	5201040	3305020004	51001000
Total Amt \$963,000.00			

SECTION 3. Payment not to exceed the budgeted amount is authorized to BQR Advertising and Public Relations, Inc. and should be encumbered with a purchase order.

SECTION 4. The financial allocations in this Ordinance are subject to approval by the Director of Finance, City of San Antonio. The Director of Finance, may, subject to concurrence by the City Manager or the City Manager's designee, correct allocations to specific SAP Fund Numbers, SAP Project Definitions, SAP WBS Elements, SAP Internal Orders, SAP Fund Centers, SAP

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Cost Centers, SAP Functional Areas, SAP Funds Reservation Document Numbers, and SAP GL Accounts as necessary to carry out the purpose of this Ordinance.

SECTION 5. This Ordinance shall be effective immediately upon the receipt of eight affirmative votes; otherwise, it is effective ten days after passage.

PASSED and APPROVED this _____ day of November, 2013.

M A Y O R
Julián Castro

ATTEST:

APPROVED AS TO FORM:

Leticia M. Vacek, City Clerk

Michael D. Bernard, City Attorney

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