

AN ORDINANCE

AUTHORIZING THE NEGOTIATION AND EXECUTION OF A NON-EXCLUSIVE ADVERTISING CONCESSION AGREEMENT WITH LAMAR AIRPORT ADVERTISING FOR THE SAN ANTONIO INTERNATIONAL AIRPORT FOR A 10-YEAR TERM AND GENERATING AT LEAST \$700,000.00 IN ANNUAL REVENUE.

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WHEREAS, the City released a Request for Proposals in November 2017 for non-exclusive advertising services at the San Antonio International Airport and received three proposals on January 5, 2018;

WHEREAS, on March 13, 2018 a committee comprised of representatives from the City Manager's Office, Aviation Department, Convention Sports and Entertainment Facilities Department and the San Antonio Zoo evaluated and scored the three proposals on the criteria outlined in the solicitation; and

WHEREAS, the committee recommends awarding the concession agreement to Lamar Airport Advertising, for a term of 10 years with an anticipated generation of at least \$700,000.00 in annual revenues; **NOW THEREFORE**,

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. The terms and conditions of the Concession Agreement for Non-Exclusive Advertising Services with Lamar Airport Advertising are approved. The City Manager or her designee is authorized to execute the Concession Agreement, a copy of which is set out in **Exhibit 1** to this Ordinance.

SECTION 2. Funds generated by this ordinance will be deposited into Fund 51001000, Internal Order 233000000169 and General Ledger 4405923.

SECTION 3. The financial allocations in this Ordinance are subject to approval by the Director of Finance, City of San Antonio. The Director of Finance may, subject to concurrence by the City Manager or the City Manager's designee, correct allocations to specific SAP Fund Numbers, SAP Project Definitions, SAP WBS Elements, SAP Internal Orders, SAP Fund Centers, SAP Cost Centers, SAP Functional Areas, SAP Funds Reservation Document Numbers, and SAP GL Accounts as necessary to carry out the purpose of this Ordinance.

SECTION 4. This Ordinance is effective immediately upon the receipt of eight affirmative votes; otherwise, it is effective ten days after passage.

MAT
06/14/18
Item No. ____

THIS IS A DRAFT AND WILL BE REPLACED BY THE FINAL, SIGNED
ORDINANCE OR RESOLUTION ADOPTED BY CITY COUNCIL.

PASSED and APPROVED this ____ day of June, 2018.

MAYOR
Ron Nirenberg

ATTEST:

APPROVED AS TO FORM:

Leticia M. Vacek, City Clerk

Andrew Segovia, City Attorney

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EXHIBIT 1—CONCESSION AGREEMENT

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