


**CITY OF SAN ANTONIO
CITY MANAGER'S OFFICE**

TO: Mayor and Council
FROM: Erik Walsh; City Manager 
COPIES: Executive Leadership Team
SUBJECT: Supplemental information on the Recovery and Resiliency Plan
DATE: June 2, 2020

This supplemental memo is being provided to share a revised staff recommendation for the Recovery and Resiliency Plan in the allocation of proposed funds between the Workforce Development Pillar and the Small Business Pillar. In addition, based on several Councilmember questions, I've included a written explanation of what I described last week in terms of the proposed process and timeline. As I mentioned last week, this plan will need to be flexible to adjust to community needs and actual execution during a fluid situation. In addition, the largest portion of this funding must be spent by December 30. Staff will provide the City Council with monthly financial and programmatic updates.

Beginning on May 7, 2020 we presented to Mayor and City Council the CARES Act funding eligible uses and associated timeline. On May 20, 2020 we presented to Mayor and City Council the COVID-19 Community Recovery and Resiliency Plan and guiding principles. Last week on May 28, City Council received with the COVID-19 Community Recovery and Resiliency Plan with associated funding amounts. These public meetings outlined the proposed plan and provided a chance for review and input. City Council and staff were aligned on the proposed Guiding Principles:

- Public Health and Safety - Ensure continued COVID-19 related public health and safety while building resilience and fostering economic stability for households, nonprofits and businesses
- Equity - Imbed equity in policy decisions and distribution of resources
- Braided Funding - Appropriately integrate local, state and federal resources to achieve maximum impact
- Community Resilience - Ensure households and businesses affected by COVID-19 have the resources and tools to become financially resilient and better prepared to withstand future economic challenges
- Well-Being - Strengthen generational family well-being built upon a solid foundation of thriving non-profit organizations

The plan is framed around 4 pillars:

- Workforce Development – Providing workforce training and support services with a focus on high-demand jobs
- Housing Security – Providing access to programs and services aimed at addressing emergency housing and financial needs while also investing in long-term solutions to improve our community’s resiliency
- Small Business Support – Providing access to programs and services small businesses need immediately to re-open in a COVID-19 environment and thrive in the future
- Digital Inclusion – Expanding access to technology in the most marginalized communities

This plan builds upon previously completed plans and has themes and community-identified priorities from the following reports, commissions, coalitions and working groups:

- Comprehensive Domestic Violence Prevention Plan
- Collaborative Commission on Domestic Violence
- South Texas Trauma Informed Care Coalition
- Poverty Report
- Status of Women Report
- Homeless Strategic Plan
- Mayor’s Housing Policy Framework
- Racial Equity Indicator Report
- Climate Action Plan
- Economic Transition Team
- Health Transition Team
- City and County COVID-19 Working Groups

Many of these plans have been widely circulated and had numerous opportunities for public input as they were developed.

Small Business/Workforce Development Change

To provide additional small business support, it is recommended that an additional \$5 million be allocated to support small businesses (up to 500 employees) interested in hosting on-the-job training opportunities for residents. Initially, it was projected that 500 training slots would be available as one of several workforce training pathways for residents. Based on City Council feedback, we recommend the total slots for this training be doubled to 1,000 slots. We also recommend this item be moved to the Small Business pillar, as a strategy to support small businesses needing additional staff and that are willing to provide valuable work based training. This recommendation decreases the Workforce Development pillar by \$5 million, but still accomplishes the objective of providing stipend supported training opportunities for residents

with strong links to small business. This change will make the new total spent on Small Business \$38.1 million and \$75 million on Workforce Development. (See attached Table)

Proposed Steps and Responsibilities of the City Council Committees

1. City Council: This Thursday June 4, 2020 the Mayor and City Council will consider and vote on the Recovery and Resiliency Plan and Budget including the Guiding Principles.
2. I am recommending that the pillars coordinate with the City Council Committees listed below. Staff will provide strategic implementation plans to the committees for their input in June. The Committees also offer an additional opportunity for public input.
 - Workforce Development and Small Business Support pillars - Economic & Workforce Development Committee
 - Digital Inclusion pillar - Innovation and Technology committee
 - Housing Security pillar - Culture and Neighborhood Services Committee

Finally, I am recommending that the ongoing implementation of the Watch, Expand, and Assure Plan provide regular updates to the Community Health and Equity Committee. This work will also facilitate the future conversations about Health Equity.

I will execute the plan in accordance with council approved guiding principles and implementation strategies. Implementation of all the pillars will begin on July 1, 2020. A monthly financial report will be given to the Mayor and City Council to provide an update on progress and spending.

If you have any questions please feel free to contact me.

Workforce Development and Small Business Strategies

Workforce Development	
May 28, 2020 Work Session	Proposed
Total Funding - \$80 million	Total Funding - \$75 million*
\$10 million – Child Care Support	\$10 million – Child Care Support
10,000 Total Workforce Training Participants	10,000 Total Workforce Training Participants
500 referred for high school equivalency	500 referred for high school equivalency
500 referred to subsidized on-the-job training with local employers	1,000 referred to subsidized on-the-job training with small businesses (\$5m included in Small Business pillar) *
7,500 referred to short-term training	7,000 referred to short-term training
1,500 referred to long-term training	1,500 referred to long-term training
Wraparound services for 8,000 participants	Wraparound services for 8,000 participants

Small Business	
May 28, 2020 Work Session	Proposed
Total Funding - \$33.1 million	Total Funding - \$38.1 million*
\$27m for micro business grants	\$27m for micro business grants
\$2.6m for arts	\$2.6m for arts
\$2m for PPE for micro businesses	\$2m for PPE for micro businesses
\$.2m for virtual and place-based resource hubs	\$.2m for virtual and place-based resource hubs
\$1.3m for door-to-door outreach	\$1.3m for door-to-door outreach
	\$5m for Small Business (500 or less employees) on-the-job training support*

*denotes change from Work Session presentation