

## HISTORIC AND DESIGN REVIEW COMMISSION

November 02, 2016

Agenda Item No: 7

**HDRC CASE NO:** 2016-429  
**ADDRESS:** 2123 W HUISACHE AVE  
**LEGAL DESCRIPTION:** NCB 6827 BLK LOT 41 SAISD MANN MIDDLE SCHOOL SUB  
**ZONING:** R-6  
**CITY COUNCIL DIST.:** 7  
**DISTRICT:** Monticello Park Historic District  
**APPLICANT:** Eduardo Garcia/Duende Design Architects, Inc  
**OWNER:** San Antonio Independent School District  
**TYPE OF WORK:** Signage  
**REQUEST:**

The applicant is requesting a Certificate of Appropriateness for approval to install approximately 21square feet wall mounted sign made of 14” cast aluminum.

### APPLICABLE CITATIONS:

*Historic Design Guidelines, Chapter 6, Guidelines for Signage*

#### 1. General

##### A. GENERAL

- i. *Number and size*—Each building will be allowed one major and two minor signs. Total requested signage should not exceed 50 square feet.
- ii. *New signs*—Select the type of sign to be used based on evidence of historic signs or sign attachment parts along the building storefront where possible. Design signs to respect and respond to the character and/or period of the area in which they are being placed. Signs should identify the tenant without creating visual clutter or distracting from building features and historic districts.
- iii. *Scale*—Design signage to be in proportion to the facade, respecting the building’s size, scale and mass, height, and rhythms and sizes of window and door openings. Scale signage (in terms of its height and width) to be subordinate to the overall building composition.

##### C. PLACEMENT AND INSTALLATION

- i. *Location*—Place signs where historically located and reuse sign attachment parts where they exist. Do not erect signs above the cornice line or uppermost portion of a facade wall, or where they will disfigure or conceal architectural details, window openings, doors, or other significant details.
- ii. *Obstruction of historic features*—Avoid obscuring historic building features such as cornices, gables, porches, balconies, or other decorative elements with new signs.
- iii. *Damage*—Avoid irreversible damage caused by installing a sign. For example, mount a sign to the mortar rather than the historic masonry.
- iv. *Pedestrian orientation*—Orient signs toward the sidewalk to maintain the pedestrian oriented nature of the historic districts.

##### D. DESIGN

- i. *Inappropriate materials*—Do not use plastic, fiberglass, highly reflective materials that will be difficult to read, or other synthetic materials not historically used in the district.
- ii. *Appropriate materials*—Construct signs of durable materials used for signs during the period of the building's construction, such as wood, wrought iron, steel, aluminum, and metal grill work.
- iii. *Color*—Limit the number of colors used on a sign to three. Select a dark background with light lettering to make signs more legible.
- iv. *Typefaces*—Select letter styles and sizes that complement the overall character of the building façade. Avoid hard-to-read or overly intricate styles.

#### 3. Projecting and Wall-Mounted Signs

## A. GENERAL

- i. *Mounting devices*—Construct sign frames and panels that will be used to be attach signs to the wall of a building of wood, metal, or other durable materials appropriate to the building’s period of construction.
- ii. *Structural supports*—Utilize sign hooks, expansion bolts, or through bolts with washers on the inside of the wall depending upon the weight and area of the sign, and the condition of the wall to which it is to be attached.
- iii. *Appropriate usage*—Limit the use of projecting and wall-mounted signs to building forms that historically used these types of signs, most typically commercial storefronts. To a lesser degree, these signage types may also be appropriate in areas where residential building forms have been adapted for office or retail uses, if sized accordingly.

## C. WALL-MOUNTED SIGNS

- i. *Area*—Limit the aggregate area of all wall-mounted signs to twenty-five percent of a building facade.
- ii. *Projection*—Limit the projection of wall-mounted signs to less than twelve inches from the building wall.
- iii. *Placement*—Locate wall signs on existing signboards—the area above the storefront windows and below the second story windows—when available. Mount wall signs to align with others on the block if an existing signboard is not available.

## FINDINGS:

- a. The building at 2123 W Huisache was formally used for Horace Mann Junior High School, located in the Monticello Park Historic District. The building is currently used for the Young Women’s Leadership Academy as part of San Antonio Independent School District. There is an existing historic cast aluminum wall mounted sign, a pole sign along W Huisache, and a second pole sign along W Mulberry.
- b. NUMBER OF & SCALE -There is an existing historic cast aluminum letter sign, approximately 12 square feet in size, mounted above the front entrance that reads the name of the former Junior High School. The applicant is proposing install and additional wall mounted sign above the existing sign that is approximately 21 square feet made of 14” cast aluminum letters to read the name of the new academy. According to the Guidelines for Signage 1.A., sign area should be limited to 50 square feet and appropriate for the proportion to the facade, respecting the building’s size, scale and mass, height, and rhythms and sizes of window and door openings. Staff finds the sign size and scale appropriate since the building spans the entire block.
- c. PLACEMENT – The applicant is placing the proposed signage above existing historic signage. According to the Guidelines for Signage 3.C.iii., wall signs should be located above storefront and aligned with others on the block. Staff finds the placement above the existing sign and above the front entrance of the façade consistent with the Guidelines.
- d. DESIGN – The applicant is proposing an aluminum cast wall mounted sign that will not be lit. According to the Guidelines for Signage 1.D., signs should be constructed of durable materials used for signs during the period of the building’s construction and use letter styles and sizes that complement the overall character of the building façade. Staff finds the aluminum material appropriate and the type face matches the existing historic sign. Staff finds the proposal consistent with the Guidelines.

## RECOMMENDATION:

Staff recommends approval as submitted based on findings a through d.

## CASE MANAGER:

Lauren Sage



	<b>Flex Viewer</b>	Printed: Oct 26, 2016
	<b>Powered by ArcGIS Server</b>	

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HORACE MANN  
JUNIOR HIGH SCHOOL

CITY OF SAN ANTONIO  
NOTICE OF HEARING  
HISTORIC & DESIGN  
REVIEW COMMISSION

ADDRESS: 2125 W. MESSNER

REQUEST: INSTALL NEW SIGNAGE

HEARING DATE: NOV 2, 2017  
TIME: 3:00 P.M.

FOR MORE INFORMATION CONTACT  
378.734.4343

ALL HDRC MEETINGS ARE PUBLIC AND OPEN TO ALL

WLA  
Lady Cardinals



18 October, 2016

City of San Antonio  
Office of Historic Preservation  
Development and Business Services Center  
1901 S. Alamo  
San Antonio, TX 78205

RE: Young Women's Leadership Academy - Signage

#### Project Description

The San Antonio Independent School District is requesting approval for work located the former Horace Mann Elementary School. The campus has been converted into the Young Womens Leadership Academy. A federally recognized blue ribbon school, with exemplary high performance.

The request is to replace the existing lettering on the exterior of the building to reflect the new name;

Young Women's Leadership Academy

#### 1.0 LETTERING STYLE

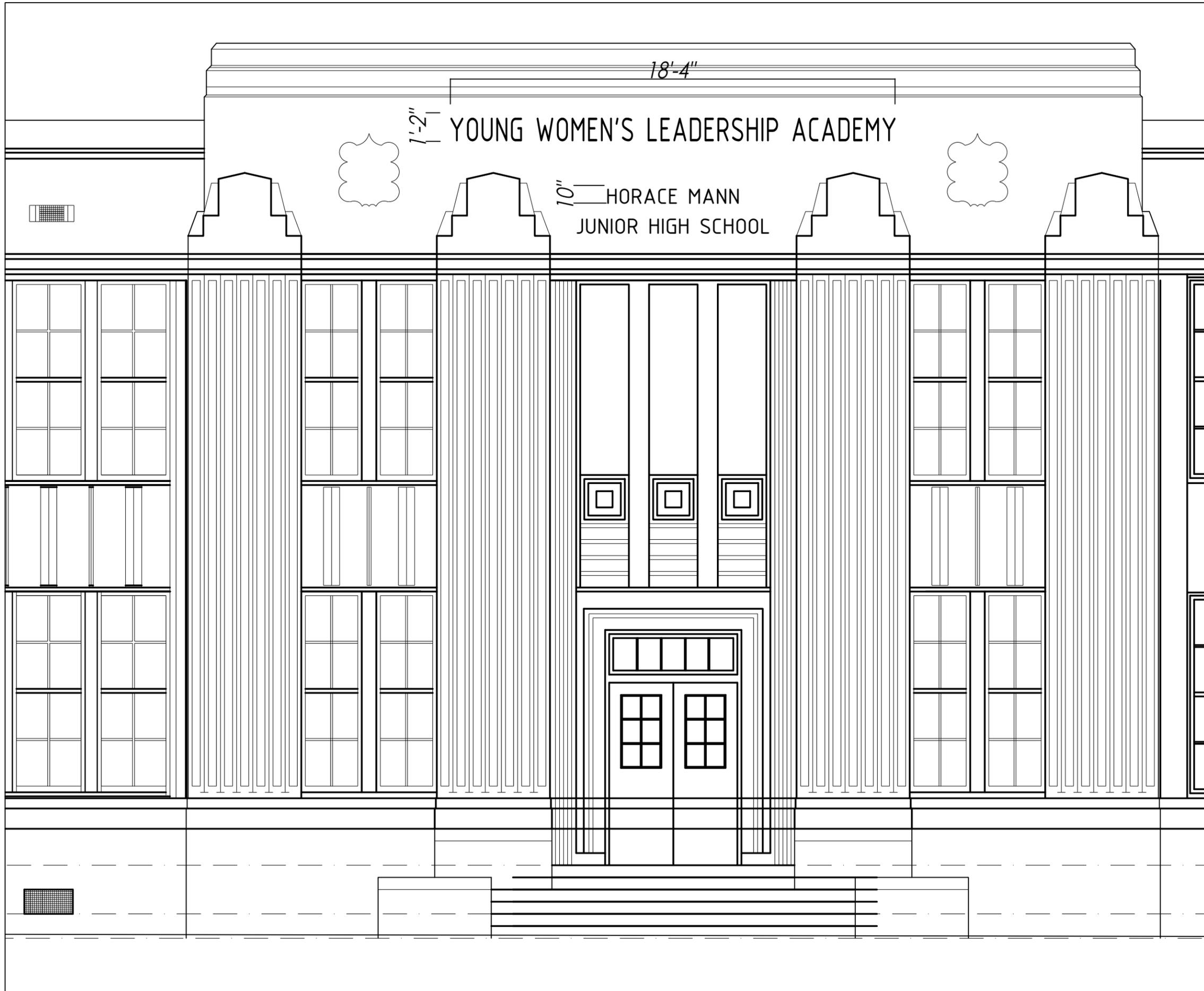
The school district is proposing using 14" Cast Aluminum Letters to match existing font.

# Young Women's Leadership Academy

#### 2.0 MOUNTING SYSTEM

The school district is proposing using 14" Cast Aluminum Letters mounted to building with a double rail system as illustrated below.





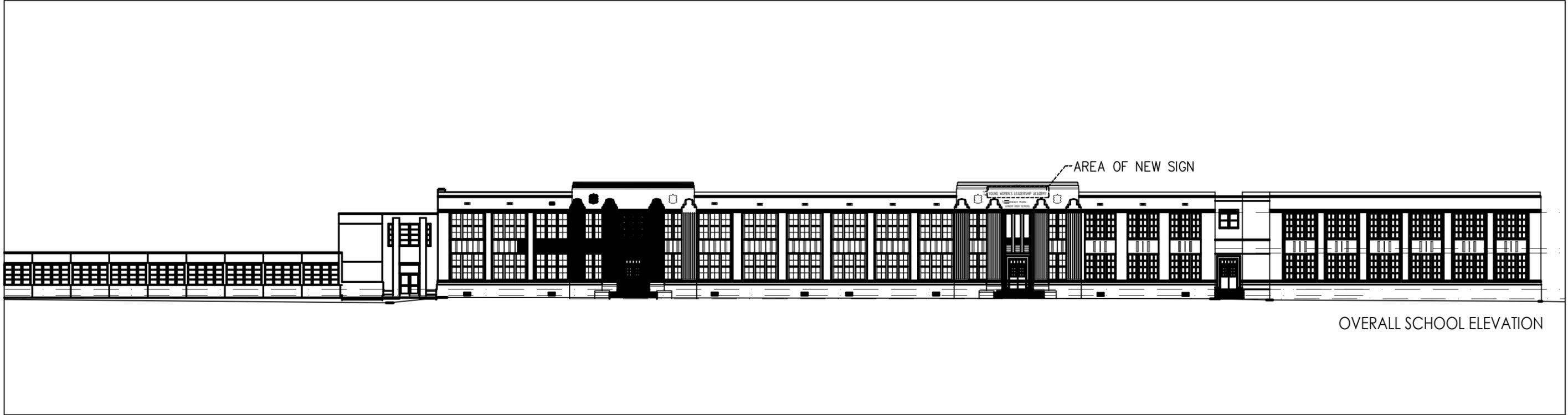
LETTER AREA CALCULATION

AVERAGE LETTER AREA : .21 SQUARE FEET

"YOUNG WOMEN'S LEADERSHIP ACADEMY"

29 LETTERS TOTAL = 6.10 SQUARE FEET

AREA OF OVERALL INSTALLATION = : 20.9 SF



OVERALL SCHOOL ELEVATION





### 3.0 EXISTING CONDITIONS SCHOOL

Below please find photographs of the existing school.

