

**THIS IS A PROPOSED DRAFT AND WILL BE REPLACED BY THE FINAL, SIGNED
ORDINANCE OR RESOLUTION ADOPTED BY THE CITY COUNCIL**

AN ORDINANCE

**AUTHORIZING A ONE-TIME LIMITED DURATION LICENSE
AGREEMENT WITH ACCU-PRINT FOR THE USE OF THE SAN
ANTONIO MISSIONS WORLD HERITAGE TRADEMARK.**

* * * * *

WHEREAS, in 2015 San Antonio’s five Spanish colonial missions – Mission San Jose, San Juan, Conception, Espada, and the Alamo were designated by the United Nations Educational, Scientific, and Cultural Organization (UNESCO) as World Heritage sites; and

WHEREAS, the City of San Antonio has applied for trademark registration with the United States Patent and Trademark Office (USPTO) for three trademarks associated with these historic structures; and

WHEREAS, the City wishes to grant a license to Accu-Print to use USPTO Trademark Application number 87140231 for the printing and distribution of a free-of-charge 2017 calendar that would promote and publicize the Missions and their historic UNESCO designation; and

WHEREAS, in order to carry out its responsibilities, the City Council desires to also authorize the World Heritage Office to grant licenses for additional uses of the three World Heritage trademarks for non-commercial purposes; **NOW THEREFORE:**

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. A License Agreement is hereby authorized with Accu-Print for the one-time use of the USPTO Trademark Application number 87140231 in connection with production of a 2017 calendar. The City Manager or her designee is authorized to execute the License Agreement, a copy of which is attached as **Exhibit I**.

SECTION 2. The World Heritage Office is authorized to grant licenses for the non-commercial use of USPTO Trademark Application numbers 87128615, 87128626, and 87140231. The City Manager or her designee is authorized to execute the License Agreements for use of these trademarks in a form consistent with Exhibit I.

SECTION 3. This ordinance shall be effective immediately upon passage by eight affirmative votes; otherwise it shall be effective on the tenth day after passage hereof.

PASSED and APPROVED this ____ day of _____, 2016.

**M A Y O R
Ivy R. Taylor**

ATTEST:

APPROVED AS TO FORM:

Leticia M. Vacek, City Clerk

City Attorney

DRAFT