

**THIS IS A DRAFT AND WILL BE REPLACED BY THE FINAL, SIGNED
ORDINANCE OR RESOLUTION ADOPTED BY CITY COUNCIL.**

AN ORDINANCE

**AUTHORIZING THE SUBMISSION OF A GRANT APPLICATION
TO PVBLIC FOUNDATION BY THE CITY OF SAN ANTONIO,
THROUGH THE CARVER COMMUNITY CULTURAL CENTER,
IN THE AMOUNT OF \$15,000.00 FOR IN-KIND MEDIA AND
MARKETING SERVICES FOR THE PURPOSE OF INCREASING
THE CARVER'S MARKETING AND OUTREACH EFFORTS.**

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WHEREAS, the PVBLIC Foundation is an innovative non-profit media organization that harnesses the power of media to drive social change and PVBLIC works strategically to pair media space with key non-profits at the local, national and global levels; and

WHEREAS, the Carver Community Cultural Center (“Carver”) is a thriving hub for educational, social and multicultural services; however, due to increased costs associated with current methods of marketing it is difficult to reach audiences that would appreciate the programming that the Carver brings to San Antonio; and

WHEREAS, if selected to receive this grant of in-kind media and marketing services totaling up to \$15,000.00, the City intends to utilize the grant to support and expand the Carver’s current marketing strategy; **NOW THEREFORE:**

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. The submission of a grant application to PVBLIC Foundation by the City of San Antonio, through the Carver, for the purpose of increasing the Carver’s marketing and outreach efforts is authorized and approved.

SECTION 2. This Ordinance shall take effect immediately upon the receipt of eight affirmative votes; otherwise it shall be effective ten days after its passage.

PASSED AND APPROVED this 19th day of January, 2017.

M A Y O R
Ivy R. Taylor

ATTEST:

APPROVED AS TO FORM:

Leticia M. Vacek, City Clerk

City Attorney