



Public Art Policy Updates

City Council Culture &
Neighborhood Services
Committee
April 5, 2021
Item #3

City Council Consideration Request

Councilman Trevino initiated a CCR requesting the following:

- Develop an Art in Private Development Policy
- Create a policy for Design Enhancement
- Increase percent for Public Art from 1% to 2%

CCR went to Governance Committee 9/16/20

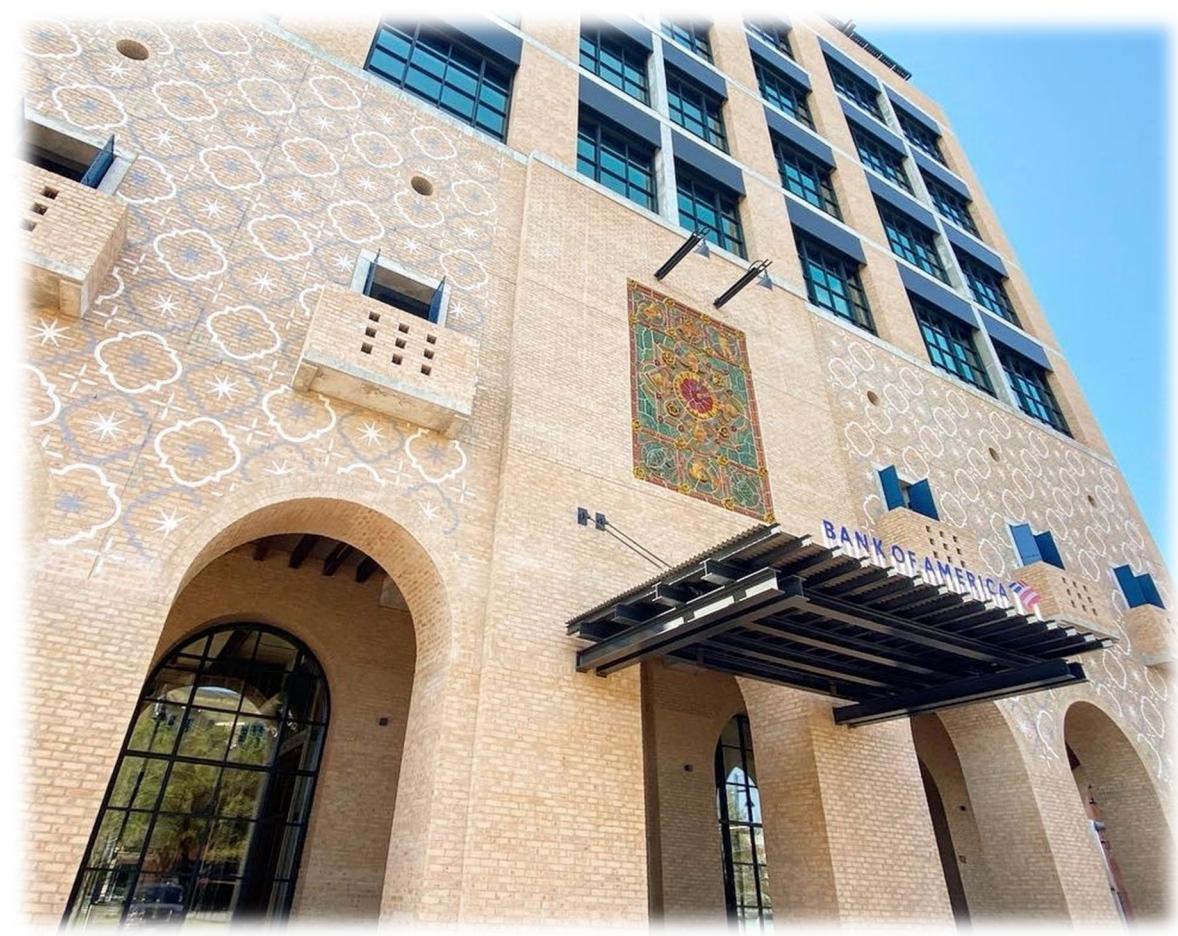
Culture & Neighborhood Services Committee 10/5/20

What is Art in Private Development ?

- Proposal for Developers to include art or design enhancement in their projects or pay a fee in lieu of on-site art
- Other Cities in California, Florida and Virginia have policies

Governance Committee direction

- Review by Culture & Neighborhood Services Committee and Planning & Community Development Committee
- Consider as a part of Unified Development Code (UDC) amendment process



What is Design Enhancement?

- Artistic elements (designed by an artist and not massed produced) that are an integral part of engineering, architecture, or landscape architecture project design.
- Aesthetically enhanced infrastructure elements, such as retaining or sound-walls, utility structures, etc.
- Functional pieces such as a fence, rail, trash receptacle, bench, bike racks, shade structures.



Design Enhancement Pilot Project Status Update

- 19 Projects initially identified
 - ✓ 3 projects started
 - ✓ 6 projects in planning phase
 - ✓ 10 feasibility analysis
- Developed project eligibility criteria
- Developed processes for artist selection
- Developed contract scope/requirements for artists



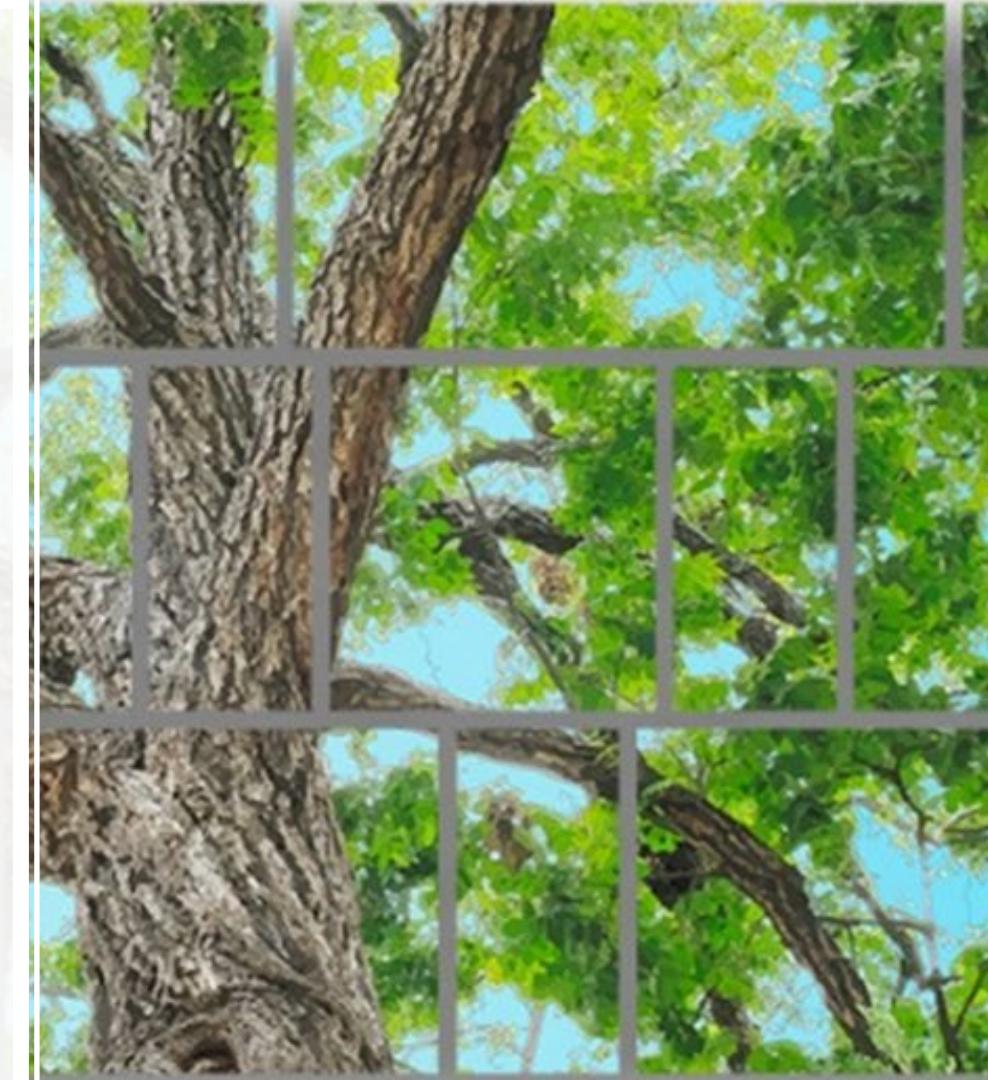
Proposed Design Enhancement Project Eligibility Criteria



- Planning or early design phase
- Public facing and accessible
- Components are included that could receive enhancements
- Enhancements do not reduce original scope/function
- Operations and maintenance

What is Public Art?

- Art in a public place that has been through a public engagement process to determine:
 - Where the art will be placed
 - Who the artist will be; and
 - What will be the inspiration / themes for the art
- Approved by Arts Commission
- Managed by a Public Art Project Manager
- Usually paid with public funds





Eligible Funding Sources

- *The 1% applies to appropriations for any capital project contained the City's capital improvement program.*
- *Individual project exclusions:*
 - *Total Project budget less than \$500,000*
 - *Real estate acquisition only projects*
 - *Demolition only projects*
 - *Equipment purchases*
 - *Below grade utilities*
 - *Maintenance and repair projects*



BENEFITS OF PUBLIC ART

Accessible to all residents

Promotes economic growth

Enhances cultural understanding and connectivity

Creates cultural identity and a sense of belonging

Public Art Investment by Other Local Entities

Organization	Public Art Policy?	Spend money on art?	Total Budget	Public Art \$
Bexar County	No	Yes	\$178M (Ph.1 San Pedro Creek Culture Park)	\$2.1 M (1.2% total budget Ph.1 San Pedro Creek Culture Park)
CPS	No	No	N/A	N/A
SA River Authority	No	No	N/A	State law does not allow them to spend money on Capital
SA River Foundation	No	Yes		\$25m since 2003 (17 years)
SAWS	No	No	N/A	N/A
VIA	Yes	Yes	\$7M in FY19 (Brooks Transit Station)	1% of local construction \$ for public Art = \$49k in FY19 (Brooks Transit Station)

Comparison Cities' Annual Investment in Public Art

City	Percentage of Budget	Annual Investment (\$M)
Austin	2%	\$1.76 M
Chicago	1.33%	\$5.5 M
Dallas	1.5%	\$1.4 M
Fort Worth	2%	\$2.5 M
Houston	1.75%	\$3.7 M
San Diego	2%	\$4.2 M
San Antonio	1%	\$2.5 M



Public Art in the

2017 - 2022

BOND

PROGRAM

City of San Antonio

Total \$850,000,000

Public Art \$8,300,000*

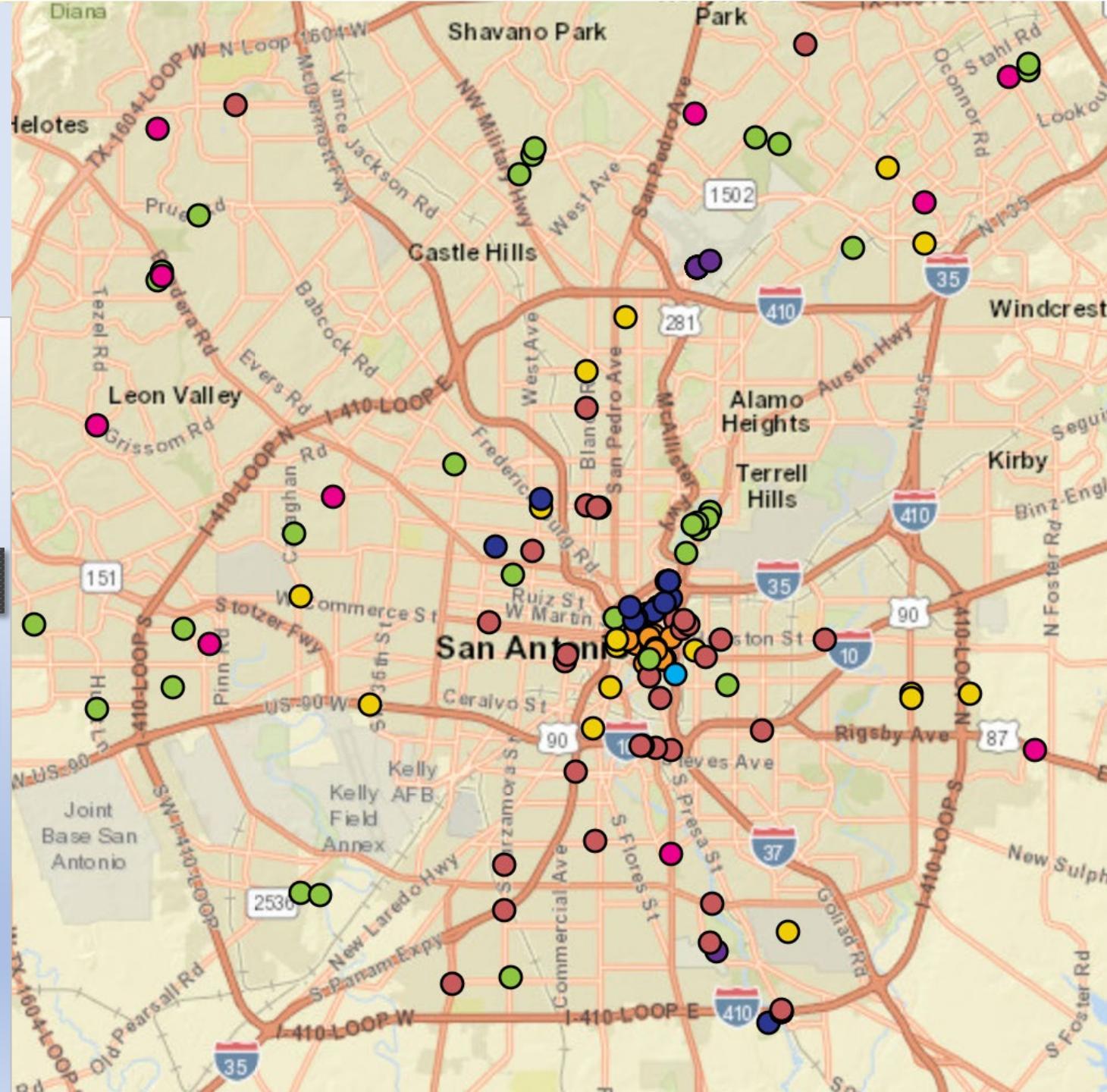
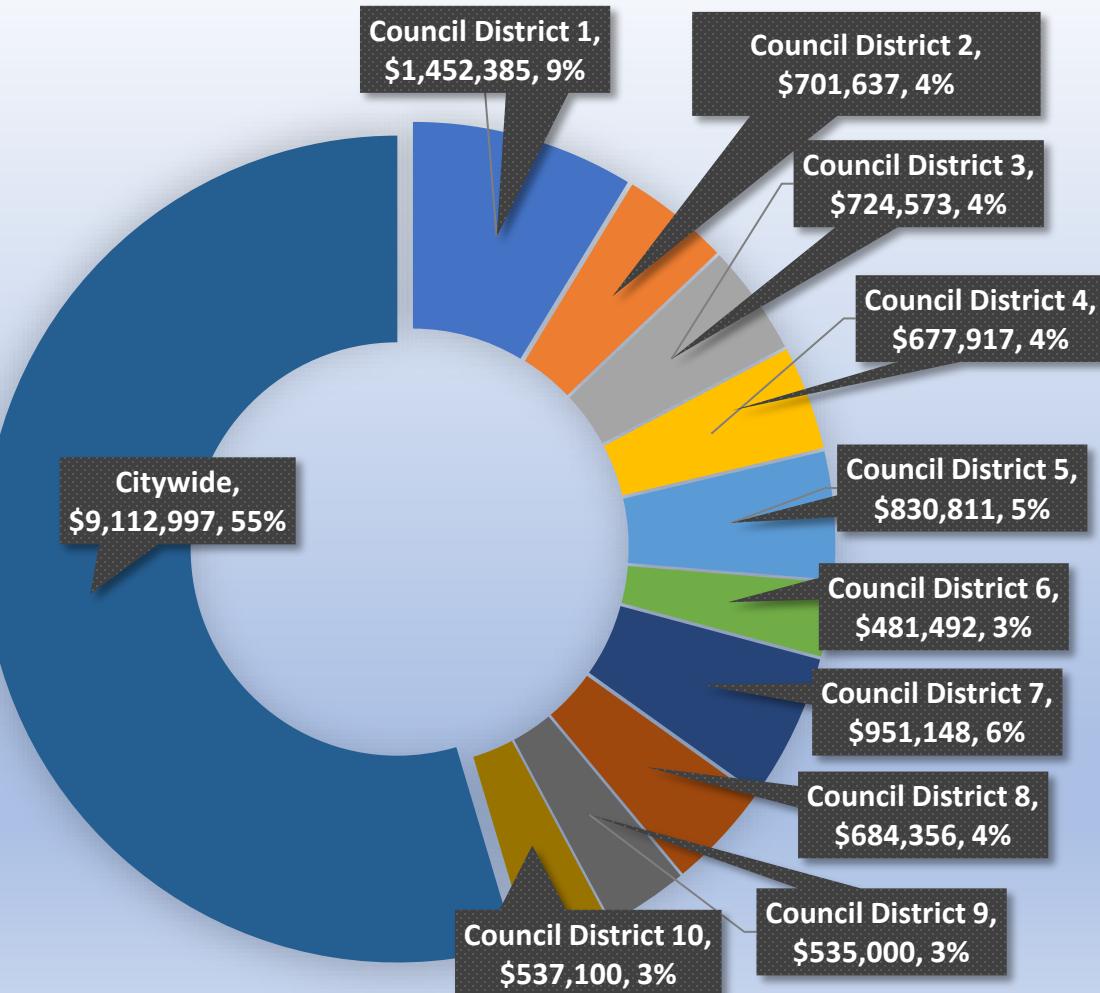
Other Public Art Projects

- Greenway Trails \$352,000
- Aviation Capital Projects (land side only) \$433,000
- City Hall \$455,000
- City Tower \$275,000

*2017 Bond did not include 1% in Proposition 6: Neighborhood Improvements \$20M

Public Art Map of entire collection (600+ pieces)

Public Art Investments since 2012



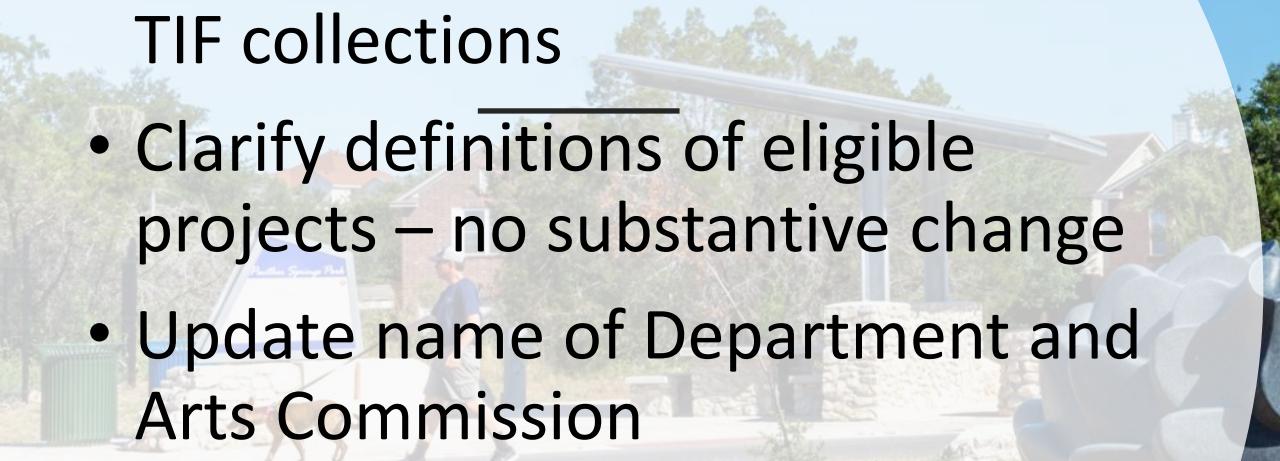
Planning for 2022 Bond Public Art

- Follow Bond Guiding Principles set by City Council
- Public Art funding only included in Capital Project propositions
- Public Art projects must connect to a Public Works Capital Project
- Community input in priorities for Public Works Projects getting Public Art
- Focus on council districts that are underserved / underinvested
- Connect to River Walk Public Art Garden through temporary placements representing district projects



Public Art Policy Ordinance Recommendations

- Increase investment from 1% to 2% of Capital Projects including TIF collections
- Clarify definitions of eligible projects – no substantive change
- Update name of Department and Arts Commission
- Streamline procedures, provide transparency and equity
- Create canvassing process for community art on City Property



Summary of Staff Recommendations

- Art in Private Development – follow UDC amendment process (no action needed presently)
- Design Enhancement – continue pilot and report to committee (no action needed presently)
- 2% for Public Art - **advance to B session for discussion by full council (motion needed)**

