

SAN ANTONIO BIKE SHARE AGREEMENT

Veronica Garcia
Interim Assistant Director

Item 13

Center City Development and Operations Department
February 8, 2018

PURPOSE



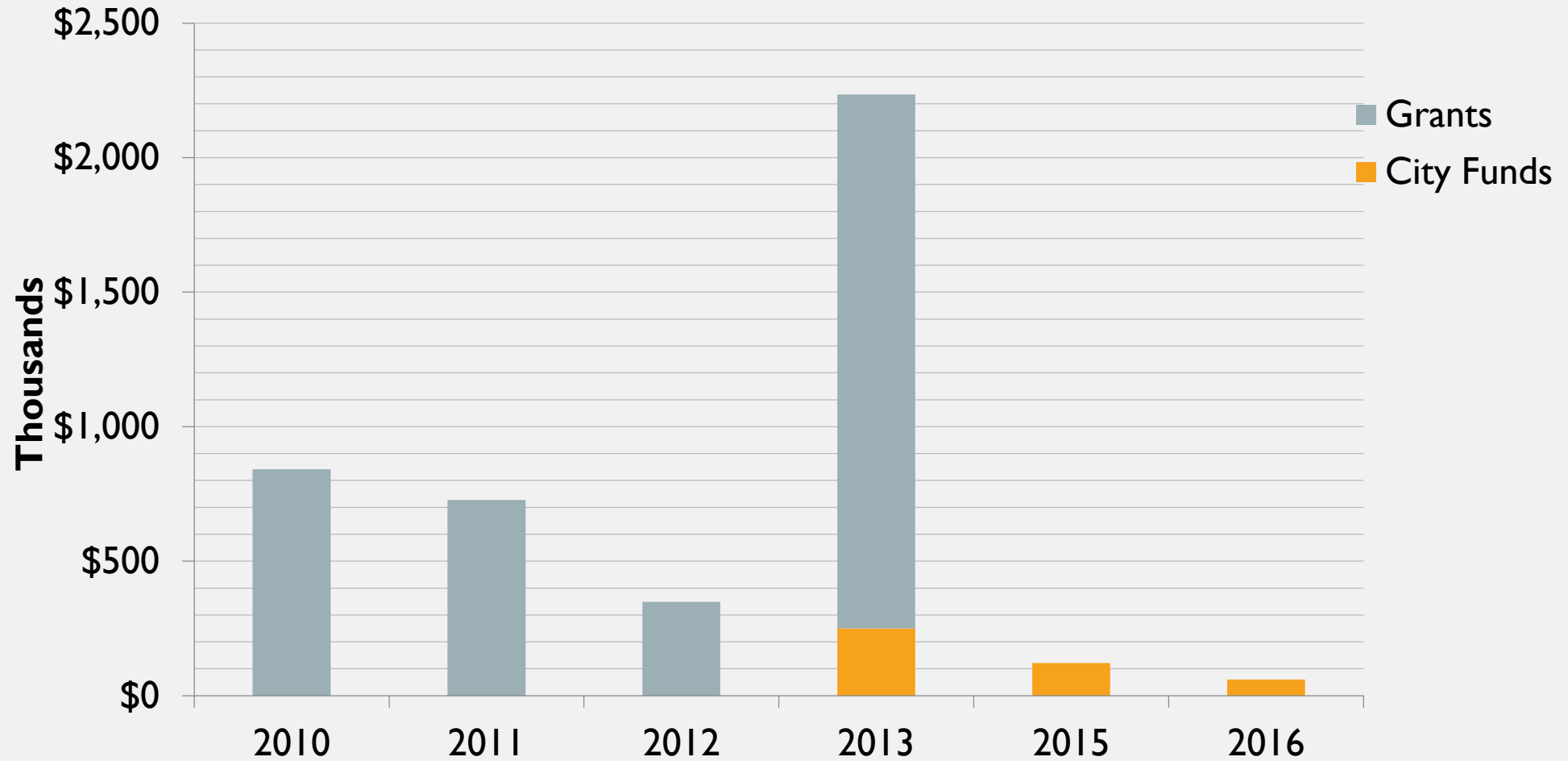
Amendment to San Antonio Bike Share agreement

- Extend agreement through December 31, 2018
- Automatic annual renewals
- Transportation Council Committee endorsed this amendment on January 23, 2018

SYSTEM HISTORY

- The City of San made the initial investment in San Antonio Bike Share by purchasing the system's equipment from B-Cycle
- Funding came from City of San Antonio, Department of Energy, Centers for Disease Control, & Federal Transit dollars
- San Antonio Bike Share is a 501c3 non-profit organization that manages and operates the system
 - 9 member board
 - 12 employees (6 full-time)

B-CYCLE CITY FUNDING HISTORY



* No new City funds awarded in 2017 and 2018

B-CYCLE ACCOMPLISHMENTS

4.5 times more docking stations and nearly 4 times the number of bikes since 2011

Added 2.0 white bikes – newer and easier to ride

Increased ride times to 1 hour

Increased funding

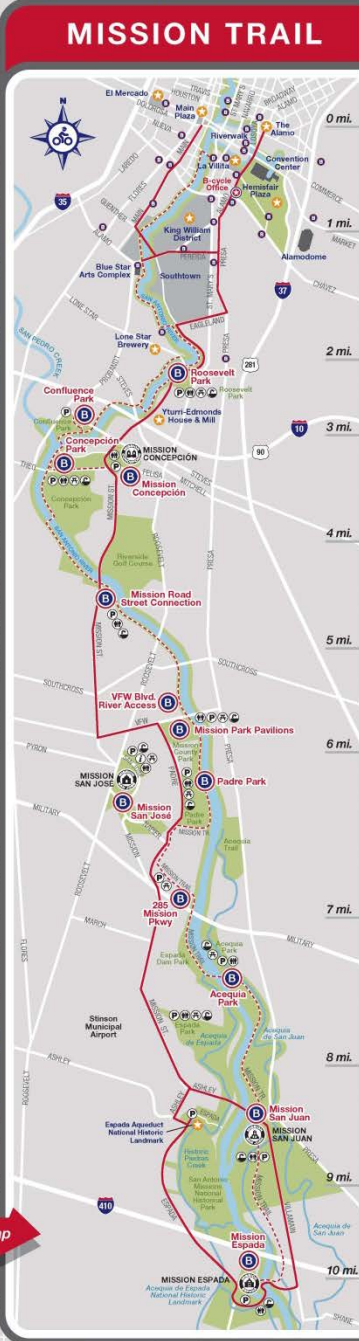
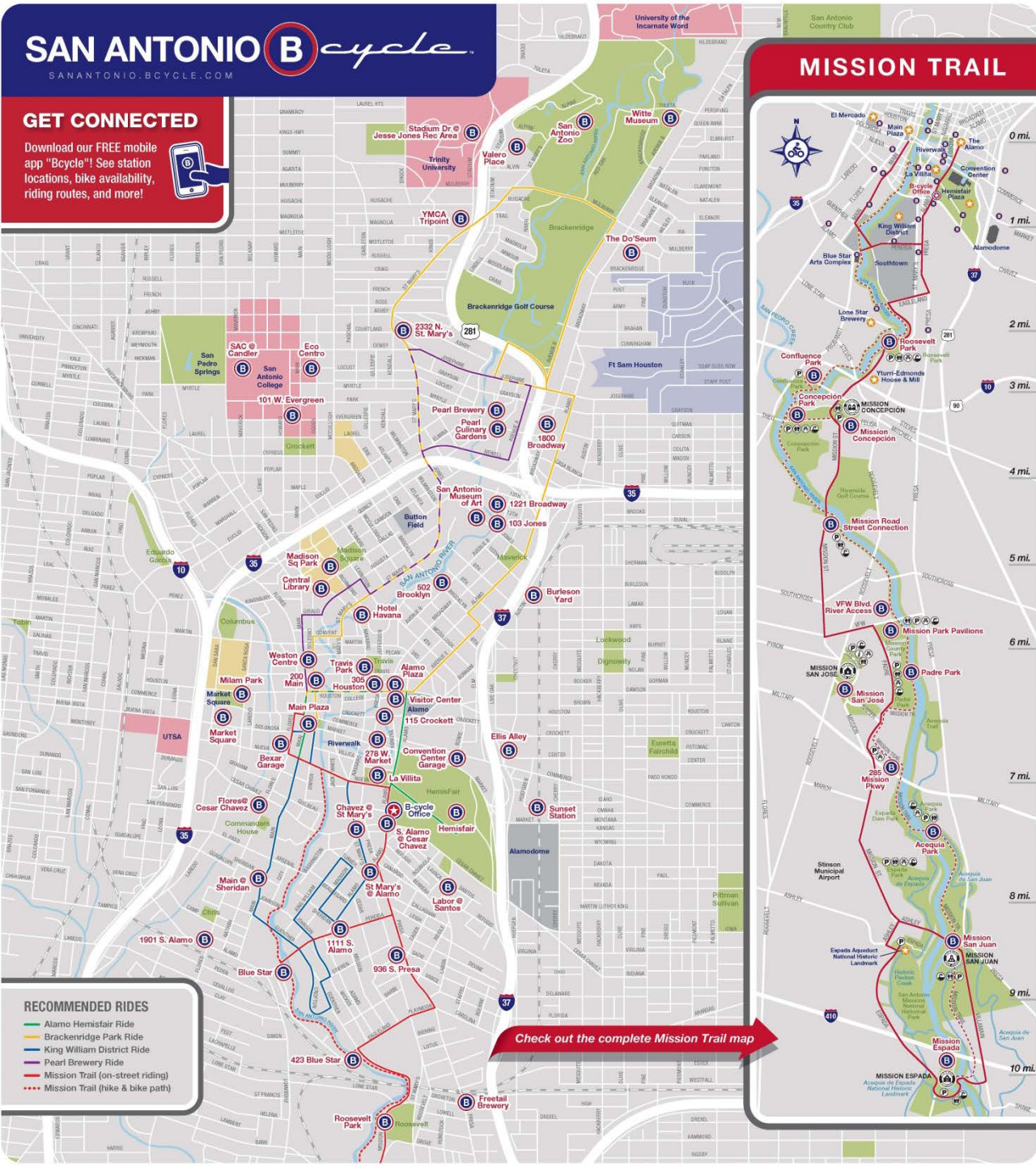
Improved user interface with new app and updated website

GET CONNECTED

Download our FREE mobile app "Bcycle"! See station locations, bike availability, riding routes, and more!



- RECOMMENDED RIDES**
- Alamo Hemisfair Ride
 - Brackenridge Park Ride
 - King William District Ride
 - Pearl Brewery Ride
 - Mission Trail (on-street riding)
 - Mission Trail (bike & bike path)



Check out the complete Mission Trail map

B-CYCLE TODAY

62 docking stations and 525 bikes

Docking stations from Brackenridge Park to Mission Espada

Self-supporting

SAN ANTONIO **B**cycle™



62
STATIONS



525 B-CYCLES
149,500 Casual Users (2011-2017)

3,500

Twitter followers

3,570

Facebook Likes



5,290

Annual Members

525,500
TRIPS
TAKEN



75,882,000
CALORIES
BURNED

CO₂

1,800,000 LBS
CARBON
OFFSET



\$354,000
GAS
SAVED

1,908,000
MILES
TRAVELED

FUTURE OF B-CYCLE

Title Sponsor in progress

Expand usage of the system

Bikeshare Master Plan development

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