

**THIS IS A DRAFT AND WILL BE REPLACED BY THE FINAL, SIGNED
ORDINANCE OR RESOLUTION ADOPTED BY CITY COUNCIL.**

AN ORDINANCE

**AUTHORIZING A THREE-YEAR PROFESSIONAL SERVICES
AGREEMENT WITH THE EXPERIENCE INSTITUTE, LLC FOR
RESEARCH SERVICES FOR SAN ANTONIO'S TOURISM AND
MEETING INDUSTRY IN A TOTAL AMOUNT NOT TO EXCEED
\$124,800.00.**

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WHEREAS, the San Antonio hospitality industry has an annual economic impact of \$13.4 billion, bringing in 31 million visitors, employing more than 122,500 workers and providing a \$2.5 billion payroll; and

WHEREAS, one of the important tasks for destination management and marketing organizations is to identify opportunities for differentiating a city and further growth and the intent of this new initiative for the Convention and Visitors Bureau is to help differentiate and better position San Antonio as a destination of choice for leisure and convention visitors by affording research and information on an ongoing basis depicting the appeal of the destination; and

WHEREAS, a Request for Proposals was issued to solicit responses from qualified respondents interested in assisting in the determination of San Antonio's overall visitor appeal as it relates to tourism and the meeting industry, responses were submitted by three firms, an evaluation committee scored the responses and interviewed the top-ranked firm, The Experience Institute, LLC ("TEI"), and the committee recommends TEI for contract award; **NOW THEREFORE:**

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. The terms and conditions of the Professional Services Agreement with TEI are authorized and approved. The City Manager, or her designee, is authorized to execute the Professional Services Agreement with TEI, a copy of which, previously executed by TEI, is attached to this Ordinance as Exhibit I.

SECTION 2. The amount up to \$41,600.00 is available in Fund 29006000, Cost Center 4305020001 and General Ledger 5201040. Payment is authorized to The Experience Institute upon issuance of a purchase order. All expenditures will be in accordance with the Fiscal Year 2016 Budget approved by City Council.

SECTION 3. Future funding in the amount up to \$83,200.00 is contingent upon City Council approval of subsequent budgets for the duration of this Agreement.

SECTION 4. The financial allocations in this Ordinance are subject to approval by the Director of Finance, City of San Antonio. The Director of Finance, may, subject to concurrence by the City Manager or the City Manager's designee, correct allocations to specific SAP Fund Numbers, SAP Project Definitions, SAP WBS Elements, SAP Internal Orders, SAP Fund Centers, SAP Cost Centers, SAP Functional Areas, SAP Funds Reservation Document Numbers, and SAP GL Accounts as necessary to carry out the purpose of this Ordinance.

SECTION 5. This Ordinance shall take effect immediately upon the receipt of eight affirmative votes; otherwise it shall be effective ten days after its passage.

PASSED AND APPROVED this 15th day of October, 2015.

M A Y O R
Ivy R. Taylor

ATTEST:

APPROVED AS TO FORM:

Leticia M. Vacek
City Clerk

Martha G. Sepeda
Acting City Attorney