



Consultant Services Contract

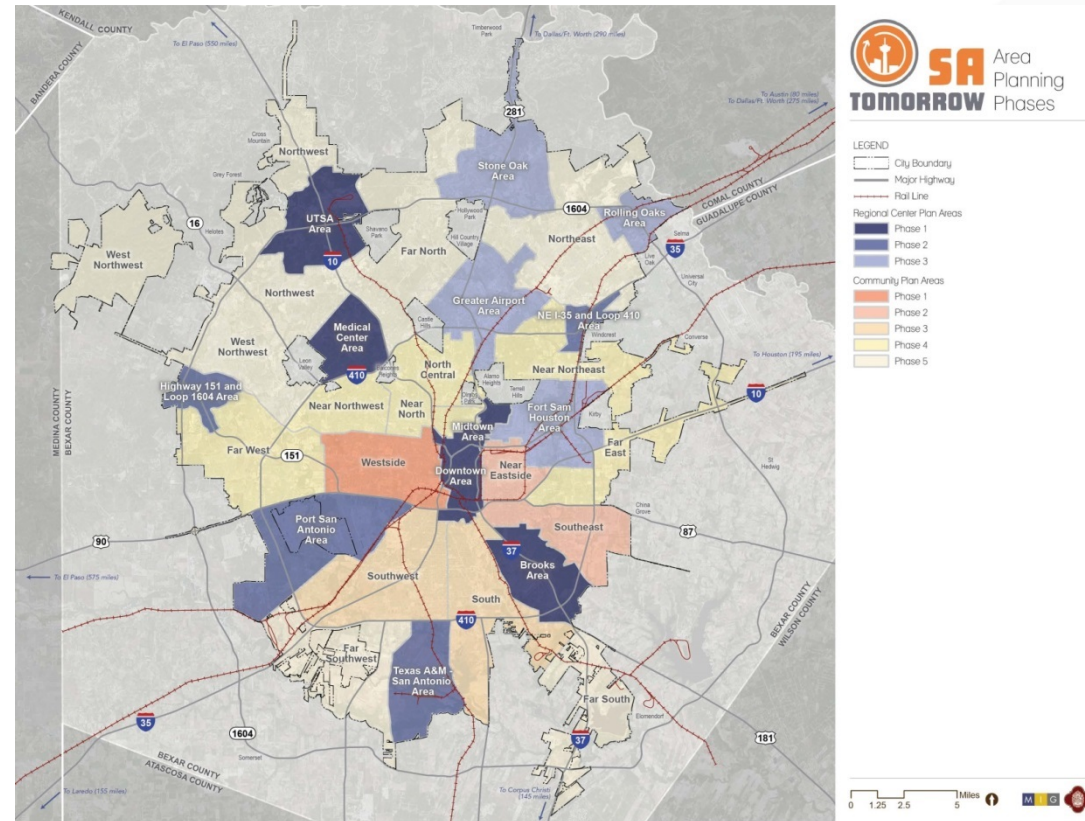
City Council – A Session
March 29, 2018
Agenda Item #27

Bridgett White, AICP
Director, Planning Department



Cambridge Systematics, Inc.
Bowtie
Economic & Planning Systems, Inc.
Auxiliary Marketing Services
Mosaic Planning and Development Services
SJPA

SA Tomorrow Comprehensive Plan Implementation



- **City's Adopted Policy & Land Use Document**
- **Updated Comprehensive Planning Program**
Area-Specific Master Plans - will include a detailed land use plan
 - 13 Regional Centers** - large employment and economic activity hubs throughout the city
 - 17 Community Areas** – encompasses all of the City not located within a Regional Center; identified based on community and neighborhood association input
- **12 Priority Corridors (from VIA Vision 2040)**
Overlaps and links Regional Center and Community Plan Areas
- **3-year Work Plan for the 13 Regional Center Plans**
- **5-Year Work Plan for the 17 Community Plans**

RFQ and Selection Process

CITY OF SAN ANTONIO
PLANNING DEPARTMENT



REQUEST FOR QUALIFICATIONS
("RFQ")

for

SA TOMORROW SUB-AREA PLANNING SERVICES – YEAR 2

(RFQ 18-009, RFX # 6100009704)

Release Date: Sunday, December 3, 2017
Proposals Due: Friday, January 12, 2018

This solicitation has been identified as High-Profile.

“The selected consultant team must have **demonstrated experience** in directing the process for creating Sub-Area Plans, including **GIS/geospatial analysis** and **market analysis** (of both housing and job capacity) capabilities, **graphic design** skills, experience in facilitating **public engagement** activities, drafting of such plans, and working as an **extension of City staff** in **engaging the public to develop consensus** around **a shared vision** for the future of the City.”

Consultant Team

Project Lead: Moore Iacofano Goltsman, Inc.

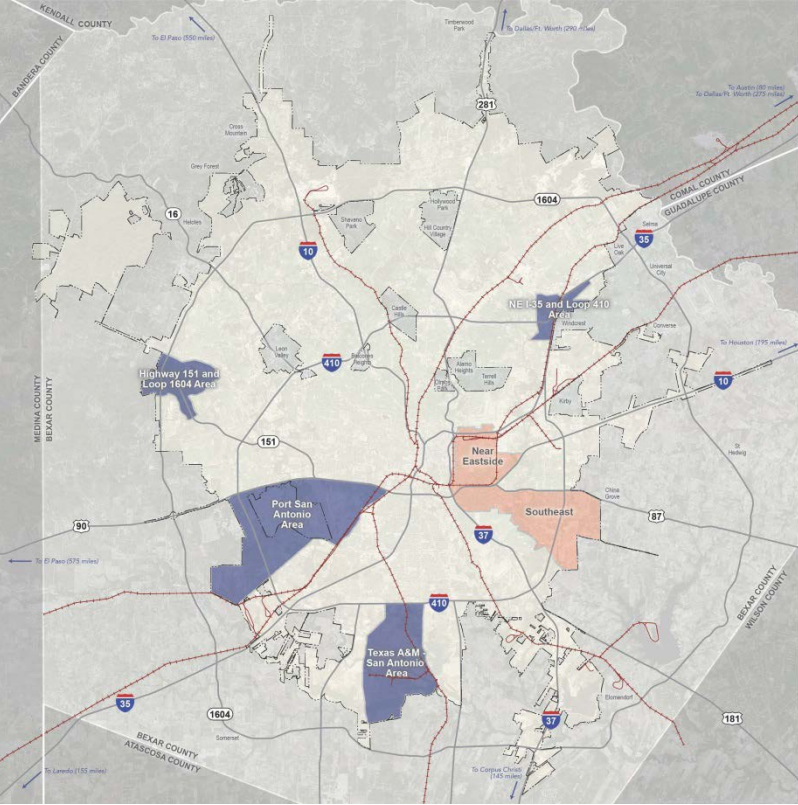


Sub-consultants:

- **Economic & Planning Systems, Inc.**
- **Cambridge Systematics, Inc.**
- **MOSAIC Planning & Development Services**
- **Auxiliary Marketing Services**
- **Ximenes & Associates, Inc.**
- **Fregonese Associates**
- **BowTie**



Scope of Work



Phase 1
Project Chartering

Overall project kickoff, identify and confirm Planning Teams for each sub-area, revisit assumptions and projections from Comprehensive Plan, develop detailed process and schedule for each sub-area

Phase 2
Analysis & Visioning

Cross-cutting framework to help address city-wide issues, existing conditions mapping, identifying strengths, weaknesses, opportunities, and threats, and establishing a vision and goals specific to each plan area

Phase 3
Aerial Photography and Visualization

3D graphics on top of drone photography will be used to convey a realistic and more complete picture of how new development and potential land use changes could fit into and affect the existing landscape of each plan area

Phase 4
Plan Framework

Development of Plan Components for each plan area: Land Use Plan and Map; Mobility and Access Improvement Plan; Infrastructure and Amenities Improvement Plan; Identification of Focus Areas and Catalytic Projects; Economic Development Strategy; Housing Strategy

Phase 5
Recommendations & Implementation Strategies

Development of specific projects, programs, and policies, including recommendations related to priority investments and phasing, and potential implementation priorities specific to neighborhood areas

Phase 6
Documentation & Adoption

Drafting of the plan content, public review and comment, executive summaries, final plan documents, updated project websites and the creation of e-Plans

Scope of Work - Public Engagement Strategy

Initial Outreach	Meetings with Neighborhoods, Community Leaders, Institutions, and Elected Officials; helps staff begin to build a list of stakeholders and contacts for outreach efforts
Planning Teams	Sub-area teams made up of community representatives who have a special knowledge of the plan area; will inform, discuss, evaluate, and prioritize the plan content
Community Meetings	Work sessions where the public can learn about, review, and comment on the work created; all input received is taken back to the Planning Team for consideration
Ongoing Outreach	Ongoing updates and interaction with all types of stakeholders who want to know about the process and progress
Focus Groups	In-depth exploration of issues, needs, potential solutions, and priorities related to a specific topic or audience
Community and Intercept Events	Participation in events hosted by other organizations or at high-traffic, public places
Media, Online Resources, and Distribution Lists	Ongoing and timely contact with the public

Next Steps

Following approval of the Year 2 Area Planning Services contract with MIG:

- **Kick-off Meeting** with Consultant to develop Year 2 work plans and schedules
- Begin meeting with **key stakeholders** and **neighborhood groups**
- Compiling and **sharing data** for initial **existing conditions analysis**

TO DO LiST

1. **SO**
2. **MANY**
3. **THINGS**





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