

# HISTORIC AND DESIGN REVIEW COMMISSION

August 01, 2018

**HDRC CASE NO:** 2018-326  
**COMMON NAME:** E Nueva between Dwyer and S St Mary's across from Jack White Way  
**ADDRESS:** 454 S ST MARYS  
**LEGAL DESCRIPTION:** NCB 986 BLK LOT N IRR 67.71 FT OF 23  
**ZONING:** D, UZROW  
**CITY COUNCIL DIST.:** 1  
**APPLICANT:** William Serrano-Franklin/City of San Antonio, Department of Arts & Culture  
**OWNER:** CPC Properties  
**TYPE OF WORK:** Installation of a Francisco Madero sculpture  
**APPLICATION RECEIVED:** June 27, 2018  
**60-DAY REVIEW:** August 26, 2018  
**REQUEST:**

The applicant is requesting a Certificate of Appropriateness for approval to install an existing bronze statue of Francisco Madero by artist Juan Antonio Lugo on either the traffic triangle at the intersection of Navarro, E Nueva and S St Mary's Street or near the location of E Nueva and Jack White Way. Both locations are public property. The location at E Nueva and Jack White Way, referred to as location #2 in the application documents currently features a Texas Historical Commission marker for Francisco Madero.

## APPLICABLE CITATIONS:

UDC Section Division 5. – Public Art San Antonio (PSAS)

The purpose of Public Art San Antonio (PASA) is to support a public process for incorporating artist services and artworks in the design of civic spaces and capital projects and to define the City of San Antonio's policies and guidelines for acquiring and commissioning art of the highest standards which shall enrich the quality of life for all residents and visitors of San Antonio.

The goals of Public Art San Antonio (PASA) are to create a better visual environment for the residents and visitors of San

Antonio, to integrate the design work of artists into the development of city eligible capital improvement projects, and to promote tourism and the economic vitality of the city through the enhancement of public spaces. Public Art San Antonio (PASA) serves the entire City of San Antonio as the public art program for all city departments, capital projects and public art initiatives, and is a division of the Office of Cultural Affairs (OCA). Public Art San Antonio (PASA) specifically seeks:

To encourage the selection of artists at the beginning stages of each project who can work successfully as members of the project design team, and to encourage collaboration among all arts and building disciplines;

To foster quality design and the creation of an array of artwork in all media, materials and disciplines that best respond to the distinctive characteristics of each project site and the community that it serves;

To select experienced artists who represent the diverse cultural landscape of San Antonio;

To encourage the selection of design enhancements that are accessible to the public and respect the historical resources and mobility of the citizenry;

To encourage artists, design enhancements and programs for open spaces, parks, infrastructure and facilities that contribute to neighborhood revitalization and enhance the quality and pride of neighborhoods in the city;

To encourage participation by citizens in the process of acquiring and commissioning of design enhancements;

To encourage the role of public art and design enhancements in enhancing economic development and cultural tourism;

To encourage the role of artists in the functional design of eligible capital improvement projects;

To exhibit art in designated city facilities for the enjoyment of the public and to heighten awareness and appreciation for local artists; and

To maintain and provide stewardship of the city public art and design enhancements collection.

Sec. 35-651. - Eligible and Ineligible Public Art and Design Enhancements.

(a) Eligible Public Art and Design Enhancements. It is the policy of the City of San Antonio that all public art and design enhancements commissioned or acquired through PASA are designed by an artist, craftsman or an artist or craftsman in collaboration with the project architect, landscape architect or engineer. Such artworks may include, but are not limited to the following:

(1) The incremental costs of infrastructure elements, such as sound-walls, utility structures, roadway elements and other items if designed by an artist or design team that includes an artist co-designer.

(2) Artistic or aesthetic elements of the overall architecture or landscape design if created by a professional artist or a design team that includes a professional visual artist.

(3) Earthworks, neon, glass, mosaics, photographs, prints, calligraphy, any combination of forms of media including sound, literary elements, film, holographic images, and video systems; hybrids of any media and new genres.

(4) Murals or portable paintings in any material or variety of materials.

(5) Sculpture: freestanding, wall supported, or suspended; kinetic and electronic in any material or combination of materials.

(6) Temporary artworks or installations, if such artworks serve the purpose of providing community and educational outreach purposes.

(7) Public art and design enhancements that are an integral part of architecture, landscape architecture, and landscape design.

(b) Ineligible Public Art and Design Enhancements. Public art and design enhancements that are mass produced or of standard manufacture, such as playground equipment, fountains or statuary elements, unless incorporated into an artwork by a project artist, or reproductions, by mechanical or other means, of original artwork, except in the case of film, video, photography, printmaking or other media arts.

(c) Specifically excluded from this section is artwork in the museum collection of the San Antonio Museum of Art and the Witte Museum.

## **FINDINGS:**

- a. The applicant is requesting a Certificate of Appropriateness for approval to install an existing bronze statue of Francisco Madero by artist Juan Antonio Lugo on either the traffic triangle at the intersection of Navarro, E Nueva and S St Mary's Street or near the location of E Nueva and Jack White Way. Both locations are public property. The location at E Nueva and Jack White Way, referred to as location #2 in the application documents currently features a Texas Historical Commission marker for Francisco Madero.
- b. Per the UDC Article 5, the purpose of Public Art San Antonio (PASA) is to support a public process for incorporating artist services and artworks in the design of civic spaces and capital projects and to define the City of San Antonio's policies and guidelines for acquiring and commissioning art of the highest standards which shall enrich the quality of life for all residents and visitors of San Antonio. Additionally, the goals of Public Art San Antonio (PASA) are to create a better visual environment for the residents and visitors of San Antonio, to integrate the design work of artists into the development of city eligible capital improvement projects, and to promote tourism and the economic vitality of the city through the enhancement of public spaces.
- c. LOCATIONS – Staff finds both proposed locations to be appropriate.
- d. INSTALLATION – The public right of way shall not be impeded upon through the installation of the statue. Any paving that is disturbed is to be repaired to match the existing.

## **RECOMMENDATION:**

Staff recommends approval based on findings a through d with the following stipulations:

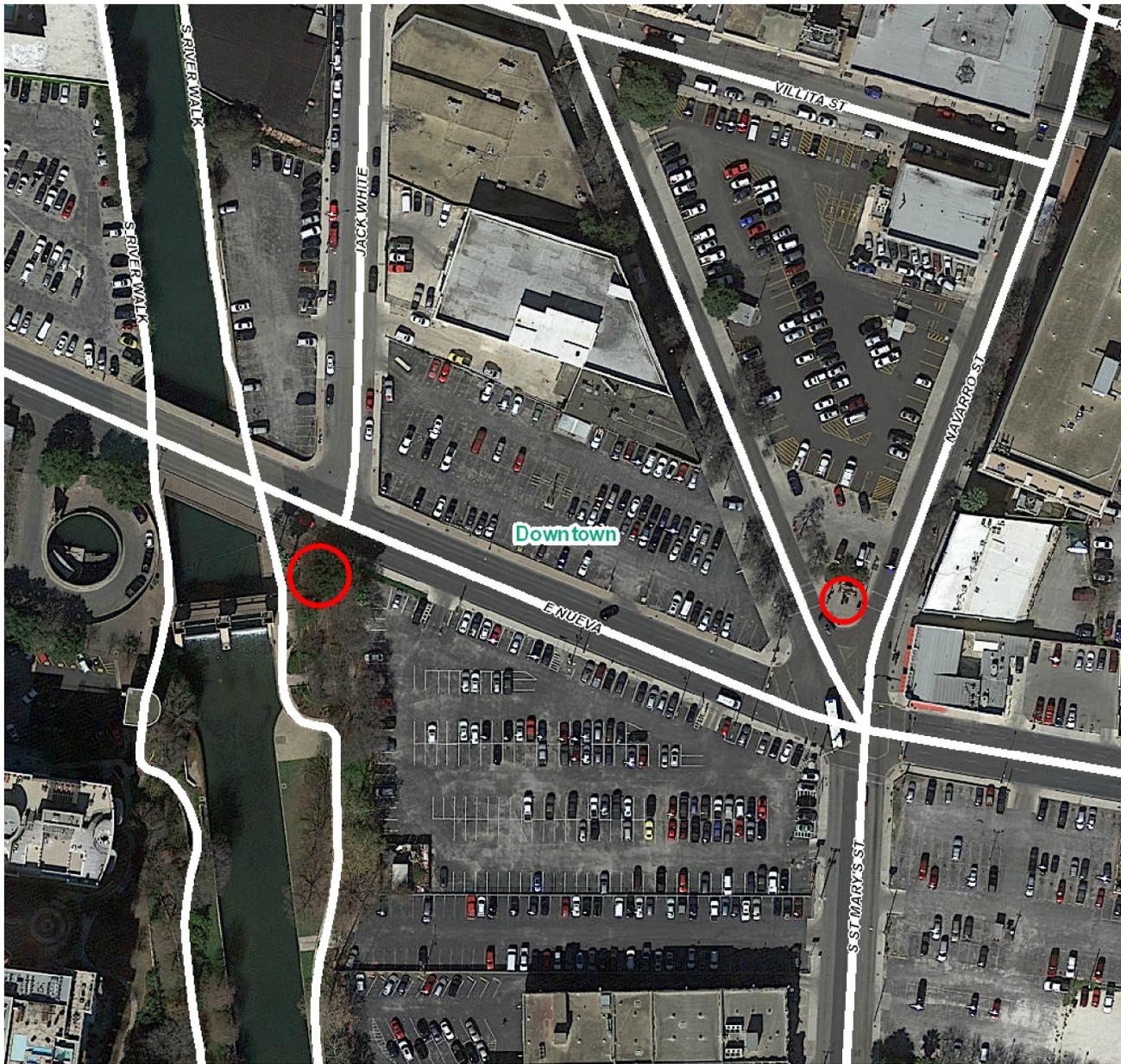
- i. That the public right of way is not impeded upon.

- ii. That any paving materials that are disturbed be repaired to match the existing.

Staff finds the proposed installation to be appropriate at either location.

**CASE MANAGER:**

Edward Hall



## Flex Viewer

Powered by ArcGIS Server

Printed: Jul 26, 2018

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Waverly St

S St Mary's St

**City of San Antonio – Department of Arts & Culture**  
**Public Art San Antonio**  
**Wednesday, June 27, 2018**  
**HDRC Application**

**Relocation of *Francisco I. Madero***

The Department of Arts & Culture proposes to install an existing bronze statue of Francisco Madero by artist Juan Antonio Lugo on the traffic triangle at the intersection of Navarro, E. Nueva and S. St. Mary's Street. Francisco Madero (1873-1913) was an advocate for democracy in Mexico and authored a political manifesto at the Hutchins Hotel while exiled in San Antonio in 1910. The hotel was located adjacent to the proposed installation site. Madero's manifesto, "Plan de San Luis Potosi," launched the Mexican Revolution and established his place in Mexican history as the "Apostle of Democracy." The State of Coahuila, Mexico donated the statue to the City of San Antonio on November 16, 2001. The dimensions of the statue are 6' x 2' x 2'. The statue is presently in storage at the Women's Pavilion at Hemisfair Park. The proposed site will need a new 300 commemorative plaque, bollards to protect it from traffic, seating, lighting, as well as a new base for the statue itself. Rededication (with a Tricentennial plaque) is proposed for October 8, 2018. A historical marker on Madero (in both English and Spanish) already exists near the proposed site, the markers is from the Texas Historical Commission.



Site #2: Planter/light post and State Historical Marker. Vegetation would need to be pruned (CCDO)



Will, please add photo here of the 5 point intersection  
**Site #1**

Either site will need:

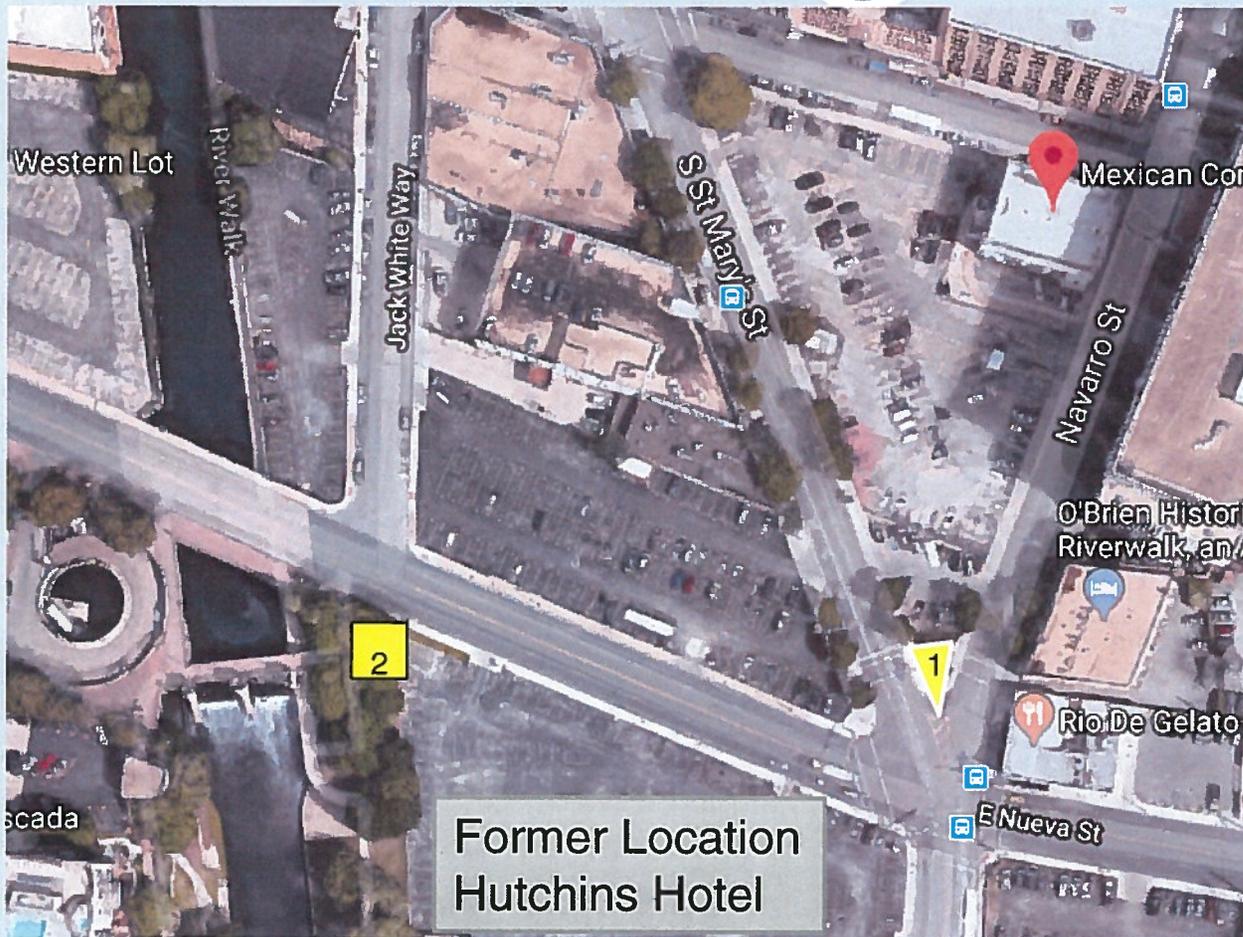
1. New 300 commemorative plaque
2. New statue base

Plan would be to install for commemoration October 8, 2018

Left: Site 1 would need bollards to protect from traffic, seating and lighting.

## 2 Optional Locations for the Bronze of Francisco I. Madero

4

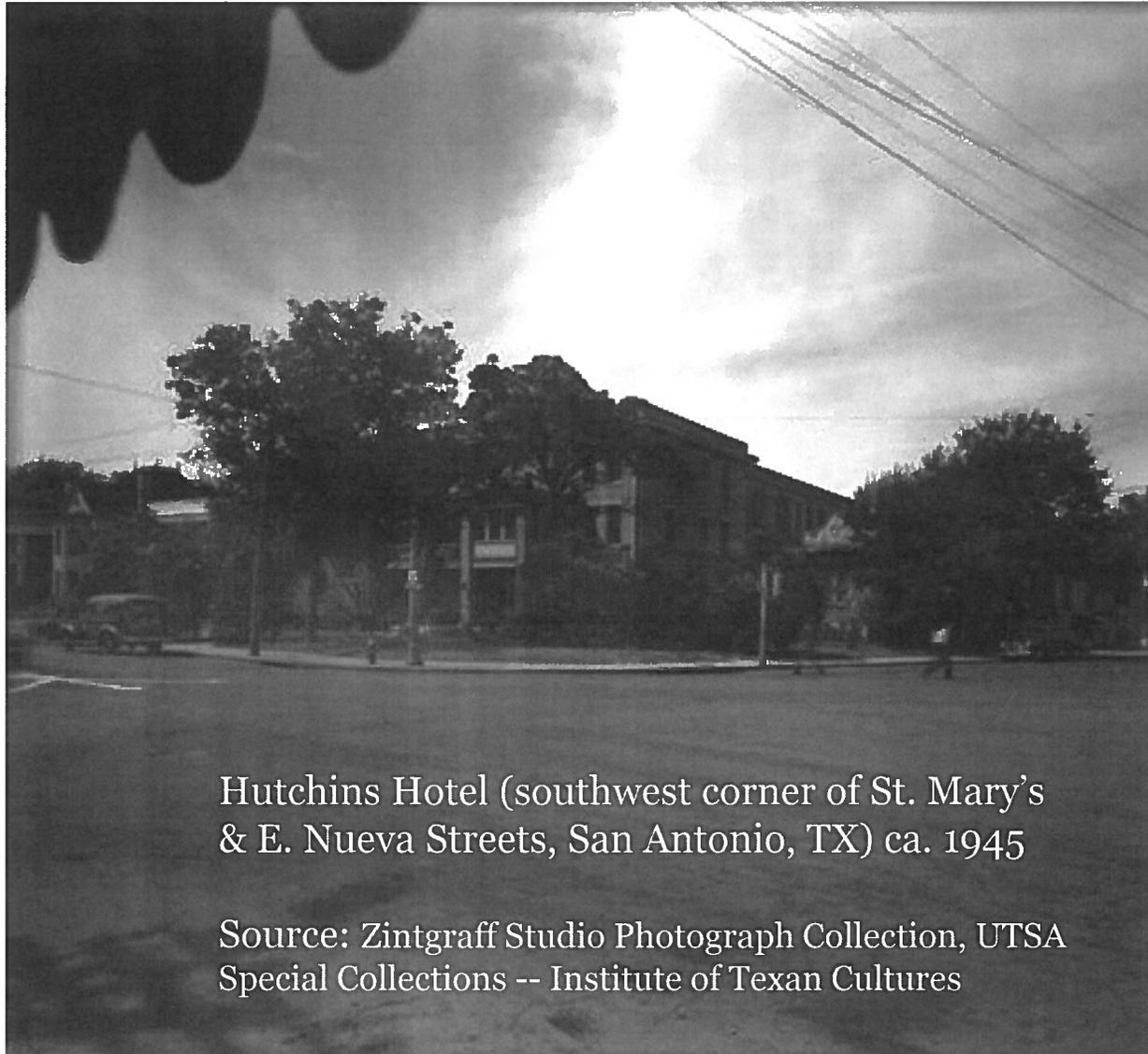


Both City-owned properties are near Hutchins Hotel.

Propose 10/8/18 rededication with plaque for Tricentennial

1. Approx. 500sf triangle is visible from street and very open / no shade.
2. Is more park-like and intimate. Access to River Walk. Has a State Historical Marker.

- Any placement requires approval by HDRC



Hutchins Hotel (southwest corner of St. Mary's  
& E. Nueva Streets, San Antonio, TX) ca. 1945

Source: Zintgraff Studio Photograph Collection, UTSA  
Special Collections -- Institute of Texan Cultures

# San Antonio History / Connection

- Madero arrived in San Antonio on Oct. 8, 1910, as heralded in the San Antonio Express of that date, and his wife and secretary followed the next day. Madero spent his first night here in the home of Ernesto Fernandez, but after his wife's arrival, he checked into rooms at the Hutchins Hotel, 205 S. St. Mary's Street @ Nueva, where he established the headquarters-in-exile of a movement to unseat Mexican President Porfirio Diaz and wrote the Plan de San Luis Potosí. Madero's father Francisco Sr., brothers and sisters all joined him at the Hutchins within a few weeks.

– Source: Paula Allen, San Antonio Express News October 8, 2010

Confirmed by City of San Antonio Office of Historic Preservation



Artist, Juan Antonio Lugo  
***Francisco I Madero, (dedicated 2001)***  
Bronze  
6' X 2' X 2'

Department of Arts & Culture Proposal  
for location of

1

Francisco Madero bronze

6/6/18

**Plaque / Marker / Label:** HOMAGE TO FRANCISCO I. MADERO (1873-1913) BORN IN PARRA DE LA FUENTE, COAHUILA, STRONG ADVOCATOR OF DEMOCRACY IN MEXICO. COURAGEOUSLY CHALLENGED THE DICTATORSHIP KNOWN AS "EL PORFIRIATO". WHILE EXILED TO THE UNITED STATES, ON NOVEMBER 26, 1910 HE PROCLAIMED IN SAN ANTONIO THE 'PLAN DE SAN LUIS POTOSI', A POLITICAL MANIFEST THAT LAUNCHED THE MEXICAN REVOLUTION. ELECTED PRESIDENT OF MEXICO IN 1911, THE ADMINISTRATION OF MADERO, THE 'APOSTLE OF DEMOCRACY', ENDED ABRUPTLY ON FEBRUARY 9, 1913. STATUE DONATED BY THE STATE OF COAHUILA, MEXICO TO THE PEOPLE AND CITY OF SAN ANTONIO, TEXAS. NOVEMBER 16, 2001

**Donor Info:** State of Coahuila, Mexico