



CITY OF SAN ANTONIO  
DEPARTMENT OF PLANNING & COMMUNITY DEVELOPMENT

January 14, 2015

National Endowment for the Arts  
100 Pennsylvania Avenue NW  
Washington, D.C. 20506

To Whom It May Concern:

I, as Director of Planning and Community Development, certify the proposed activities/projects in the *NEA Our Town Creative Placemaking Grant* proposal are consistent with the following primary goals of the City's EastPoint Promise Zone initiative:

- (1) Transform EastPoint from a neighborhood of poverty into a viable, mixed-income neighborhood with high quality schools and educational programs and access to support services, public transportation, job training and jobs; and,
- (2) Deliver economic revitalization and long-term stability and success to EastPoint by sustaining existing businesses and attracting new businesses, creating a vibrant commercial corridor that is the center of neighborhood activity.

This project will also support and advance the goal achievement and the following priorities that have been established for EastPoint Promise Zone.

- Priority 1: Reduce poverty and unemployment.
- Priority 2: Expand economic development throughout EastPoint.
- Priority 3: Make EastPoint a neighborhood where residents stay, grow and graduate.
- Priority 4: Create the infrastructure required to sustain and expand the EastPoint Promise Zone and scale its benefits throughout San Antonio.

Applicant Name: Department for Culture and Creative Development (City of San Antonio)

Name of Agency: National Endowment for the Arts

I further certify that the proposed activities/projects will be located within the EastPoint Promise Zone and are intended to serve the residents of the designated area.

Sincerely,

John M. Dugan  
Director

Cc: Mike Etienne, Director, EastPoint & Real Estate- City of San Antonio