

**THIS IS A DRAFT AND WILL BE REPLACED BY THE FINAL, SIGNED
ORDINANCE OR RESOLUTION ADOPTED BY CITY COUNCIL.**

AN ORDINANCE

**AUTHORIZING A LICENSE AGREEMENT WITH THE SAN ANTONIO
BOWL ASSOCIATION TO HOST THE ALAMO BOWL GAMES AT THE
ALAMODOME FOLLOWING THE 2014 THROUGH 2019 REGULAR
COLLEGE FOOTBALL SEASONS.**

* * * * *

WHEREAS, the Alamo Bowl, which was established in 1993 with the opening of the Alamodome, has the first choice of teams from the Big 12 Conference and the Pac-12 Conference, after the College Football Playoff Group makes its selections; and

WHEREAS, the Alamo Bowl is one of the most popular bowls in the country, producing some of the highest rated bowl games in ESPN history, and it has drawn over one million spectators collectively since its beginning and has generated in excess of \$250 million in direct economic impact; **NOW THEREFORE:**

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. The terms and conditions of a License Agreement with the San Antonio Bowl Association to host Alamo Bowl Games at the Alamodome following the 2014 through 2019 regular college football season are authorized and approved. The City Manager or her designee is authorized to execute the License Agreement, a copy of which, previously executed by the San Antonio Bowl Association, is attached to this Ordinance as **Exhibit I**.

SECTION 2. This Ordinance shall take effect immediately upon the receipt of eight affirmative votes; otherwise it shall be effective ten days after its passage.

PASSED AND APPROVED this 13th day of November, 2014.

M A Y O R
Ivy R. Taylor

ATTEST:

APPROVED AS TO FORM:

Leticia M. Vacek
City Clerk

Robert F. Greenblum
City Attorney