

<p>RFP Advertising and Marketing Services for La Villita</p> <p>Score Summary</p>	<p>Maximum Points</p>	<p>Blonde Creative 2500 McCullough San Antonio, TX 78212</p>	<p>Creative Civilization 106 Auditorium Circle, 2nd Floor San Antonio, TX 78205</p>	<p>Mighty Studio Group, LLC 1160 E. Commerce, Ste. 200 San Antonio, TX 78205</p>
A - Experience, Background and Qualifications	20	14.00	20.00	14.17
B - Proposed Plan	25	15.67	24.67	16.17
A - B Sub-Total	45	29.67	44.67	30.33
C - Pricing	20	9.85	10.53	11.91
D - SBEDA Program	20	20.00	10.00	20.00
E - Local Preference Program	10	10.00	10.00	10.00
F - Veteran-Owned Small Business Preference Program	5	0.00	0.00	0.00
TOTAL SCORE	100	69.52	75.19	72.25
RANK BASED ON TOTAL SCORE		3	1	2