



# City of San Antonio

## Contract Summary Sheet

Date: 11/12/15  
Agenda Item: 15-5242

<b>Name/Title (Caption as shown on agenda):</b> Annual Contract for Official & Other Newspaper Advertisements 6100006152 MC	
<b>Brief Description of Item(s) and Use:</b> This contract will provide newspaper and internet advertisements of legally required notices as well as, but not limited to, official bid notices, election notices, annexation notices and advertisements for City job openings on behalf of various City departments. Advertisements are for legally required notices and for items of general interest. In addition, advertisements may be placed to meet the requirements of the City's Small Business Economic Development Advocacy Ordinance.	
<b>Total \$:</b>	\$353,000.00 annually
<b>Contract Period:</b>	January 1, 2016 through March 31, 2019 with two, one renewal options
<b>Method of Procurement:</b>	Competitive (2 bids received)
<b>Price Trend:</b>	22.02% decrease resulting from a competitive bid process
<b>Contract Info:</b>	Formal ___ Annual <u>X</u> Support/Maintenance ___ Lease ___
<b>Recommended Contractor(s):</b>	<p><b>San Antonio Express-News, 301 Avenue E, San Antonio, TX 78205 (LOCAL)</b> Item(s): 1, 3 and 4</p> <p><b>SA Legal News, LLC d/b/a the Hart Beat, 4615 Briston Dr., San Antonio, TX 78249 (LOCAL)</b> Item(s): 2, 3 and 4</p>
<b>Previous Contractor(s):</b>	<p>San Antonio Express News, 301 Ave. E., San Antonio, TX 78205</p> <p>San Antonio Express News Daily Commercial Recorder, 301 Av. E., San Antonio, TX 78205</p> <p>BidSimple, 1500 Ruth Avenue, Austin, TX 78757</p> <p>La Prensa de San Antonio, 230 N. Medina, San Antonio, TX 78207</p> <p>Observer Newspaper Group, P.O. Box 200226, San Antonio, TX 78220</p> <p>San Antonio Business Journal, 8200 I-10, Ste. 820, San Antonio, TX 78230</p> <p>San Antonio Express News Prime Time Newspapers, 301 Ave. E., San Antonio, TX 78205</p> <p>SA Legal News, LLC d/b/a The Hart Beat, 17503 La Cantera Pkwy., Ste. 104, #233, San Antonio, TX 78257</p>

<b>Comments:</b>	N/A
<b>Anticipated Future Requirements and Action:</b>	N/A
<b>Procurement Alternative:</b>	Should this contract not be approved, various City departments would be required to procure advertisement services on an as needed basis wherein increased costs due to non-contract buying could be realized. As a result, this would delay publication of legal notices and items of general interest to the citizens of San Antonio.
<b>Using Department (s):</b>	Various