



CITY OF SAN ANTONIO
METROPOLITAN HEALTH DISTRICT

Racial and Ethnic Approaches to Community Health (REACH)

Presented by: Dr. Colleen M. Bridger, Director

Agenda Item #27

June 21, 2018

Background

- Metro Health seeks grant funding from the Centers for Disease Control to improve nutrition, increase physical activity, and decrease tobacco use utilizing culturally tailored interventions





Background

Intervention strategies

Tobacco

Collaborate with community members to promote tobacco free living in priority populations

Nutrition

Collaborate with community members to improve nutrition in priority populations

Physical Activity

Collaborate with community members to connect sidewalks, paths, bike routes and transit systems



Fiscal Impact

- The Racial and Ethnic Approaches to Community Health (REACH) is a 5 year award for up to \$3,900,625.00
- Term: Beginning September 29, 2018 – September 28, 2023
- There is no impact to the General Fund in the form of a cash match





Recommendation

Staff recommends council authorize the submission of the grant application for CDC's Racial and Ethnic Approaches to Community Health