

THIS IS A PROPOSED DRAFT AND WILL BE REPLACED BY THE FINAL, SIGNED ORDINANCE OR RESOLUTION ADOPTED BY THE CITY COUNCIL.

ORDINANCE

APPROVING AN AGREEMENT WITH TXC TEXAS CREATIVE, LTD., D/B/A TEXAS CREATIVE, TO DEVELOP AND IMPLEMENT THE SA CLIMATE READY PUBLIC ENGAGEMENT & COMMUNICATIONS INITIATIVE. THE INITIAL TERM IS ONE YEAR WITH THE OPTION TO EXTEND FOR TWO, ONE-YEAR TERMS AT A COST OF \$195,000.00 PER TERM FOR A TOTAL NOT TO EXCEED \$585,000.00. TWENTY PERCENT, OR \$39,000.00 PER TERM, WILL BE MADE AVAILABLE THROUGH SUB-CONTRACTS TO GRASSROOTS ORGANIZATIONS FOR EQUITY-BASED ENGAGEMENT WITH VULNERABLE POPULATIONS MOST IMPACTED BY CLIMATE CHANGE. FUNDING FOR THIS AGREEMENT IS AVAILABLE IN THE OFFICE OF SUSTAINABILITY FY21 BUDGET.

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WHEREAS, City Council adopted the SA Tomorrow Sustainability Plan on August 11, 2016, to guide the City toward smart, sustainable growth as it prepares for a million more people by 2040. On June 22, 2017, City Council passed a resolution in support of the Paris Climate Agreement, directing city staff to develop a plan to help San Antonio meet the objectives of this agreement. On October 17, 2019, Council adopted the SA Climate Ready Climate Action and Adaptation Plan (CAAP) with a main goal of achieving carbon neutrality by 2050; and

WHEREAS, on January 10, 2020 the City issued a Request for Qualifications (“RFQ”) for SA Climate Ready Public Engagement & Communications Initiative (RFQ 20-038) to develop a comprehensive community engagement, education, and outreach campaign addressing general climate action and adaptation education and awareness, as well as for high priority sustainability initiatives from the CAAP; six firms responded to the RFQ; the proposals were reviewed by an evaluation committee of representatives from several City departments; after initial scoring, four respondents were selected for interviews and TXC Texas Creative, Ltd., d/b/a Texas Creative received the highest ranking and is recommended for award by the evaluation committee; and

WHEREAS, the term of this agreement is for one year with the option for the city to renew for two additional one-year terms, under the same terms and conditions, with an annual value not to exceed \$195,000.00, for a total compensation value not to exceed \$585,000.00, with 20% of contract funding dedicated to grassroots organizations for targeted equity outreach. The initial contract amount is available in the Office of Sustainability FY 2021 budget; and

WHEREAS, this Ordinance authorizes an Agreement with TXC Texas Creative, Ltd., d/b/a Texas Creative, to develop and implement the SA Climate Ready Public Engagement &

Communications Initiative, in an amount not to exceed \$195,000.00 for the initial one year term of the contract, with the option for the City to renew for two additional one year terms, under the same terms and conditions; **NOW THEREFORE:**

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. The City Manager or designee, or the Director of the Office of Sustainability or designee, is authorized to negotiate and execute an agreement with TXC Texas Creative Ltd., d/b/a Texas Creative, to develop and implement the SA Climate Ready Public Engagement & Communications Initiative (RFQ 20-038), in an amount not to exceed \$195,000.00 for a one year term, with the option to renew the agreement, without further Council action, for two additional one year terms, under the same terms and conditions. The agreement, in substantially final form, is attached hereto and incorporated herein for all purposes as **Attachment I**. The execution authority granted by this ordinance shall expire 60 days after the effective date.

SECTION 2. Funding in the amount of \$195,000.00 for this ordinance is available in Fund 55001000, Cost Center 8055010001 and General Ledger 5201040 as part of the Fiscal Year 2021 Adopted Budget approved by City Council.

SECTION 3. Additional funding in the amount up to \$390,000.00 is contingent upon City Council approval of the Fiscal Year 2022 and subsequent budgets that fall within the contract terms of this ordinance.

SECTION 4. Payment in the amount up to \$585,000.00 is authorized to TXC Texas Creative, Ltd. and should be encumbered with a purchase order.

SECTION 5. The financial allocations in this Ordinance are subject to approval by the Deputy Chief Financial Officer, City of San Antonio. The Deputy Chief Financial Officer may, subject to concurrence by the City Manager or the City Manager's designee, correct allocations to specific Cost Centers, WBS Elements, Internal Orders, General Ledger Accounts, and Fund Numbers as necessary to carry out the purpose of this Ordinance.

SECTION 6. This Ordinance is effective immediately upon the receipt of eight affirmative votes; otherwise, it is effective ten days after passage.

PASSED AND APPROVED this ____ day of February 2021.

M A Y O R
Ron Nirenberg

ATTEST:

APPROVED AS TO FORM:

Tina J. Flores, City Clerk

Andrew Segovia, City Attorney