

City of San Antonio
**Department of
Arts & Culture**

Presented by
Debbie Racca-Sittre,
Director

December 19, 2017



CulTÚArt

The Future of San Antonio Arts
& Culture is in **YOUR** hands!

Cul-TÚ-Art Plan



- A coordinated planning document that identifies strategies for 6 focus areas:



October 2016 - Film
February 2017 - Centro de Artes



January 2018 – Public Art
February 2018 – Arts Funding Guidelines



June 2018 – Downtown Cultural Plan
June 2018 – Music





Vision Statement



San Antonio will be internationally celebrated as a confluence of living arts & authentic cultures.

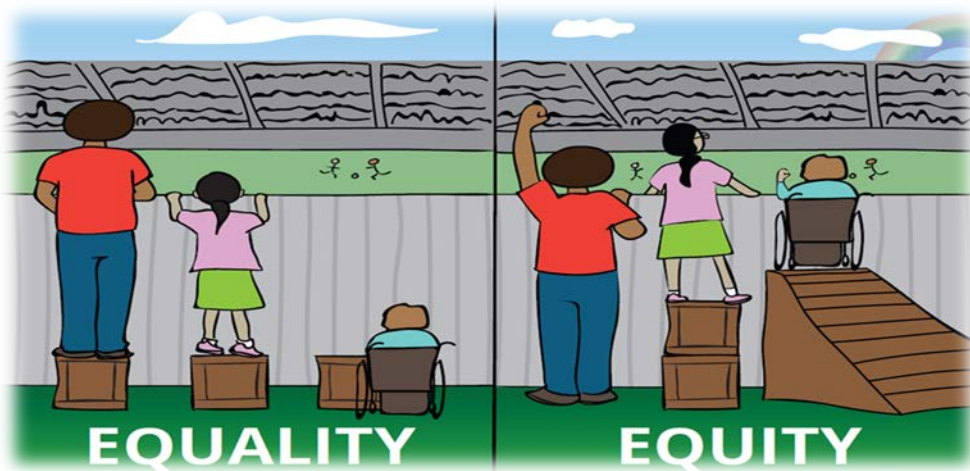
Our City will inspire local participation, inclusion & pride in all of its arts, and create economic conditions where artists & the arts thrive.

- **Developed by the San Antonio Arts Commission (Steering Committee for the Cul-TÚ-Art Plan)**



Cultural Equity Statement

- *To support a full creative life for all*, the San Antonio Arts Commission and Department of Arts & Culture commit to championing policies and practices of cultural equity that empower a **just, inclusive, equitable** city.



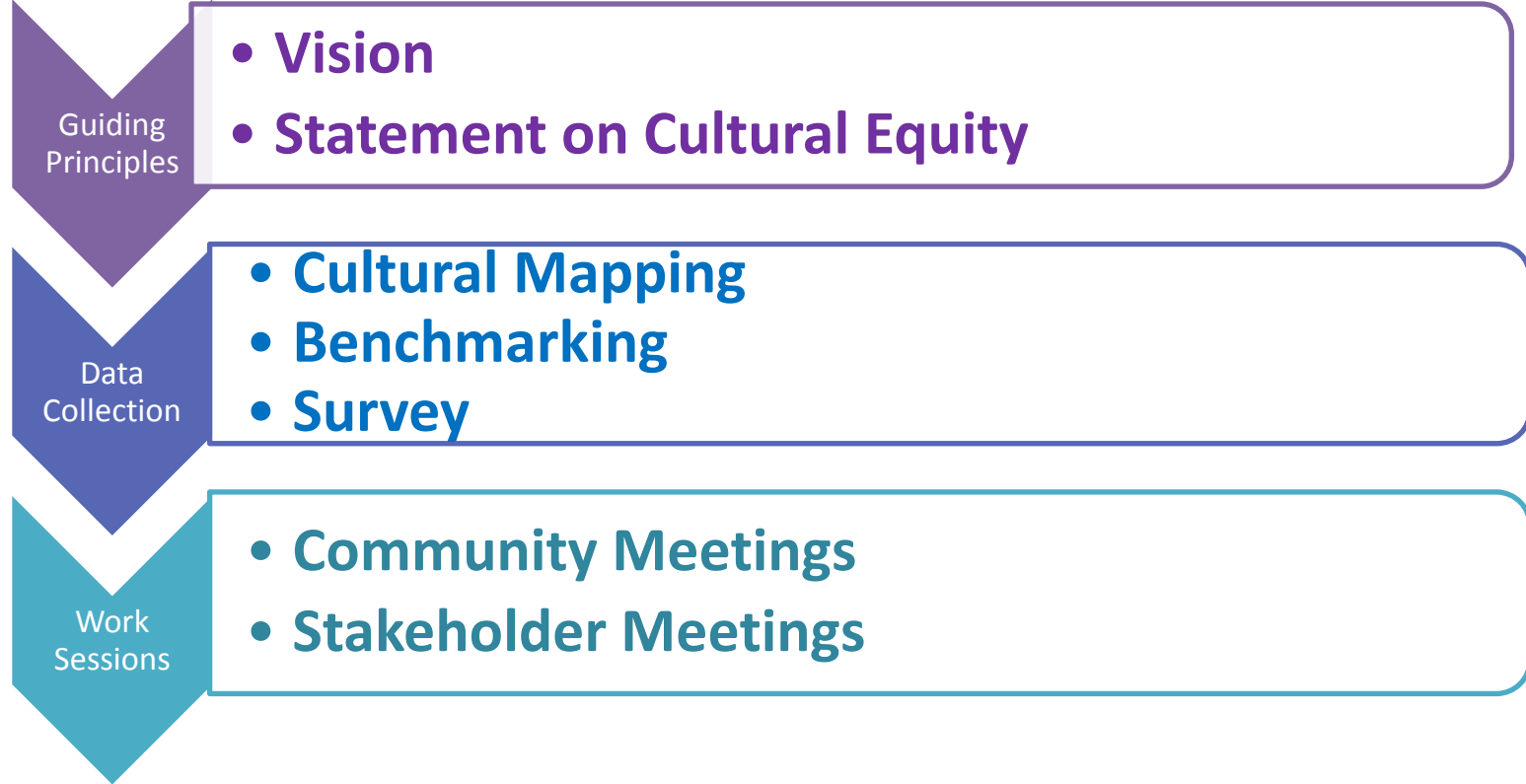
Adopted by the
San Antonio Arts
Commission



Cul-TÚ-Art : Art Funding & Public Art Strategies Process



The Future of San Antonio Arts & Culture is in YOUR Hands!





Transparency

- **Cul-TÚ-Art Webpage** located at www.getcreativesanantonio.com
- Meetings Schedule
- Resources List
- Survey Results
- Interactive map of arts assets
- All Draft documents

- Conducted October 16 thru November 4, 2017

Three Market Segments Surveyed

San Antonio Residents	Visitors to San Antonio in Past 12 Months	Arts Patrons
Research Now Survey Panelists	Research Now Survey Panelists	Online and Paper Surveys through Arts Agencies
1,000 Survey Respondents (100 per District)	423 Survey Respondents	1,579 Survey Respondents (1,160 Online; 419 Paper)

Total of 3,002 Survey Respondents!



Survey Results



- 93% of those surveyed consider seeing and experiencing art in San Antonio is “important.”
- Arts festivals/fairs/parades is the offering rated highest in terms of interest to survey participants.
- 2/3 of surveyed respondents indicate that they would be interested in Mexican/Latino, Indigenous/Native American and Women’s culturally-specific programs.



Survey Results



The primary barrier to attending art and cultural events in San Antonio is the cost, followed by inconvenient days and times.



More Advertising, Better Marketing of Events

I think we offer a lot - I would just like to see better marketing and further in advance so I can plan out. :-)

A better, sustained, centralized information campaign for the cultural events and opportunities that do exist.

Lower Cost

I'd like to see MORE FREE events, meaning that there isn't any ADMISSION charge to see the art - like a free art walk where people can go see it for free but are allowed to BUY the art at the same time and converse with the artist.

I would like to see things that do not cost so much that too many people in this city cannot afford to participate.

Wider Range of Locations

Would love to see events presented outside of Loop 410! Access to downtown is difficult and so many of our cultural events are there. BRING CULTURE TO THE PEOPLE!

Diverse programming throughout city and not just concentrated in areas of town that will attend. I want to see inclusion of all communities with promotion in all areas of town. An open invitation to attend and collaborate with new communities who are new residents of our city.

Too many things are Downtown. Transportation and parking are always an issue Downtown.



Survey Results – Public Art

91% of respondents would like to see more public art in San Antonio. Q.20 Where would you like to see more Public Art?

	Residents	Visitors	Arts Patrons
Downtown	44%	46%	51%
Along the River	42	46	48
Neighborhood Parks and Greenway Trails	40	31	58
Public Buildings	34	31	48
Roadways, Sidewalks, Bus Stops	33	28	50
The Northside of San Antonio	31	16	39
Within Arts & Cultural Districts	25	22	42
The Southside of San Antonio	23	15	34
Airport	23	30	32
The Westside of San Antonio	21	14	35
The Eastside of San Antonio	18	13	31
Not interested in seeing more	11	9	4



Public Art San Antonio 5-YR Planning Strategies

Vision:

“We open the landscape to diverse voices and narratives to create engaging public art.”



District 4



Long-Term Placement
Plan

Public Art Garden

Four strategies

PASA Touring Art Initiative

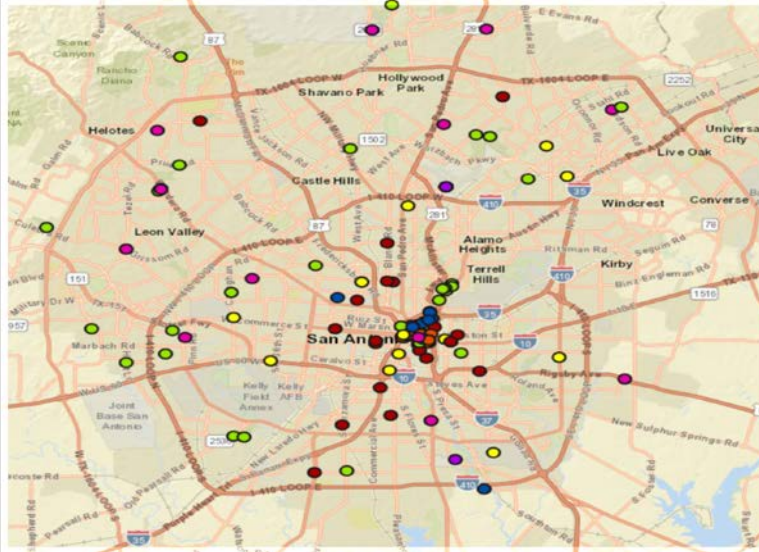
PASA Policy
Improvements

A man in a dark t-shirt, light blue shorts, a grey cap, and sunglasses stands on the left, holding leashes for three dogs: a white and brown spotted dog, a brown dog, and a black dog. In the background, two women are jogging on a paved path. Above them is a concrete bridge with two large, white, abstract sculptures. The scene is set in a park with green grass and a blue sky with white clouds.

Long-Term Placement Plan

Long-Term Placement Plan

- Increase Community Engagement
- Inform and gather feedback regarding existing public art
- Develop a list of prospective projects.





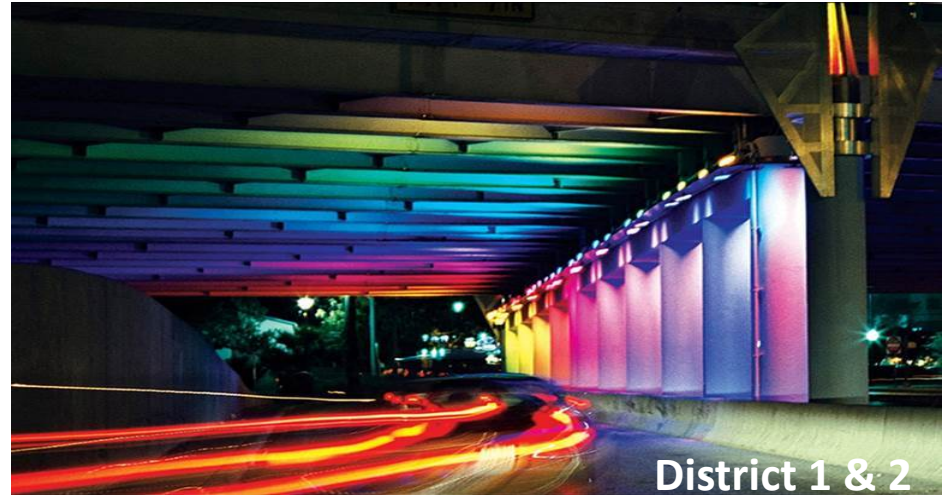
District 9



District 9



District 5



District 1 & 2



District 6



District 8



District 10



District 7

Quality Matrix



Matrix used to adopt new projects into Long-Term Placement Plan

Community Engagement Sessions



- Speak to Residents & Artists in their neighborhood
- Discuss & identify priorities, cultural histories, distinguishing characteristics
- Develop a feedback archive that captures input, map points, and descriptions of desired projects and future initiatives

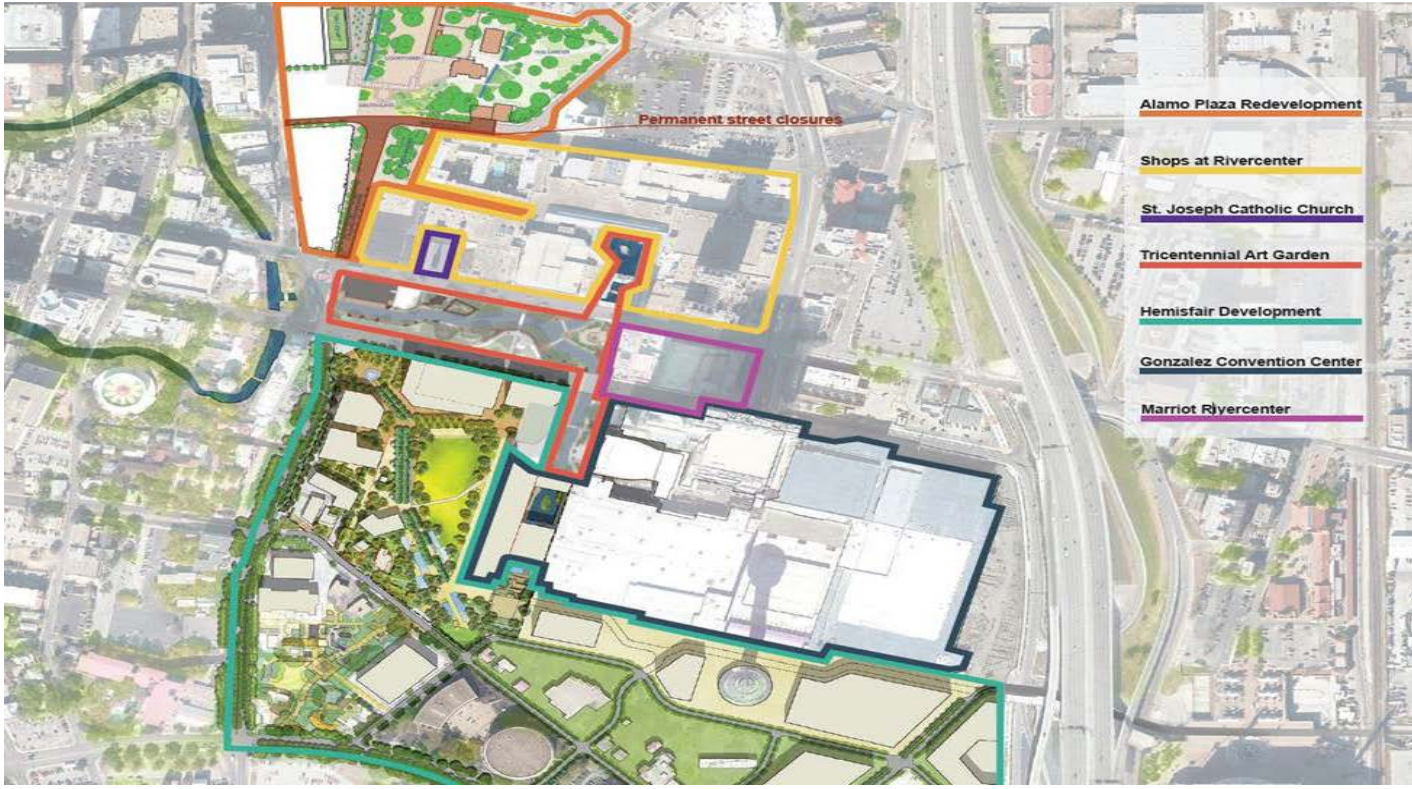


San Antonio T

Public Art Garden & Touring Art Initiative

San Antonio T

(Tricentennial Public Art Garden)



The San Antonio T is located at the 1968 River Walk extension.



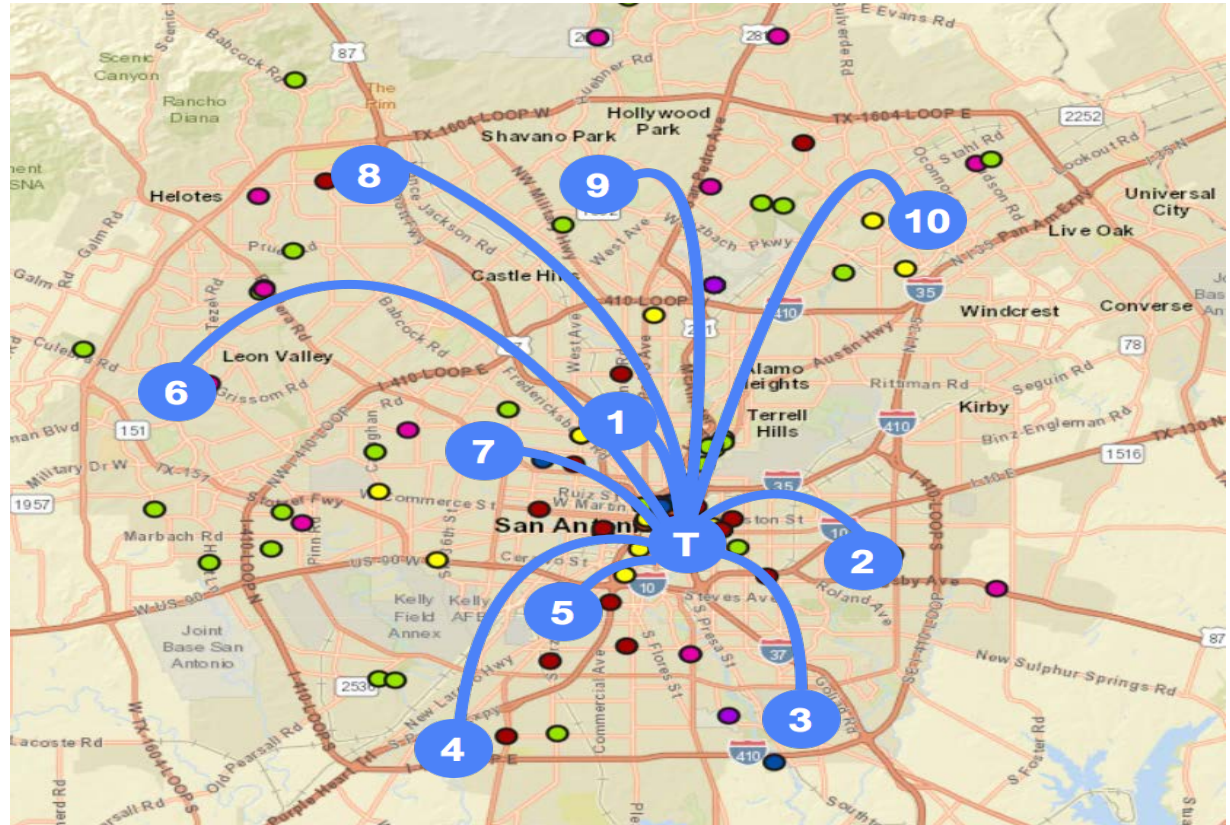
Public Art Garden



Thoughtful site enhancements, new connections between street and river levels, and temporary and permanent artworks all create a new River Walk experience.

Touring Artwork Concept

- The **Public Art Garden** will be the site for downtown activation, inaugurated during the **Tricentennial**.
- Permanently owned artwork will tour and connect **all council districts**.



Above: Existing Public Art Inventory



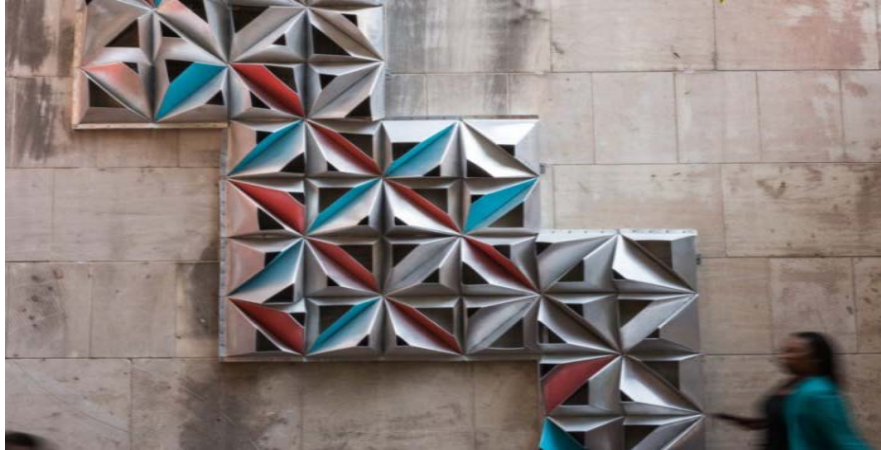
The Ego and the Id/Franz West, New York (Public Art Fund '10); Untitled/Liz Larner, New York (Public Art Fund '01)



The Red Ball Project, Various Installations since 2015, Kurt Perschke;) ; CHANTIER BARBÈS-ROCHECHOUART, Paris , 1994, Pierre Huyghe



Unknown, France; The Belt, Detroit POSE/Jordan Nickel; Blah, Blah, Blah, Blah, La Jolla, 2015, Mel Bochner



Untitled/UTSA College of Architecture Project, San Antonio; Manu Fatura, San Antonio

3 Strategies for Artist Selection

- Update Prequalified Artist List
- Allow for Open Call for specific projects
- Use curatorial process



FY18 Recommendations for Pre-Qualified List



Category	Total
Emerging	52
Mid-Career	34
Established	26
Curated	18
Support-Service	30
Collaborative Partner	5
Grand Total	165

Curatorial Process



• Curatorial Committee recommends artists

• Public Art Committee reviews and approves artists

• San Antonio Arts Commission approves artists

Update Public Art Policies



- Clarify Existing Policies
 - Simplify PASA review and acceptance of gifts & loans and deaccessioning, focusing on efficiency and enforcement
- Art in Private Development
 - Benchmark municipal policies and meet with developer community to craft a policy that enhances PASA impact
- Art Maintenance Program
 - Match maintenance needs with a diversified funding program, including a sponsored adoption program.



District 3

- Municipal Murals - Standardize municipal policy for murals, including protective measures for existing murals



District 3



District 2



District 1

Next Steps

City Council Consideration: January 2018

January – March: Community Planning Sessions

- Utilize Arts & Culture Asset Map
- Integrate overlapping layers
 - Cultural corridors and districts
 - Gateway opportunities
 - Connectivity parks and trails
 - Correlating bond projects

April – June: Draft 5-YR Rolling Project Plan

- Stakeholder review meetings
- Public Art Committee & Arts Commission adopts Project Plan

July – September: Council adopts Capital Budget

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