



# **Sports License Agreement Highland Rockets Youth Football and Cheer**

**City Council  
September 20, 2018  
Parks and Recreation Department**

# Background



**The Highland Rockets  
and Cheer have  
established a community  
presence over the last 35  
years**



## **Premises Includes:**

- **Approx. 5 Acres**
- **3 Multi Use Fields**
- **Concession Building**
- **Restrooms**



- **Provides organized youth sports activities year round**
- **Currently serving over 500 area youth**
- **Begin offering youth baseball and soccer**

# Sports License Agreement

- **In lieu of rent, the league shall be responsible for operations and maintenance.**
- **League may operate concessions to offset operations, maintenance and programming costs.**
- **Contract Term:**
  - **5 year term to commence October 1, 2018– December 31, 2023**
  - **In an effort not to interrupt the sports season all contracts will expire at the end of the calendar year.**



# RECOMMENDATION



Staff Recommends Approval