



CITY OF SAN ANTONIO
METROPOLITAN HEALTH DISTRICT

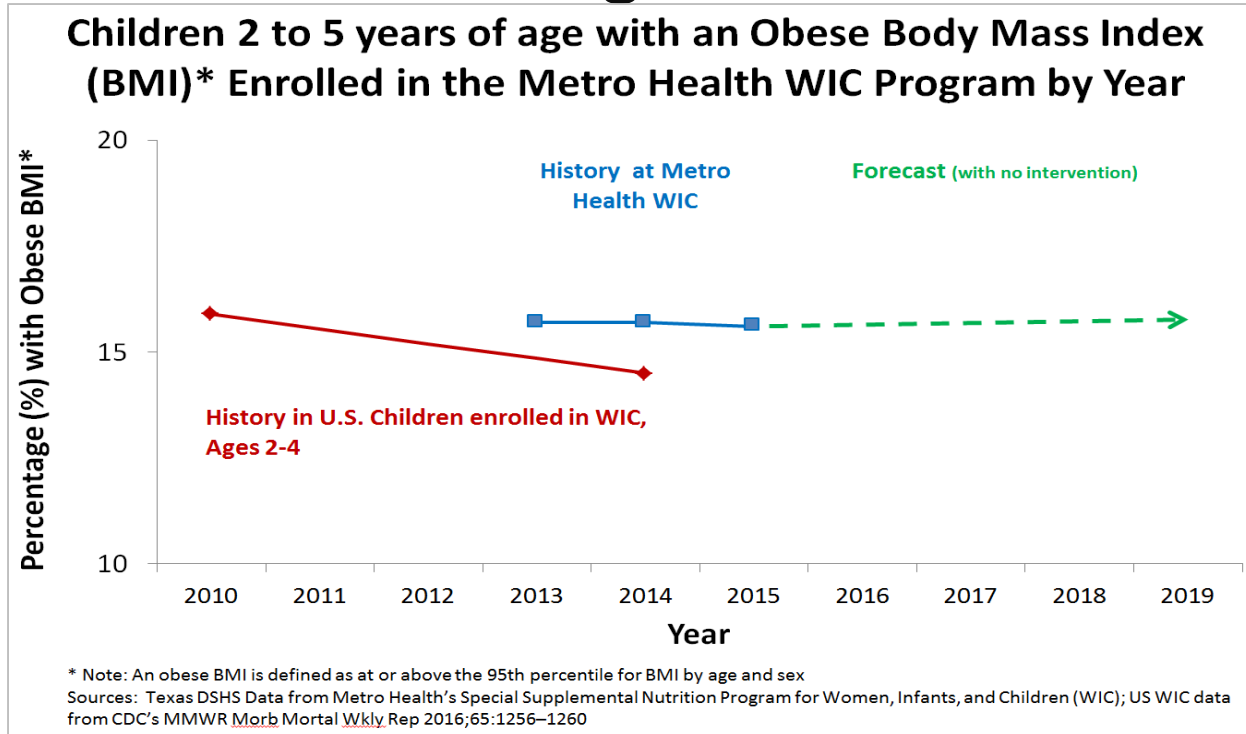
US Conference of Mayors Childhood Obesity Prevention Grants Program

Presented by: Dr. Colleen M. Bridger, Director
Agenda Item #
August 17, 2017



CITY OF SAN ANTONIO
METROPOLITAN HEALTH DISTRICT

Background





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Background



**THE UNITED STATES
CONFERENCE OF MAYORS**

**AMERICAN
BEVERAGE
FOUNDATION FOR A
HEALTHY AMERICA**

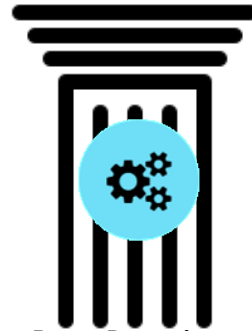


Viva Health's Alignment with US Conference of Mayors Grant

Key Pillars of USCM Grant



Public Awareness



Best Practices

Evidence-Based Approach of Viva Health's Nutrition Education Campaign

FRUITS & VEGETABLES
FRUTAS Y VERDURAS

GRAINS
GRANOS

PROTEIN
PROTEÍNA

**1/2 your plate
fruit & veggies,
every meal,
every day.**

**For portion
control, use a
smaller plate.**

**Drink water,
not sugary
drinks.**



CITY OF SAN ANTONIO METROPOLITAN HEALTH DISTRICT

iViva Health!
Eat well, feel great. * Come bien, siéntete bien.

FRUITS & VEGETABLES ○ FRUTAS Y VERDURAS

GRAINS ○ GRANOS

PROTEIN ○ PROTEINA

#VIVAHEALTHSA
#PICTYOURPLATE

Chronic Disease Prevention Program
San Antonio Metropolitan Health District
www.sanantonio.gov/VivaHealth
(210) 207-2722

1/2 your plate fruit & veggies, every meal, every day.
Llena 1/2 plato con frutas y verduras, durante cada comida, todos los días.

For portion control, use a smaller plate.
Para controlar tu porción, utiliza un plato más pequeño.

Drink water, not sugary drinks.
Bebe agua, y no bebidas azucaradas.

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Poster

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Fiscal Impact

- As a Large City category competitor, San Antonio has the potential to receive \$150,000 of funding.
- 12-month term: Funding begins in January 2018.
- There is no impact to the General Fund.



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Recommendation

Staff recommends authorization to submit an application for the United States Conference of Mayors Childhood Obesity Prevention Grant Program and approval to execute grant documents and accept funds if awarded.