



Consultant Services Contract

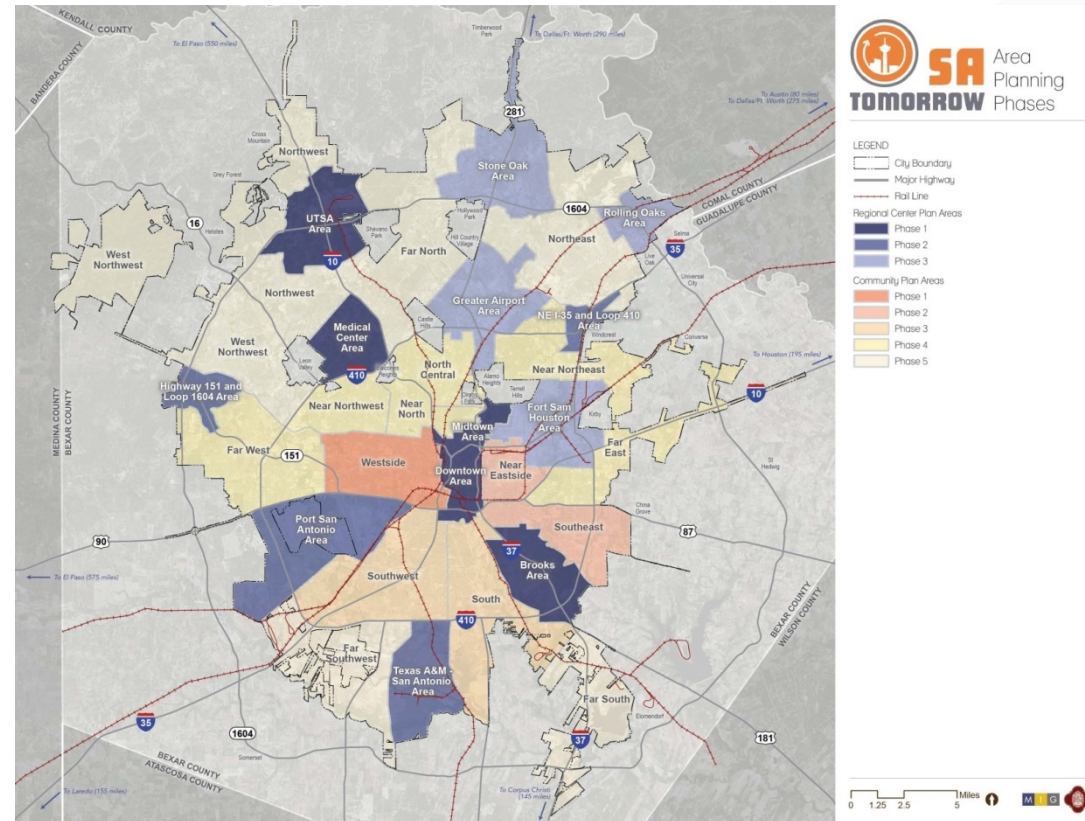
City Council – A Session
May 31, 2018
Agenda Item #24

Bridgett White, AICP
Director, Planning Department



Cambridge Systematics, Inc.
Bowtie
Economic & Planning Systems, Inc.
Auxiliary Marketing Services
Mosaic Planning and Development Services
SJPA

SA Tomorrow Comprehensive Plan Implementation



- **City's Adopted Policy & Land Use Document**
- **Updated Comprehensive Planning Program**
Area-Specific Master Plans - will include a detailed land use plan
 - 13 Regional Centers** - large employment and economic activity hubs throughout the city
 - 17 Community Areas** – encompasses all of the City not located within a Regional Center; identified based on community and neighborhood association input
- **12 Priority Corridors (from VIA Vision 2040)**
Overlaps and links Regional Center and Community Plan Areas
- **3-year Work Plan for the 13 Regional Center Plans**
- **5-Year Work Plan for the 17 Community Plans**

Year 2 Contract for 6 Sub-Area Plans

4 Regional Center Plans:

Hwy 151/Loop 1604 Area (5.9 sq. mi.)

Port San Antonio Area (24.5 sq. mi.)

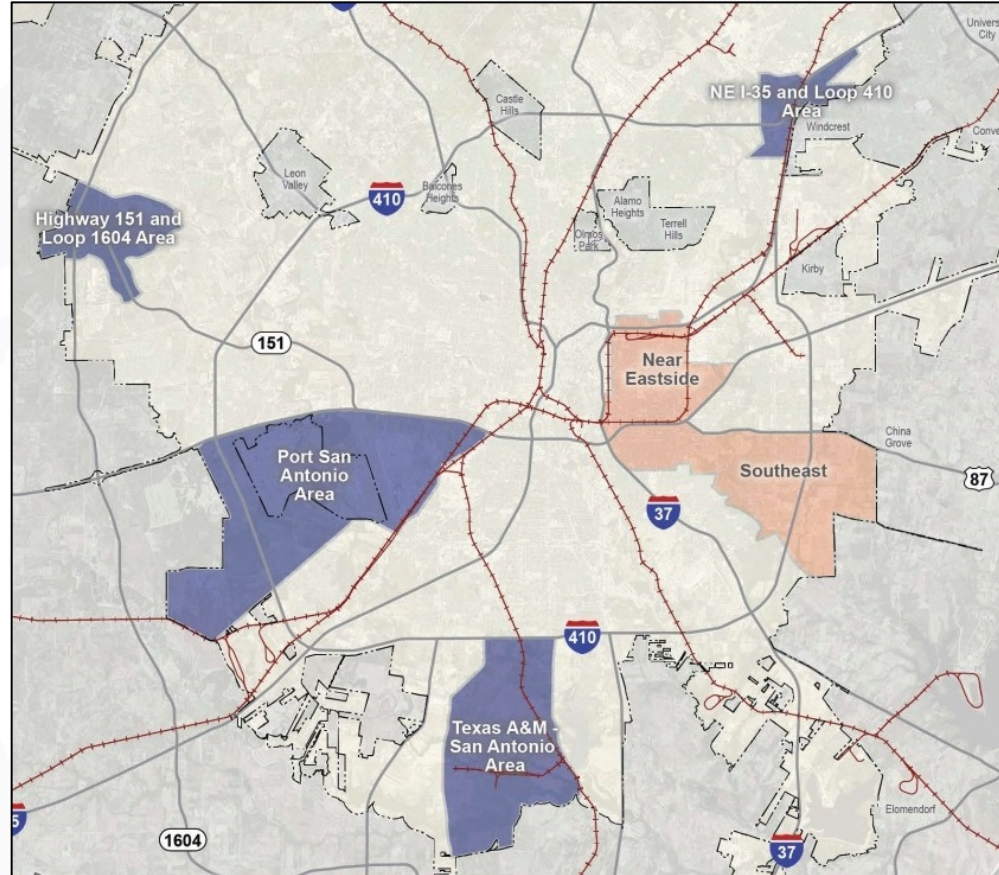
Texas A&M-San Antonio Area (14.4 sq. mi.)

NE I-35/Loop 410 Area (3.4 sq. mi.)

2 Community Area Plans:

Near Eastside (6.8 sq. mi)

Southeast (14.4 sq. mi.)



RFQ Process - Selected Consultant Team

Project Lead: Moore Iacofano Goltsman, Inc.

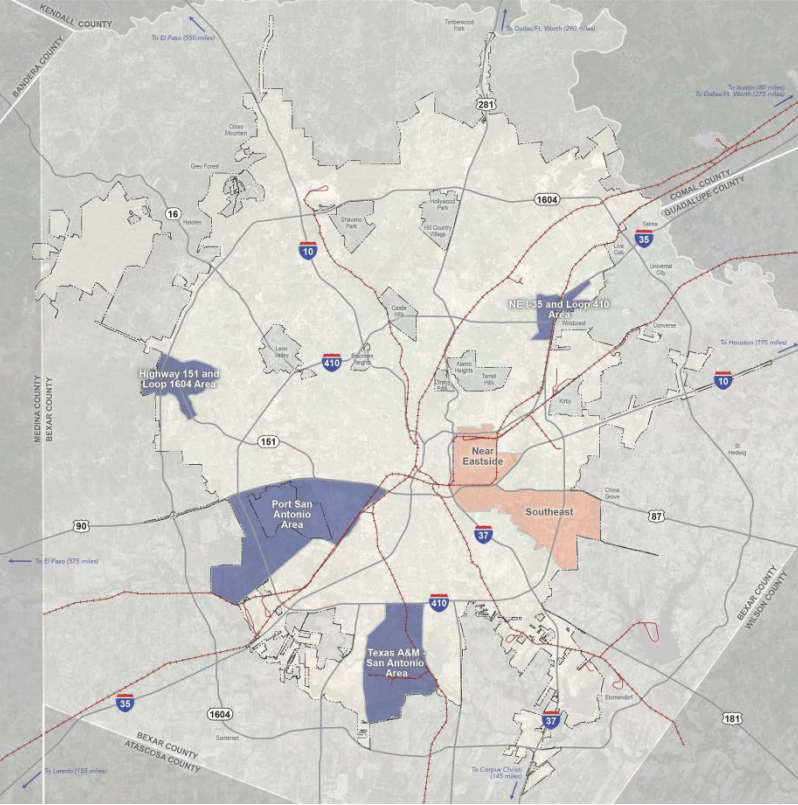


Sub-consultants:

- **Economic & Planning Systems, Inc.**
- **Cambridge Systematics, Inc.**
- **MOSAIC Planning & Development Services**
- **Auxiliary Marketing Services**
- **Ximenes & Associates, Inc.**
- **Fregonese Associates**
- **BowTie**



Scope of Work



Phase 1
Project Chartering

Overall project kickoff, identify and confirm Planning Teams for each sub-area, revisit assumptions and projections from Comprehensive Plan, develop detailed process and schedule for each sub-area

Phase 2
Analysis & Visioning

Cross-cutting framework to help address city-wide issues, existing conditions mapping, identifying strengths, weaknesses, opportunities, and threats, and establishing a vision and goals specific to each plan area

Phase 3
Aerial Photography and Visualization

3D graphics on top of drone photography will be used to convey a realistic and more complete picture of how new development and potential land use changes could fit into and affect the existing landscape of each plan area

Phase 4
Plan Framework

Development of Plan Components for each plan area: Land Use Plan and Map; Mobility and Access Improvement Plan; Infrastructure and Amenities Improvement Plan; Identification of Focus Areas and Catalytic Projects; Economic Development Strategy; Housing Strategy

Phase 5
Recommendations & Implementation Strategies

Development of specific projects, programs, and policies, including recommendations related to priority investments and phasing, and potential implementation priorities specific to neighborhood areas

Phase 5
Documentation & Adoption

Drafting of the plan content, public review and comment, executive summaries, final plan documents, updated project websites and the creation of e-Plans

Ongoing Coordination & Engagement

Initial Outreach	Meetings with Neighborhoods, Community Leaders, Institutions, and Elected Officials; helps staff begin to build a list of stakeholders and contacts for outreach efforts (Planning Staff)
Planning Teams	Sub-area teams made up of community representatives who have a special knowledge of the plan area; will inform, discuss, evaluate, and prioritize the plan content (Planning Staff & Consultant Team)
Community Meetings	Work sessions where the public can learn about, review, and comment on the work created; all input received is taken back to the Planning Team for consideration (Planning Staff & Consultant Team)
Ongoing Outreach	Ongoing updates and interaction with all types of stakeholders who want to know about the process and progress (Planning Staff)
Focus Groups	In-depth exploration of issues, needs, potential solutions, and priorities related to a specific topic or audience (Some by Planning Staff, Some by Consultant Team, Some with both)
Community and Intercept Events	Participation in events hosted by other organizations or at high-traffic, public places (Planning Staff)
Media, Online Resources, and Distribution Lists	Ongoing and timely contact with the public (Planning Staff)
Project Websites	Unique website for each plan area, updated throughout plan development and adoption process (Consultant Team)

Next Steps

Following approval of the Year 2 Area Planning Services contract with MIG:

- **Kick-off Meeting** with Consultant to develop Year 2 work plans and schedules
- Begin meeting with **key stakeholders** and **neighborhood groups**
- Compiling and **sharing data** for initial **existing conditions analysis**

TO DO LiST

1. **SO**
2. **MANY**
3. **THINGS**





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