

**INNOVATION AND TECHNOLOGY COUNCIL COMMITTEE  
MEETING MINUTES  
TUESDAY, SEPTEMBER 24, 2019  
10:00 AM  
MUNICIPAL PLAZA B ROOM**

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| <b>Members Present:</b> | Councilmember Manny Peláez, Chair, <i>District 8</i><br>Councilmember Andrew-Sullivan, <i>District 2</i><br>Councilmember Perry, <i>District 10</i><br>Committee Member DeAnne Cuellar, <i>Citizen</i>   |
| <b>Members Absent:</b>  | Councilmember Cabello Havrda, <i>District 6</i><br>Committee Member Will Garrett, <i>Citizen</i><br>Committee Member Dirk Elmendorf, <i>Citizen</i>  |
| <b>Staff Present:</b>   | Jennifer Guerrero, <i>Assistant City Attorney</i> ; John Peterek, <i>Assistant to the City Manager</i> ; Brian Dillard, <i>Chief Innovation Officer</i> ; Charles Woodin, Joyce Deuley and Janice Riley, <i>Geekdom</i> ; Candelaria Mendoza, <i>Smart City</i> ; Alicia K. Beckham, <i>Office of the City Clerk</i> |

**1. Approval of the August 26, 2019 Innovation and Technology Committee Meeting Minutes.**

Councilmember Andrews-Sullivan moved to approve the Minutes from the August 26, 2019 Innovation and Technology Committee Meeting. Committee Member Cuellar seconded the motion. Motion carried unanimously by those present.

**2. Briefing and possible action on the Geekdom Incubator, Civic Tech Division Project [Brian Dillard, Chief Innovation Officer]**

Brian Dillard welcomed everyone to the Geekdom Event Center. He provided an overview of the Geekdom Incubator Project and stated it has been in existence for three years. Mr. Dillard thanked all the partners and stated he looked forward to moving the project forward.

Charles Woodin, CEO of Geekdom provided a history of the company, which has been around for eight years. He stated Geekdom is focused primarily on Tech Companies and looks to continuing the drive in the civic innovation realm.

Ms. Joyce Deuley gave an overview of the Incubator, which drives economic growth, the Inspiration, Pawtify, Solovago, and Polis. She then provided an overview of the Program, Selection Process, Product Roadmap, Partnership, Additional Development, Goals, Metrics, Funding, and Reporting.

Committee Member Cueller asked for the definition of a stakeholder. Ms. Deuley stated stakeholders consist of Geekdom Leadership and the City’s Innovation/ITSD Departments. Mr. Deuley stated there would be community involvement based upon the particular challenges that are being addressed.

Councilmember Andrew-Sullivan asked if there were plans to involve the students of the Sam Houston PTech Program. Ms. Deuley stated that Geekdom did not have any plans to pull in outside entities being that this is a pilot. He added that they wanted to prove their program and its value before bringing in others throughout the City. Councilmember Andrew-Sullivan questioned the need for a connection after one leaves the Geekdom Program and returns home. Ms. Deuley stated Geekdom is open 24-7 and they are pursuing additional funding and sponsorship. Councilmember Andrew-Sullivan asked if they have looked into the United Way for daycare and/or VIA for transportation. Ms. Deuley stated that they did not have a connection; however, they currently have a partnership with Lyft.

Councilmember Perry stated noted he is looking forward to what metrics are going to be developed, and the return on the investment.

Chairperson Peláez asked of the funding and will the City have the right of first refusal. Ms. Deuley replied that they are pursuing grant funding. Additionally, the program is a no IP and no equity. Chairperson Peláez asked if there was a category of projects that is being considered for the Incubator, and others that are being excluded. Ms. Deuley stated that the Geekdom Incubator program would like to consider projects outside of CIV Tech technology and that they have several products that are non-tech related.

Councilmember Andrews-Sullivan asked of office space and housing once a team graduates from the program. Ms. Deuley stated that the participant is not required to stay at Geekdom; however, funds would be available towards parking options. He added that they graduate into a relationship with the City as a customer or into another program.

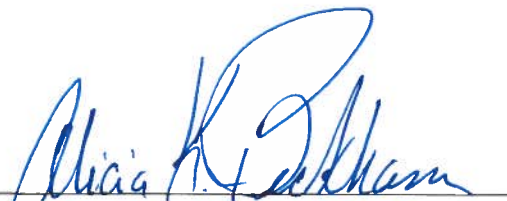
No action was required for Item 2.

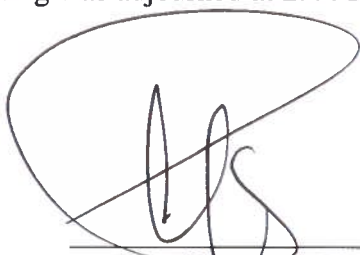
Councilmember Andrews-Sullivan moved to send said item to a future B Session. Councilmember Perry seconded the motion. Motion carried unanimously by those present.

### **Adjourn**

There being no further discussion, the meeting was adjourned at 2:44 PM.

*Respectfully Submitted,*

  
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**Alicia K. Beckham**  
*Office of the City Clerk*

  
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**Manny Peláez, Chairman**