

The background of the slide is a grayscale photograph of the San Antonio skyline, featuring several prominent skyscrapers. A large, semi-transparent red shape, resembling a stylized 'S' or a diagonal band, is overlaid on the image, running from the top left towards the bottom right. Centered over this background is the '300' logo, which consists of three concentric white outlines for each digit. Below the '300' is the text 'SAN ANTONIO' in a bold, white, sans-serif font. The letter 'A' in 'ANTONIO' is replaced by a white outline of the Alamo mission building.

300
SAN ANTONIO

Arts and Culture Council Committee
February 20, 2018

I. Serve 300: Infrastructure Day



- Saturday, February 17; first of four designated Tricentennial Serve 300 days
 - February 17: Infrastructure Improvement Day
 - May 1 -6: Family Well Being
 - August 4: Education Support
 - October 13: Environment



Serve 300: Infrastructure Day



- 9 community projects
- 375 Tricentennial volunteers
- 2,500 total volunteers for the day

Serve 300: Infrastructure Day



- COSA – Development Services
 - Graffiti Abatement Program
 - Beautified retaining walls
 - 48 volunteers



Serve 300: Infrastructure Day



- UIW – Basura Bash
- City-wide initiative to clean up the river
- 64 volunteers



II. Speakers Bureau

- Program providing Tricentennial updates to local groups and neighborhood organizations
- To date, 15 total meetings scheduled
 - North Side Neighbors for Organized Development; University Park Neighborhood Association; and Woodridge HOA
- Presentation tailored to specific community activities



III. Tricentennial Communications



- **Tricentennial Week Ahead**

- Communication sent out every Monday
- City-wide news release
- Shared with Board, Mayor and Council and Executive Leadership Team

- **Tricentennial E-news**

- Option to sign up for e-newsletter
- Sign up at the following link:

<https://www.sanantonio300.org/newsletter-signup/>



IT'S NOT A CELEBRATION
WITHOUT YOU

SAN ANTONIO'S TRICENTENNIAL IS IN FULL SWING!

Make sure you don't miss a moment of the fun by [subscribing to our newsletter](#). We'll give you the latest info on our exciting featured events such as Commemorative Week, 300 miles and other can't miss Tricentennial celebrations.

JOIN THE CELEBRATION

**NOW IS THE TIME TO BE PART
OF SAN ANTONIO'S LEGACY**



IV. Social Media Update

	<u>Followership</u>	<u>Growth</u> <i>(Since Sept., 2017)</i>
Facebook	41,200	+66%
Instagram	7,456	+168%
Twitter	3,113	+48%
E-News Jan.	995	142 as of 3rd week in

V. Founders Day

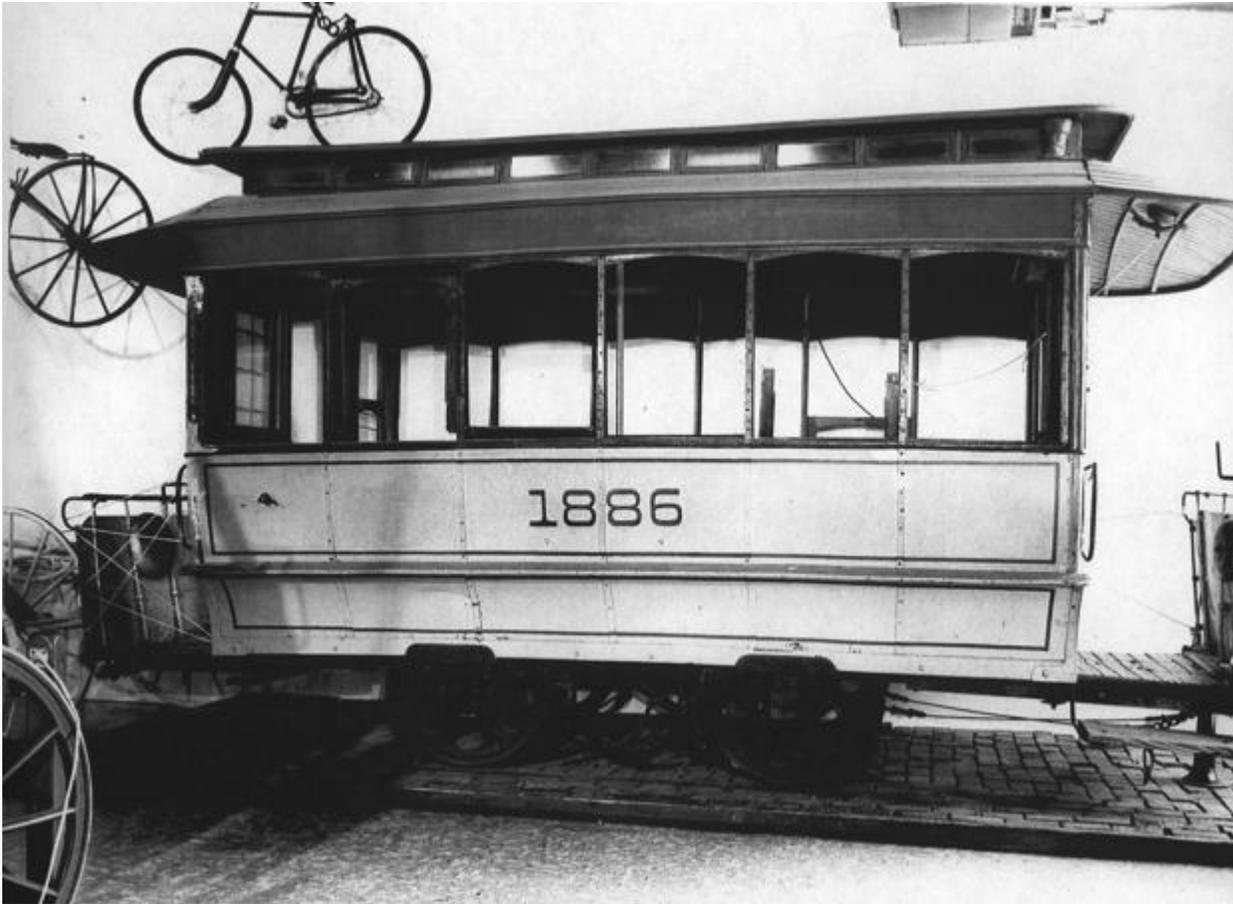
Thursday, May 3



- Founders Day Gala at the Henry B. Gonzalez Convention Center
- Community celebrations across the City, free and open to the public
- Texas A&M University -San Antonio
- The University of Texas at San Antonio
- Our Lady of the Lake University
- St. Philip's College
- Morgan's Wonderland

Founders Day

Thursday, May 3



Founders Day Gala

- Mayor & County Judge will be Honorary Co-Chairs
- Commissioner Mary Rose Brown leading volunteer committee
- Loaned support from COSA staff to support implementation
- Unico contracted to execute event

Founders Day



Texas A&M San Antonio

- Blessing by Native American group; mariachi performance

UTSA

- Folk-life festival

OLLU

- Best of the West (music, dancing, tours)

St. Phillip's

- Dr. Ruth Simmons keynote; exhibition by local artists

Morgan's Wonderland

- Free to the public (5:00-8:00)

VI. Budget Update



	City	County	Private	Revenues	Total
ADOPTED BUDGET	\$ 8,784,335	\$ 3,482,750	\$ 10,303,004		\$ 22,570,089
REVISED BUDGET	\$ 8,571,185	\$ 3,355,000	\$ 9,030,044	\$ 95,060	\$ 21,051,289

THANK YOU