

COMPREHENSIVE PLANNING COUNCIL COMMITTEE MEETING MINUTES
WEDNESDAY, SEPTEMBER 25, 2014
2:00 PM
MEDIA BRIEFING ROOM, CITY HALL

Members Present: Councilmember Ron Nirenberg, Chair, *District 8*
Councilmember Rey Saldaña, *District 4*
Councilmember Joe Krier, *District 9*

Members Absent: Councilmember Diego Bernal, *District 1*

Staff Present: Peter Zaroni, *Deputy City Manager*; John Dugan, *Director, DPCD*; Leticia Vacek, *City Clerk*; Leilah Powell, *Chief of Policy*; Christopher Looney, *Planning Manager, DPCD*; Trish Wallace, *Planning Manager*; John Jacks, *Assistant Director, DSD*; Susan Guinn, *Assistant City Attorney*; Terry Bellamy, *Assistant Director, TCI*; Ryan Cook, *Office of the City Clerk*

Also Present: Richard Perez and Roger Arriaga of *San Antonio Greater Chamber of Commerce*; Chip Haass, *HDR Engineering*; Robert Rivard, *Rivard Report*; Byron Gipson and Cecilia Picazo of *SAWS*; Stephanie Suarez and Sabrina Poliano of *VIA*; Cindie Whitehead, *HDR*; Brian Mast, *SARA*; Leroy Alloway, *AAMPO*; Peter Bella, *Imagine San Antonio*; Scott Gustafson, *Centro*; Richard Medina, *CPS Energy*; Rob Sult, Cynthia Stevens, Martha Mangum and Cody Armstrong of *RECSA*; Rob Killen, *Kaufman & Killen*; Becky Oliver, *Greater San Antonio Builders Association*; George Peck, *CEC*

1. Approval of Minutes for the August 28, 2014 Comprehensive Planning Committee Meeting

Councilmember Saldaña moved to approve the Minutes for the August 28, 2014 Comprehensive Planning Council Committee Meeting. Councilmember Krier seconded the motion. Motion carried unanimously by those present.

2. Briefing on and Committee consideration and possible approval of the Comprehensive Plan Advisory Board composition for PlanSA, the 2040 Comprehensive Plan Initiative [Peter Zaroni, Deputy City Manager; John Dugan, Director, Planning and Community Development]

John Dugan presented information on the Comprehensive Plan Advisory Board (CPAB) Composition for PlanSA and the 2040 Comprehensive Plan Initiative. He explained the development of the Plan and stated that the Department of Transportation and Capital Improvements (TCI), Department of Planning and Community Development and Department of Sustainability would be working together to provide proposals, information and recommendations to the Council Committee. He spoke of the Adoption Process and noted that the City Council would approve the overall Plan. He stated that the Planning Commission would recommend the Plan to the Council Committee. He added that other departments would assist in facilitating the adoption process. He stated that the CPAB would use the Tri-Chair Format and the proposed participants would be selected from the following categories:

- Economic Development
- College/University/Education

- Utilities
- Housing
- Transportation
- Development
- Environmental
- Tourism
- Medical
- Non-Profit
- Military
- Government

Mr. Dugan provided a list of proposed organizations for each of the categories and highlighted their roles and responsibilities: 1) Advise on Reports and Findings; 2) Lend Institutional Knowledge and Resources; and 3) Act as Institutional Ambassadors for Planning Process.

Chairman Nirenberg stated that the Planning Advisory Board was not a decision making board as their intent was to organize around institutions and voices within the community in an effort to have access to data and/or plans created by the different organizations. He noted that the materials would be used as a starting point for developing a Comprehensive Plan. He mentioned that the Planning Advisory Board would work with the Citizens Committee, as well as technical staff within those organizations, to help vet the data.

Councilmember Saldaña spoke of the number of proposed organizations and expressed concern with the list being made public before its finalization.

Councilmember Krier concurred with Councilmember Saldaña and stated that if the Committee was going to be broadly inclusive, then it should be completely inclusive. He suggested that the Real Estate Council of San Antonio, Greater San Antonio Builders Association, and North Chamber be included on the list.

Councilmember Saldaña spoke of the South Chamber and suggested that they be placed back on the list under the Economic Development Category.

Chairman Nirenberg spoke of the need for balance and stated that duplication should be avoided. He stated that Technical Groups would be formed from each of the categories and would be charged with vetting data and relaying information to the Council. He asked Mr. Dugan how to narrow the list to show ownership and investment without being overly cumbersome. Mr. Dugan recommended that the list consist of no more than 20 members. He mentioned that the last two plans he participated in had a maximum size set of 20 and ensured over 200 public outreach initiatives. He noted that the Planning Advisory Councils of Austin and El Paso had approximately 50 members each; however, their intent was not to be an active board.

Councilmember Krier spoke of the list and expressed concern of how to tactfully remove proposed names now that the list has been made public.

Chairman Nirenberg asked Leliah Powell to comment on the structure of representation.

Ms. Powell stated that the Mayor's original idea was to have one representative of all the Chambers. She stated that every entity would be responsible for sharing information with their constituents. She indicated that the numbers were not as relevant since the work would be conducted in the Technical Advisory Groups. She spoke of SA2020 and noted that their Technical Working Groups were well aligned. She mentioned that more groups could be built from the groups that SA2020 was already engaged in. She added that while there may be 20 or 60 groups represented on the Advisory Board, there might be 300-400 groups actively engaged in the Planning Process through the Technical Committees.

Chairman Nirenberg suggested that San Antonio Sports replace the Mayor's Fitness Council.

Mr. Dugan asked if the proposed organizations for Medical were comprehensive enough. Councilmember Saldaña asked what the Medical Centers had to offer. Mr. Dugan replied that other cities have found that Legacy Institutions, such as Universities and Hospitals, had a stewardship with nearby neighborhoods. He stated that this would be an opportunity to learn about their plans for campus expansion and if they had a relationship with their neighborhoods.

Mr. Zanoni stated that the Committee was adding the North Chamber, South Chamber, Real Estate Council, and Greater San Antonio Builders Association to the list and was replacing the Mayor's Fitness Council with San Antonio Sports. Chairman Nirenberg confirmed that was correct and noted that the list was not static. He stated that the Committee would vet additional members of the Planning Advisory Board and edit the list as necessary.

No action was required for Item 2.

3. Briefing and Committee discussion on the Comprehensive Plan Citizen Committee and Citizen Planning Institute for PlanSA, the 2040 Comprehensive Plan Initiative. [Peter Zanoni, Deputy City Manager; John Dugan, Director, Planning and Community Development]

Mr. Dugan presented information on the Comprehensive Plan Citizen Committee (CPCC). He stated that the members would be appointed by the Mayor and City Council and would represent the diverse demographics of their district. He highlighted potential criteria for member selection: 1) Leader within neighborhood or community organization; 2) Geographic diversity; and 3) Highly motivated to engage in planning issues. He spoke of their roles and responsibilities and stated that they would act as Citizen Ambassadors for the Planning Process.

Mr. Dugan spoke of the Citizen Planning Institute and stated that the participants should be actively involved in community institutions and/or engaged in neighborhood associations. He highlighted their roles and responsibilities and stated that they would be tasked with identifying community assets, assessing needs, and shaping a positive neighborhood change. He mentioned that the next steps would be to develop presentations for the boards and committees, develop a curriculum for the Citizens Planning Institute and create a meeting calendar. He stated that staff recommended approval of the list of recognized participant institutions and the proposed board and committee organizational structure.

Chairman Nirenberg spoke of the Citizen Planning Institute Nominations and stated that the nominations should to be submitted by the end of the month.

Councilmember Krier suggested that Richard Perez contact the Chambers of other cities that have had a Citizen Planning Institute and obtain their feedback. Councilmember Krier inquired about the likelihood that individuals would offer real thoughts and not be dominated by interests groups. Mr. Dugan replied that it could not be guaranteed. He stated that the objective was to inform the citizens who wanted to take the time to learn about the process so that they could have a productive and educated dialogue. He presented information on the City of Philadelphia's Citizens Planning Institute and stated that they had three classes to inform and educate their Citizens on: 1) The BIG Picture-Planning the City; 2) Zoning; and 3) The Development Process. He stated that Philadelphia's Citizens Planning Institute was successful and now has an informed citizenry.

Chairman Nirenberg inquired of the timeline. Mr. Dugan replied that both of the Committees' initial meetings could be completed between Thanksgiving and Christmas. He added that the substance behind the Technical Groups would take 6 months to a year to develop.

No action was required for Item 3.

Adjourn

There being no further discussion, the meeting was adjourned at 3:04 p.m.

Respectfully Submitted,

Ron Nirenberg, Chairman

Ryan J. Cook, Office of the City Clerk