



CITY OF SAN ANTONIO
WORLD HERITAGE OFFICE



City Council A Session
Agenda Item #17

World Heritage Area Legacy Business Grant Pilot Program
Colleen Swain, Director
February 8, 2018



Background

- World Heritage Symposium
- Office of Historic Preservation - Living Heritage Symposium





Citywide Legacy Business Program

Office of Historic Preservation Program Eligibility Criteria

- Must be 20 years or older
- Contribute to the history, culture, and authentic identity of San Antonio
- Agree to perpetuate the business, its historic name and the historic service it provides



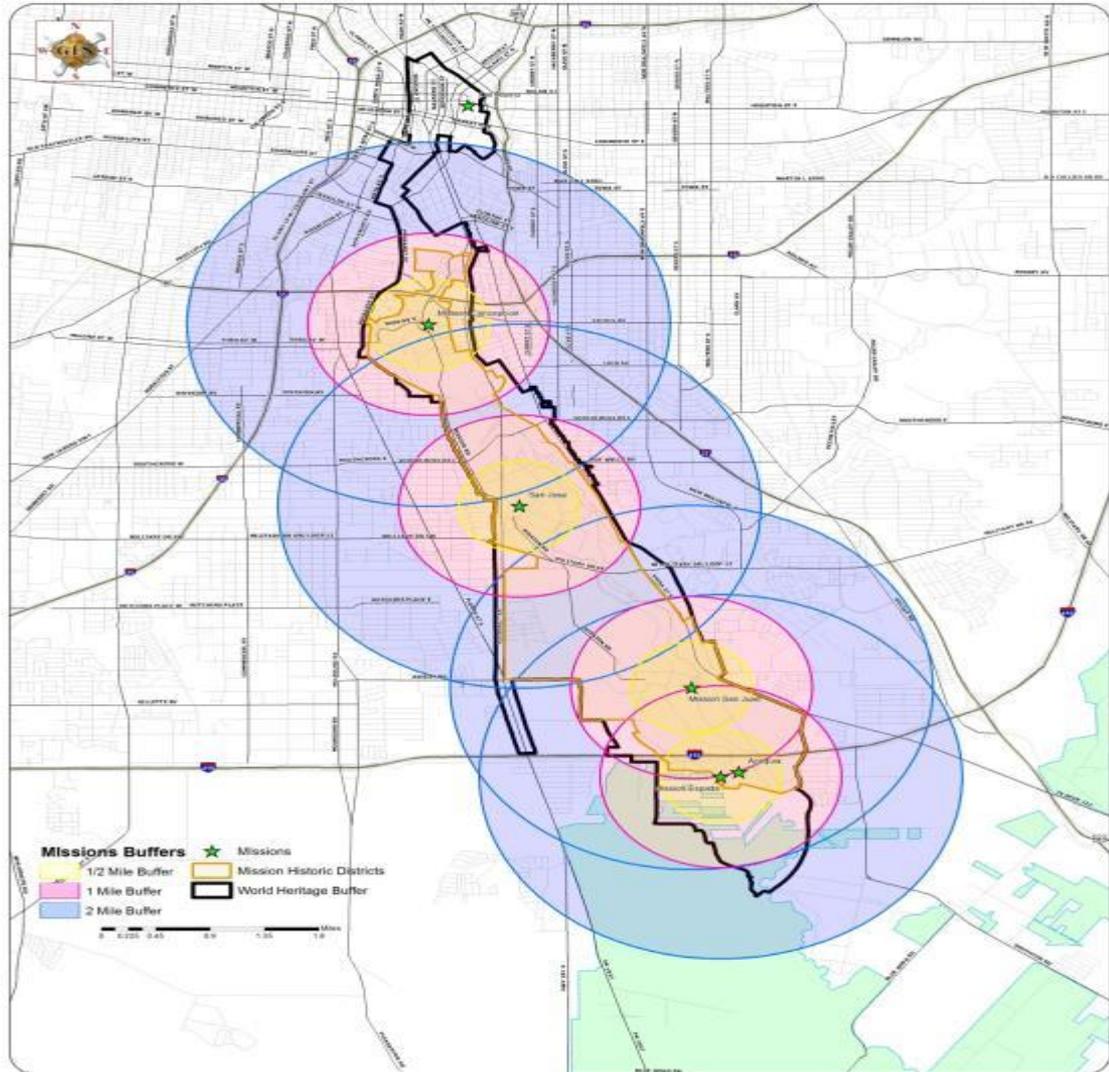


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Eligibility Criteria

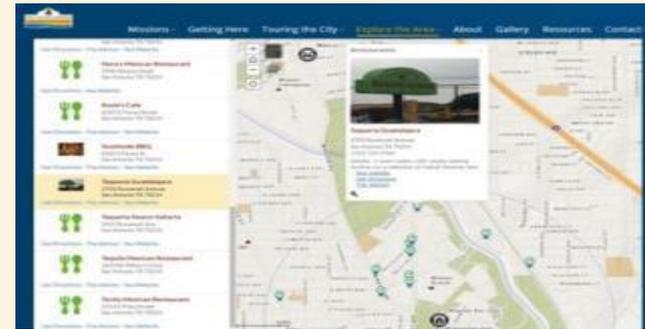
- Must be registered as a Legacy Business
- Must be in the World Heritage Buffer Zone
- Or 2 mile radius of Mission Concepción, San Jose, San Juan, or Espada







Free WI-FI



Mobile Responsive Website to
connect visitors to local business



Program Components

Capacity Building
Requirements



Façade Improvement
Matching Grants
Up to \$10K

Landscape, signage and
parking lot improvement
grants
Up to \$10K



Access to low interest
Interior Infrastructure loans



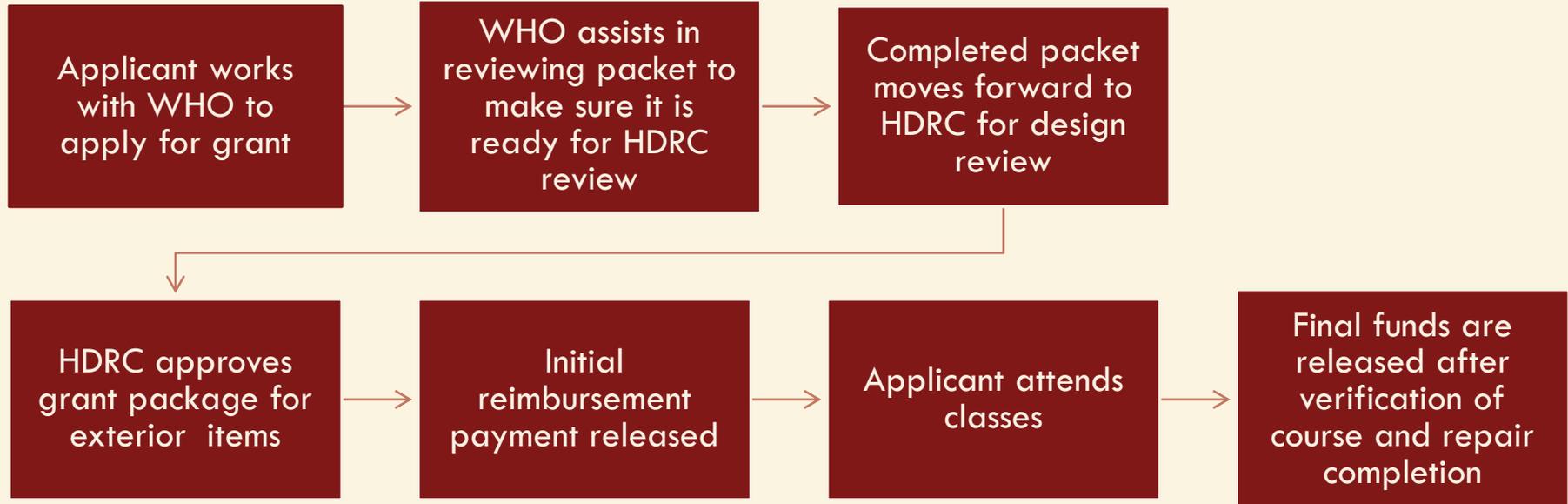


First Steps

- WHO will provide a liaison to assist applicants and manage grant funding
- Existing historic district and design guidelines for the business location will be utilized
- Improvements must comply with applicable building standards, city, state and federal requirements



Grant Process





Grantee Agreement

- Funding to the recipient is provided on a reimbursement basis.
- Reimbursements are based upon
 - Agreed to scope of work and;
 - Project budget
- Property owner agrees to maintain improvements for a 5 year term.
 - Covenant is placed on the Deed and Plat records
 - City has discretion to recover all funding



Best Practices

- Grant program is modeled on Northeast Corridor (NEC) Enhancement Matching Grant Program
- Grants can be layered with Operation Facelift Program
- Capacity building program includes information on marketing, finance, merchandising and mentorship

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