

VIA Metropolitan Transit Authority At Large	Application No: No: 20200616112813_9846
ELIGIBILITY	
Are you a qualified voter in the City of San Antonio?	Yes
PROFILE	
Prefix	Mr.
Last Name	Jason
First Name	Rodriguez
Middle Name	
Suffix	
Preferred Name	
Title	
Address Type?	
Address	
City	
State	
Zip	78201
Phone Type?	
Phone number	
Phone 2 Type?	
Phone 2 number	
eMail	
Employer	
Job Title	
Occupation	
Board/Commission/Committee Name	VIA Metropolitan Transit Authority~At Large~~16
DEMOGRAPHIC INFORMATION	
The City of San Antonio strives for boards and commissions to be representative of our diverse community. Providing the following demographic information is voluntary, and will only be used	

for statistical and reporting purposes.	
Race/Ethnicity (Please select all that apply):	Hispanic/Latino/a White/Non-Hispanic
Gender:	Male
Age:	35 to 44
Do you identify as a sexual minority (such as lesbian, gay, bisexual, queer, etc.)?	No
QUESTIONS	
If this board position requires residency within Bexar County, the City of San Antonio city limits or within a particular council district, do you meet those residency requirements?	Yes
Are you a City of San Antonio resident?	Yes
San Antonio Resident Length - Years	39
In which City Council District do you reside?	01
How many years have you lived in the City Council District where you reside?	35
Do you or any of your immediate family members or any businesses that you or they own currently have any direct or indirect financial interest in any contract(s) with the City, including subcontracts?	No
Will you or any of your immediate family members or any businesses that you or they own seek a contract(s) with the City in the foreseeable future?	No
Do you or any of your immediate family members or any businesses that you or they own have any financial interest, direct or indirect, in any sale to the City of any land, materials, supplies, or service?	No
Will you or any of your immediate family members or any businesses	No

that you or they own seek or take part, either directly or indirectly, in any sale of land, materials, supplies, or service to the City in the foreseeable future?	
Does your employer or an employer of your immediate family members have a contract with the City?	Yes
List name of employer, family member and describe contract.	Jason Rodriguez (self): HNTB Corporation has five contracts with the City Public Works Department as a prime or sub-consultant, performing design and construction management services. I do not bill to any of these contracts at this time.
Do you or any of your family members currently serve or in the past year served as an administrative aide to a Councilmember?	No
Do you currently serve in any elected or appointed public government office?	No
Are you a member and/or officer and/or employee of any boards, commissions, corporations, non-profit entities, agencies, or other entities?	Yes
Give the title and dates of any position which you have held in such organization:	I serve as Tri-Chair on Steering Committee for one of the San Antonio Hispanic Chamber of Commerce's leadership programs, ABLDP. I began serving on the committee in 2016 and as a Tri-Chair in 2019. This commitment is fulfilled in December 2020.
Do you receive any compensation for service on this entity(ies)?	No
Do you intend to seek election or appointment to any public office or board or commission in the foreseeable future?	No
Have you ever been hired for a position with the City of San Antonio?	No
Describe your Educational history.	2012 - Graduate Certificate in Urban and Regional Planning - UTSA 2008 - Master of Science in Architecture - UTSA 2003 - Bachelor of Environmental Design - Texas A and M University

Describe your Professional History & Certification designations (Current and historical).

I am a registered AICP (31947) I am currently a Transportation Planning Consultant working on projects in Austin, Laredo, El Paso, Houston, Dallas/Fort-Worth and New Orleans. Projects range from regional plans, to corridor and transit plans, including an alternative analysis for a high-speed rail connection between Dallas and Fort Worth under way now. I am also called upon to help transit agency clients sort out organizational and operational challenges. Clients also include municipalities, councils of government, TxDOT and Regional Mobility Authorities around Texas. Prior to consulting, I worked at VIA in Strategic Planning for 10 years, managing that department the last 3 1/2 years of that time. During my time at VIA, I was the Project Manager for the Streetcar Project and led the interagency coordination effort at the staff level, which carried into development of VIA's Vision 2040 Long Range Plan along-side SA Tomorrow. Development of Vision 2040 and keeping it coordinated with SA Tomorrow was my responsibility while working at VIA and that work forms the basis for VIA Reimagined. During all that time, I not only worked closely with my local agency counterparts, but worked with elected officials, stakeholder representatives, interest groups, and residents from every council district in San Antonio as well as residents from unincorporated Bexar County and even neighboring counties to talk about the future needs of our region as a whole.

Describe your Volunteer Experience & Community Service

The majority of my volunteer experience has come in the last 6 years since I've been involved with the Alexander Briseo Leadership Development Program (ABLDP). I enrolled in the program in 2015 for the purpose of finding for myself how to be more active in my community outside of the public and stakeholder engagement we were doing as part of our job at VIA. By the end of that first year, I recognized the program itself to be a way I could work with many of San Antonio's motivated, emerging leaders to make an impact in our community where it was most needed. Being around high performers who lead with compassion and service, and being present for the ideation around how to innovate our systems to allow for meaningful, equitable change to happen in our community has been an absolute inspiration to me. As part of my role on Steering Committee, I served as a mentor to Action Teams and as the resident transportation resource to each cohort. Over the last 4 years Ive had the pleasure of working with transportation Action Teams that have delivered successful innovations to the local transportation dialogue such as the annual VIA Code-a-

thon, a contest rewarding innovative ways to use VIA data to enhance system performance and communication and, Transit on Tap, a grassroots transportation discussion forum independent from, but inclusive of local transportation agencies. While I cannot take credit for planning, building or executing these very successful projects, I can confidently say that I was part of fostering the type of dialogue that led to these innovations. Being in this environment year after year has clarified for me the concept that there are roles we each play, and in the case of ABLDP, facilitating it and being an active part of the process was both enlightening and rewarding. As I begin my fifth and final year as the senior Steering Committee Tri-Chair of ABLDP, I am looking forward, focused on the future. As we began this year in February with just a month until the application opened up, our Steering Committee set out to make this year special and do something memorable with the 2020 cohort. By mid-March, the applications were live and most of us were being instructed to work from home with no return to work timetable on the horizon. With things still murky, by the end of March we began planning for the possibility that we may need to deliver what has always been an in-person experience, virtually from home. This is neither the challenge we chose nor the innovation we wanted to pursue in 2020, but we are doing it anyway because leadership is not cancelled. We delivered our first ever virtual class on Friday, June 12, right on schedule, and have received very excited feedback from the 31 members of this years cohort. Many people were correct in responding to the thought of a virtual class when they said the experience would not be the same. I believe that we can pivot without losing sight of what our vision was before having to approach things in a different way. It is just going to be built different. To me, everyone involved is going to have the chance to recall their experience and their resolve during those weird days in 2020 when we all had to stay home and when there were millions of other people without jobs, and while essential workers kept things going out in the field. This does not only apply to my recent experience with ABLDP, but it applies to organizations like VIA and the leadership in our community like City Council and the VIA Board. We have the opportunity to be proud of how we were able to move forward together, meet the immediate needs of our community and become even more prepared for the future than we had originally intended. In addition to the ABLDP Steering Committee, Ive served on the San Antonio Hispanic Chambers Leadership and

	<p>Governmental Affairs Committees. Related to local planning efforts, I have served on a number of local planning advisory committees, most recently the UDC Stakeholder Committee, ConnectSA Stakeholder Committee, and the Downtown and Midtown Neighborhood Plan Committees. Ive given the ConnectSA presentation to neighborhood associations on behalf of that organization and I definitely see engagement as an essential part of moving transportation forward successfully.</p>
<p>Please provide a brief narrative outlining your reasons for seeking appointment to this board or commission:</p>	<p>I love San Antonio. I started my current career at VIA in 2008 and worked there until 2018. I firmly believe to my core that VIA is an essential asset to San Antonio, connecting residents to opportunity and enhancing quality of life for so many. I rode the bus every day from about 2008 to 2013, to and from work, around town and sometimes in the evening. I got to know other riders and their routines, I spoke to bus operators about their experience and observations and I carried groceries, walked the sidewalks, crossed the streets and learned that you point your umbrella forward when a car passes by when its raining. My uncle is a bus operator today and has kept working right through this pandemic while Ive been working safely from home. Many of the best people Ive had the pleasure of working with are still at VIA and their success is as important to me now as it was when we worked together every day. For me this is more than just stepping into a leadership role, its about giving back to something that gave me so much and playing a role I believe Im prepared to play. About 60 of riders use VIA to get to and from work. During the last couple months, VIA saw about a 45 reduction in ridership, which compares to 80 and 90 reductions experienced by other systems across the country. This means that VIA was most likely either transporting people to and from a high proportion of essential jobs or connecting people with essential goods and services. To accommodate modifications to the fleet and at customer service outlets, VIA had to invest in protective gear and equipment for my Uncle, friends and more than 1,500 employees while offering free fare service. Sales tax projections paint a grim picture, projecting a \$126.2 million deficit for VIA by FY25. My work at VIA focused on delivering large capital projects and advanced rapid transit service as our future. Ultimately, the vision is to offer safe and reliable mobility alternatives to people across our region, though perhaps our tactics will be forced to change. Maybe the way we enhance our network and provide new and better alternatives for more people will need to truly be</p>

reimagined. In any case, additional funding remains the goal, though our objectives shift from delivering large capital investments to eliminating the need for service cuts that would impact 1/3 of the system and place 40,000 jobs outside the reach of transit riders. As I stepped into the Manager of Strategic Planning role at VIA in 2015, our first task was to deliver Vision 2040, VIAs updated long-range plan. This of course was done in close coordination with City of San Antonio and the development of SA Tomorrow. At the staff level, at VIA and the City, everyone was motivated to make sure we were working together, incorporating the same public input and riding the same waves. We supported each other at Council and VIA Board meetings, at public and neighborhood meetings and by pushing each others messaging and surveys. I was given the responsibility of making sure VIA was coordinated with the City and that they were coordinated with us. SA Tomorrow is one of the most progressive initiatives undertaken by this City since Ive been around, and regardless of what we end up reimagining VIA to be, the plan has set policy in motion that if kept in motion will allow many alternative mobility solutions to be safe and effective including frequent transit, walking and micromobility. From my perspective, what kept the staff motivated at VIA and the City during that time was that we expected better for our City, for our residents and for ourselves. We wanted to make sure we set a stable framework, informed by the people and actively used to guide policy development moving forward. This motivation to work together in lock step grew out of the Streetcar project. My first assignment at VIA, which lasted five-and-a-half years, was VIA Project Manager of the Streetcar project. That experience put many of us in the same room to figure out technically complex challenges while balancing politics with funding and what the image of the Streetcar would be. I think through that experience, we all learned that in order to give something amazing to our community, we had to be working toward the same vision for our City rather than forcing different agendas together as we had done previously. This is how I see us working together as partners at the policy level. We must share in the responsibility for each others success and share the same vision for our City. During my time working at VIA, Ive had the pleasure of interacting with many of our more vocal citizens, with interest groups, Chambers, developers, property owners, elected officials and residents in every Council District. As a transportation professional and as a planner, I believe that some of the

	best information available in addition to data comes directly from the daily users of the infrastructure or service in question. I am not afraid to engage with th
APPLICATION SIGN-OFF	
<p>As a board, commission, or committee member, you will be asked to adhere to: Code of Ordinances, City of San Antonio, Part II, Chapter 2, Article IX, Sec.2-534. All board and commission members must file a Financial Disclosure Report with the Office of the City Clerk upon appointment, and annually thereafter, throughout the member's term. Failure to file a Financial Disclosure Report within the time required by the City's Ethics Code will be considered an automatic removal.</p>	
<p>I understand that if any member of the public makes a request for information included in this Application for Appointment, most of the information must be disclosed under the Public Information Act. I understand that the City of San Antonio will attempt to maintain the confidentiality of highly private matters by seeking an Attorney General's opinion in accordance with the Public Information Act. I understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of San Antonio, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act or any other law requiring its release.</p>	Acknowledged
<p>I recognize that I am an applicant for VIA Metropolitan Transit Authority~At Large~&nbsp;~16, as a City of San Antonio board or</p>	Acknowledged

<p>commission that is more than advisory in nature. As a city officer, I understand that I, my immediate family members, and any business in which I and/or they hold a 10% or greater ownership interest will be prohibited from seeking or accepting contracts with the city for the duration of my service on this board. I further understand that this restriction will extend with regard to many types of discretionary contracts for a period of one year after leaving city service.</p>	
<p>OATH: I have read and understand the guidelines set out in this application. The foregoing statements are true, accurate, and complete. I agree that any misrepresentation or omission of facts may result in my disqualification for appointment.</p>	<p>Acknowledged</p>
<p>Enter Your Name</p>	<p>Jason Rodriguez</p>
<p>Date of submission.</p>	<p>6/16/2020</p>
<p>The Texas Public Information Act provides that each government official may choose whether to allow the public access to the information in the custody of the City that contains your home address, home telephone number, or reveals whether you have family members. Please note that this does not apply to business addresses, which are subject to public disclosure. If an open records request is filed requesting to view or obtain records that contain your personal information, the City will take steps to protect your personal information as authorized by the Texas Public Information Act, but only if you have elected to protect personal information.</p>	
<p>I want the public to have access to my Home Address.</p>	<p>No</p>
	<p>No</p>

I want the public to have access to my Home Telephone Number.	
I want the public to have access to my Social Security Number.	No
I want the public to have access to my Emergency Contact Information.	No
I want the public to have access to my Family Information.	No
Please attach any additional information, such as a current resume, using the Attachments panel at the bottom of this page.	