



City Council A Session

San Antonio Bike Share

Board of Directors

OFFICE OF SUSTAINABILITY

December 17, 2015

Background



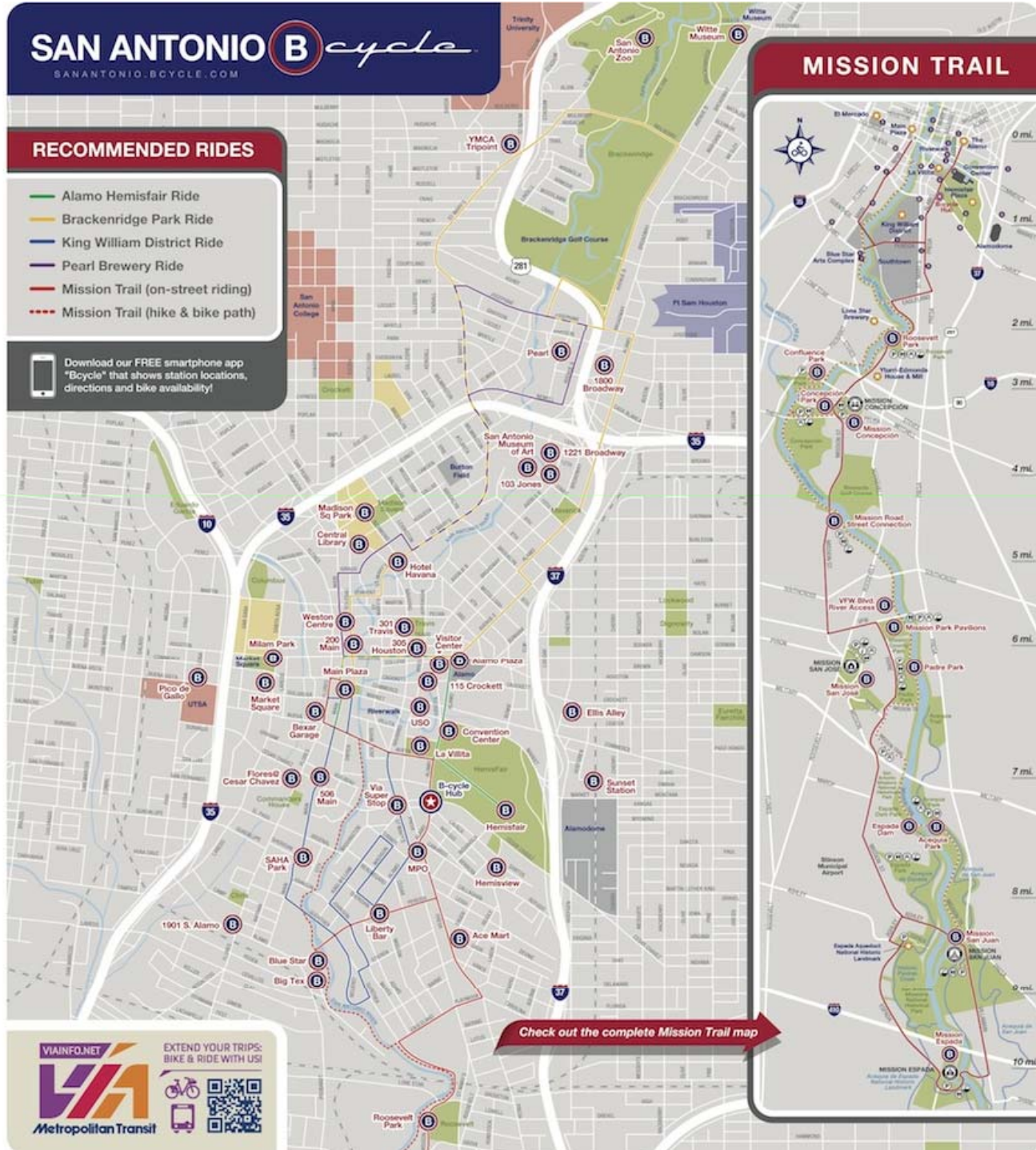
SAN ANTONIO B cycle

SANANTONIO.BCYCLE.COM

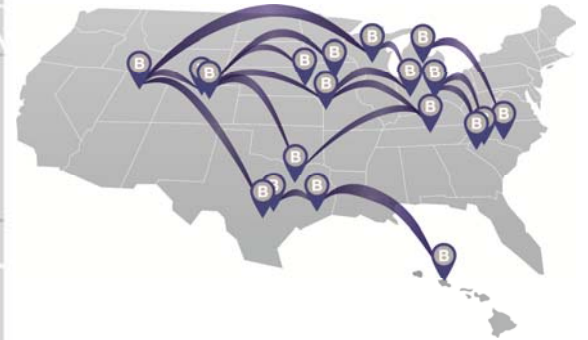
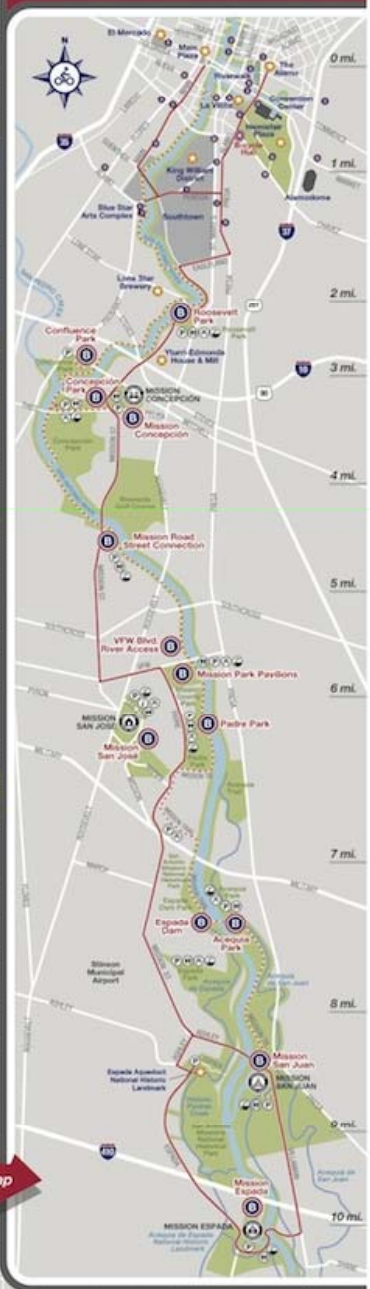
RECOMMENDED RIDES

- Alamo Hemisfair Ride
- Brackenridge Park Ride
- King William District Ride
- Pearl Brewery Ride
- Mission Trail (on-street riding)
- Mission Trail (hike & bike path)

Download our FREE smartphone app "Bcycle" that shows station locations, directions and bike availability!



MISSION TRAIL



VIAINFO.NET

EXTEND YOUR TRIPS: BIKE & RIDE WITH US!

Check out the complete Mission Trail map

B-Cycle Impact



SAN ANTONIO **B**cycle



55
STATIONS



450 B-CYCLES
54,744 Day Passes Sold

2,872
Twitter followers

3,178
Facebook Likes



2,478
ANNUAL
MEMBERS

237,525
TRIPS
TAKEN



42,799,224
CALORIES
BURNED

CO₂

1,019,288 lbs
CARBON
OFFSET



\$123,643
GAS
SAVED

1,076,010
MILES
TRAVELED

Board Structure



Three (3) Appointees by
City Council

One (1) Appointee by
City Manger

Five (5) Appointees by
San Antonio Bike Share

Desired Skill Sets



Certified Public
Accountant

Transportation

Tourism

Healthcare/Wellness

Legal

Fundraising/
Philanthropy

Bicycle Industry

Public
Relations/Marketing

City Staff

Current Board



Name	Affiliation	Title	Area of Expertise
Roger Christian	Roger Christian & Company	CEO	Public Relations/Marketing
Bill Shea	Pegasus Wireless Health	CEO	Healthcare/Wellness
Tom McKenzie	Tinsman & Sciano Law Firm	Attorney	Legal
Ken Ciolli	Physician	Doctor	Fundraising/Philanthropy
Cynthia Snell	Bike World	Owner and CFO	Bicycle Industry
Douglas Melnick	City of San Antonio	Chief Sustainability Officer	City Manager Appointee

Board Applicants



Name	Affiliation
Deborah Korinchok	San Antonio River Authority
Anita Ledbetter	Build San Antonio Green
Sylvia Montemayor	San Antonio Sports Foundation

Next Steps



Recommend three (3) candidates to serve on San Antonio Bike Share's Board of Directors

Schedule date in December 2015 for full Council consideration and board appointment