

## HISTORIC AND DESIGN REVIEW COMMISSION

April 5, 2017

**HDRC CASE NO:** 2017-D04  
**ADDRESS:** 215 N San Saba, Suite 103  
**LEGAL DESCRIPTION:** NCB 321, Lot 15  
**ZONING:** "D AHOD"  
**PUBLIC PROPERTY:** No  
**COUNCIL DISTRICT:** 1  
**DISTRICT:** Downtown Business District  
**LANDMARK:** No  
**APPLICANT:** ACM HUB LLC (Cathy Song)  
**OWNER:** STRC San Saba Properties LLC  
**TYPE OF WORK:** Signage

### **REQUEST:**

The applicant requests a Certificate of Appropriateness for approval of one new sign, as shown in the attached Exhibits A and B. This request is in addition to all signage approved by HDRC on July 20, 2016 and December 7, 2016 (cases 2016-D06 and 2017-D01, respectively).

The proposed signage includes one fascia sign located on the east building façade, approximately 12'4" above the sidewalk/parking lot elevation, measuring 18'0" w x 1'8" h, consisting of acrylic-faced channel letters lit with LEDs, as shown in the attached Exhibits A and B.

### **APPLICABLE CITATIONS:**

#### **City of San Antonio Downtown Design Guide:**

##### Required Standards

1. Chapter 10. Section C.1: All fascia signage shall be integrated into the architecture. Signs may be mounted to architectural canopies or painted or mounted directly onto building surfaces without a back plate. The signage material will be weather proof and fade resistant.
2. Chapter 10. Section C.7: No signs shall be located between 20 feet above sidewalk elevation and 40 feet above sidewalk elevation to avoid conflicts with the tree canopy, except where the applicant demonstrates that no conflict will occur.
3. Chapter 10. Section C.8: Trees may not be topped or headed back on the sides to expose signs.
4. Chapter 10. Section C.9: Signs shall use appropriate means of illumination. These include: neon tubes, fiber optics, incandescent lamps, cathode ray tubes, shielded spotlights and wall wash fixtures.

##### Preferred Guidelines

1. Chapter 10. Section C.2: Signs should be conceived as an integral part of the project design so as not to appear as an afterthought.
2. Chapter 10. Section C.3: The location, size, and appearance of signs should complement the building and character of the Downtown districts in which they are located.
3. Chapter 10. Section C.5: Wall mounted signs on fascias above storefront windows should be sized to fit within existing friezes, lintels, spandrels, and other features and not extend above, below, or beyond them.
4. Chapter 10. Section C.6: Graphics and signage may be illuminated by indirect, internal, or bare-blub sources, providing that a glare is not produced; by indirect light sources concealed by a hood or diffuser; by internal

illumination with standard opal glass or other translucent materials or with an equal or smaller light transmission factor.

5. Chapter 10. Section C.10: The following signs are strongly discouraged in downtown: internally illuminated awnings, conventional plastic faced box signs or cabinet signs (can signs), formed plastic faced box or injection molded plastic signs, luminous vacuum formed letters, and animated or flashing signs.

**FINDINGS:**

The proposed signage meets the purpose and intent of the **Downtown Design Guide**.

**RECOMMENDATION:**

Staff recommends approval as submitted, as shown in the attached Exhibits A and B.

**CASE MANAGER:**

Micah Diaz, Planning Coordinator, Department of Planning & Community Development

Front-Lit Channel Letters w/ LED Illumination • Individually Mounted • 215 N SAN SABA SAN ANTONIO, 78207



Elevation A.

**SIGN AND  
ELECTRICAL**  
SEC #37286 - SSC #10454

2643 Mossrock  
San Antonio, TX 78230  
(210) 202-1110 Office  
(800) 515-1046 Fax  
[www.acmhub.com](http://www.acmhub.com)

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**CLIENT**  
**15RX  
PHARMACY**

**PROJECT**

**SHEET TITLE**

**PROJECT NUMBER**

**SCALE**  
**AS NOTED**  
**DATE**  
**1/24/2017**  
**REVISION DATE**

1 --

**PERMIT SET**

**SHEET NO.**

**A.1**

General Manager:  
Project Manager: Mark Song  
Master Electrician: Tomas Eggers  
Fabrication Manager: Jeff Smith  
Installation Manager: Joe Lopez

Designers:  
Print:  
Dye Sub:  
CNC:  
Finishing:

Pantone Color Schematic:



Signature

By signing this I authorize work to begin and agree to pay amount due in full according to the terms of this agreement.

Front-Lit Channel Letters w/ LED Illumination • Individually Mounted • 215 N SAN SABA SAN ANTONIO, 78207

18'-0"

20" 15RX PHARMACY

SIGN AND  
ELECTRICAL

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## CLIENT

15RX  
PHARMACY

## PROJECT

## SHEET TITLE

## PROJECT NUMBER

## SCALE

AS NOTED

## DATE

1/24/2017

## REVISION DATE

1 --  
PERMIT SET

## SHEET NO.

A.2

**A** Front-Lit, Plex-Face Channel Letters w/ LED, Individually Mounted • Front View

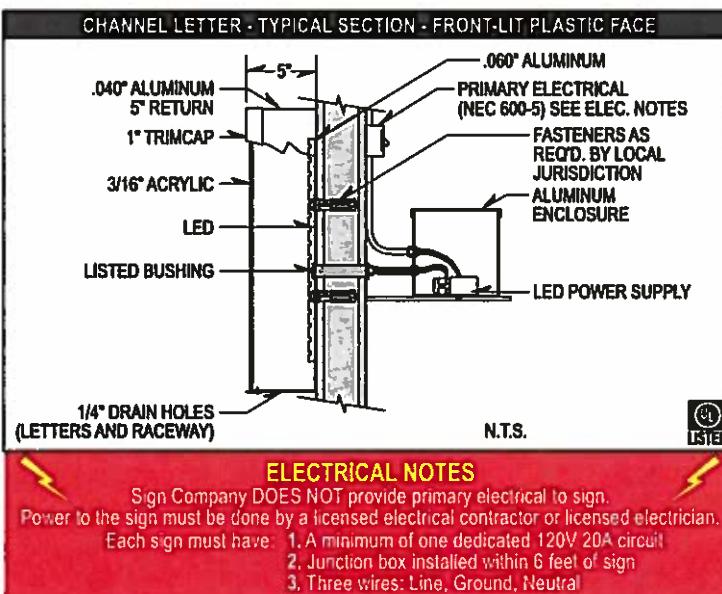
SCALE: 0/0" = 1' 0" • For Production / For Presentation

## INTERNAL ILLUMINATED ACRYLIC FACE CHANNEL LETTERS

QUANTITY: ONE (1)  
Overall Height: 1'-6"  
Overall Length: 18'-0"  
Total Sq.Ft.: 30.00 ft<sup>2</sup>  
Returns: BLACK COLOR  
Backs: WHITE COLOR  
Trimcap: BLACK COLOR  
Face: #7328 COLOR  
First-surface translucent vinyl: N/A  
Illumination: SAMSUNG WHITE LED Color

## NOTES:

- Individually Mounted
- WHITE interiors for increased illumination
- All paint two-stage automotive acrylic



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