

HISTORIC AND DESIGN REVIEW COMMISSION

April 5, 2017

HDRC CASE NO: 2017-D04
ADDRESS: 215 N San Saba, Suite 103
LEGAL DESCRIPTION: NCB 321, Lot 15
ZONING: "D AHOD"
PUBLIC PROPERTY: No
COUNCIL DISTRICT: 1
DISTRICT: Downtown Business District
LANDMARK: No
APPLICANT: ACM HUB LLC (Cathy Song)
OWNER: STRC San Saba Properties LLC
TYPE OF WORK: Signage

REQUEST:

The applicant requests a Certificate of Appropriateness for approval of one new sign, as shown in the attached Exhibits A and B. This request is in addition to all signage approved by HDRC on July 20, 2016 and December 7, 2016 (cases 2016-D06 and 2017-D01, respectively).

The proposed signage includes one fascia sign located on the east building façade, approximately 12'4" above the sidewalk/parking lot elevation, measuring 18'0" w x 1'8" h, consisting of acrylic-faced channel letters lit with LEDs, as shown in the attached Exhibits A and B.

APPLICABLE CITATIONS:

City of San Antonio Downtown Design Guide:

Required Standards

1. Chapter 10. Section C.1: All fascia signage shall be integrated into the architecture. Signs may be mounted to architectural canopies or painted or mounted directly onto building surfaces without a back plate. The signage material will be weather proof and fade resistant.
2. Chapter 10. Section C.7: No signs shall be located between 20 feet above sidewalk elevation and 40 feet above sidewalk elevation to avoid conflicts with the tree canopy, except where the applicant demonstrates that no conflict will occur.
3. Chapter 10. Section C.8: Trees may not be topped or headed back on the sides to expose signs.
4. Chapter 10. Section C.9: Signs shall use appropriate means of illumination. These include: neon tubes, fiber optics, incandescent lamps, cathode ray tubes, shielded spotlights and wall wash fixtures.

Preferred Guidelines

1. Chapter 10. Section C.2: Signs should be conceived as an integral part of the project design so as not to appear as an afterthought.
2. Chapter 10. Section C.3: The location, size, and appearance of signs should complement the building and character of the Downtown districts in which they are located.
3. Chapter 10. Section C.5: Wall mounted signs on fascias above storefront windows should be sized to fit within existing friezes, lintels, spandrels, and other features and not extend above, below, or beyond them.
4. Chapter 10. Section C.6: Graphics and signage may be illuminated by indirect, internal, or bare-bulb sources, providing that a glare is not produced; by indirect light sources concealed by a hood or diffuser; by internal

illumination with standard opal glass or other translucent materials or with an equal or smaller light transmission factor.

5. Chapter 10. Section C.10: The following signs are strongly discouraged in downtown: internally illuminated awnings, conventional plastic faced box signs or cabinet signs (can signs), formed plastic faced box or injection molded plastic signs, luminous vacuum formed letters, and animated or flashing signs.

FINDINGS:

The proposed signage meets the purpose and intent of the **Downtown Design Guide**.

RECOMMENDATION:

Staff recommends approval as submitted, as shown in the attached Exhibits A and B.

CASE MANAGER:

Micah Diaz, Planning Coordinator, Department of Planning & Community Development

Front-Lit Channel Letters w/ LED Illumination • Individually Mounted • 215 N SAN SABA SAN ANTONIO, 78207



Elevation A.



**SIGN AND
ELECTRICAL**

SEC #37286 • SSC #18454

2643 Mossrock
San Antonio, TX 78230
(210) 202-1110 Office
(800) 515-1046 Fax
www.acmhub.com

All design, drawings, architectural plans, and specifications are the property of ACM HUB. No part of these drawings, designs, or specifications shall be used for any other project without the written consent of ACM HUB. The client agrees to indemnify and hold ACM HUB harmless from all claims, damages, and expenses, including attorney's fees, arising from the use of these drawings, designs, or specifications for any project other than the one for which they were prepared.

CLIENT
**15RX
PHARMACY**

PROJECT

SHEET TITLE

PROJECT NUMBER

SCALE
AS NOTED
DATE
1/24/2017
REVISION DATE

1 **-/-**

PERMIT SET

SHEET NO.

A.1

General Manager:
Project Manager: Mark Song
Master Electrician: Tomas Eggers
Fabrication Manager: Jef Smith
Installation Manager: Joe Lopez

Designers:
Print:
Dye Sub:
CNC:
Finishing:

Pantone Color Schematic:



Signature

By signing this I authorize work to begin and agree to pay amount due in full according to the terms of this agreement

Front-Lit Channel Letters w/ LED Illumination • Individually Mounted • 215 N SAN SABA SAN ANTONIO, 78207

18'-0"

20"

15RX PHARMACY

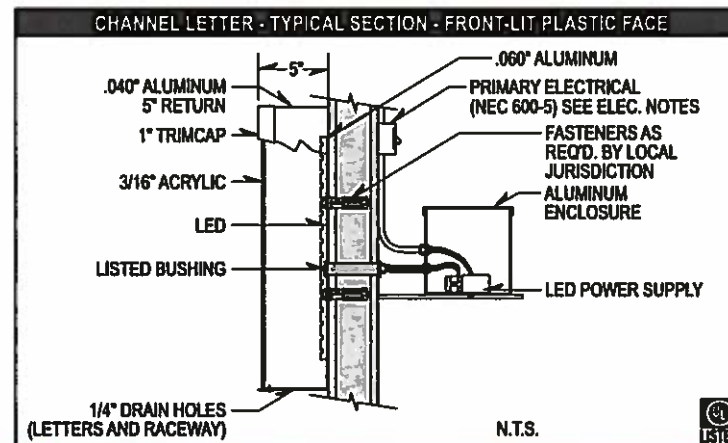
A Front-Lit, Plex-Face Channel Letters w/ LED, Individually Mounted • Front View
SCALE: 0/0" = 1' 0" • For Production / For Presentation

INTERNALLY ILLUMINATED ACRYLIC FACE CHANNEL LETTERS

QUANTITY: ONE (1)
Overall Height: 1'-6"
Overall Length: 18'-0"
Total Sq.Ft.: 30.00 ft²
Returns: BLACK COLOR
Backs: WHITE COLOR
Trimcap: BLACK COLOR
Face: #7328 COLOR
First-surface translucent vinyl: N/A
Illumination: SAMSUNG WHITE LED Color

NOTES:

- Individually Mounted
- WHITE interiors for increased illumination
- All paint two-stage automotive acrylic



ELECTRICAL NOTES

Sign Company DOES NOT provide primary electrical to sign.
 Power to the sign must be done by a licensed electrical contractor or licensed electrician.
 Each sign must have:

1. A minimum of one dedicated 120V 20A circuit
2. Junction box installed within 6 feet of sign
3. Three wires: Line, Ground, Neutral



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SHEET NO.

A.2

